



## Dashboard Financiero

Enfoque en beneficios

Año

2019

Segmento

All

País

All

Marca

All

\$175M

Ingreso Total

146.86M

Gasto Total

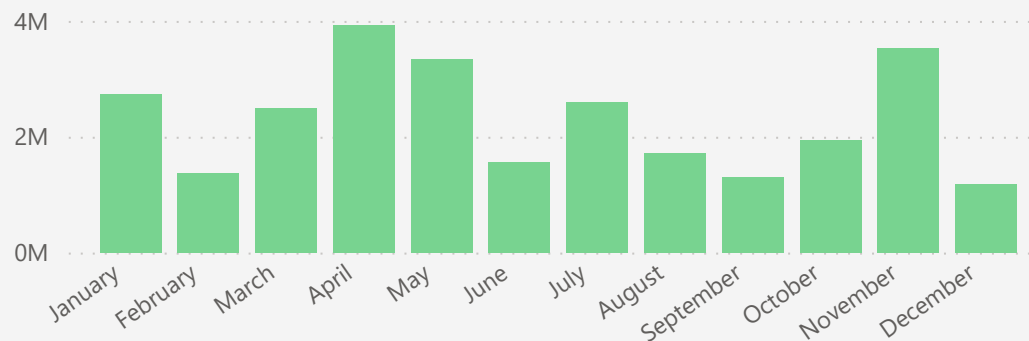
27.69M

Beneficio Total

15.87 %

% Margen

Beneficio Total Mensual



Year	Month	Ingreso Total	Gasto Total	Beneficio Total	% Margen
2019	April	23,542,265.55	19,612,563.66	3,929,701.89	✓ 16.69 %
2019	November	20,037,167.63	16,508,281.08	3,528,886.55	✓ 17.61 %
2019	May	17,780,706.55	14,441,483.06	3,339,223.49	✓ 18.78 %
2019	January	18,796,735.18	16,063,369.83	2,733,365.35	✗ 14.54 %
2019	July	17,006,361.19	14,416,033.68	2,590,327.51	✓ 15.23 %
2019	March	16,022,878.42	13,533,303.52	2,489,574.90	✓ 15.54 %
2019	October	10,348,047.68	8,410,565.46	1,937,482.22	✓ 18.72 %
2019	August	10,472,286.38	8,757,422.71	1,714,863.67	✓ 16.38 %
2019	June	11,271,806.22	9,713,661.91	1,558,144.31	✗ 13.82 %
2019	February	9,451,307.23	8,075,158.14	1,376,149.09	✗ 14.56 %
2019	September	10,948,707.00	9,640,459.72	1,308,247.28	✗ 11.95 %
Total		174,548,153.34	146,855,799.20	27,692,354.15	15.87 %



País	Beneficio Total	% Margen
Perú	7,416,240.87	✓ 16.85 %
Ecuador	6,703,648.40	✓ 18.23 %
Colombia	5,119,671.26	✗ 13.76 %
Chile	4,822,058.83	✗ 14.45 %
México	3,630,734.78	✓ 15.65 %



Segmento	Beneficio Total	% Margen
Gobierno	16,197,265.71	✓ 21.59 %
Pyme	5,560,372.31	✗ 9.18 %
Enterprise	4,698,060.38	✗ 13.90 %
Educación	738,582.69	✓ 27.96 %
Socios	498,073.06	✓ 19.87 %



Marca	Beneficio Total	% Margen
Birop	6,575,994.26	✓ 16.23 %
Rommyn	5,509,711.93	✗ 13.59 %
Zamsan	5,227,572.97	✗ 14.71 %
Lumalu	5,201,379.56	✓ 19.74 %
Yeri	5,177,695.44	✓ 16.39 %