MIHIR DEVESH DHARAIYA

Toronto, Ontario

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EDUCATION

Northeastern University, Canada Master of Professional Studies in Analytics - 3.96/4 GPA Sept 2023 – Present

Indus University, India
Bachelor of Technology in Computer Science - 3.95/4 GPA

Jul 2019 - May 2023

KEY SKILLS

Microsoft Power BI • Microsoft Excel • Python • R • SQL • Tableau • Data Visualization • NumPy • Pandas • Git • Data Mining • Data Analysis • Machine Learning • NLP • Statistics • Scikit-Learn • Hadoop • Spark • Reports • KPI • PowerPoint • Word • MS Office

WORK EXPERIENCE

Royal Canadian Institute for Science, Canada Student Data Analyst

Apr 2024 - Jun 2024

- Led a cross-functional team to design and implement an ETL data migration architecture from Universal Analytics to Google Analytics 4, ensuring seamless data tracking continuity and improving data accuracy by 25%.
- Evaluated social network traffic data in depth and leveraged data-driven insights to enhance the social media content strategy, driving a 30% increase in website traffic.
- Developed comprehensive data reports in Tableau by conducting Exploratory Data Analysis (EDA), delivering actionable insights and practical recommendations that aligned with key business goals.

Indus University, India Data Analyst Intern

Jun 2022 - Aug 2022

- Directed the development of a versatile platform for social media creators, addressing the challenge of enhancing content strategy across YouTube, Twitter, and Instagram, successfully meeting business requirements.
- Implemented machine learning techniques for Twitter sentiment analysis using Python, automating insight generation for creators, leading to a 10% increase in engagement and demonstrating proficiency in advanced analytics.
- Facilitated creators growth by designing user-friendly Power BI dashboards, enabling them to independently enhance content, resulting in an 8% increase in online presence.

Coding Ninjas, India Teaching Assistant

Sept 2021 – Jan 2022

- Mentored over 500 students in resolving complex inquiries related to Data Structures and Algorithms in Java, showcasing strong domain expertise and communication skills.
- Managed challenging debugging and optimization scenarios, improving code efficiency and problem-solving approaches, while fostering a learning-focused environment.
- Earned a 4.7/5 rating for consistently delivering high-quality assistance, demonstrating active listening, problem resolution, and clear communication skills.

PROJECTS

TTC Subway Delay Prediction, Canada Tech Stack: Python, SQL

GitHub Link

- Designed a platform using supervised machine learning techniques to predict subway delays, improving the commuter experience in Toronto by 15%.
- Executed ETL processes and conducted Exploratory Data Analysis (EDA) using Python and SQL, uncovering critical patterns that enhanced insights into delay factors.

Valorant Game Statistics, Canada Tech Stack: Microsoft Power BI, Excel

GitHub Link

- Built a Power BI dashboard that reduced player scouting time by 8%, providing real-time insights on player statistics across agents and maps based on past tournament data.
- Analyzed a dataset of over 80,000 entries with diverse variables, offering comprehensive insights into player performance and strategic decisions.

ACHIEVEMENTS

• Achieved 1st place in a project exhibition for a platform that enhanced student-faculty communication, resulting in a 25% increase in query resolution through real-time updates.