



Mihir Sumant

HTML Email Developer

Kolkata, West Bengal, India

mihirsumant@gmail.com

mihirsumant.com

Skills

HTML 10

CSS 10

Including Responsive Design CSS.

HTML Emails 10

Raw HTML & CSS or through MJML.

Javascript 8

Version Control & Management 8

Through Git and Github.

Email Testing & Deployment 7

Using Litmus Putsmail. Familiar with ConvertKit and Klaviyo.

Design Software 7

Familiar with Figma and Photoshop.

Education

January 2023

Web Development Online Training

Codecademy.com, CodingPhase.com, Freecodecamp.org, Moralis.io

February 2023 - June 2023

Professional Certificate Program in Blockchain

Indian Institute of Technology, Kanpur

September 2017 - August 2021

Bachelor of Fine Arts Degree

Savannah College of Art & Design

Major in Sequential Art

Minor in Storyboarding

July 2014 - May 2017

International Baccalaureate Diploma

Kodiakanal International School

10th, 11th & 12th Grade

Higher Level: Computer Science, Art & Psychology

Work experience

Freelancer - Email & Front End Web Development

February 2022 - November 2022

Project Coordinator

Hogarth Global

Organizing and streamlining financial data.

Communicating and coordinating with advertisement production team members, project managers and finance department to ensure accurate data, approvals and on time client billings.

June 2020 - November 2022

Digital Marketing Intern

Gundi Studios

Email development and scheduling in Klaviyo.

Editing, scheduling and managing Instagram page.

Managing Shopify product data

Fulfilment and shipping for all US inventory and orders

July 2019 - August 2019

Creative Department Intern

Autumn Worldwide

Doing storyboarding, illustration and graphic design for brand advertisements and social media marketing.

Interpersonal Skills

Clear & effective communicator 10

Team player, works well with internal & external teams 10

Reliable, easy to reach and quick to respond 10

Takes criticism well & is always eager to learn 9

About me

By combining my programming skills with my past experiences of working in advertising and being a Sequential Artist, I bring a unique blend of design sensibilities, technical skills, clarity, effective communication, and a fresh perspective to the table.

I will help any team bring their email design, website or campaign to life and ensure it is engaging, impactful and takes all project deliverables into account.