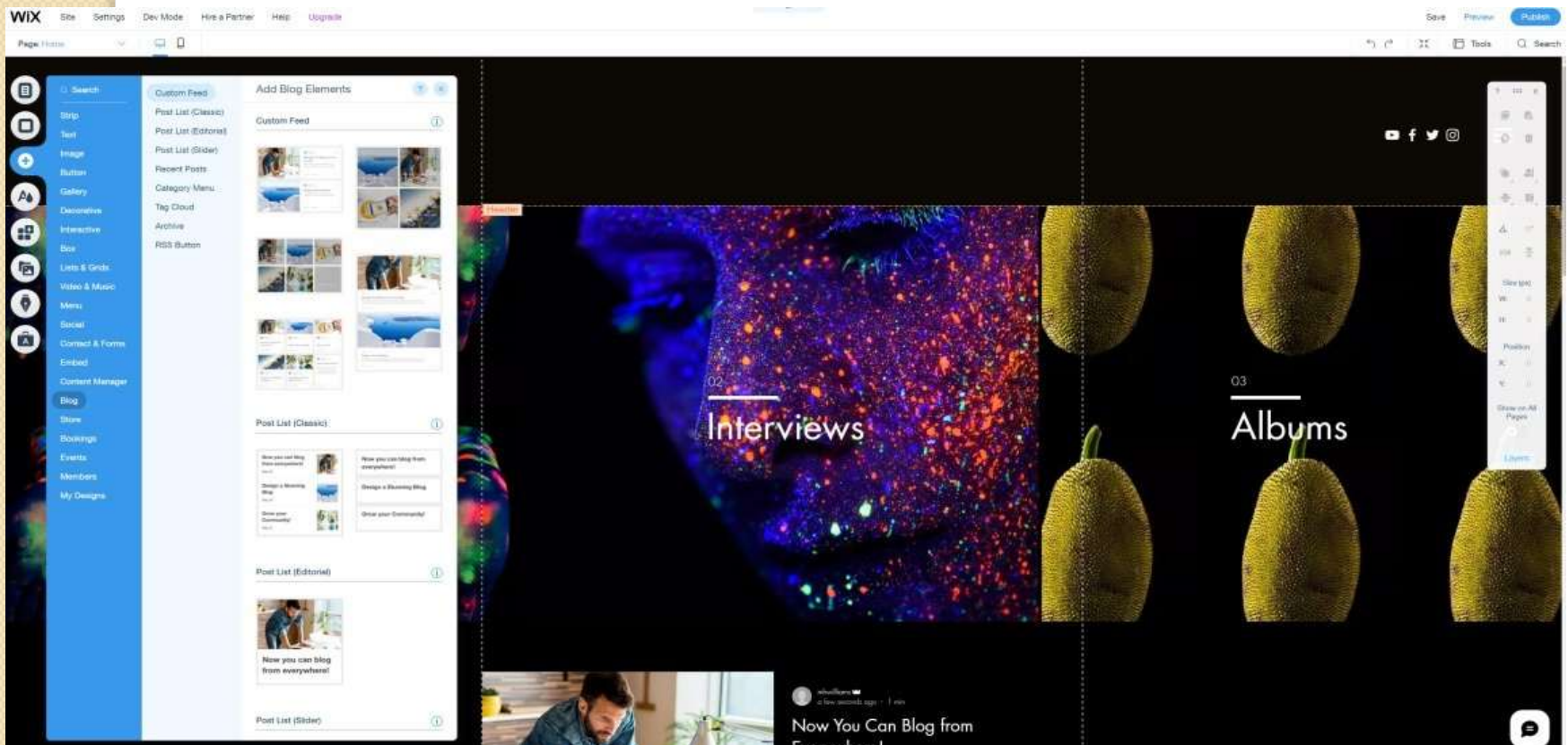




wix

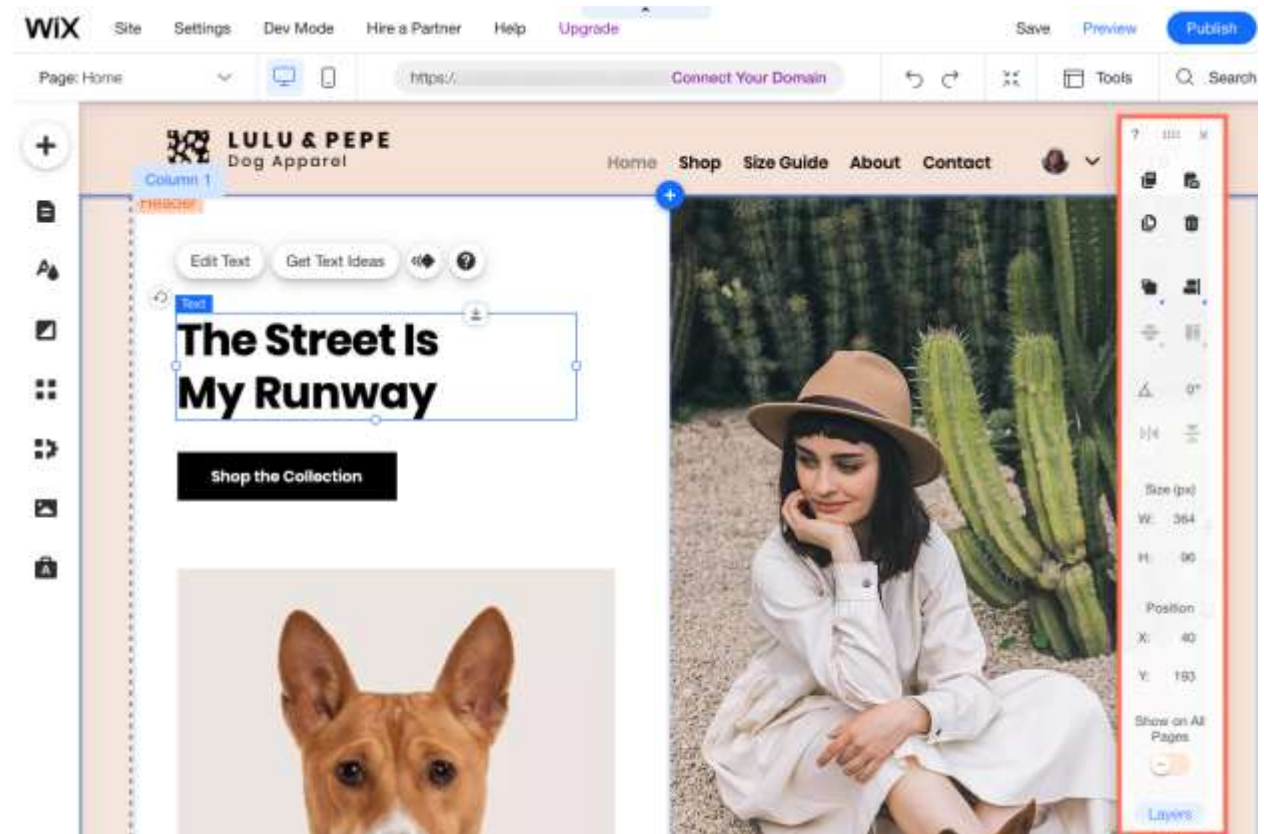
If you want to build a website online with minimal effort and maximum creative freedom, look no further than Wix. It offers standout features, such as online storage for your site assets, e-commerce tools, cool video backgrounds, title animations etc.



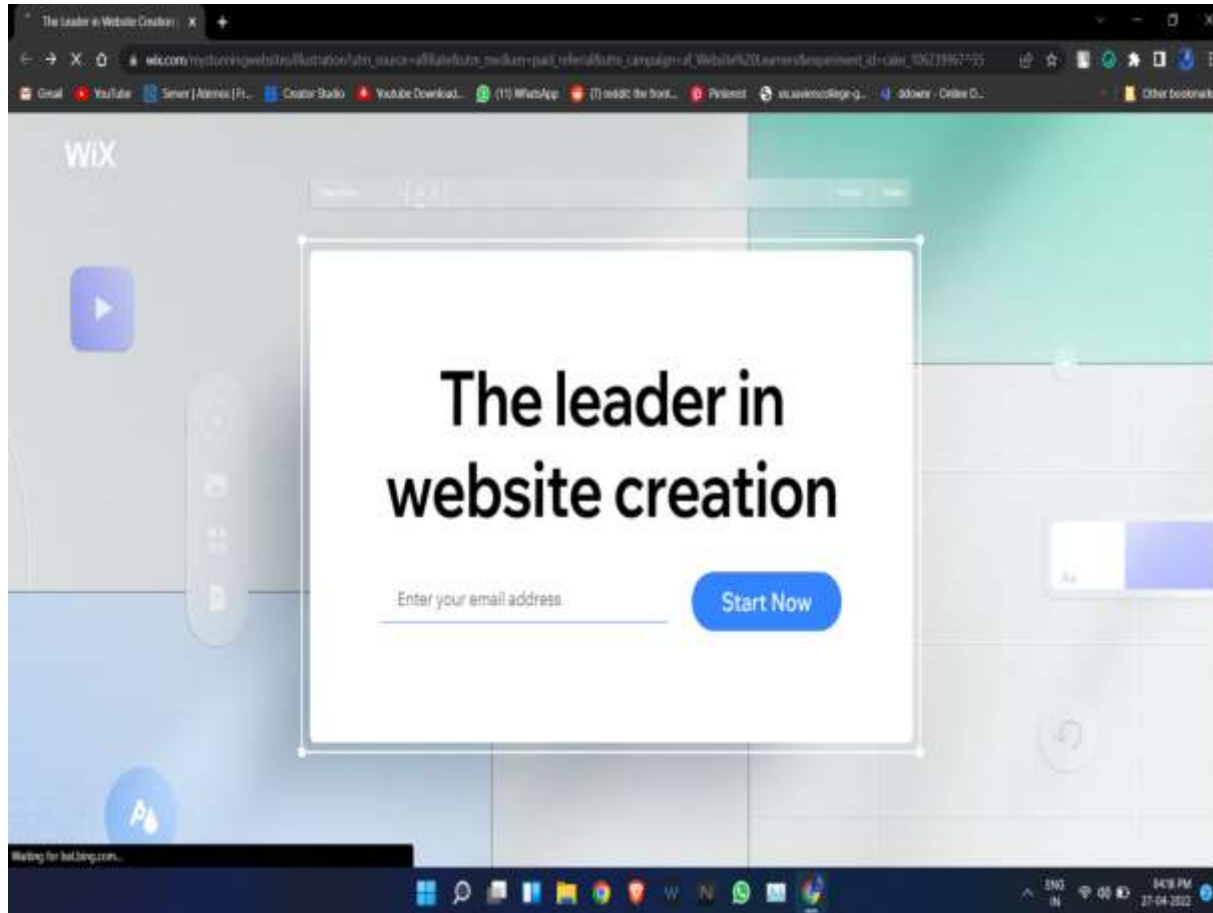
How To Work With Wix?

- Wix is a website builder, an easy-to-use tool that lets you quickly create an online presence via a drag-and-drop interface, no coding knowledge is required. All you need is an email address.
- After creating an account, you search for a general site type business, designer, event, blog, and so on and then choose whether you want to use a site template or have Wix automatically create a site for you using Artificial Design Intelligence (ADI)

Wix Editor is a platform that you can use to create and edit your own sites. It employs innovative drag and drop technology which allows you to easily add or change elements on your site and has many design options.

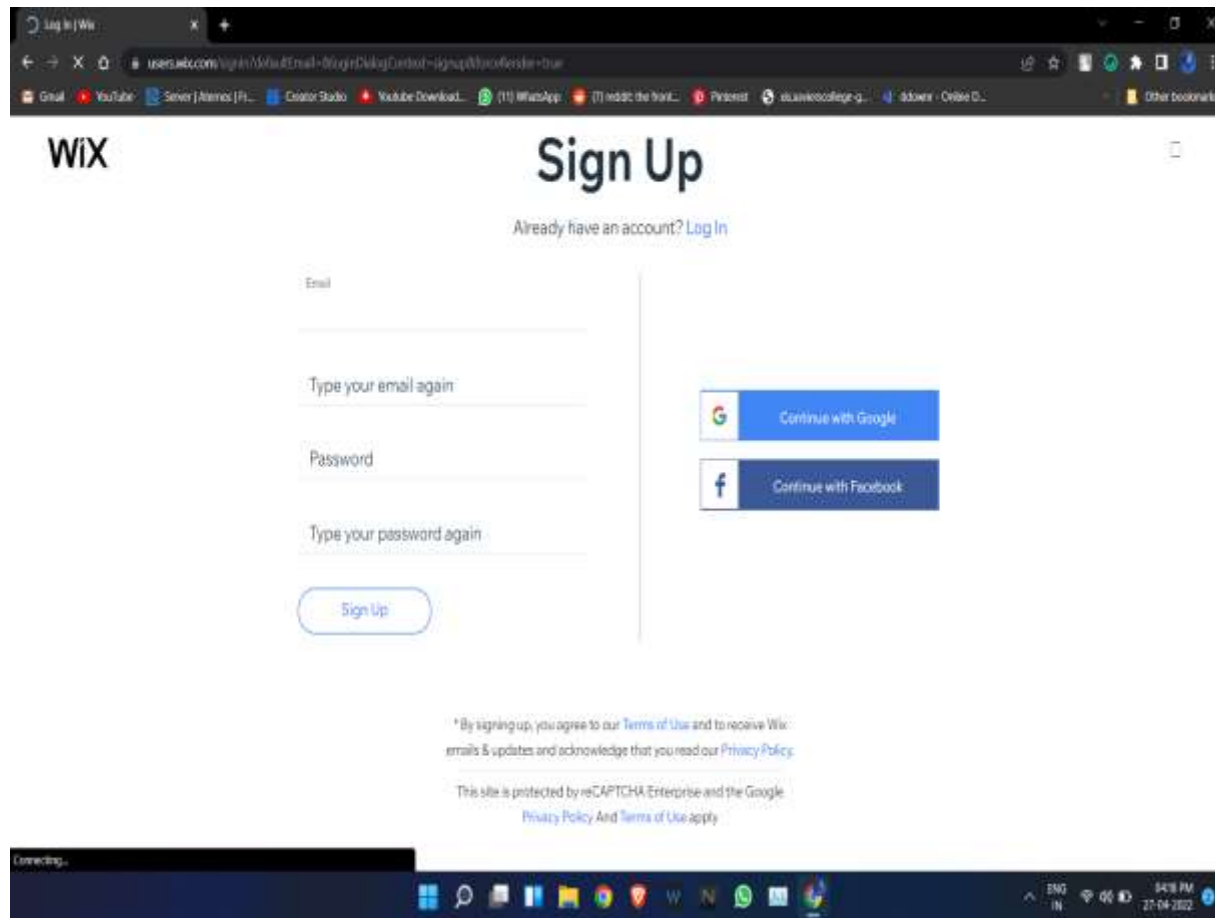


Setting up WIX account



- First you need to open this link <https://wl.tools/wix> on your web browser.
- Then click on start now to create an account

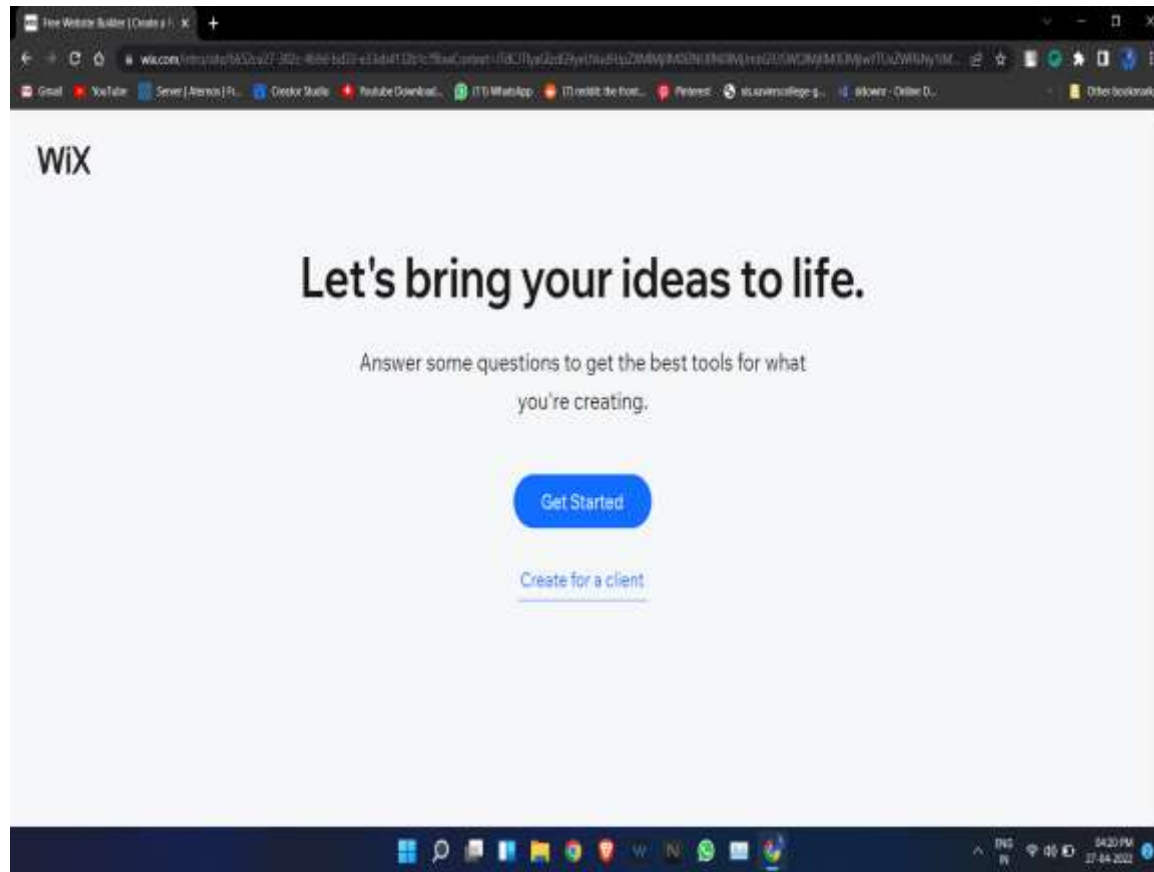
Setting up WIX account



The screenshot shows the Wix Sign Up page in a web browser. The browser's address bar shows the URL: `users.wix.com/signUp?defaultEmail=0&loginDialogContext=signUpDialogContext=true`. The Wix logo is in the top left, and the page title is "Sign Up". Below the title, there is a link: "Already have an account? [Log In](#)". The sign-up form consists of four input fields: "Email", "Type your email again", "Password", and "Type your password again". Below these fields is a "Sign Up" button. To the right of the form, there are two buttons: "Continue with Google" and "Continue with Facebook". At the bottom of the page, there is a disclaimer: "* By signing up, you agree to our [Terms of Use](#) and to receive Wix emails & updates and acknowledge that you read our [Privacy Policy](#)". Below this, it says "This site is protected by reCAPTCHA Enterprise and the Google [Privacy Policy](#) And [Terms of Use](#) apply". The Windows taskbar is visible at the bottom of the screen.

- Then just fill up all your details and click on sign up.
- Or you can also sign up using Google or Facebook account

Setting up WIX account

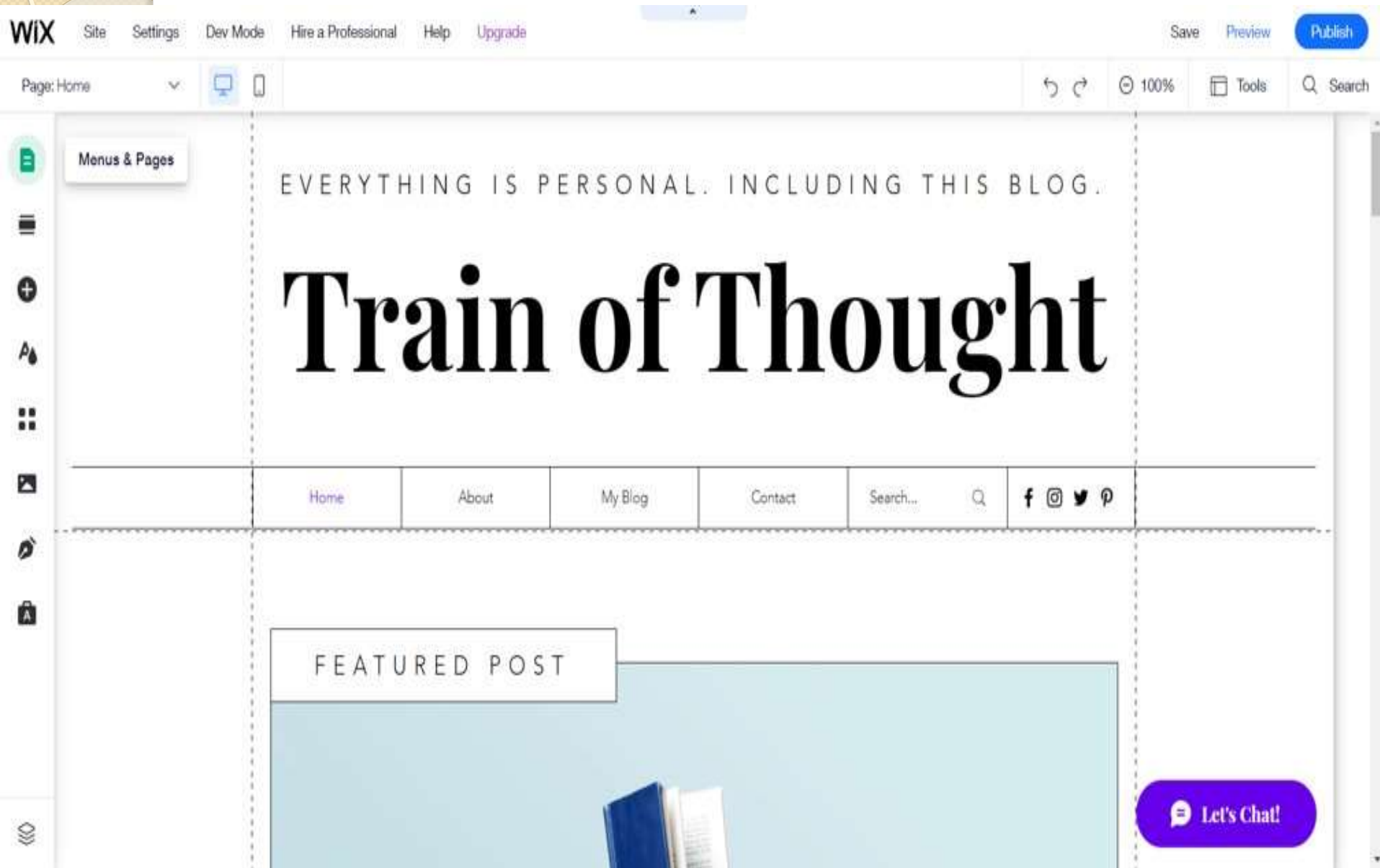


- And then your account will be created.



Laying Out Pages Using Template Features

To add pages to the site click on **Menus & Pages**



Then select where you want to add the page and click on **+ Add Page**

The screenshot displays the Wix website editor interface. At the top, the Wix logo is on the left, and navigation links for Site, Settings, Dev Mode, Hire a Professional, Help, and Upgrade are in the center. On the right, there are links for Save, Preview, and a blue Publish button. Below the navigation bar, a breadcrumb shows 'Page: Home' with a dropdown arrow. To the right of this are icons for desktop and mobile views, a refresh icon, a zoom level of 100%, a Tools icon, and a Search icon.

The left sidebar contains the 'Site Pages' panel, which is divided into 'Site Menu' and 'Blog Pages' sections. The 'Site Menu' section has a '+ Add' button and lists 'Home' (selected with a blue highlight), 'About', 'My Blog', 'Contact', and 'Search Results'. The 'Blog Pages' section is currently empty. At the bottom of the sidebar is a '+ Add Page' button and two small circular icons.

The main workspace shows a preview of a blog page. The header text reads 'IS PERSONAL. INCLUDING THIS BLOG.' followed by a large title 'n of Thought'. Below the title is a navigation bar with links for 'My Blog', 'Contact', and a search bar. To the right of the search bar are social media icons for Facebook, Instagram, Twitter, and Pinterest. Below the navigation bar, a 'POST' label is visible above a large light blue rectangular area. In the bottom right corner of the preview, there is a purple chat button with a speech bubble icon and the text 'Let's Chat!'.

Then select a page from the available templates and click on Add Page.

Wix Site Settings Dev Mode Hire a Professional Help Upgrade

Save Preview Publish

Add Page

+ Blank Page

About
Services
Projects
Contact
General
Landing Page
Store
Bookings
Blog
Pricing Plans
Dynamic Pages

Use These Basic Layouts for Any Page

Choose any page and customize it by changing the text, images and more.

Clean

Page Title

This is a template. Click on the text to edit it. You can also change the background color and the font style. To learn more, click on the link below.

Section Title

This is a template. Click on the text to edit it. You can also change the background color and the font style. To learn more, click on the link below.

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Grid

Page Title

This is a template. Click on the text to edit it. You can also change the background color and the font style. To learn more, click on the link below.

Section Title

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Section Title

This is a template. Click on the text to edit it. You can also change the background color and the font style. To learn more, click on the link below.

Resume / CV

Page Title

This is a template. Click on the text to edit it. You can also change the background color and the font style. To learn more, click on the link below.

Section Title

This is a template. Click on the text to edit it. You can also change the background color and the font style. To learn more, click on the link below.

Section Title

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Section Title

This is a template. Click on the text to edit it. You can also change the background color and the font style. To learn more, click on the link below.

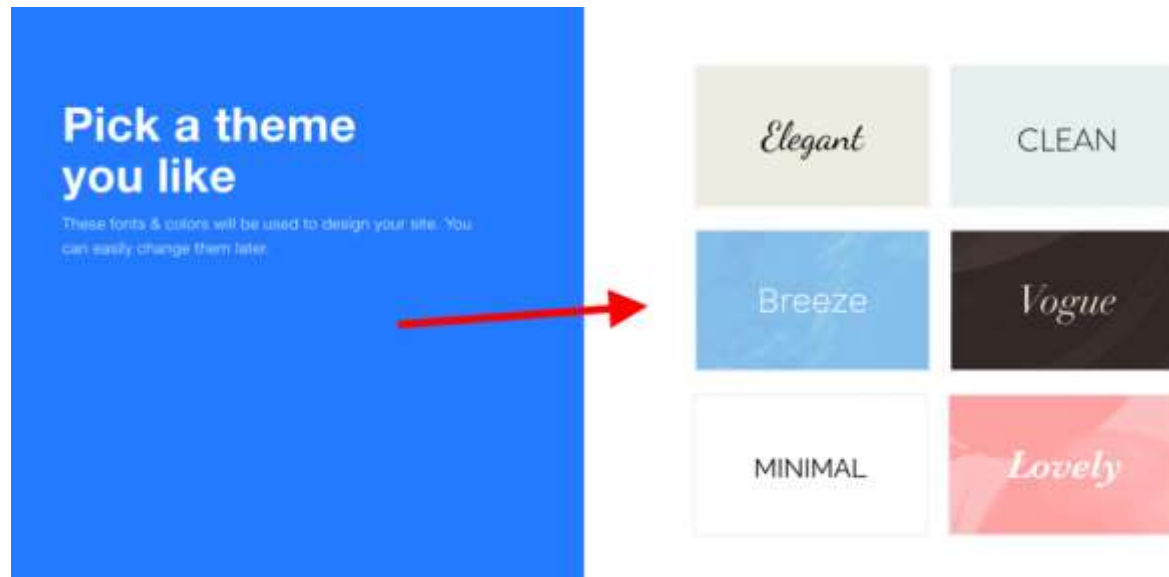
Section Title

This is a template. Click on the text to edit it. You can also change the background color and the font style. To learn more, click on the link below.

Add Page
Preview

Choose a Template (Design)

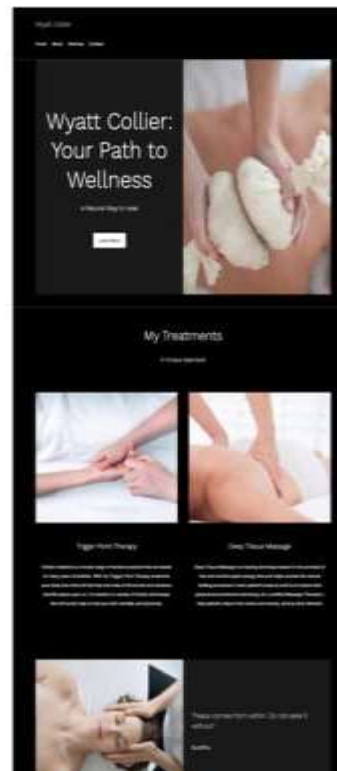
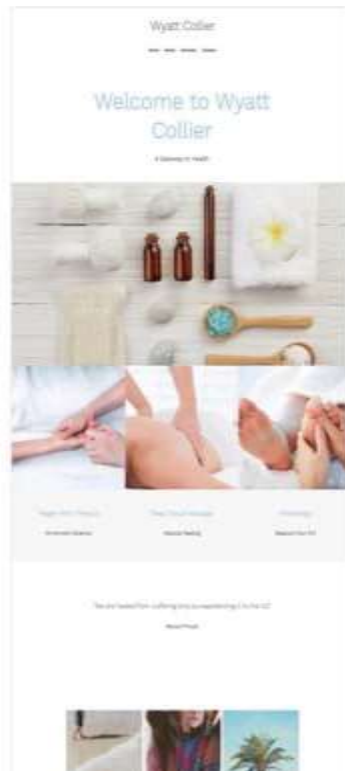
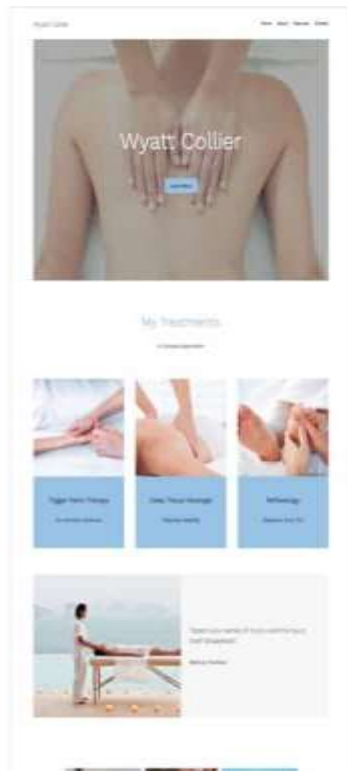
- Wix tries to make the design selection process as straightforward as possible, so instead of showing you a wall of hundreds of templates to choose from, it begins by asking just about the style of design that you prefer.



Pick your favorite homepage design

You can easily customize your colors, images and more.

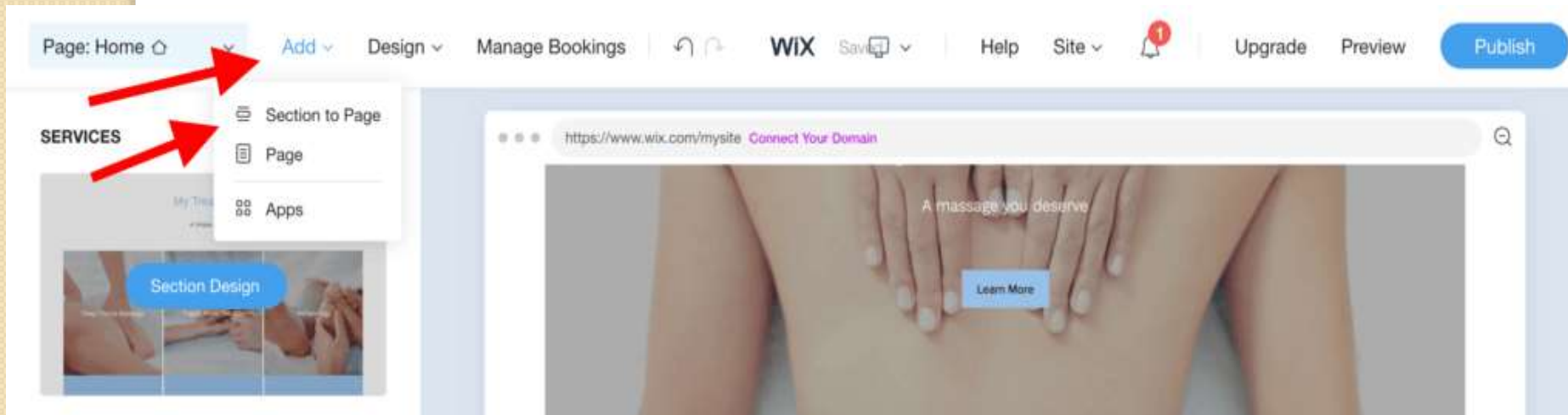
Skip

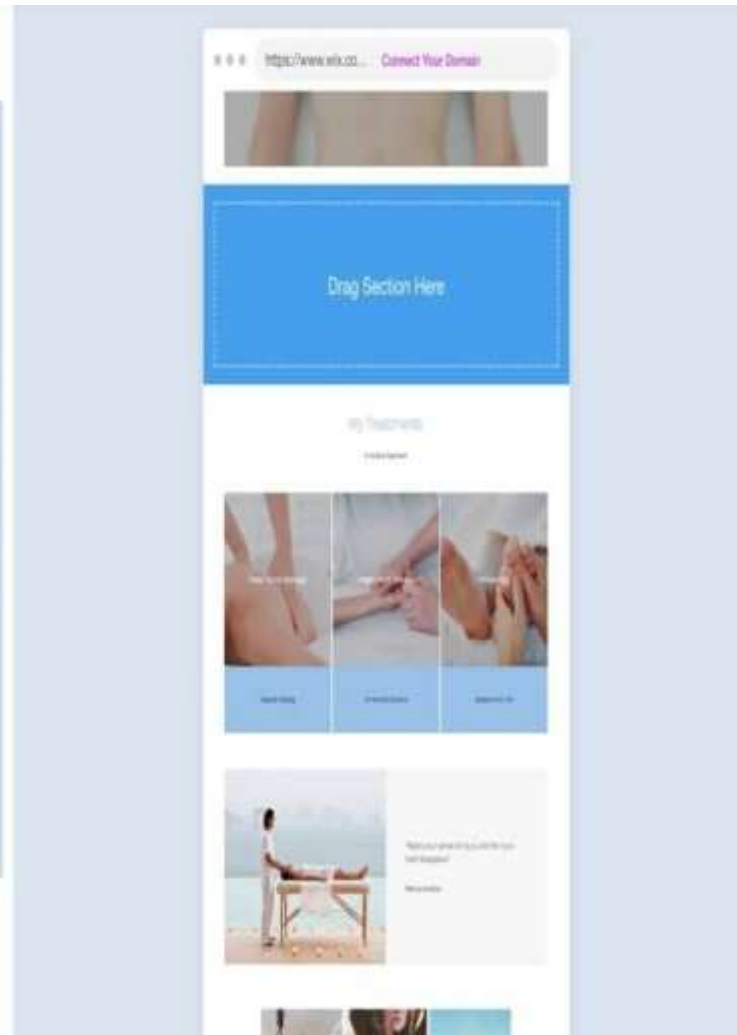


- We choose a template called breeze.
- As soon as you make a choice, you'll see that Wix puts together pretty accurate homepage alternatives to pick from. Based on your previous selections, these homepages will be pre-filled with relevant graphics and adhere to a given design style.

Adding New Sections

- you can add new sections .To do so, click on the **Add** button that's in the top menu, and then click on “**Section to Page**.”

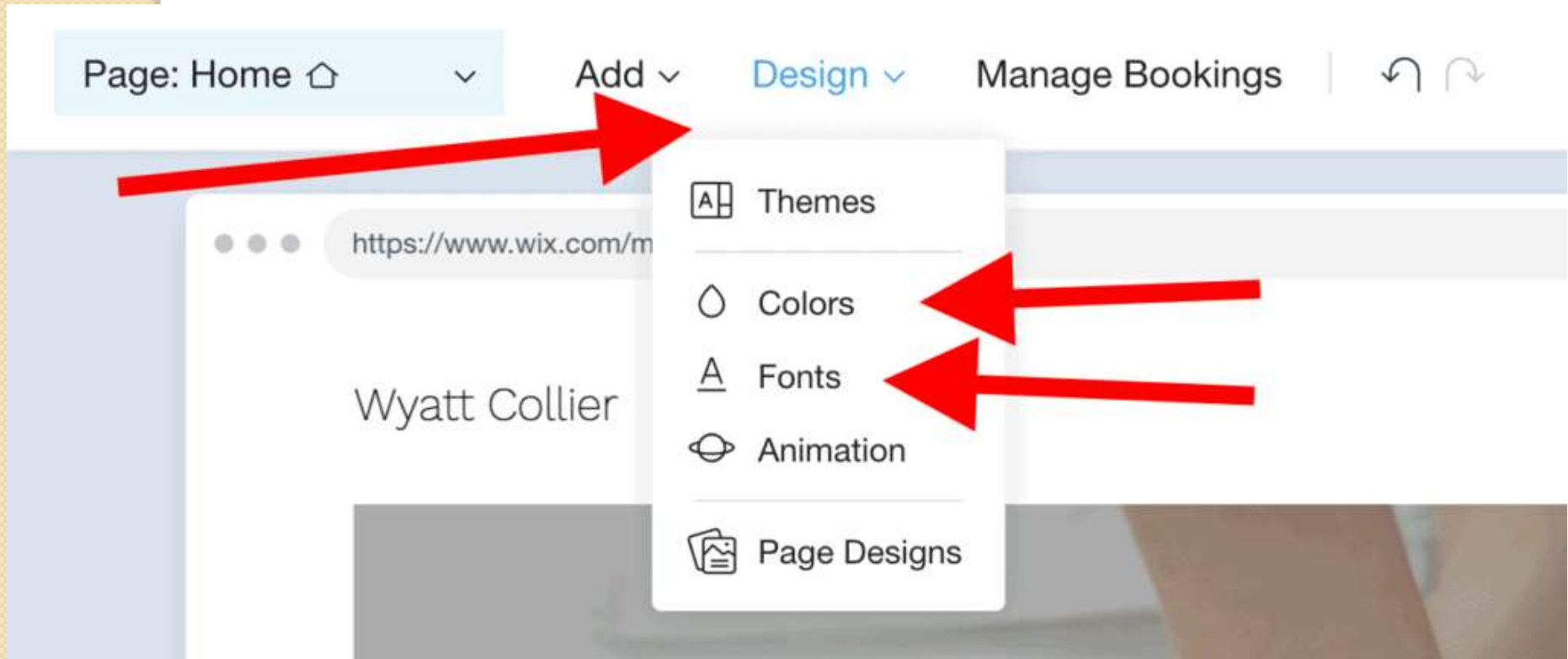




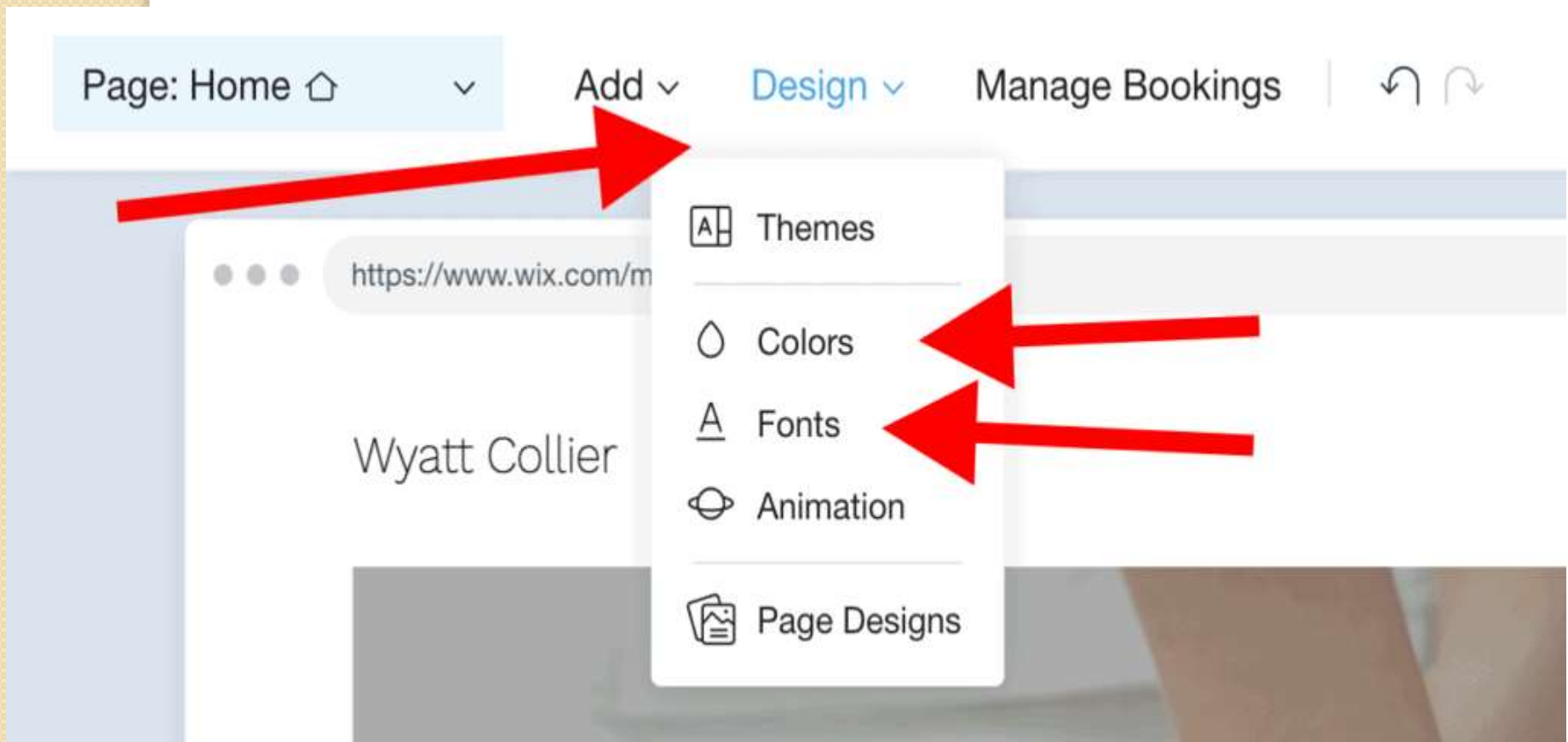
- You'll see that there's really a lot of different content sections to pick from. sections come pre-categorized:
- You can grab any section from the sidebar and drag-and-drop it onto the canvas to the right.

Setting Fonts And Colors

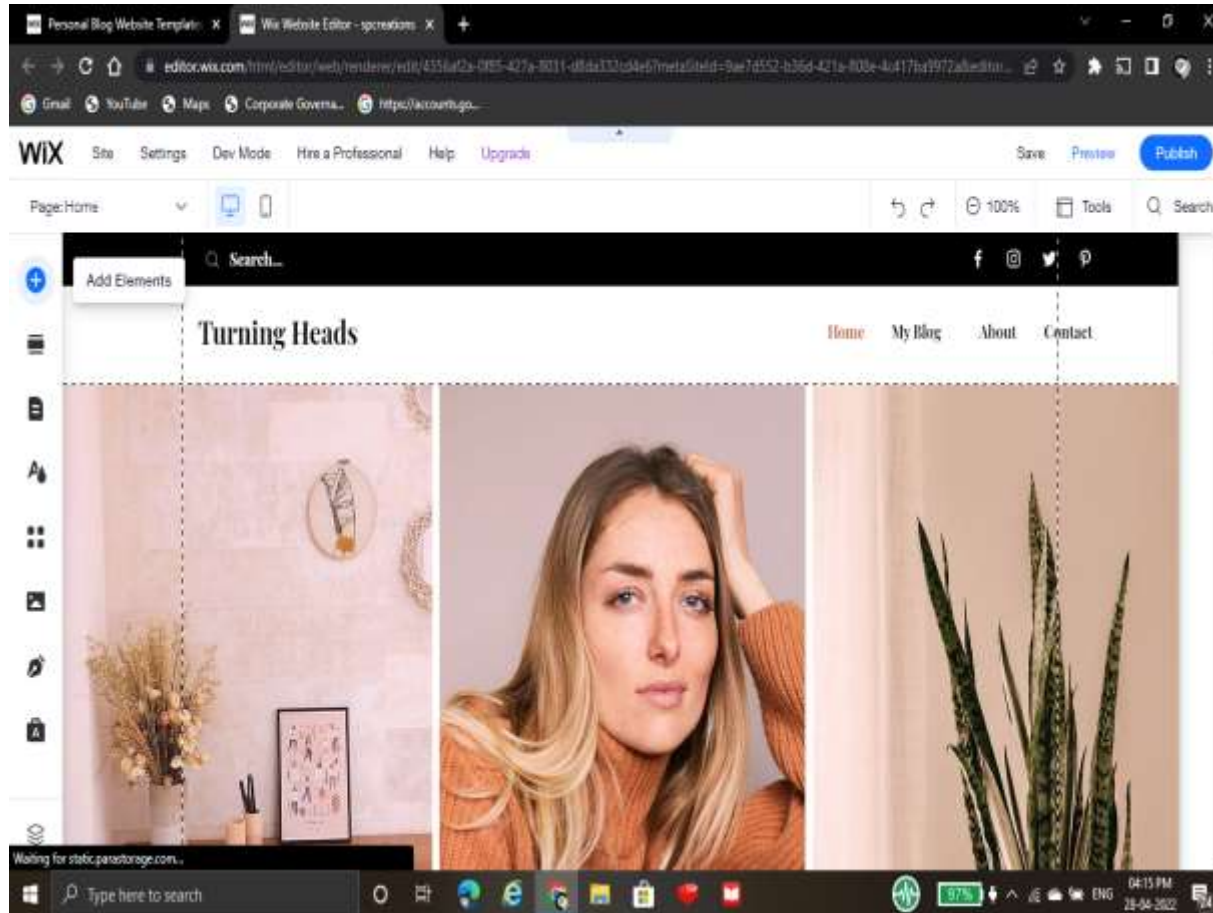
- When you get started with the Wix ADI editor, you'll get a pre-defined color scheme and font settings.
- you can change them easily to get a more fine-tuned look.
- To do so, click on the **Design** button in the top menu and then on **Colors**.



- The same thing goes for your fonts. Start with the same **Design** button in the top menu, and select **Fonts**.

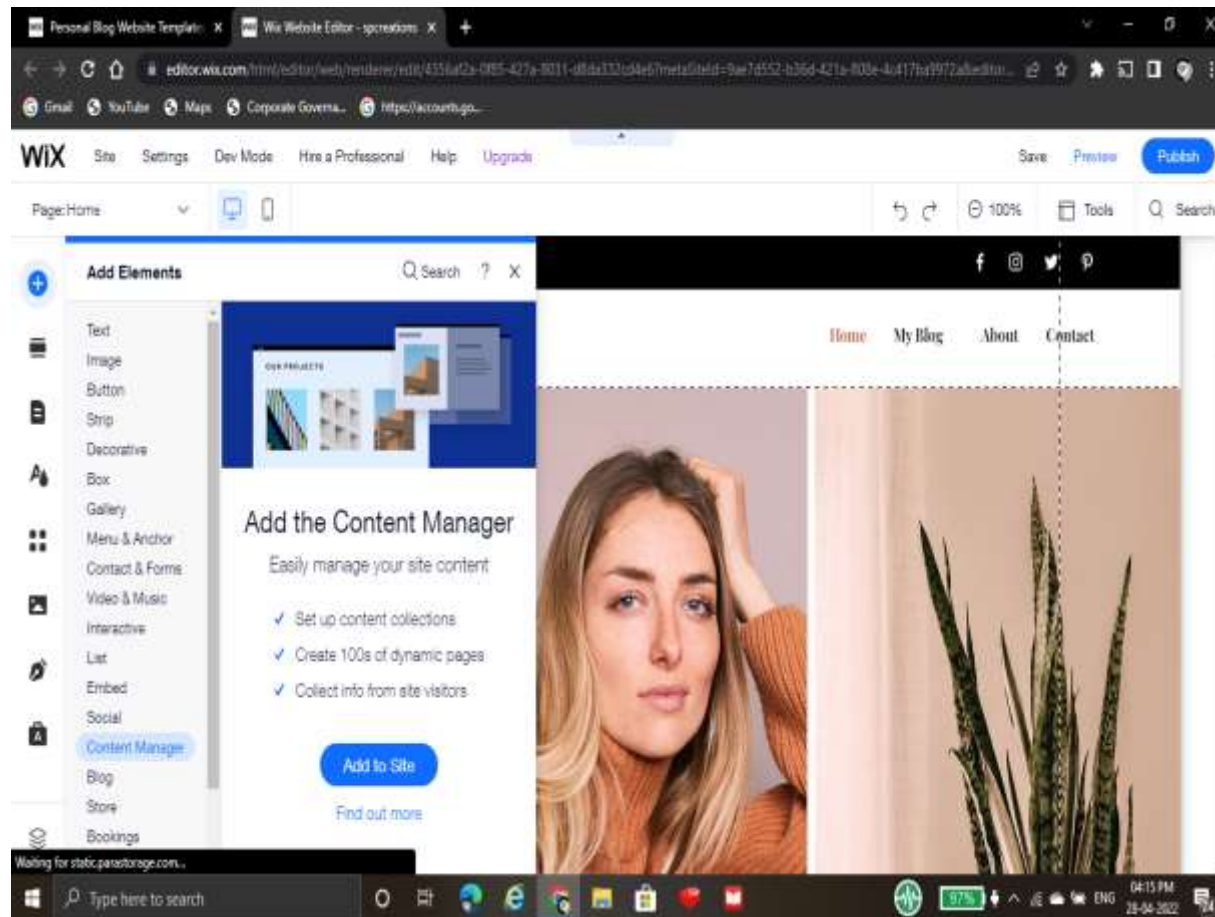


Adding Site Content Features



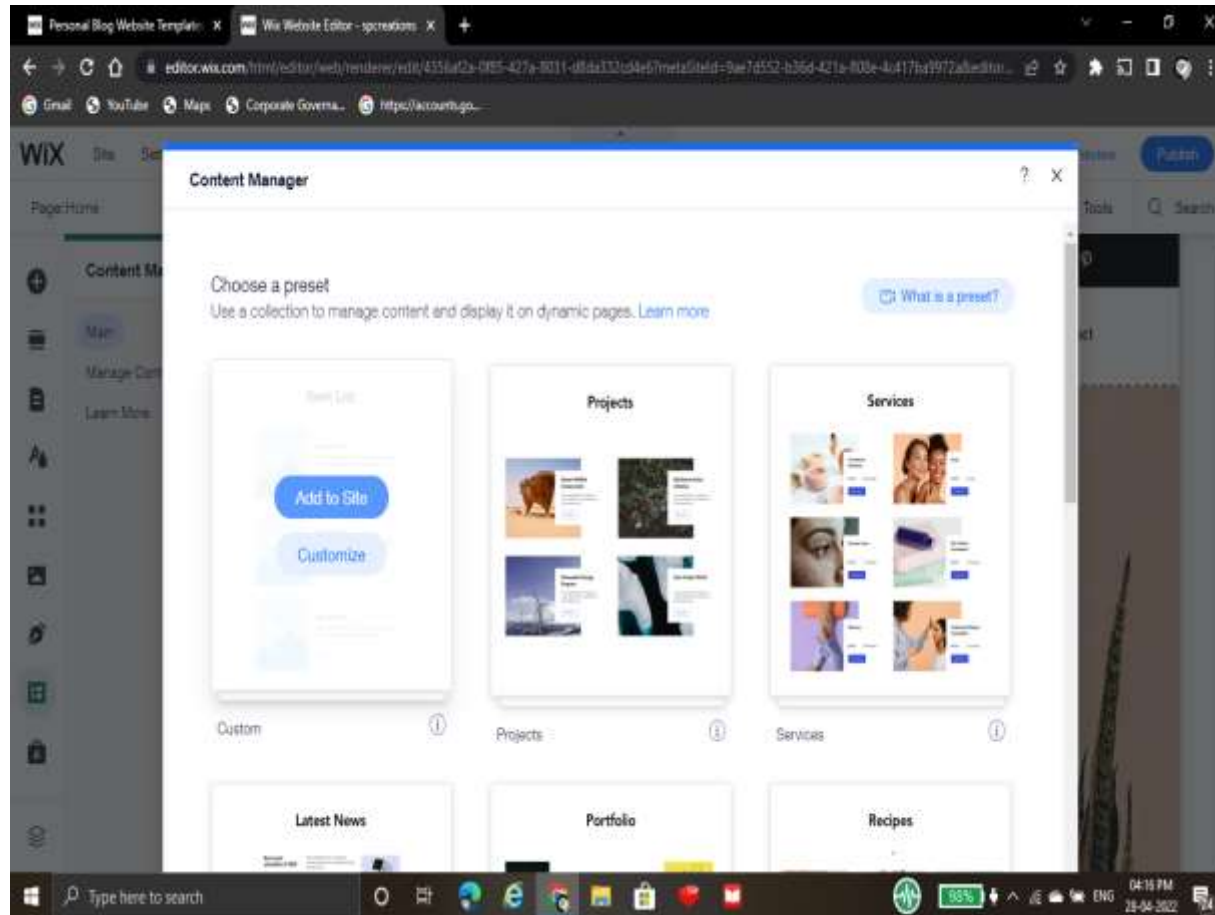
- Open the Add panel and click Add Elements + on the left of the editor

Adding Site Content Features



- Click Content Manager.

Adding Site Content Features



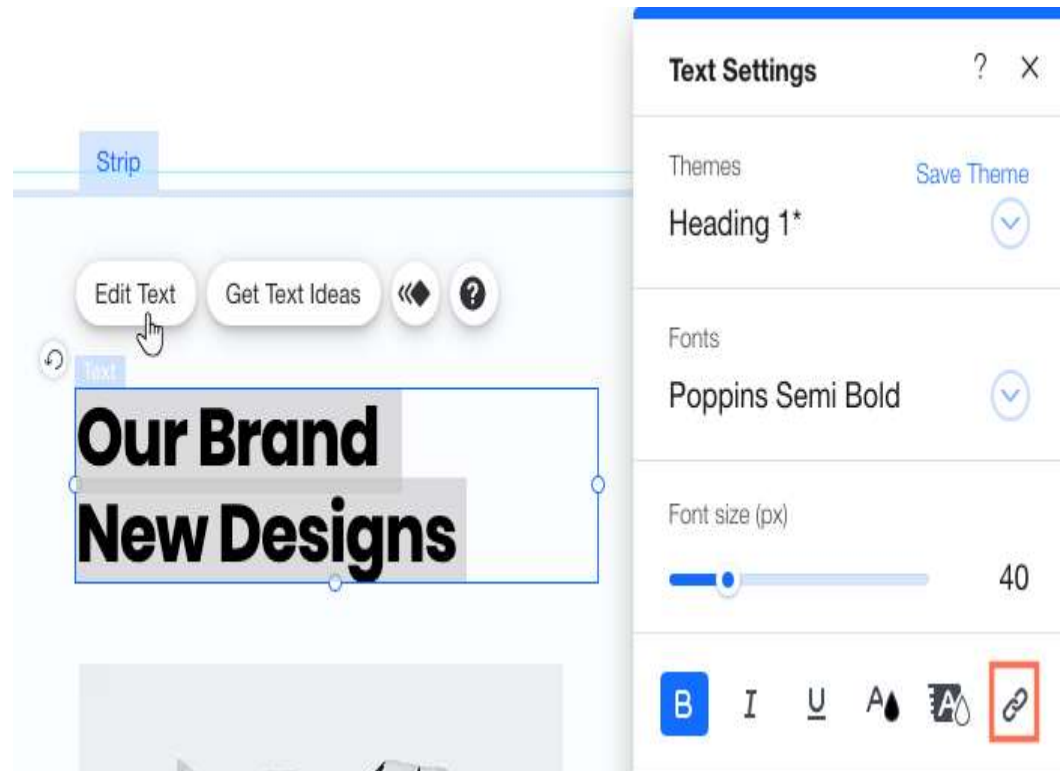
- Select a preset or click Custom to start from scratch.

Adding A Link To Text

Add links to text from the text settings panel. You can link to an entire text block, or just specific parts. Some popular text links include "Read More" or "Buy Now".

To link text:

1. Click the text element in your Editor.
2. Click Edit Text.
3. Highlight the relevant text.
4. Click the Link icon .
5. Select a link type. and enter the link details.
6. Click Done.



Types Of Links

There are a many types of links you can add to your elements to direct your site visitors to whatever content you like; including links to lightboxes, anchors, and external URLs.



What do you want to link to? ? X

☐ None

☐ Web Address

☒ Page

☐ Anchor

☐ Top / Bottom of Page

☐ Document

☐ Email

☐ Phone Number

☐ Lightbox

Which page?

Shop

How does it open?

☐ New window

☐ Current window

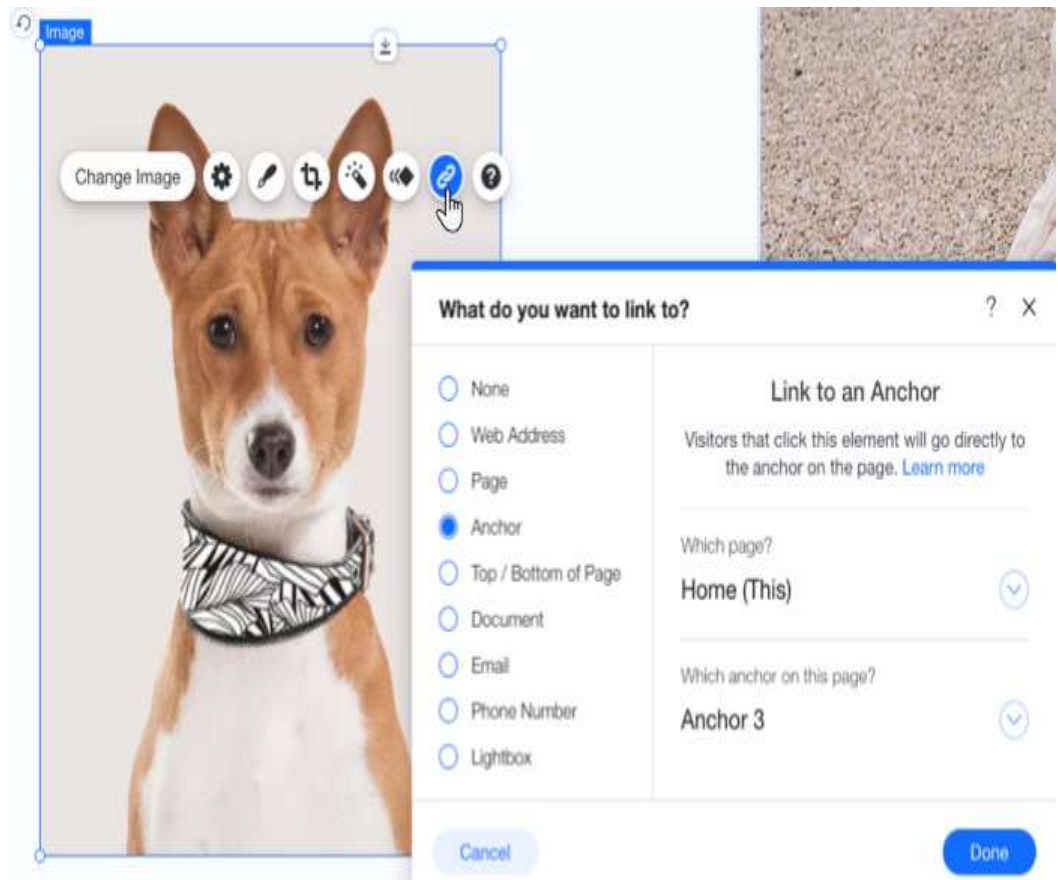
Cancel Done

Adding A Link To An Element

Add links to a variety of elements including images, buttons, and vector art.

To add a link to an element:


1. Click the Link icon
2. Select the link type and enter the details.
3. Click Done



Adding A Link To Your Menu

Your site menu contains items that link to pages or page sections on your site. However, you can also link a menu item to another destination. These links look like regular menu items, and you can name them whatever you like.

To link a menu item:

1. Click Menus & Pages on the left side of the Editor
2. Click the Add a Link icon .
3. Select the link type and enter the link details.
4. Choose whether your link opens in a new window or the current window.
5. Click Done.
6. Enter the name for the menu item.

Tune-Up Your Site For Mobile Devices

- These days, mobile phones are often people's primary devices for accessing the web.
- In fact, more people use mobiles than desktops and laptops combined.
- You absolutely must make sure that your website looks properly on mobile! If you fail at that, people will leave and probably never come back.
- Moreover, if you happen to be running a local business, the impact of mobile is even bigger.
- Various "near me" searches make up a big chunk of the overall local traffic on Google, and being able to serve those users quickly is of utmost importance if you want to earn their business.
- For instance, imagine you running the aforementioned massage parlor. If someone searches "*massage near me*" and your site comes up but it fails to load on their phone, then that would-be customer will not come to you.

- Getting your site mobile-optimized with Wix is easy. To begin, click on the view switcher button that's in the top bar. This one:



This will reload the page and show you how it's going to appear on mobile devices.

https://www.wix.com/mysite [Connect Your Domain](#)

Wyatt Collier




Wyatt Collier

A massage you deserve

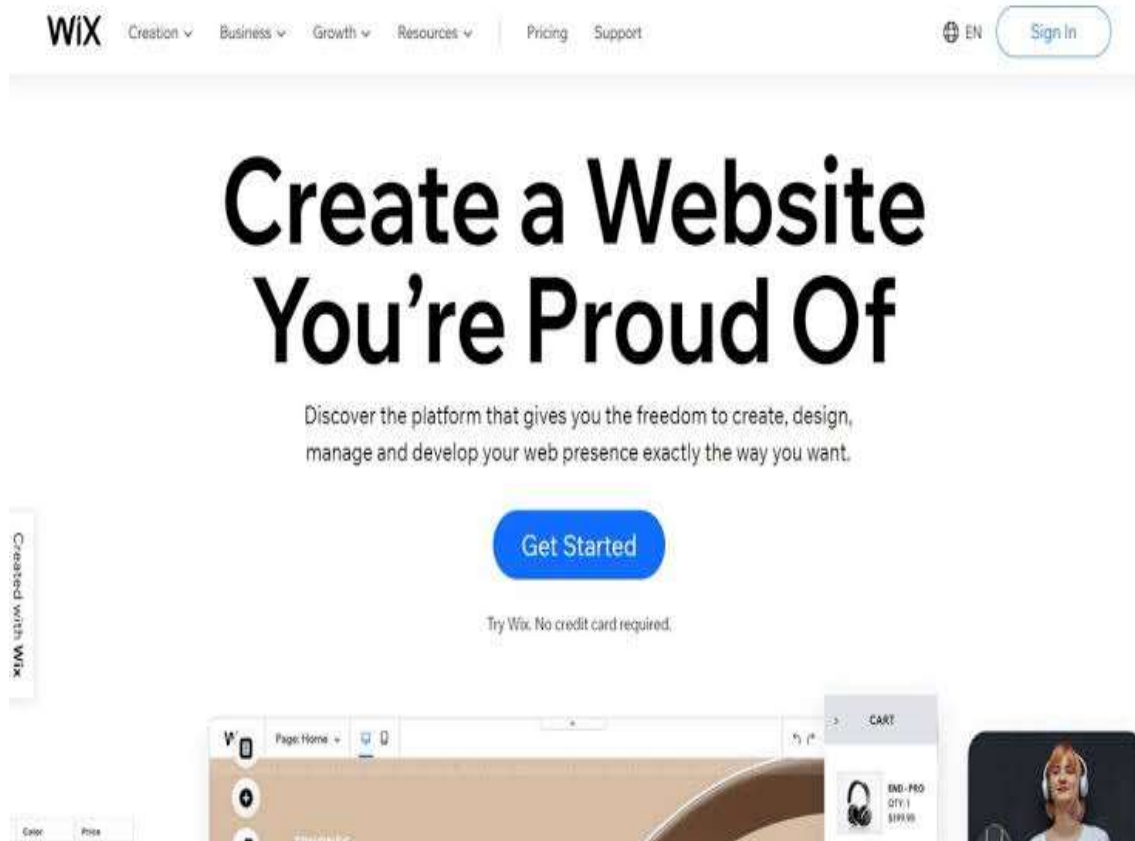
[Learn More](#)

My Treatments

A Unique Approach

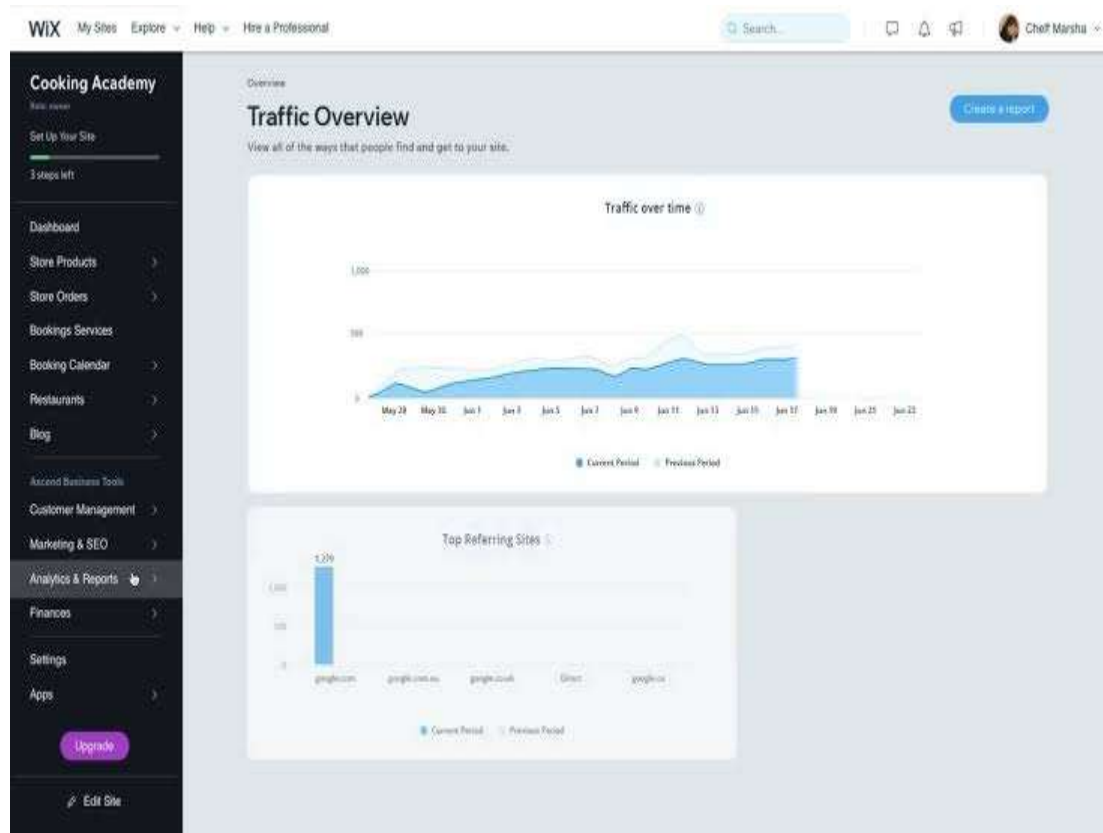
- 
- Most crucially, any changes you make here won't affect the way your site looks on the desktop. This is mobile-only!
 - Here's what you can do that's generally going to make your site better on mobile:
 - hide images that aren't crucial and just take up space on the mobile view
 - put your contact info higher up on the page – people want to get to that quickly
 - highlight only your main product or service
 - Wix lets you customize really a lot here regarding hiding different elements on the page, realigning entire sections, and so on.
 - When you're done, just switch to *desktop view* again. Your changes will be saved automatically.

CMS Development Using WIX



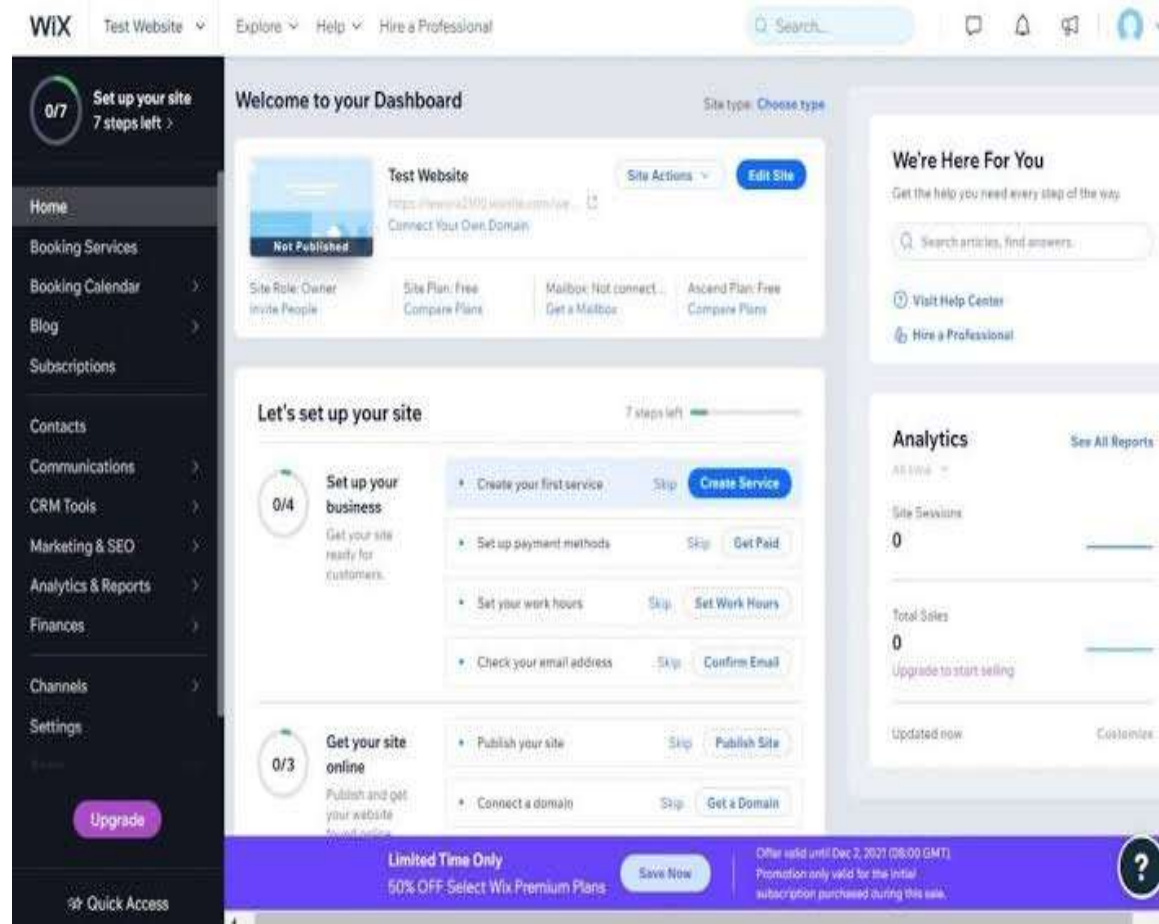
- Wix provides a quick and easy platform to design a website for your business with little to no technical experience.
- Wix also maintains the site, fixing any security or other problems that might emerge.
- An additional benefit is the low cost of getting started

CMS Development Using WIX



- WIX is a website builder. It is intended to make creating a website quick and easy.
- That means it doesn't require any knowledge of coding and is made specifically for people with minimal web experience.
- You can build a website for free.

CMS Development Using WIX



- It's probably best suited to small businesses, which don't intend to grow exponentially.
- It provides various website templates, with handy drag and drop designs to fill in with your business's content. All of this makes web designing quick.

References

- <https://support.wix.com/en/article/adding-the-content-manager-to-your-site>
- www.wix.com
- <https://youtu.be/4UuwYco8K7c>
- www.rfdmsolutions.com
- <https://www.wix.com/blog/2021/02/how-to-make-a-website/>
- <https://websitesetup.org/how-to-use-wix-editor/>



THANKYOU