



Hello! I am Mihika Mahadeshwar

About me:

I am a Communication Design student at UID, Ahmedabad. My work blends creativity with purpose through illustrations, branding, and conceptual storytelling. I enjoy experimenting with visual narratives, typography, and identity systems to craft meaningful designs. With a keen eye for detail and aesthetics, I embrace new challenges and collaborations to bring fresh ideas to life, always aiming to create engaging and impactful visual experiences.

Contacts:

Email

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Phone / WhatsApp

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Behance

<https://www.behance.net/mihikamahades1>

Working Area

Worldwide

Work Opportunity:

- Freelance
- Remote
- Internship

Languages:

- English
- Marathi
- Hindi

Education:

- Unitedworld Institute of Design (UID), Ahmedabad
B.Des in Visual Communication
- Suryadatta International School, Pune
11th & 12th Grade (Science)
- Bal Shikshan Mandir (BSM), Pune
10th Grade

Skills

- **Design and Illustration:**
Digital & Traditional Illustration, Branding & Identity Design, Packaging Design, Publication and Editorial Design, Typography and Layouting.
- **Concept & Strategy:**
Visual Storytelling, Brand Guidelines and Systems, Design Thinking and System Thinking.
- **Softwares and Technical:**
Adobe Illustrator, Photoshop, InDesign, After effects basics, Figma, Print Production and Prepress.
- **Problem Solving and Presentation:**
Creative Problem-Solving, Concept Development, Presentation & Communication, Research and Documentation.