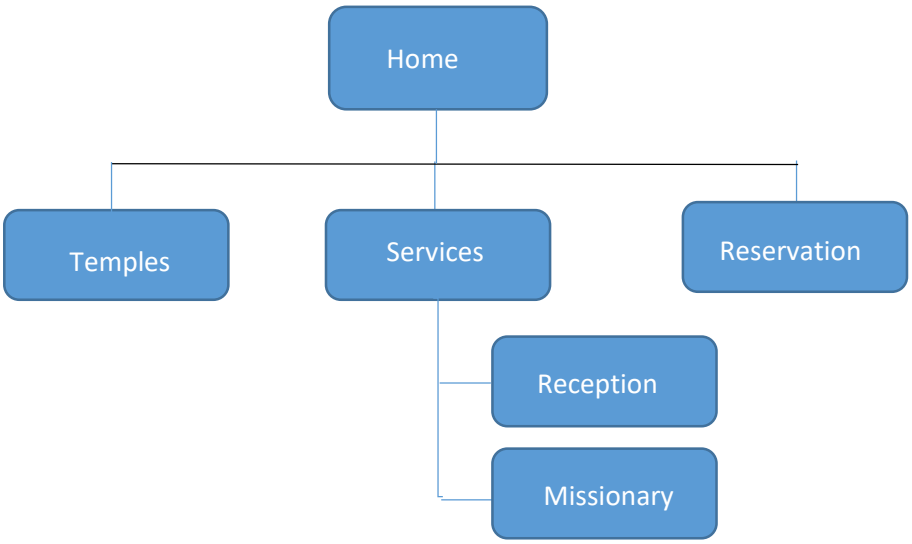
Website Planning Document

Site Purpose: The Temple Inn & Suites is a hotel chain headquartered in Bethesda, MD that builds and manages specialized hotel accommodations near temple locations of The Church of Jesus Christ of Latter-day Saints around the world. The overall goal of the website project is to promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips.

Target Audience:

The owner-operated company caters to temple workers, patrons, and their families by providing specialized services and accommodations that meet the needs of those patrons. The hotel accommodations and services are available to anyone willing to abide by the terms and policies outlined by the company.

Site Map:



Color Scheme:

Body	#FFFFFF
Header	#456954
Main	#DFF0D8
Footer	#456954
Text	#000, #FFF
Navigation	#695454

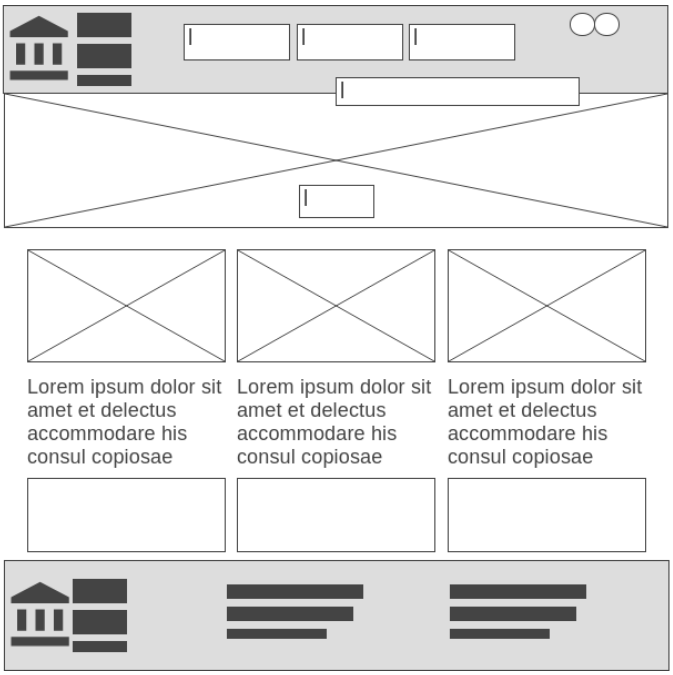
Typography:

Site Header	Roboto	40px
Primary Navigation	Roboto	30px
Footer Navigation	Roboto	20px
Heading 1	Roboto	30px

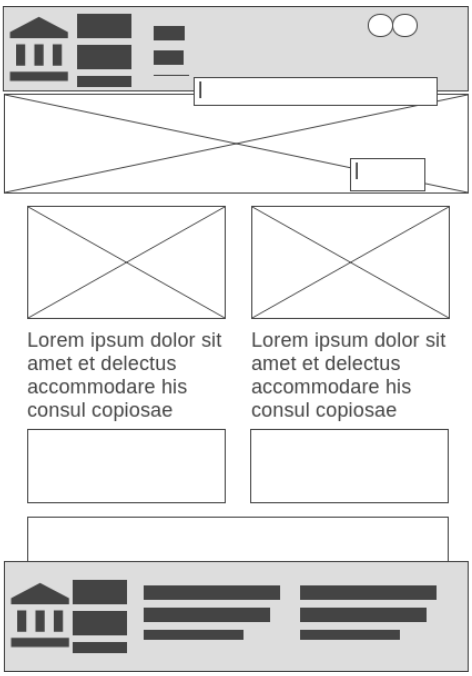
Heading 2	Roboto	25px
Heading 3	Roboto	20px
Paragraph	Monserrat regular	16px

Wireframe Sketches:

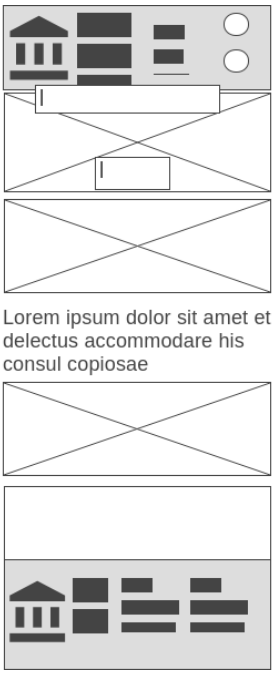
Large view



Medium view:



Small view: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