- **1. Adobe XD:** Offers a comprehensive platform for designing, prototyping, and sharing interactive experiences. It integrates well with other Adobe products and is known for its ease of use.
- **2. Sketch:** Popular among designers for its vector-based design capabilities and strong community support. Sketch is particularly favored for high-fidelity designs.
- **3. InVision:** Focuses on creating interactive prototypes and offers robust tools for collaboration and feedback.

4.Figma

- Platform: Web, MacOS, Windows
- <u>Figma</u> is a leading prototyping tool for UX/UI designers, and for good reason: within the same (cloud-based) interface, you can create your wireframes and simply click on the **Prototype** tab to set up interactions and clickable flows through your design.
- **Best for:** Easy, real-time collaboration

5. Balsamiq Cloud

- Platform: Web (Desktop apps for MacOS and Windows are available separately)
- Balsamiq Cloud
- <u>Balsamiq Cloud</u> web app that focuses on rapid wireframing, which helps users and stakeholders focus more on the structure and idea rather than getting stuck on the smaller details that will be refined in later stages.
- **Best for:** Low fidelity, rapid wireframing.

6. Origami Studio

• Platform: MacOS

Cost: Free

• Best for: High-fidelity prototypes that pull real data from mobile and desktop apps.

<u>Origami Studio</u> was created by the Facebook design team and is entirely free to use. Facebook designers wanted a prototyping tool that would work fast while still making rich experiences.