



the original play because there weren't set boundaries

5) Strategy:

Every development project needs a strategy. & the strategy you land on will majorly impact the rest of the project.

The other 4 UX design elements focus on what you are doing, but the strategy is the first element to focus on how to do it.

Whether you are building from scratch or using a platform like shopify, you need a good method for creating your product.

The strategy design element focuses on the UX methods, goals & direction.

⇒ Working of UX Elements:

Each element of UX design is important because they all work together to create a final product with a great user experience. They are all connected & rely on each other to function correctly.

for ex: Having a good structure, skeleton, scope & surface doesn't mean much



without a good strategy, can't coordinate a team.

Similarly, you can think of structure, skeleton, scope & surface as layers of your design. All the elements work together as follows

- * Scope tells you what to include, so you can determine what needs to be seen on the surface.

- * Surface defines the aesthetic of the product, which influences how it needs to be structured to function effectively.

- * The structure determines what elements go where within the guidelines of the surface, so you can connect important pieces

- * Finally, the skeleton makes connections between the individual components of your products & gives users a way to navigate, so it's a positive, functional experience.

Each of the five elements of UX design should be equally as strong. Otherwise, your users will encounter problems that diminish their experience & undermine your efforts. Together, they will result in a tidy experience.