

## SALES LEADS REPORT. ALL LEADS

CreatedDate (Year ... ▼

Customer

Lead Type

Total Deal Value

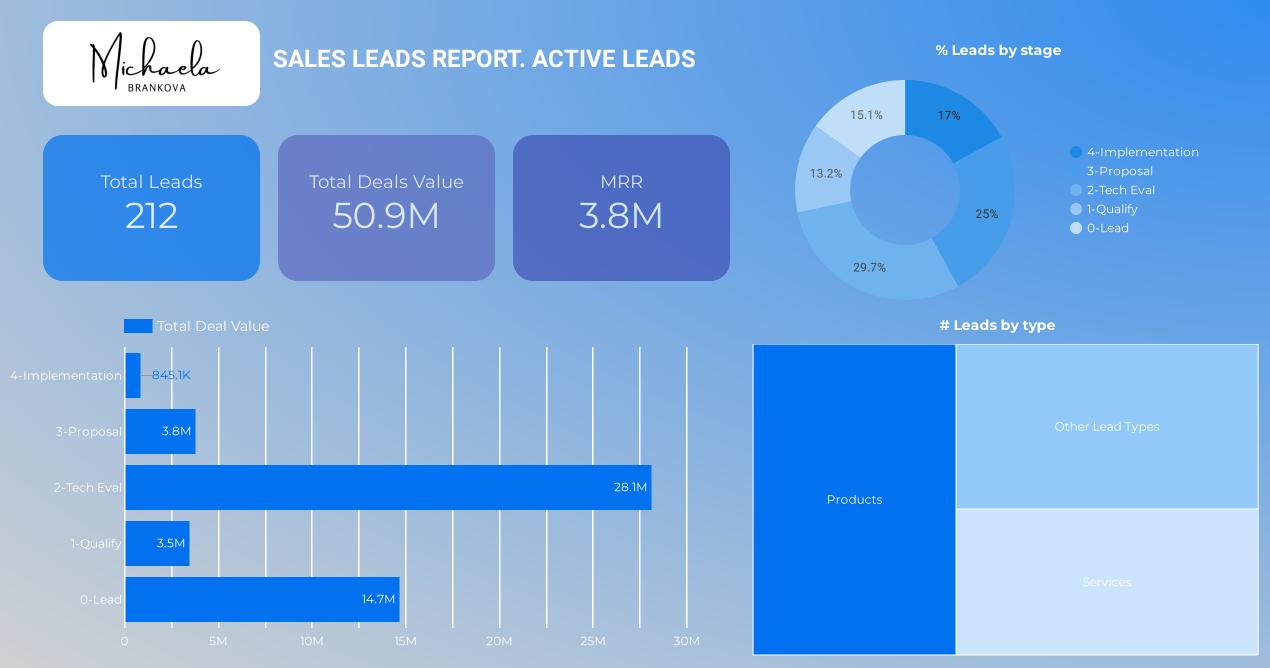
ClosedWonDate (Ye... ▼

Sales Lead

Stage

MRR

	Created	Closed Won	Stage	Customer	Sales Lead	Lead Type	Status	MRR ▼	TotalDealValue
1.	Jan 2024		0-Lead		В	Products	Work in progre	820,000	10,000,000
2.	Jul 2023		2-Tech Eval		В	Products	Work in progre	600,000	18,000,000
3.	Jan 2024		2-Tech Eval		С	Products	Work in progre	400,000	5,000,000
4.	Feb 2024		5-Closed Lost		Other Sales Lead	Services	Work in progre	328,409.28	3,940,111.3
5.	May 2024		7-Recycle		В	Products	Work in progre	280,000	3,000,000
6.	Jul 2023		7-Recycle		В	Products	Pending on cu	230,000	2,500,012
7.	Aug 2023		5-Closed Lost		Other Sales Lead	Other Lead Types	Pending on cu	215,280	2,593,320
8.	Nov 2023		5-Closed Lost		Other Sales Lead	Other Lead Types	On hold	165,000	1,516,000
9.	Jun 2024		5-Closed Lost		Е	Other Lead Types		150,000	450,000
10.	Jun 2024		1-Qualify		F	Products		138,332	340,000
11.	Nov 2023		5-Closed Lost		D	Other Lead Types	Work in progre	130,555	2,350,000
12.	Feb 2024		0-Lead		Other Sales Lead	Services	Work in progre	120,319.36	1,443,843.12
13.	Jun 2024		3-Proposal		В	Other Lead Types		118,500	308,500
14.	Jan 2024		6-Closed Won		В	Other Lead Types	Work in progre	116,800	196,800
15.	Jun 2024		2-Tech Eval		E	Products		106,500	1,278,000
16.	Jul 2023		5-Closed Lost		В	Products	Pending on cu	101,500	120,060
17.	Jun 2024		3-Proposal		В	Products		100,000	1,200,000
18.	Feb 2024		7-Recycle		D	Products	Work in progre	100,000	1,500,000
19.	Jan 2024		7-Recycle		D	Services	Work in progre	100,000	1,200,000
2	Aug 2023		7-Recycle		В	Products	Pending on cu	100,000	1,200,000
21.	Apr 2024		6-Closed Won		В	Products	Work in progre	100,000	1,200,000
2	Aug 2023		0-Lead		Other Sales Lead	Other Lead Types	On hold	100,000	1,400,000
2	Sept 2023		5-Closed Lost		Other Sales Lead	Other Lead Types	Pending on cu	92,000	320,000
2	Jul 2024		1-Qualify		Other Sales Lead	Products		75,830	910,000
2	Jun 2024		2-Tech Eval		С	Other Lead Types		60,500	485,900
2	Oct 2023		4-Implementation		D	Other Lead Types	Work in progre	60,000	170,000
27.	Nov 2023		5-Closed Lost		Other Sales Lead	Other Lead Types	Work in progre	56,011	354,140
							Grand total	8,104,507.43	92,050,336.11











## SALES LEADS REPORT. SALES REPS

Sales Rep ▼

Stage

Total Leads

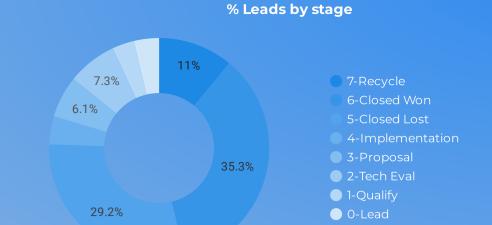
Total Deals Value 92.1M

Select date range

Status

Conversion Rate

MRR 8.1M

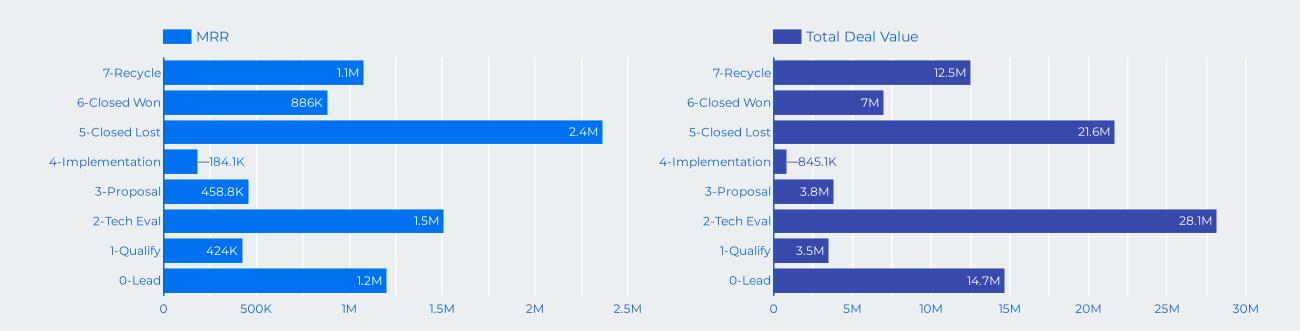






			LeadType / TotalDealValue
Sales Rep	Services	Products	Other Lead Types
Other Sales Lead	8.2M	2.8M	11.8M
F	2.3M	2.4M	766.7K
Е	196.8K	2.1M	672K
D	2.4M	2M	2.8M
С	971.8K	7.3M	1.3M
В	1M	39.7M	3.5M
Grand total	15M	<b>56.2M</b>	20.8M







Sales Rep

24 Jun 2024 - 28 Jul 2024

			Week / # Leads, Deals
Lead/deal	Jun 2024	Jul 2024	Grand total
New lead	23	41	64
Lost	3	4	7
Closed deal	7	10	17

Sales Rep	Lead/deal	# Leads, Deals
Other Sales Lead	Lost	210
	Closed deal	163
	New lead	51
F	Lost	100
	Closed deal	83
	New lead	19
С	Lost	60
	New lead	14
	Closed deal	13
В	Closed deal	29
	Lost	28
	New lead	9

Total # Leads 88

Conversion Rate

Total Deals Value
6.1M

820.2K



TechLead

24 Jun 2024 - 28 Jul 2024

TechLead	Lead/deal	# Leads, Deals
D	Lost	98
	Closed deal	96
	New lead	27
E	Closed deal	108
	Lost	81
	New lead	6
A	Lost	87
	Closed deal	37
	New lead	31
С	Lost	81
	New lead	19
	Closed deal	18
Other Tech Lead	Lost	67
	Closed deal	38
	New lead	13
В	Lost	33
	New lead	17
	Closed deal	9

Total # Leads 866

Conversion Rate

Total Deals Value 92.1M

8.1M