



SHORT NAME ANN

### **IMAGE**



**AGE** 23

OCCUPATION

Pharmacy Assistant

# OUOTE

"It's quiet now. So quiet that you can almost hear other people's dreams."

#### BIO

Anne is a recent graduate from her local community college where she studied Pharmacy. She still lives with her parent and aunt, although she has been thinking of moving out with her boyfriend of 4 years that she met at her college. She recently found a job working as a pharmacy assistant and, although it wasn't her first choice, she hopes it will one day lead to being promoted to pharmacist. Nowadays she divides her spare time between her boyfriend and helping her parents with their homegrown garden and their dogs.

## PREFERRED COMMUNICATION CHANNELS

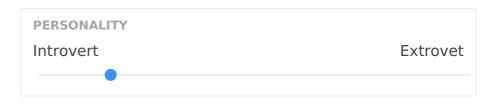
- ► Mobile Apps
- ▶ Email

#### **CORE NEEDS**

► A quiet and stress free workplace

### MAIN FRUSTRATIONS

- ▶ Having to keep track of stock and restocking
- ▶ Doing multiple trips in search of medicine in the cabinets



Intuition Sensing

Feeling Thinking