



Sarah Gomez

SHORT NAME
SAR

IMAGE



AGE

31

OCCUPATION

Pharmacist

QUOTE

"No one is useless in this world who lightens the burdens of another"

BIO

Sarah studied pharmacy in one of the top universities of the country. Having acquired a Master's degree, she decided to move back to her town, where she spent some time finding a job, ending up working at the biggest local pharmacy. Her week nights are spent with her boyfriend and/or friends, either watching movies or going out. Whenever she has time in the weekend, she goes to help in the local homeless shelter, sometimes even bringing some medicines that she gets at her job.

PREFERRED COMMUNICATION CHANNELS

- Mobile Phone
- Email
- Paper

CORE NEEDS

- Being able to serve the most costumers possible
- Have a reliable and robust system that is fail-proof

MAIN FRUSTRATIONS

- Slow system, which causes frustration and long lines of costumers

PERSONALITY

Introvert Extrovet

Intuition Sensing

Feeling

Thinking

