

# SERBAN MIHAI BLEBEA

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## Summary of Key Skills And Qualifications

**Web developer** with both proven back-end and front-end experience and eager to constantly improve my skills and learn new technologies. My passion for programming led me to rapidly pick up new skills, technology and frameworks and build commercial applications.

I had worked on various projects in **agile teams** and also lead teams of developers through the development life cycles. I mostly specialise in working with the following stack:

### **Back-end:**

- Docker
- Python
- PHP - More then 3 year working with frameworks like Laravel, Lumen and Slim.
- Node Js
- Liquid, I have built a couple of projects for Shopify clients
- Mysql, PDO, Eloquent

### **Front-end:**

- Javascript ES5 and ES6
- Vue JS,
- React JS and React Native
- CSS, mostly worked with Bootstrap and Bulma
- SASS,

### **Tools that I enjoy using in my day to day work:**

- Semaphore and Travis for CD / CI,
- Bash for scripting and automatisations,
- Github and Bitbucket for version control
- Php Unit for TDD on most of my projects.

I am a problem solver, fast-learner, and I have strong attention to details and a mindset of efficiency and creativity.

**You can check most of my work related projects and free time “side projects” on my GitHub account:**

## **Professional Experience**

November 2017 - present **Full stack Developer at Frameworks Spark**

- Working as a FullStack developer for web apps, design & development.
- Heavily modified a Shopify theme with custom plugins for incorporating a different user journey
- Made a web app that connects people in the sport industry, from UX to CMS and deployment
- Been involved in maintaining legacy code and adding functionality for existing clients

June 2017 - November 2017 **PHP Developer – Global Interactive Marketing Online (GIMO)**

- Working in a small team of max 3 developers, was responsible with developing client facing web pages that integrated seamlessly into the CMS
- Used Lumen for managing the CMS and adding new functionality for the growing business
- Mostly worked with Lumen and Vuejs
- Built a quote managing tool from the ground up witch allows the user to place his bets directly on the landing page. Had to use a complex set of API's to gather and manipulate the data coming from 3rd party sources.

2015 - May 2017 **Web Developer/PHP Developer - Freelancer / Just Post It**

- Built a Full membership app – [www.slabestecuserban.ro](http://www.slabestecuserban.ro)
- Created a membership system for the website with PHP, MySQL and JavaScript;
- Payment gateway integration in PHP;
- PHP mail response upon completion of purchased items on website;

### **Design and coding of Just Post It web app (Social Media Management Tool)– [www.justpostit.net](http://www.justpostit.net)**

- Developed the app's architecture;
- Technology Used:: PHP, Laravel, MySQL, JavaScript, AJAX, Facebook and Twitter API;
- PHP Payment integration (including subscription plans)
- Software testing on application for bugs/errors;

2015-2016 (project-based)	<b>Web Developer at Start Marketing</b> <ul style="list-style-type: none"> <li>• Managed clients' social media accounts;</li> <li>• Created landing and sales pages (copywriting and design);</li> <li>• Liaising with and presenting recommendations to clients;</li> <li>• Managed over 50 social media paid campaigns: copywriting, design, performance optimization (Facebook Ads, Google Ad Words);</li> <li>• Created and implemented e-mail automation campaigns (Mail Chimp, Aweber, Active Campaign);</li> </ul>
2012 – present	<b>Owner at <a href="http://SlabestecuSerban.ro">SlabestecuSerban.ro</a> (<a href="http://www.slabestecuserban.ro">www.slabestecuserban.ro</a>)</b> <ul style="list-style-type: none"> <li>• Creating the website;</li> <li>• Creating the social media communication strategy;</li> <li>• Creating the content marketing strategy and writing content for the website and various online magazines;</li> <li>• Designing sales funnel;</li> <li>• Design and copywriting for landing pages and sales pages (conversion rate between 10%-53% depending on the offer and quality of traffic sources);</li> <li>• Created and implemented e-mail automation campaigns ( using Mail Chimp, Aweber or Active Campaign);</li> <li>• Creating social media paid campaigns;</li> <li>• On-Page Search Engine Optimization</li> </ul>
2008-2012	<b>Personal Trainer – Freelancer and employed at various health clubs</b>

## References

References are available upon request.