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| **Business Model Canvas** | |  | | |  | |  |  |  |  |  |
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| **Key Partners** | **Key Activities** | | **Value Propositions** | | | **Customer Relationships** | | | **Customer Segments** | | |
| * Local Government and Public Institutions: * Technology Providers * Event Organizers/Local Businesses * Community Leaders * API Providers | * Development and Maintenance of the App * AI Development for Event Filtering * Chatbot Integration * Map Interface Implementation * User Engagement and Achievement System * Data Management and Incorporation | | * Personalized Event Suggestions * Easy Interaction with Public Services * Community Engagement * Real-Time Event Information * Enhanced Civic Participation | | | | * Interactive Chatbots * Gamification * User Feedback and Event Ratings * Support for Public Institutions | | * Citizens * Local Community Leaders * Public Institutions * Event Organizers | | |
| **Key Resources** | | **Channels** | |
| * Technology Infrastructure * Skilled Development Team * Public and Private Data * API Integrations | | * Mobile App (Flutter-based) * Public Institutions and Local Leaders * Social Media Integration * Direct Notifications | |
| **Cost Structure** | | | | **Revenue Streams** | | | | | | | |
| * App Development Costs * API and Data Management * AI Development and Maintenance * Marketing and User Acquisition * Rewards System | | | | * Partnerships with Event Organizers * Sponsored Content and Ads * Sponsored Content and Ads * Selling data | | | | | | | |
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| **Key Partners** | **Key Activities** | | **Value Propositions** | | | **Customer Relationships** | | | **Customer Segments** | | |
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| **Key Resources** | | **Channels** | |
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