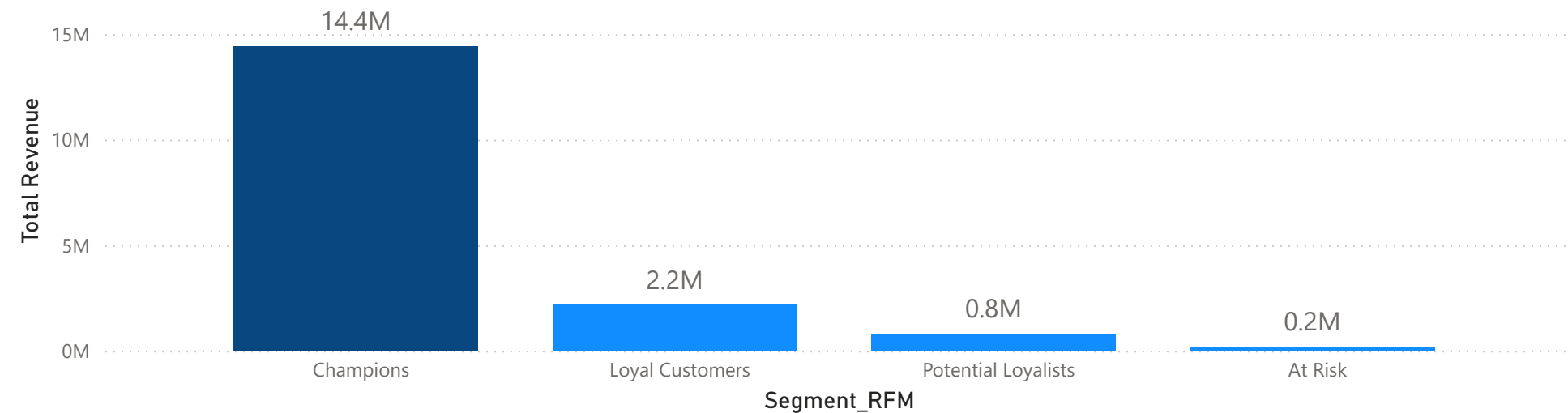


What are the most valuable customer segments? (RFM)

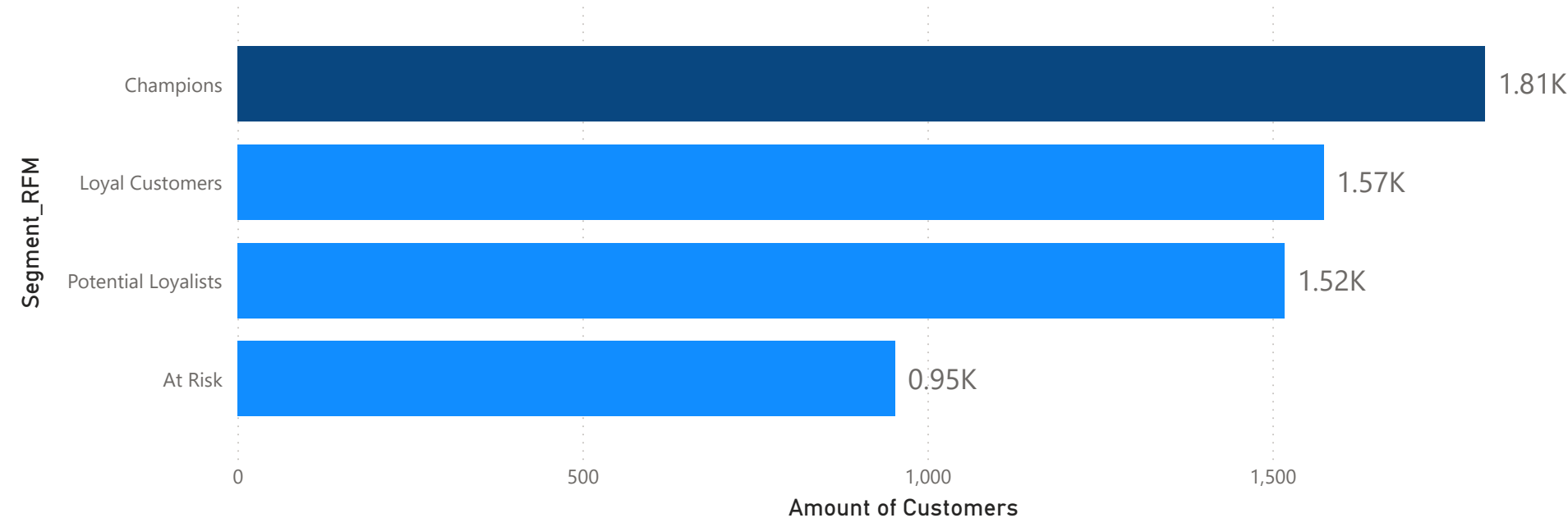
Total Revenue by Segment



17.64M

Total Revenue from All Segments

Customer Count by Segment

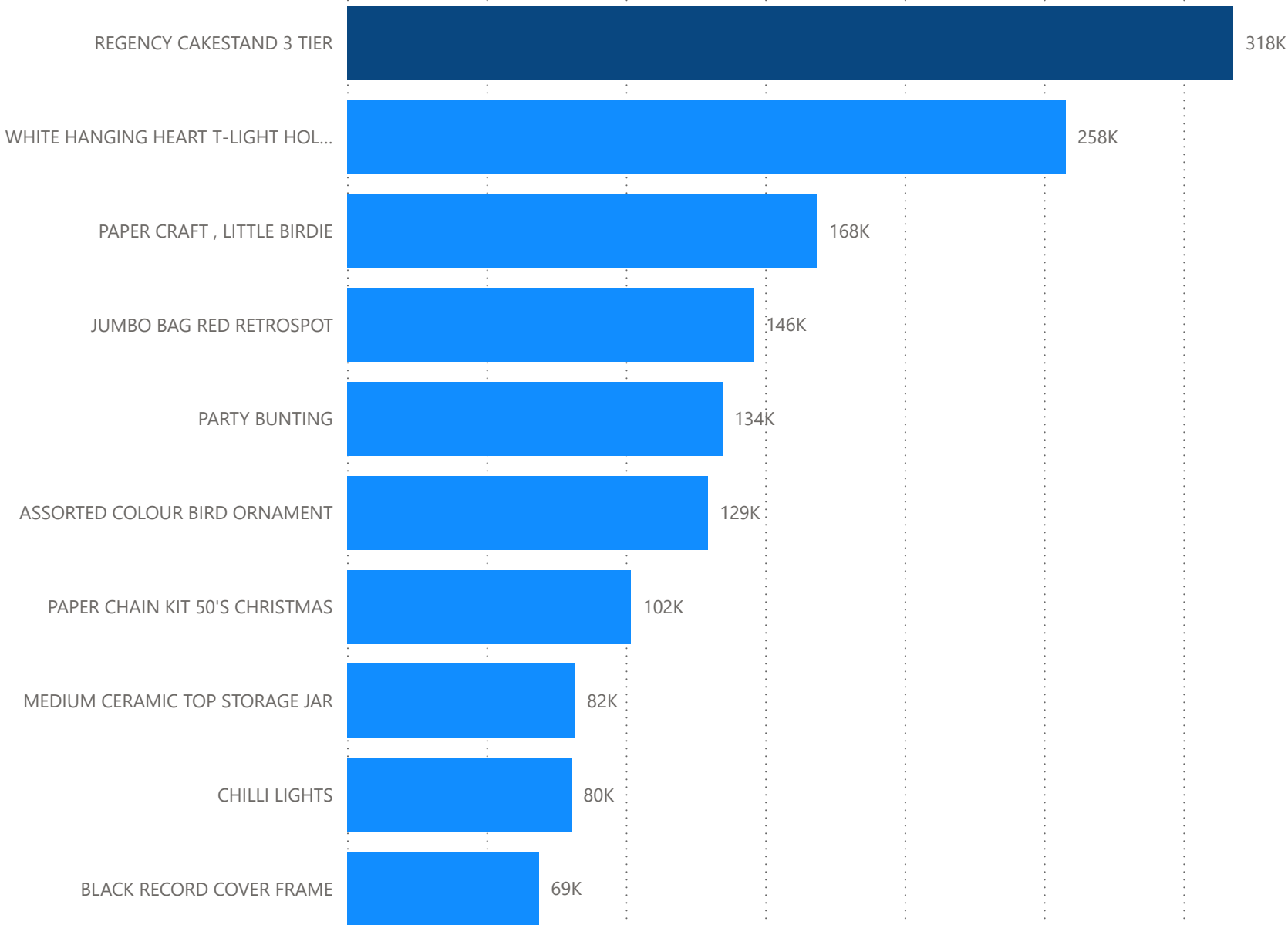


5.85K

Total Number of Customers

Top 10 Products Driving Revenue

DESCRIPTION

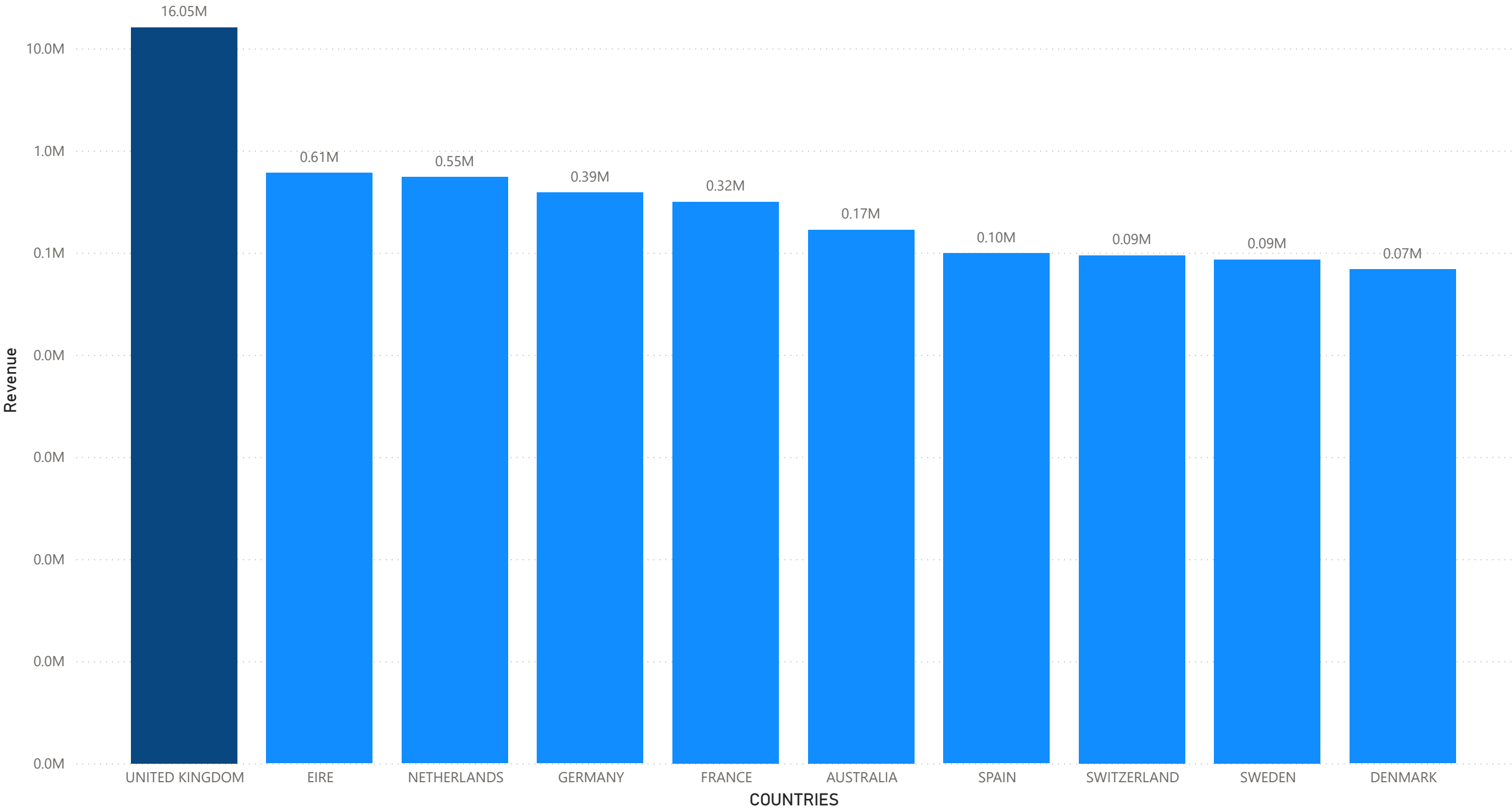


18.89M

Total Revenue from Top Products

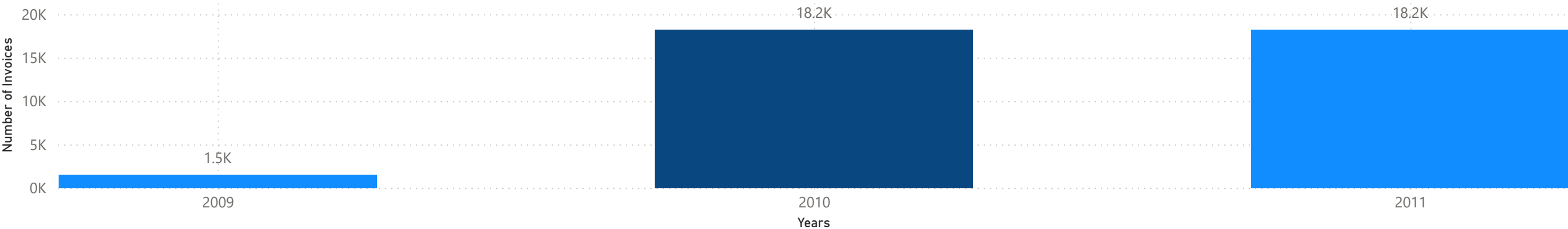
Revenue

Revenue per Country

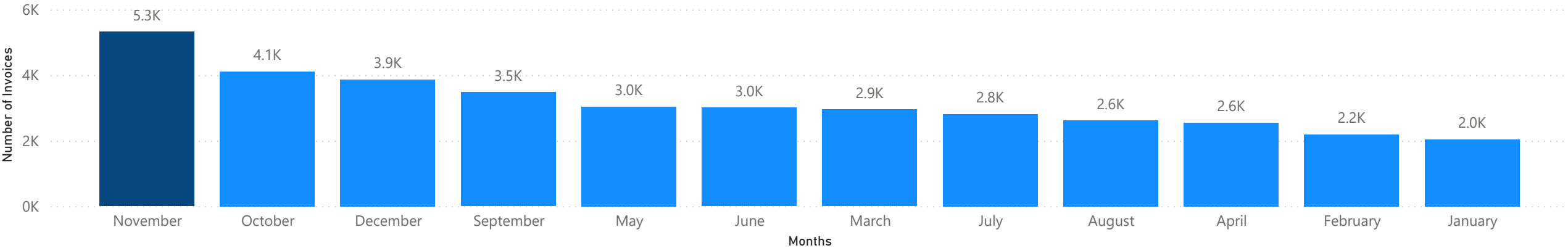


What time of year/day has the most transactions?

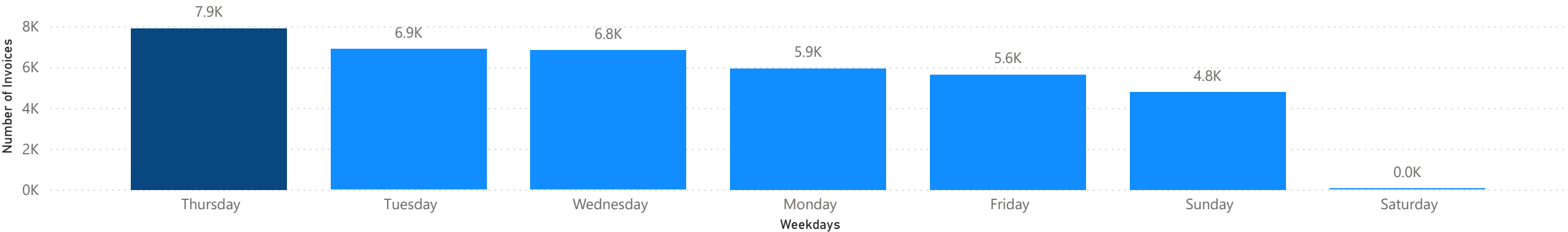
Transactions by Years



Transactions by Months



Transactions by Weekday





Revenue Drivers and Sources Overview

18.89M

Total Revenue

11.08M

Units Sold

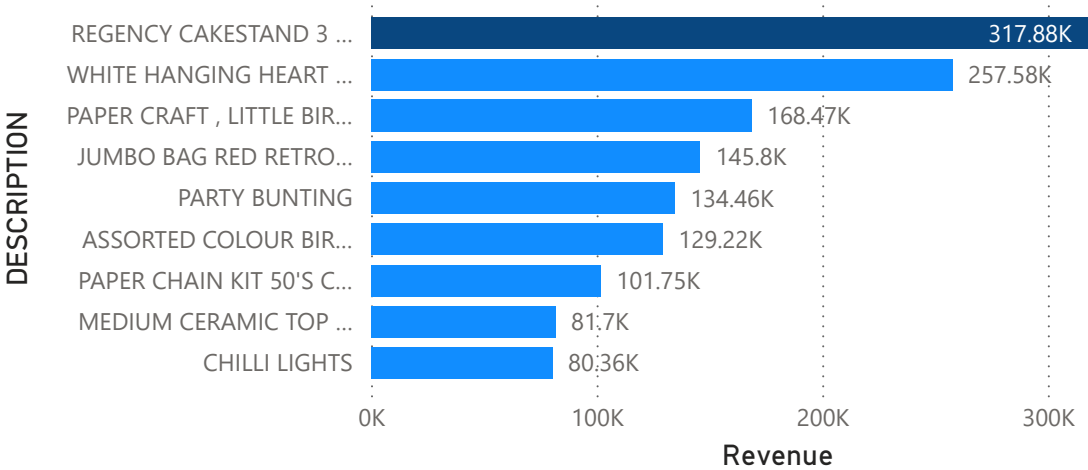
37.97K

Total Invoices

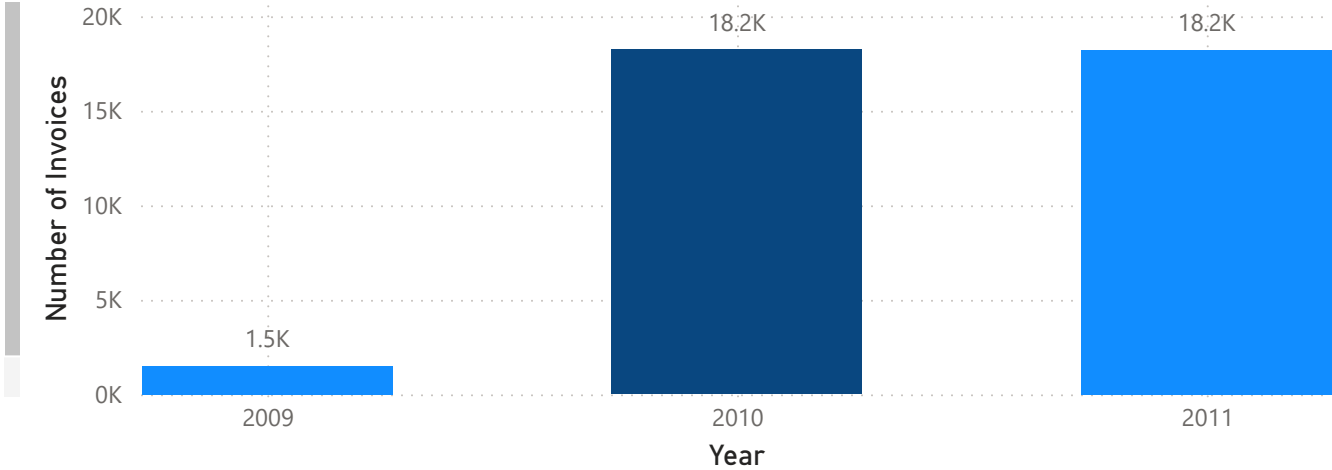
5.85K

Unique Customers

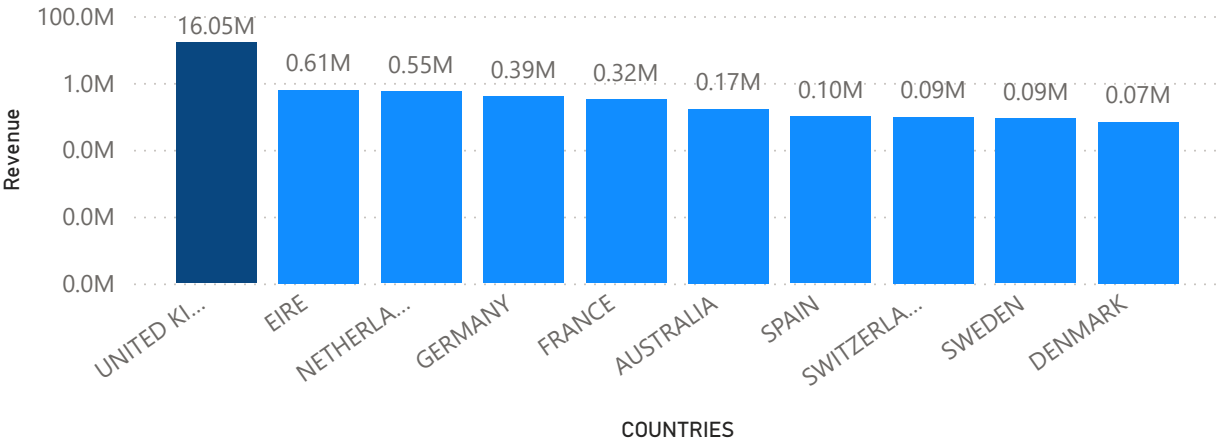
Top 10 Products Driving Revenue



Transactions by Years



Revenue per Country



Total Revenue by Segment

