

# Logo Versions



Primary

Beerings

Wordmark Only



Icon

## Colours



### Primary

Hex #FFDBE7

RGB rgb(255,219,231)

CMYK 01490

Pantone 12-2906



### Secondary

Hex #FFDBE7

RGB rgb(255,219,231)

CMYK 0 14 9 0

Pantone 12-2906



#### Accent

Hex #FEA498

RGB rgb(254,164,152)

CMYK 0 35 40 0

Pantone 15-1423



### Background

Hex #272a21

RGB rgb(39,42,33)

CMYK 7 0 21 84

Pantone 19-5708

Typography

Primary

Bonheur Royale

An Bb Cc