The Temple Inn & Suites Site Plan

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WDD 230

Site Plan

Site Description

The purpose of this document is to describe the TempleInnAndSuits.com website, its purpose and intended audience, utilization scenarios, and other aspects such as its organization and structure, elements of style, etc. It will be used to develop a final project for the WDD230 semester.

Site Name

This site is going to be called TempleInnAndSuits.com. It will be to build a prototype website for a fictitious hotel organization.

Purpose Statement

Builds and manages specialized hotel accommodations near temple locations of The Church of Jesus Christ of Latter-day Saints worldwide. We want to bring a unique moment in your life, an experience that will leave you with the desire to come back to live it over and over. We want the site to be easy to navigate and straightforward, with the minimum necessary to schedule a day in one of our hotels and very easy to submit payment. Also, the page should use light pastel color for a smooth visible experience.

The website will be used to obtain weather information as well as locations of multiple Temples and promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips.

Target Audience

In order to give one of the unique times with your family and friends, the target audience will be:

- **Who:** Anyone willing to abide by the terms and policies outlined by the company. (temple workers, patrons, and their families)
- **Age:** 12 to 100
- **Motivation:** To come to serve in the temple or participate in ordinances such as sealings, weddings, receptions, and youth trips.

Personas

Pamela Fernandez

- **Occupation:** Stay-at-home mom.
- **Demographics and education:** 36 years old. Finished her bachelor's and dedicate her time to nurturing her children.
- **Goals and motivations for using the site:** Very dedicated to serving the Lord, her motivations are to complete as many ordinances as she can.
- **Social:** Very active individual, she likes to dance and practice valet.

Paul Grim

- **Occupation:** Retired.
- **Demographics and education:** 60 years old. Finished school and worked as a warehouse inventory controller until he retired.
- **Goals and motivations for using the site:** He and his wife will like to travel and have the opportunity to be in every LDS temple, practice the ordinances, and be able to enjoy exploring and meeting new places.
- **Social:** He likes to read, and spend time with his family and friends, not an introverted person.

Site Map
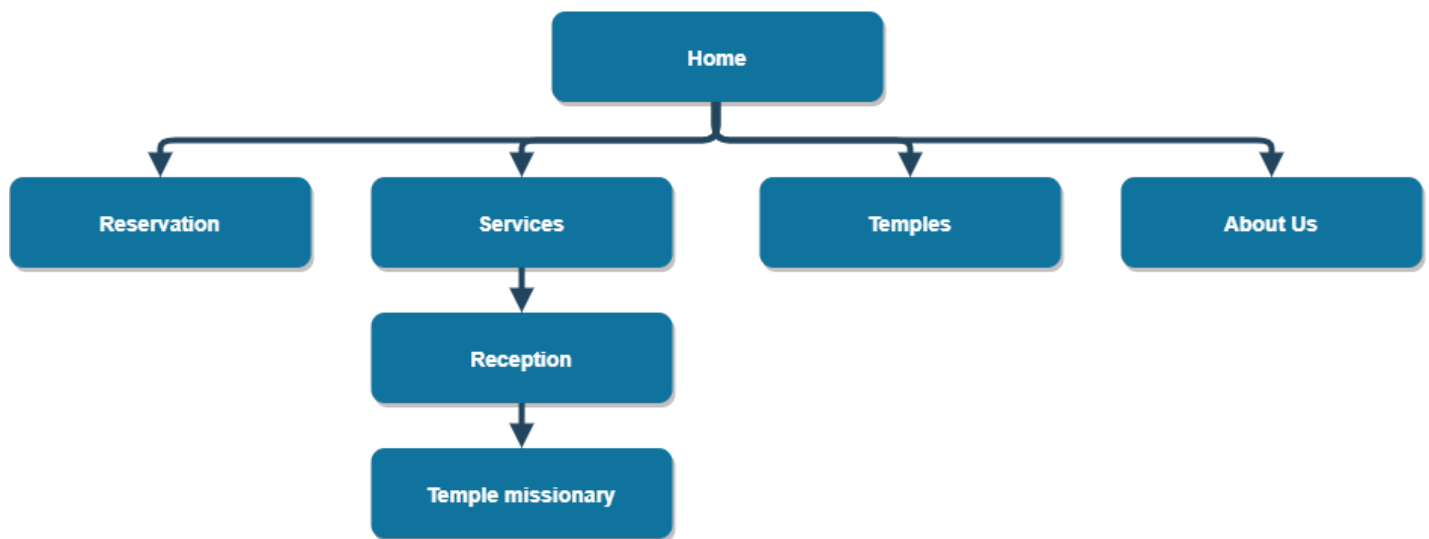
The Site Map of a site is just like it sounds…it is a map of the pages in a site and how they are related and linked together. From the map above we can see that we will eventually have the Home page, 4 sub or child pages and one of them has 2 child pages.

The lines that connect them all together indicate that each page should be accessible from any other page, it is essentially showing us the global navigation for the site.

Branding

Website Logo

Style Guide

Color Scheme

Palette URL: https://coolors.co/2f4858-fef19a-bbe6e4-f28969-871c27

Primary	Secondary	Accent 1	Accent 2
2f4858	fef19a	bbe6e4	f28969

Typography

Heading Font: Nunito

Weight: h1=22px, h2=20px, h3=18px

Style: Normal

color: #000

Paragraph Font: Ubuntu

Weight: 10px

Style: Normal

color: #000

Normal paragraph example

Lorem ipsum dolor sit amet consectetur adipisicing elit. Labore quis aspernatur, necessitatibus eligendi doloremque excepturi dolorum quos architecto eveniet quae. Minus et consectetur adipisci, neque ducimus quae at voluptates perferendis.

Colored paragraph example

Lorem ipsum dolor sit amet consectetur adipisicing elit. Labore quis aspernatur, necessitatibus eligendi doloremque excepturi dolorum quos architecto eveniet quae. Minus et consectetur adipisci, neque ducimus quae at voluptates perferendis.
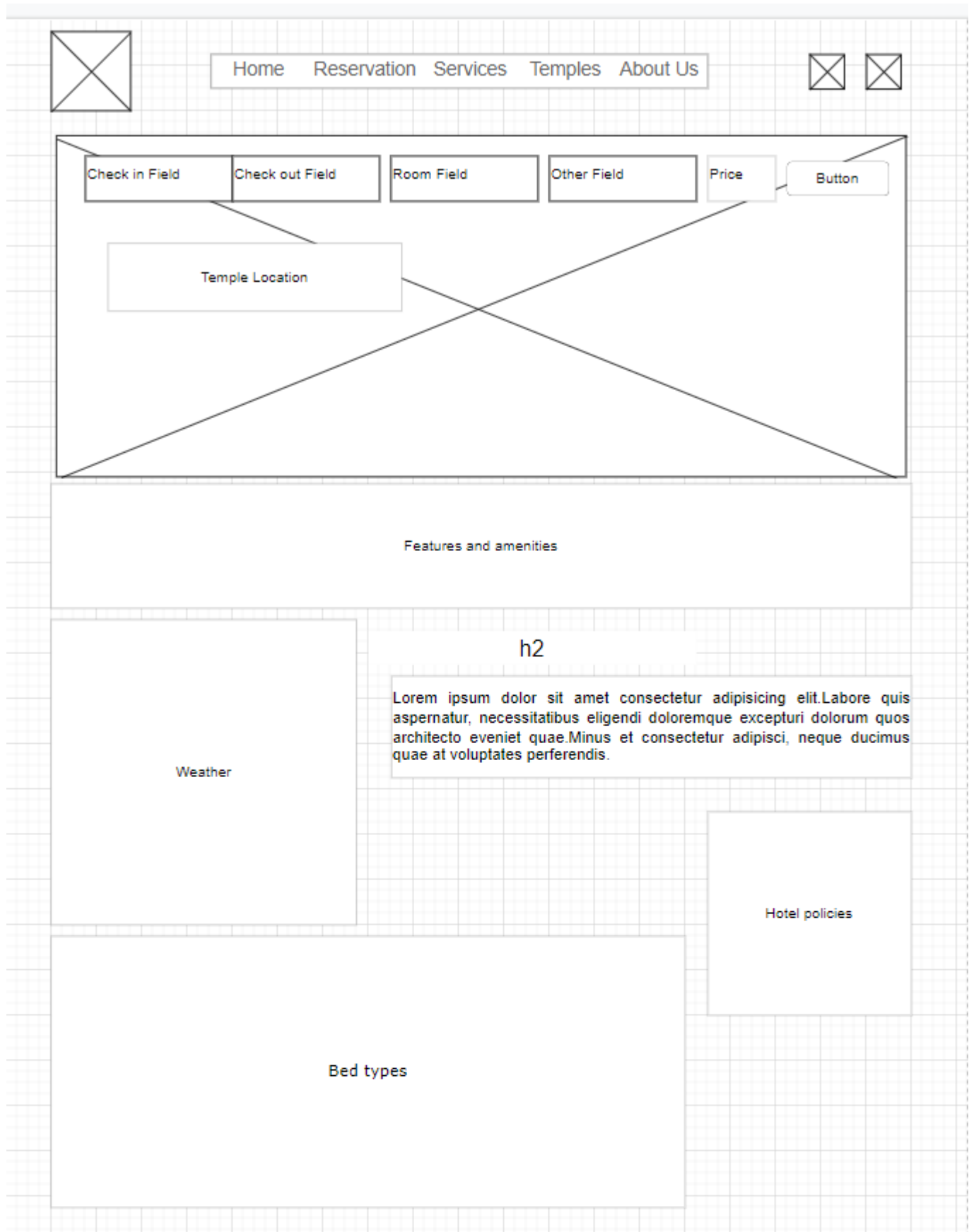
Navigation

Home	Reservation	Services	Temples	About Us

Wireframes

Wireframes are like blueprints for making web pages. They should show the major sections of content that will be on the page and the relative locations of each element. In the wireframe below you can see there will be 6-8 sections on our page:

1. At the top, we have a section with the logo and the navigation bar.
2. Then there is a banner image that stretches across the screen.
3. Next, we have some input fields

4. then the temple description
5. Then one section features and amenities.
6. Then one section for the weather.
7. Then one section map and directions.
8. Lastly, a footer containing a copyright/name line and 2 social media icons.

Home   Reservation Services   Temples   About Us

Check in Field   Check out Field   Room Field   Other Field   Price   Button

Temple Location

Features and amenities

h2

Lorem ipsum dolor sit amet consectetur adipisicing elit.Labore quis aspernatur, necessitatibus eligendi doloremque excepturi dolorum quos architecto eveniet quae.Minus et consectetur adipisci, neque ducimus quae at voluptates perferendis.

Weather

Hotel policies

Bed types

Map and directions

Footer ⊠ ⊠

Copy rights