

Name of the venture

Pitch Deck Template for HST Grand Challenge 2024

IIT Mandi Catalyst

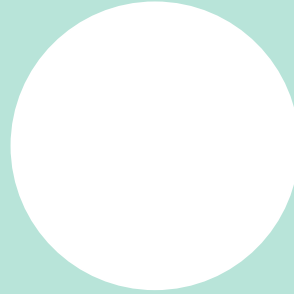
1. Team

NAME



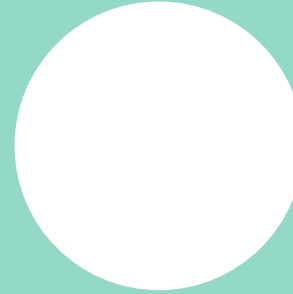
Title
Description

NAME



Title
Description

NAME



Title
Description

2. Customer segment and Problem Statement

Explain the problem you are solving and your solution to mitigate the problem.

3. Proposed Solution/Product

Explain the problem you are solving and your solution to mitigate the problem.

4. Unique Value Proposition

Describe how your product acts as a pain reliever for the customers and mention how your solution distinguishes you from the other competitor.

5. Market Size

Describe who will buy your product, size of your target market, why will they be interested in it? (what are the customer's pain points?). Please add another slide if required.

6. Business Model

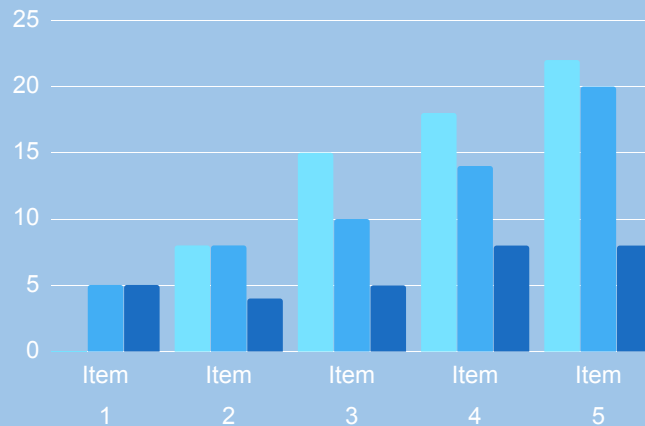
Explain who has your money temporarily in his pocket and how you are going to get it into yours.

7. Competitive analysis

Give a detailed competitive analysis based on your market research. How is your product different from its competitors?

8. Add tables/graphs to compare data

	A	B	C
Yellow	10	20	7
Blue	30	15	10
Orange	5	24	16



8. Market Traction

To be rewritten...

9. Future Plan

What is the current status of team involvement, product development etc. What is the growth strategy? Mention if you have any operational, product development, team expansion and fundraising plans for the next 1 year. Please add another slide if required.

10. Support required from Catalyst

Please mention the kind of support (financial, mentorship, expertise, infrastructural etc) that you are looking for, from IIT Mandi Catalyst.

Contact Us

For any questions kindly contact