





Introducing d3

- · Generation and manipulation of web-documents with data
- How ?
 - Load the data into the browser's memory
 - Bind the data to document elements
 - Transform elements (i.e., set visual properties) according to each element's bound datum
 - Transition elements between states in response to user input

Introducing d3



- · JavaScript library for creating data visualizations
- · Data-Driven Documents
 - User provides the data
 - D3 does the driving
 - I.e., it connects the data to web-based documents
- Mike Bostock
- d3js.org

Introducing D3



- · The transformation step is the most important!
 - Mapping rules
 - Should larger values make taller bars? Or brighter circles?
 - What color palette is used to fill regions in a map?
- · Visual decisions are left to the visualization designer!
 - D3 executes them!

Explanatory vs. Exploratory Visualization



- Exploratory Visualization
 - Discover significant, meaningful patterns in the data
 - Generate multiple views of the same data set
 - Tools: Tableau, ggplot2, ...
- Explanatory Visualization
 - Present a view of the data that highlights what has already been discovered
 - D3 excels at this !!

Introducing d3



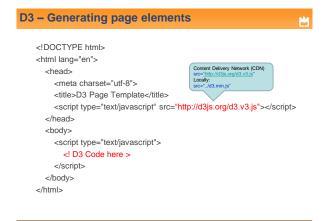
- · No support for older browsers
- No handling of bitmap map tiles
 - Vector graphics instead!
- · No hiding of original data
 - Client-side execution
 - Data must be sent to the client
 - Do not use D3 if your data cannot be shared!

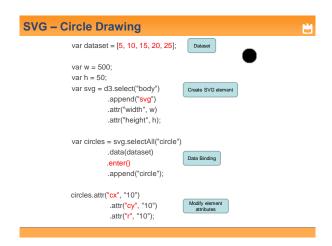
Introducing d3 • 1996: first browser with JavaScript 2005: J. Heer et al.'s <u>prefuse</u> toolkit - Bringing data visualization to the Web - Accessible to less-than-expert programmers - Java / Needs a Java plug-in • 2007: J. Heer's Flare toolkit - ActionScript - Needs Adobe's Flash Player for viewing • 2009: J. Heer + M. Bostock - Protovis - JavaScript-based visualization toolkit

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Introducing d3
                                                                         • 2011: D3
                                                                            - Mike Bostock + Vadim Ogievetsky + Jeff Heer
                                                                            - It operates directly on web-documents
                                                                            - Easier debugging and experimentation

    More visual possibilities

                                                                            - BUT, potentially steeper learning curve
                                                                            - HTML + CSS + JavaScript + SVG
- Native browser technologies only !!
 Abstract representation layer
```



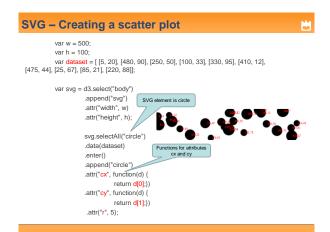


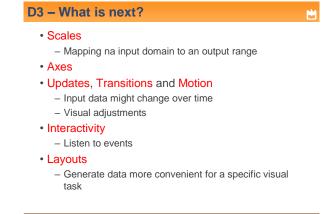
```
SVG - Circle Drawing
                var circles = svg.selectAll("circle")
                                       .data(dataset)
                                       .enter()
                                      .append("circle");
                circles.attr("cx", function(d, i) {
	return (i * 50) + 25;
                                       .attr("cy", h/2)
        function of data (calle
for each of our data
                                       .attr("r", function(d) {
                                                  return d:
                                       });
```

```
SVG - Colorful circles
                                                      . 0 0 00
             circles.attr("cx", function(d, i) {
                                       return (i * 50) + 25;
                              })
                            .attr("cy", h/2)
                            .attr("r", function(d) {
                                       return d;
                             .attr("fill", "yellow")
                             .attr("stroke", "orange")
                             .attr("stroke-width", function(d) {
                                       return d/2:
                             });
```



```
SVG - Creating a bar chart (2)
       svg.selectAll("rect")
                                          SVG element is rect
                  .data(dataset)
                  .enter()
                  .append("rect")
                  .attr("x", function(d, i) {
                                 return i * (w / dataset.length);
                  .attr("y", function(d) {
                                 return h - (d * 4);
                  })
                  .attr("width", w / dataset.length - barPadding)
                  .attr("height", function(d) {
                                 return d * 4;
                  })
                  .attr("fill", "teal");
```







Reference

- Getting Started with D3, Mike Dewar, O'Reilly Media, June 2012
- Scott Murray, Interactive Data Visualization for the Web, O'Reilly Media, 2013
- https://github.com/d3/d3/wiki/Tutorials