MEGACORP2020 BoD Report

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The MEGACORP Profitability report displays profitability information from a variety of perspectives. The Overview page shows overall profitability for the years selected.

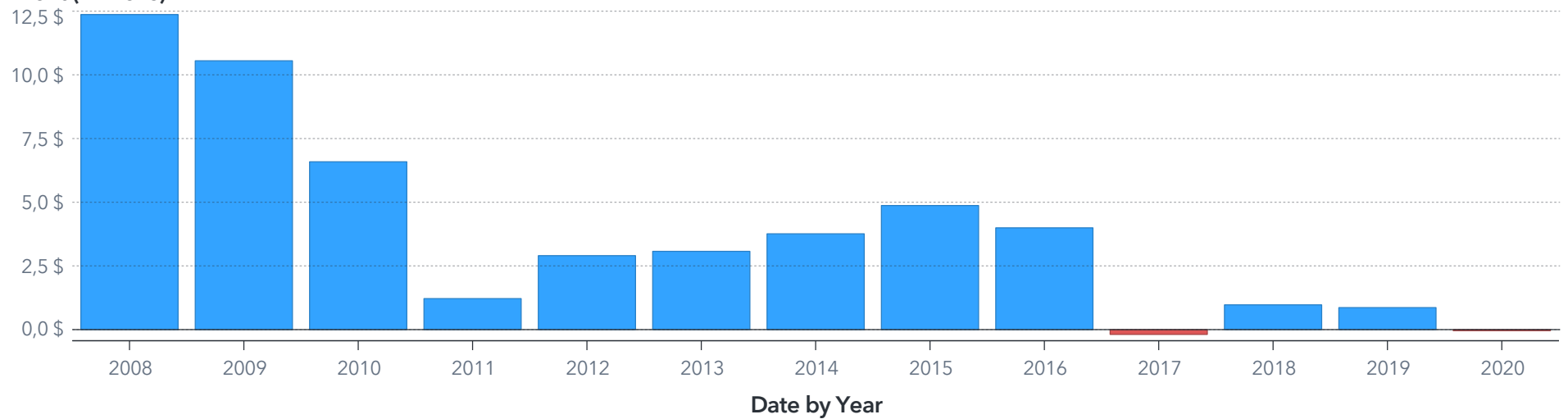Additional pages provide different views of the company's profitability.

Controls: Select a range of years using the slider above to change the time period for the entire report.

Profits for all locations and products

51 mil. $

Profit by Year

Profit (millions)

Date by Year

A1.1

The **Profit by Facility Locations** map uses the Location Hierarchy (Region/State/City).

If the profits for a given location are negative for a selected time period, the the marker is displayed as a red hexagon.
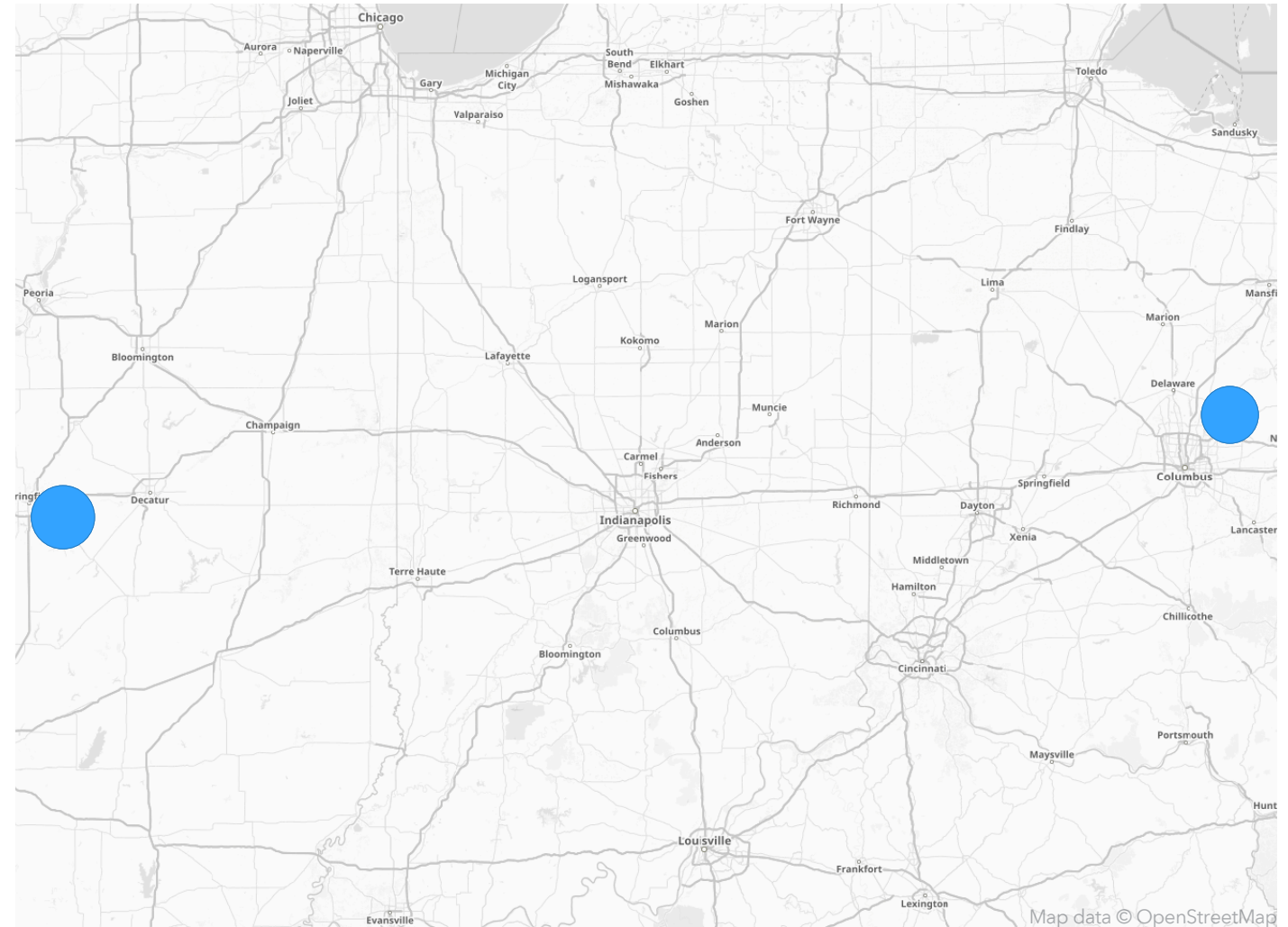
Controls:
Select a range of years using the slider above to change the time span.
To drill-down to the next level or link to details, double-click on any bubble.
Use the drill path in the upper left to return up a level or select a different value at that level.

Profit by Facility Locations
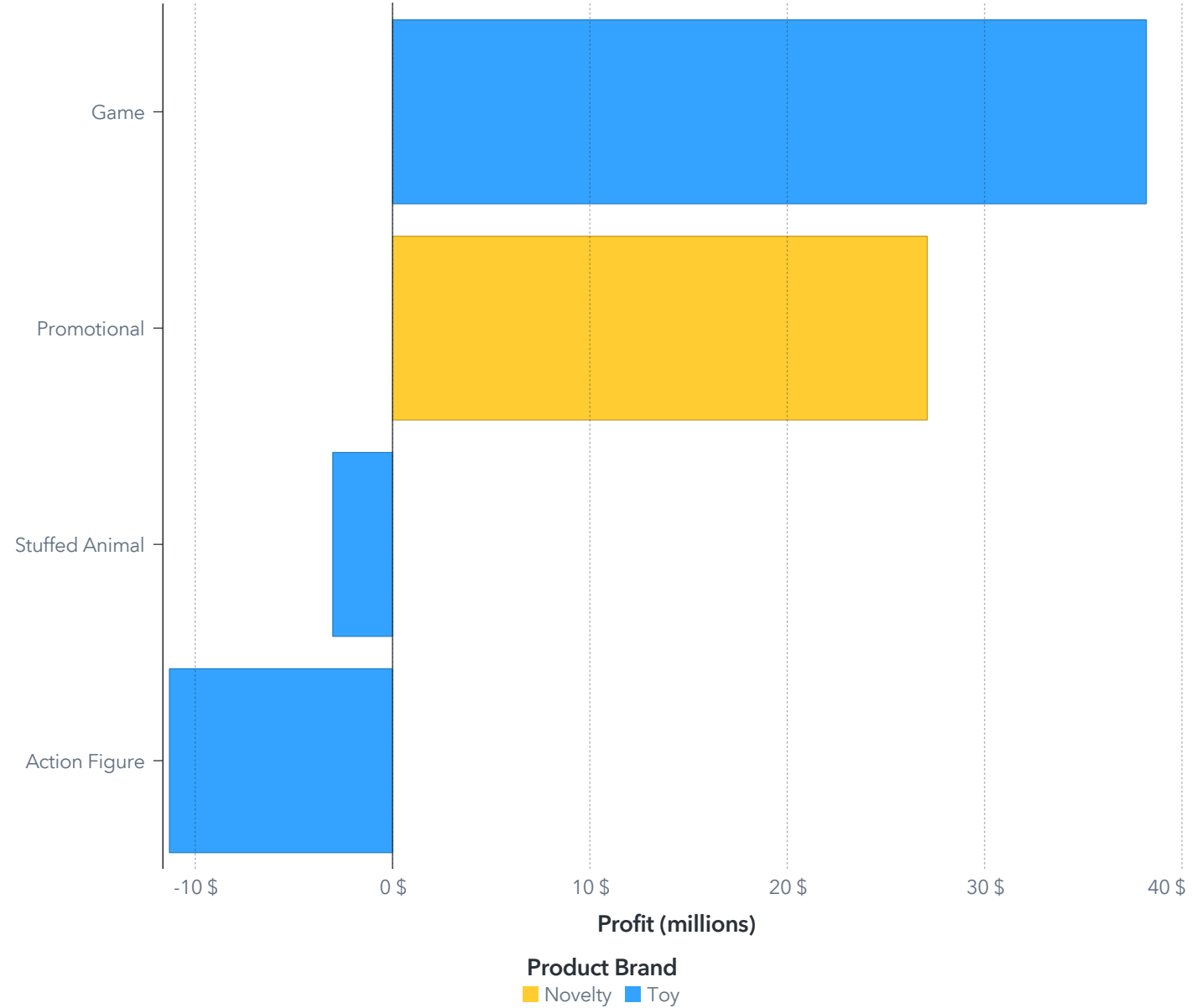All Location Hierarchy > North ▾

2,2 mil. $ —
≤431 K $ —

Profit

A2.1

2

Profit by Product

The **Profit by Product Line** Bar chart displays profits for each Product Line over the selected time span.

Constrols:
To adjust the time span, using the slider above.
Double-click a bar to link the detailed data.

Profit by Product Line and Product Brand

Product Line

Profit (millions)

Product Brand
Novelty Toy

Appendix

A1.1 Profit by Year

Display Rules:

Profit

🟥 Profit < 0 $

A2.1 Profit by Facility Locations

Drill Levels:

Location Hierarchy: North

Display Rules:

Profit

🟥 Profit < 0 $

Facility Region / Facility State / Facility City

🟥 Profit < 0 $

Facility Region / Facility State

🟥 Profit < 0 $

Facility Region