

MIGUEL GUILLAMON

*Entrepreneurship + Digital
Marketing*

ELIGIBLE TO WORK IN US | VISA J1

(+34)696724787

MIGUELGUILLAMON1@GMAIL.COM

SKYPE | MIGUELGUILLAMON1

PROFILE

Results-focused entrepreneur, with a passion for Digital Marketing, specialising in PPC campaigns. Proven ability to drive sales and increase brand awareness. International mind set, having lived professional and learning experiences in Spain, US and Australia.

SKILLS

Email Marketing	<div><div></div></div>
Social Media	<div><div></div></div>
PPC Campaigns	<div><div></div></div>
SEO	<div><div></div></div>
Wordpress	<div><div></div></div>

EDUCATION

BA MARKETING & BUSINESS

*Universidad Europea de Valencia,
2010-2015*

BA INTERNATIONAL BUSINESS

*San Diego State University 2012-
2013 (1 year Program)*

GOOGLE CERTIFICATES

*Google Search Ads
Google Shopping*

LANGUAGES

English	<div><div></div></div>
Spanish	<div><div></div></div>
German	<div><div></div></div>

EXPERIENCE

FOUNDER & MANAGER

Hyps Eyewear, 2013-Present

- Founder and manager of HYPs EYEWEAR: eyewear brand designed for young travellers interested in design and retro lifestyle products.
- Omni-channel brand: E-commerce, Optic Stores, Fashion Retailers.
- Business plan + brand and logo design
- Digital Marketing: Google Ad words, Facebook Ads, SEO, Affiliate, and Influencer marketing.
- Offline: store visits, cold calls, business fairs.

DIRECTOR OF PRODUCTION

The Feelms 2015-Present

- Production of visual content and online campaigns for tourism promotion.
- Up to \$70,000 budget management
- Client prospecting, creative proposal, pre-production, casting, production and reporting results.

FREELANCE MARKETING CONSULTANT

LaBocaTeLía, 2016-2017

Marketing Plan 2017 development for franchise fast food restaurants LaBocaTeLía (4 restaurants).