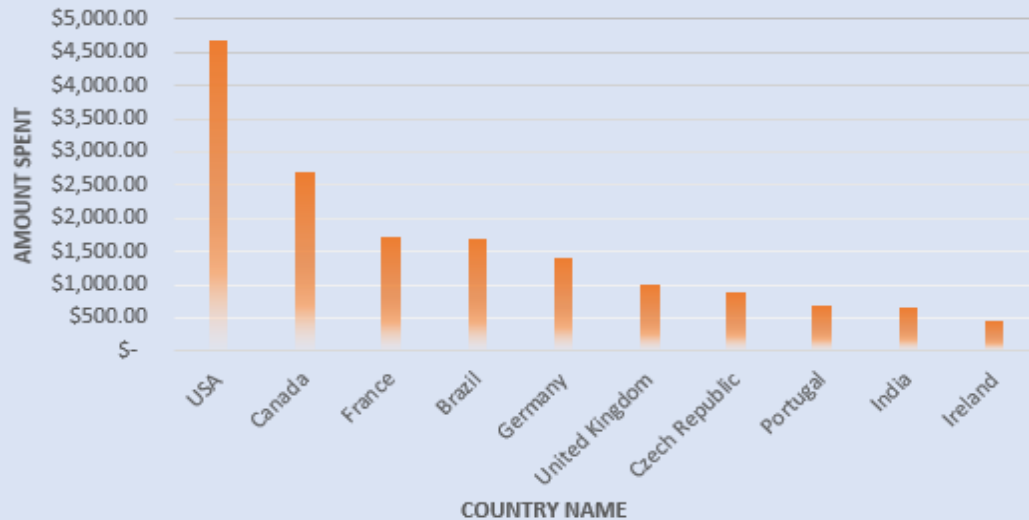


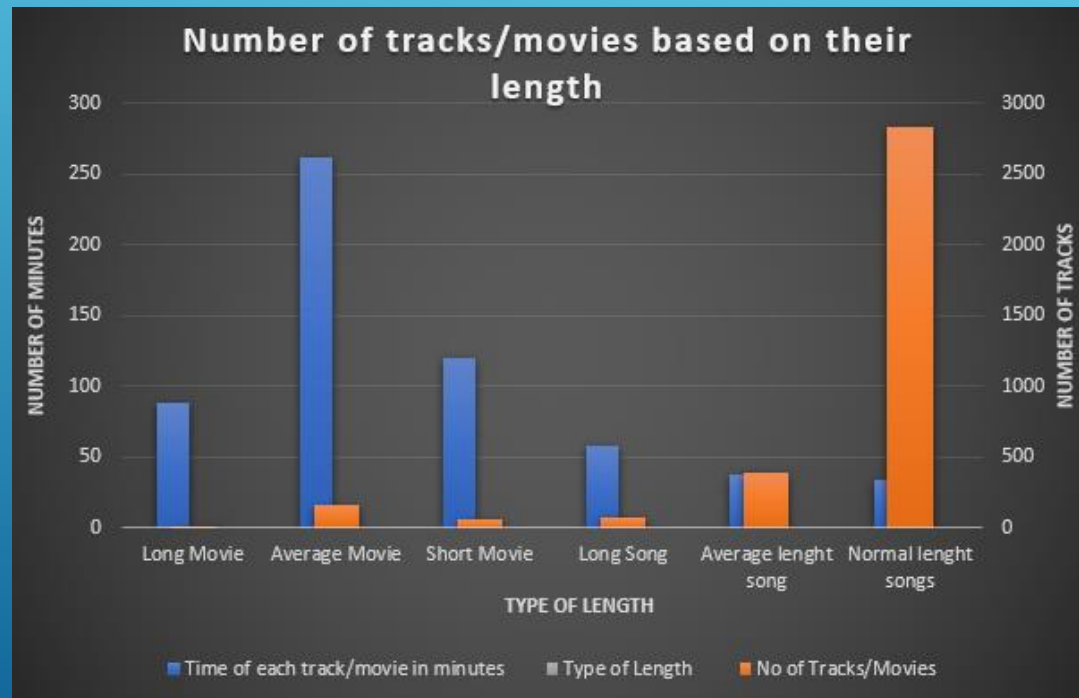
COUNTRIES IN OUR DATA BASE THAT SPEND THE MOST.

TOP 10 COUNTRIES THAT SPENT THE MOST



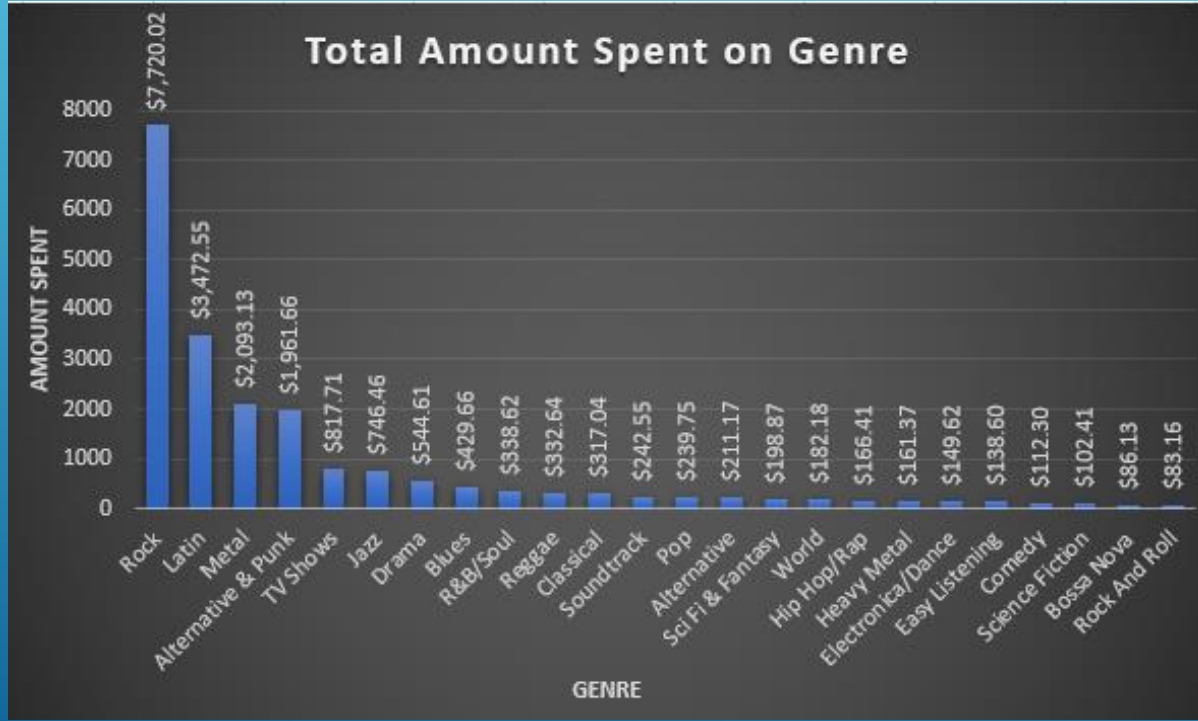
Based on the Music Database these are the top 10 countries ranked on their spending's. We can see that USA spends the most, close to 10 times more than Ireland (10th place)

TRACKS & MOVIES LENGTH DEVIDENCE



As we can see our database consists more of Average length Movies that are a bit over 250 minutes. In terms of Songs the numbers are aiming to highest among the normal length

AMOUNT ON UNITS BY GENDER

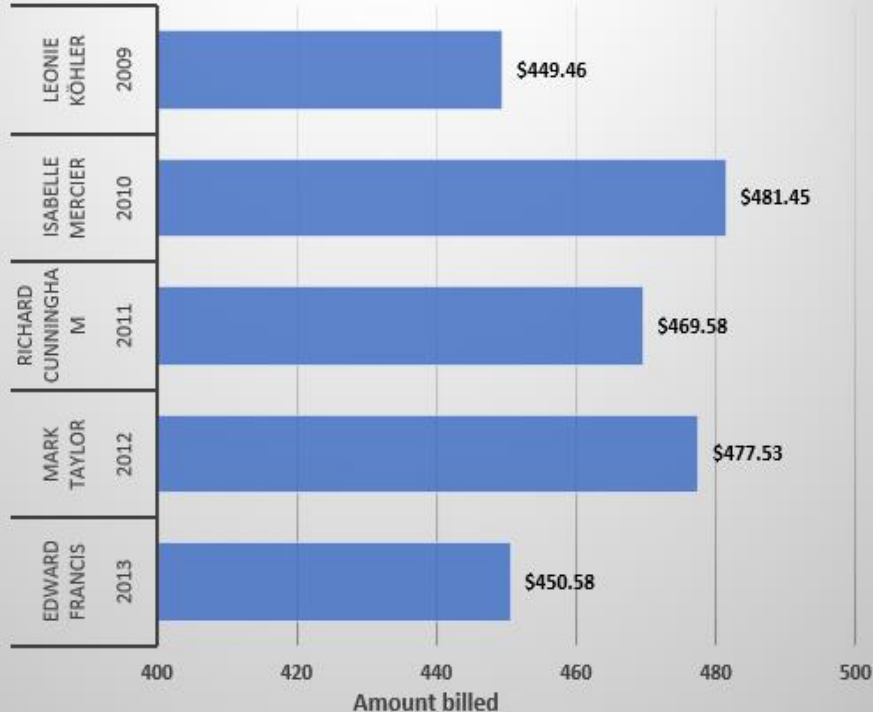


The most preferred genre is by far the Rock genre, followed by Latin which is almost at a half of the demand.

Among the genres we can find Metal and Alternative & Punk which have almost in the same demand.

CUSTOMERS THAT SPEND THE MOST DURING THE 5 YEARS

Top billed customers by year



We can see which are the most loyal customers by year judging by the graph. There is a small difference between their speeding's. We can also follow the activity of each one to try and see what made them lower their purchasing amount