Subject: User Experience Design With VR

Core Elements of User Experience:

UX design is the process of shaping a user's interaction with a product or service. Good UX design conveys your company's value clearly & delivers that value consistently & effectively.

Following be the core elements of user experience.

1) Surface, 2) Skeleton, 3) Structure, 4) Scope, 5) Strategy.

1) Surface:

The element of UX design is the visual look of your product which includes:

- What your product look like, including its overall aesthetic, which makes the experience ful unique compared to others that use same technology
- what colors are used, & how they impact the viewers
- The overall nessassery your visual design choices convey both consciously & sub consciously.

Surface, is the first thing your users will notice about the product. surface shouldn't be confused with the User Interface (UI) design.

UI can cover some of the same elements

2) Skeleton:

The skeleton element of UX design is the underlying structure of your product - the internal structure, organization & navigation elements that support the surface elements.

The skeleton helps determine if your product has enough internal navigation & organization to make the experience more functional & practical for users.

As the website develop their skeleton focus on how as developer you wants your users to move through the product.

3) structure:

Similar to the UX skeleton in UX structure which deals with the composition of your product.

Take the homepage of website for ex: The homepage often features these elements in this specific orders:

- Command bar for essential controls & across to buttons for important feature

- Headers with a large image or rotating image gallery.

- Navigation elements, such as a nav bar to help users navigate quickly & so on. Having a right structure is critical. Its the literal backbone of user experience. placing elements in the wrong places can drastically change the overall user experience & influence how navigation & other elements come together.

4) Scope:
The scope defines the content included in your design, including:

- Information & content, including theme, images, audio/& videos.
- What your goals are
- The product & services you want to sell.
- Important information about your business

Defining the scope of your UX is important because starting a project without limits or goals for content may lead to including things weren't necessary. In project management this is called scope creep, which happens when a project continues to grow to include more thing that weren't a part of

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the original play because there weren't
at boundaries.

5) **Strategy:**
Every development project needs a
strategy. & the strategy you land on
will majorly impact the rest of the
project.
The other 4 UX design elements focus
on what you are doing. but the
strategy is the first element to focus
on how to do it.
whether you are building from scratch.
or using a platform like shopify,
you need a good method for creating
your product.
The strategy design element focuses on the
UX methods, goals & direction.

⇒ **Working of UX Elements:**
Each element of UX design is important
because they all work together to
create a final product with a
great user experience. They are all
connected & rely on each other to
function correctly.
for Ex: Having a good structure, skeleton
scope & surface doesn't mean much