



A flexible program designed around your schedule, built to get you a job as a data scientist. Get the benefits of 1-on-1 mentorship and a support team.

APPLY NOW

From Bootcamp to Data Scientist in 2019

Outline

- Thinkful Data Science Bootcamp.
 - Reviews & Comparisons
 - Outcomes Report
 - Job Guarantee
 - Curriculum
 - Mentor and Support
 - Social Events

- Career Services & Job Search
 - Career Coach
 - Job Market
- Other Resources
 - MOOCs

What are "Coding Bootcamps"?

A coding bootcamp is a technical training program that teaches the programming skills that employers look for.

- Infographic1: Coding Bootcamp vs CS Degree
- Infographic2: Bootcamp Outcomes

Thinkful's Data Science Bootcamp

- About Thinkful
- Data Science Flex Program
- Comparisons and Reviews
 - SwitchUp and CourseReport
- Outcomes Report for Data Science
- Tuition Reimbursement Guarantee: Requirements.pdf
- Curriculum- Log In

My Experience

- Mentor: 6.5/10
- Slack Support with Curriculum: 10/10
- Q&A Sessions: 10/10
- Social Events: 8/10
- Career Services
 - Careers Curriculum: 9/10
 - Coach: 8/10
 - Employer Partnerships: ?

Job Market

- Demographics of a Data Scientist in 2019
- Angellist report on LA tech scene.
- Linkedin report on Data Science 2018.
- IBM report: Demand for DataSc & Analytics Workforce.
- StackOverflow Developer Survey 2018.

Angellist Report- Summary

- 72% of LA's software engineering grads leave LA for their first job.
- Quote "We have to be more accomodating to new engineers..." (pg. 7)
- Attrition: The problem of hiring only Senior-level talent.(pg. 12)

Linkedin Report- Summary

• Cities with the highest shortages of data science skills.

<u>IBM Report- Summary</u>

- Data Scientist roles require more advanced degrees as minimum qualifications. (page 7)
- Data Scientist roles are the most "disruptive".(page 15)
- Data Scientists have the highest (39%) expected growth among analytics professionals.(page 21)
 - 43% of postings require Master's or higher.

StackOverflow Survey- Summary

- Women are more likely to be Data Professionals.
 - Section: Developer_Profile.V. Demographics
- Data Scientists have less experience than other roles.
 - Section: Developer_Profile.III.Experience
- Data Scientists are more likely to be looking for a job.
 - Section: Work.V.Looking for a job
- Data Scientists earn more than others in relation to experience.
 - Section: Work.VIII.Salary

Greek Persuasion for the Job Search

- Ethos: Ethical appeal. Appropriate language and vocabulary, making yourself sound fair or unbiased, introducing your expertise, accomplishments or pedigree, and by using correct grammar and syntax.
- Pathos. <u>Emotional appeal.</u> Using meaningful language, emotional tone, emotion evoking examples, stories of emotional events, and implied meanings.
- Logos. Appeal to logic. Using advanced, theoretical or abstract language, citing facts, using historical and literal analogies, and by constructing logical arguments.

Formula to be a Data Scientist

```
# Appeal to Logic, skills
  logos == Languages(Python/R,SQL,Java/Scala,Julia) +
  Packages(Pandas, Scipy, Tensorflow, ...) +
  Environments(Jupyter, AWS-Sagemaker, GCP-ML) +
  Tools(Docker, Flask, Anaconda, ...)
3
  # Appeal to status, credibility
  ethos == (Phd AND DS_Internship) OR (MSc AND DS_Internship)
  AND (DS_Bootcamp OR Some_Experience)) OR (Bsc AND
  DS_Internship AND DS_Bootcamp AND Lots_Experience)
6
  # Appeal to emotion. story. conveying uninterested passion.
  pathos == "I've been into stats since before it was
  considered sexy by ForbesMagazine" OR "I've been a data
  scientist since before people called themselves that"
```

The Ultimate "pathos" in Data Science

Interview with Kaggle Grandmaster, Senior Computer Vision Engineer at Lyft: Dr. Vladimir I. Iglovikov

Summary:

Theoretical physics Phd, learned Data Science online a few months before graduation when visa was expiring. First job after Phd: "Data Scientist" (Oct 2015).

Quote

"A big tech company, Mail Ru Group, agreed to pay me the prize money, it was \$15k, but I did not feel that I deserve them, so I asked to transfer them to a fund that supports theoretical Physics."

Closing notes

- Formal education credentials are the biggest gatekeepers for data science jobs, but this barrier is gradually disappearing thanks to ds bootcamps.
- Make sure whatever you study has a "Ethos" attached to it.
 - Bootcamps have good reputations and look good as resume experience.
 - MOOCs: Edx, Coursera.
 - Online Masters in Data Science (Self-paced) for \$20k
- If you're interested in a course/ bootcamp, try not to leave your current job. The best time to look for a job is when you have a job.
- If not a job, a bootcamp may server as a bridge toward a master's in data science, after which your non-technical college major won't be an impediment.
- A job as a data analyst is proven path to later becoming a data scientist.

