

# Miguel Rodriguez

Creative Lead | Storyteller | Experience Architect

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## Professional Summary

I build experiences that educate, inspire, and connect. With over 15 years leading at the crossroads of technology, education, and creative expression, I bring a storyteller's mindset to everything I do—whether designing process improvement solutions at UC San Diego, hosting podcasts and live events, or curating inclusive film festivals that amplify voices. As both a strategic leader and public-facing communicator, I thrive in roles where creativity, education, and meaningful engagement converge.

## Skills & Awards

Lean Six Sigma Black Belt • Public Speaking • Media Production • Qualtrics • Adobe Creative Suite • Zoom • Leadership • Hybrid & Live Event Design • Stakeholder Engagement • San Diego Critics' Kyle Counts Award, 2016 • UC San Diego's ITS STAR Award, 2023

## Experience

### University of California, San Diego

#### Educational Technology Analyst

OCTOBER 2018 - PRESENT, LA JOLLA, CA

- Lead analysis and integration of educational technologies, including LMS and online platforms, to enhance teaching and learning.
- Collaborate with faculty and campus leaders to identify needs and design custom EdTech solutions.
- Leverage data to evaluate technology effectiveness and drive continuous improvement.

### Horrible Imaginings Film Festival

#### Executive Director and Founder

JULY 2010 - DECEMBER 2022, SAN DIEGO, CA

- Founded and directed an acclaimed film festival celebrating independent voices and emerging talent.
- Curated diverse programming and secured high-profile industry partnerships.
- Led all operations, including budgeting, sponsorships, marketing, and team management.
- Hosted live events, panel discussions, and networking sessions to foster audience engagement.

### Podcaster

#### Process Palooza Podcast; Horrible Imaginings Podcast

MARCH 2009 - PRESENT

- Produce and host compelling, audience-focused episodes across platforms
- Interview experts to foster thought leadership and inclusive conversations
- Write scripts and manage content for both live and recorded formats

## Education

### Towson University

BS in Education, Minor in English