

Miguel Mendez Vazquez

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University of Nebraska-Lincoln, Lincoln, NE

Bachelor of Journalism

Major: Advertising and Public relations, Broadcasting Minor: Art, May 2023

Runza Restaurant Establishment, Lincoln, NE

Crew Member, Supervisor, October 2017 - Present

- Communicate with 100+ customers daily to welcome them and to resolve concerns.
- Monitor inventory, stock shelves, and ensure expiration dates are within standards.
- Manage cash and credit transactions

Related Coursework

- Design Thinking 130-134
- ADPR 283 Strategy Development
- ADPR 221 Strategic Writing
- ADPR 333 Design and Layout
- ADPR 151 Advertising and Public Relations

Projects

- Researched and Developed Advertising campaign
- Researched and developed Website for Lincoln's Expansion
- Created content for University Radio station
- Developed an Integrated Marketing Communications campaign on Amazon Pantry

Skills

- Computer - Adobe Indesign, Photoshop, Lightroom, After Effects, Audition, Illustrator, Premier Pro, Powerpoint, Microsoft Word, Outlook
- Language- Written and conversational Spanish
- Proficient Drone Pilot
- Skilled Photographer