

Cyclists

R Markdown

This is an R Markdown document. Markdown is a simple formatting syntax for authoring HTML, PDF, and MS Word documents. For more details on using R Markdown see <http://rmarkdown.rstudio.com>.

When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document. You can embed an R code chunk like this:

```
install.packages('plyr', repos = "http://cran.us.r-project.org")

## Installing package into 'C:/Users/mucho/Documents/R/win-library/4.0'
## (as 'lib' is unspecified)

##
##   There is a binary version available but the source version is later:
##     binary source needs_compilation
## plyr  1.8.7  1.8.8                TRUE
##
##   Binaries will be installed
## package 'plyr' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
##  C:\Users\mucho\AppData\Local\Temp\Rtmp0guNr5\downloaded_packages

install.packages("tidyverse", repos = "https://cran.rstudio.com")

## Installing package into 'C:/Users/mucho/Documents/R/win-library/4.0'
## (as 'lib' is unspecified)

##
##   There is a binary version available but the source version is later:
##     binary source needs_compilation
## tidyverse  1.3.1  1.3.2            FALSE
##
## installing the source package 'tidyverse'

install.packages("DataExplorer", repos = "https://cran.rstudio.com")

## Installing package into 'C:/Users/mucho/Documents/R/win-library/4.0'
## (as 'lib' is unspecified)

## package 'DataExplorer' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
##  C:\Users\mucho\AppData\Local\Temp\Rtmp0guNr5\downloaded_packages
```

```

install.packages("janitor",repos = "https://cran.rstudio.com")

## Installing package into 'C:/Users/mucho/Documents/R/win-library/4.0'
## (as 'lib' is unspecified)

##
##   There is a binary version available but the source version is later:
##         binary source needs_compilation
## janitor  2.1.0  2.2.0                FALSE
## installing the source package 'janitor'

install.packages("lubridate",repos = "https://cran.rstudio.com")

## Installing package into 'C:/Users/mucho/Documents/R/win-library/4.0'
## (as 'lib' is unspecified)

##
##   There is a binary version available but the source version is later:
##         binary source needs_compilation
## lubridate 1.8.0  1.9.1                TRUE
##
##   Binaries will be installed
## package 'lubridate' successfully unpacked and MD5 sums checked

## Warning: cannot remove prior installation of package 'lubridate'

## Warning in file.copy(savedcopy, lib, recursive = TRUE): problem copying C:
## \Users\mucho\Documents\R\win-
library\4.0\00LOCK\lubridate\libs\x64\lubridate.dll
## to C:\Users\mucho\Documents\R\win-
library\4.0\lubridate\libs\x64\lubridate.dll:
## Permission denied

## Warning: restored 'lubridate'

##
## The downloaded binary packages are in
## C:\Users\mucho\AppData\Local\Temp\RtmpOguNr5\downloaded_packages

install.packages("geosphere",repos = "https://cran.rstudio.com")

## Installing package into 'C:/Users/mucho/Documents/R/win-library/4.0'
## (as 'lib' is unspecified)

##
##   There is a binary version available but the source version is later:
##         binary source needs_compilation
## geosphere 1.5-14 1.5-18                TRUE
##
##   Binaries will be installed
## package 'geosphere' successfully unpacked and MD5 sums checked

```

```

## Warning: cannot remove prior installation of package 'geosphere'

## Warning in file.copy(savedcopy, lib, recursive = TRUE): problem copying C:
## \Users\mucho\Documents\R\win-
library\4.0\00LOCK\geosphere\libs\x64\geosphere.dll
## to C:\Users\mucho\Documents\R\win-
library\4.0\geosphere\libs\x64\geosphere.dll:
## Permission denied

## Warning: restored 'geosphere'

##
## The downloaded binary packages are in
## C:\Users\mucho\AppData\Local\Temp\RtmpOguNr5\downloaded_packages

install.packages('rmarkdown', repos = "https://cran.rstudio.com")

## Installing package into 'C:/Users/mucho/Documents/R/win-library/4.0'
## (as 'lib' is unspecified)

##
## There is a binary version available but the source version is later:
##           binary source needs_compilation
## rmarkdown  2.13   2.20                   FALSE

## installing the source package 'rmarkdown'

library(tidyverse)

## Warning: replacing previous import 'lifecycle::last_warnings' by
## 'rlang::last_warnings' when loading 'pillar'

## -- Attaching packages ----- tidyverse
1.3.2 --

## v ggplot2 3.3.5      v purrr  0.3.4
## v tibble  3.1.6      v dplyr  1.0.7
## v tidyr   1.2.0      v stringr 1.4.0
## v readr   2.1.2      v forcats 0.5.1

## Warning: package 'ggplot2' was built under R version 4.0.5
## Warning: package 'tibble' was built under R version 4.0.5
## Warning: package 'tidyr' was built under R version 4.0.5
## Warning: package 'readr' was built under R version 4.0.5
## Warning: package 'purrr' was built under R version 4.0.5
## Warning: package 'dplyr' was built under R version 4.0.5
## Warning: package 'stringr' was built under R version 4.0.5

```

```

## Warning: package 'forcats' was built under R version 4.0.5

## -- Conflicts -----
tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag() masks stats::lag()

library(DataExplorer)

## Warning: package 'DataExplorer' was built under R version 4.0.5

library(janitor)

##
## Attaching package: 'janitor'
##
## The following objects are masked from 'package:stats':
##
##   chisq.test, fisher.test

library(lubridate)

##
## Attaching package: 'lubridate'
##
## The following objects are masked from 'package:base':
##
##   date, intersect, setdiff, union

library(ggplot2)
library(dplyr)
library(geosphere)

# Loading Data

library(tidyverse)
library(DataExplorer)
library(janitor)
library(lubridate)
library(ggplot2)
library(dplyr)
library(geosphere)
path <- "C:/Users/Public/Google Data Analytics/Capstone/Track 1/XSL_file"
cyclictic_2021<-
read.csv(paste(path,"/2021/First_three_month_2021.csv",sep=''))
cyclictic_2022<-
read.csv(paste(path,"/2022/First_three_month_2022.csv",sep=''))

#Initial Visualization
#For 2021 and 2022

```

```
summary(cyclistic_2021) #statistical summary of data 2021
```

```
##      ride_id          rideable_type      started_at      ended_at
## Length:594331      Length:594331      Length:594331      Length:594331
## Class :character    Class :character    Class :character    Class :character
## Mode  :character    Mode  :character    Mode  :character    Mode  :character
##
##
##
## start_station_name start_station_id end_station_name end_station_id
## Length:594331      Length:594331      Length:594331      Length:594331
## Class :character    Class :character    Class :character    Class :character
## Mode  :character    Mode  :character    Mode  :character    Mode  :character
##
##
##
##      start_lat      start_lng      end_lat      end_lng
## Min.   :41.64      Min.   :-87.83      Min.   :41.54      Min.   :-88.07
## 1st Qu.:41.88      1st Qu.: -87.66      1st Qu.:41.88      1st Qu.: -87.66
## Median :41.90      Median : -87.64      Median :41.90      Median : -87.64
## Mean   :41.90      Mean   : -87.65      Mean   :41.90      Mean   : -87.65
## 3rd Qu.:41.93      3rd Qu.: -87.63      3rd Qu.:41.93      3rd Qu.: -87.63
## Max.   :45.64      Max.   : -73.80      Max.   :42.08      Max.   : -87.51
##                                     NA's   :647         NA's   :647
## member_casual
## Length:594331
## Class :character
## Mode  :character
##
##
##
##
```

```
summary(cyclistic_2022) #statistical summary of data 2022
```

```
##      ride_id          rideable_type      started_at      ended_at
## Length:503421      Length:503421      Length:503421      Length:503421
## Class :character    Class :character    Class :character    Class :character
## Mode  :character    Mode  :character    Mode  :character    Mode  :character
##
##
##
## start_station_name start_station_id end_station_name end_station_id
## Length:503421      Length:503421      Length:503421      Length:503421
## Class :character    Class :character    Class :character    Class :character
## Mode  :character    Mode  :character    Mode  :character    Mode  :character
```

```
##
##
##
##
##   start_lat   start_lng   end_lat   end_lng
##   Min.   :41.65   Min.    :-87.84   Min.    :41.64   Min.    :-87.84
##   1st Qu.:41.88   1st Qu.: -87.66   1st Qu.:41.88   1st Qu.: -87.66
##   Median :41.89   Median : -87.64   Median :41.89   Median : -87.64
##   Mean   :41.90   Mean    :-87.65   Mean    :41.90   Mean    :-87.65
##   3rd Qu.:41.93   3rd Qu.: -87.63   3rd Qu.:41.93   3rd Qu.: -87.63
##   Max.   :45.64   Max.    :-73.80   Max.    :42.07   Max.    :-87.51
##
##           NA's   :429   NA's   :429
## member_casual
## Length:503421
## Class :character
## Mode  :character
##
##
##
##

# Cleaning and Preparing Data

sum(is.na(cyclistic_2021))

## [1] 1294

sum(is.na(cyclistic_2022))

## [1] 858

cyclistic_2021<- na.omit(cyclistic_2021)
cyclistic_2022<- na.omit(cyclistic_2022)

# Create columns as follows: date, month weekday and season

cyclistic_2021$date <- as.Date(cyclistic_2021$started_at)
cyclistic_2021$weekday <- format(as.Date(cyclistic_2021$date), "%A")

cyclistic_2022$date <- as.Date(cyclistic_2022$started_at)
cyclistic_2022$weekday <- format(as.Date(cyclistic_2022$date), "%A")

#riprawdata$season <- ifelse (triprawdata$month %in% c('06','07','08'),
"Summer",
# ifelse (triprawdata$month %in% c('09','10','11'), "Fall",
# ifelse (triprawdata$month %in% c('12','01','02'), "Winter",
#       ifelse (triprawdata$month %in% c('03','04','05'), "Spring", NA)))
```

Checking the new created column and summary

head(cyclistic_2021)

```
##          ride_id rideable_type      started_at      ended_at
## 1 C2F7DD78E82EC875 electric_bike 2022-01-13 11:59:47 2022-01-13 12:02:44
## 2 A6CF8980A652D272 electric_bike 2022-01-10 08:41:56 2022-01-10 08:46:17
## 3 BD0F91DFF741C66D classic_bike 2022-01-25 04:53:40 2022-01-25 04:58:01
## 4 CBB80ED419105406 classic_bike 2022-01-04 00:18:04 2022-01-04 00:33:00
## 5 DDC963BFDDA51EEA classic_bike 2022-01-20 01:31:10 2022-01-20 01:37:12
## 6 A39C6F6CC0586C0B classic_bike 2022-01-11 18:48:09 2022-01-11 18:51:31
##          start_station_name start_station_id
end_station_name
## 1      Glenwood Ave & Touhy Ave          525      Clark St & Touhy
Ave
## 2      Glenwood Ave & Touhy Ave          525      Clark St & Touhy
Ave
## 3 Sheffield Ave & Fullerton Ave      TA1306000016 Greenview Ave & Fullerton
Ave
## 4      Clark St & Bryn Mawr Ave      KA1504000151      Paulina St & Montrose
Ave
## 5      Michigan Ave & Jackson Blvd      TA1309000002      State St &
Randolph St
## 6      Wood St & Chicago Ave          637      Honore St &
Division St
##      end_station_id start_lat start_lng end_lat end_lng member_casual
## 1          RP-007  42.01280 -87.66591 42.01256 -87.67437      casual
## 2          RP-007  42.01276 -87.66597 42.01256 -87.67437      casual
## 3      TA1307000001  41.92560 -87.65371 41.92533 -87.66580      member
## 4      TA1309000021  41.98359 -87.66915 41.96151 -87.67139      casual
## 5      TA1305000029  41.87785 -87.62408 41.88462 -87.62783      member
## 6      TA1305000034  41.89563 -87.67207 41.90312 -87.67394      member
##          date weekday
## 1 2022-01-13 Thursday
## 2 2022-01-10  Monday
## 3 2022-01-25  Tuesday
## 4 2022-01-04  Tuesday
## 5 2022-01-20 Thursday
## 6 2022-01-11  Tuesday
```

summary(cyclistic_2021)

```
##      ride_id      rideable_type      started_at      ended_at
## Length:593684 Length:593684 Length:593684 Length:593684
## Class :character Class :character Class :character Class :character
## Mode :character Mode :character Mode :character Mode :character
##
##
##
##      start_station_name start_station_id end_station_name end_station_id
## Length:593684 Length:593684 Length:593684 Length:593684
```

```

## Class :character   Class :character   Class :character   Class :character
## Mode  :character   Mode  :character   Mode  :character   Mode  :character
##
##
##
##   start_lat   start_lng   end_lat   end_lng
## Min.   :41.64   Min.    :-87.83   Min.    :41.54   Min.    :-88.07
## 1st Qu.:41.88   1st Qu.:-87.66   1st Qu.:41.88   1st Qu.:-87.66
## Median :41.90   Median :-87.64   Median :41.90   Median :-87.64
## Mean   :41.90   Mean    :-87.65   Mean    :41.90   Mean    :-87.65
## 3rd Qu.:41.93   3rd Qu.:-87.63   3rd Qu.:41.93   3rd Qu.:-87.63
## Max.   :45.64   Max.    :-73.80   Max.    :42.08   Max.    :-87.51
## member_casual   date   weekday
## Length:593684   Min.    :2021-01-01   Length:593684
## Class :character 1st Qu.:2021-03-01   Class :character
## Mode  :character Median :2021-03-22   Mode  :character
##                  Mean   :2021-07-01
##                  3rd Qu.:2022-01-20
##                  Max.   :2022-02-28

head(cyclistic_2022)

##      ride_id rideable_type   started_at   ended_at
## 1 C2F7DD78E82EC875 electric_bike 2022-01-13 11:59:47 2022-01-13 12:02:44
## 2 A6CF8980A652D272 electric_bike 2022-01-10 08:41:56 2022-01-10 08:46:17
## 3 BD0F91DFF741C66D classic_bike 2022-01-25 04:53:40 2022-01-25 04:58:01
## 4 CBB80ED419105406 classic_bike 2022-01-04 00:18:04 2022-01-04 00:33:00
## 5 DDC963BFDDA51EEA classic_bike 2022-01-20 01:31:10 2022-01-20 01:37:12
## 6 A39C6F6CC0586C0B classic_bike 2022-01-11 18:48:09 2022-01-11 18:51:31
##      start_station_name start_station_id
## end_station_name
## 1   Glenwood Ave & Touhy Ave           525   Clark St & Touhy Ave
## 2   Glenwood Ave & Touhy Ave           525   Clark St & Touhy Ave
## 3 Sheffield Ave & Fullerton Ave      TA1306000016 Greenview Ave & Fullerton Ave
## 4   Clark St & Bryn Mawr Ave          KA1504000151   Paulina St & Montrose Ave
## 5   Michigan Ave & Jackson Blvd      TA1309000002   State St & Randolph St
## 6   Wood St & Chicago Ave            637   Honore St & Division St
##   end_station_id start_lat start_lng end_lat end_lng member_casual
## 1      RP-007    42.01280 -87.66591 42.01256 -87.67437      casual
## 2      RP-007    42.01276 -87.66597 42.01256 -87.67437      casual
## 3 TA1307000001    41.92560 -87.65371 41.92533 -87.66580      member
## 4 TA1309000021    41.98359 -87.66915 41.96151 -87.67139      casual
## 5 TA1305000029    41.87785 -87.62408 41.88462 -87.62783      member
## 6 TA1305000034    41.89563 -87.67207 41.90312 -87.67394      member

```



```
##      date  weekday
## 1 2022-01-13 Thursday
## 2 2022-01-10  Monday
## 3 2022-01-25  Tuesday
## 4 2022-01-04  Tuesday
## 5 2022-01-20 Thursday
## 6 2022-01-11  Tuesday
```

```
summary(cyclistic_2022)
```

```
##      ride_id      rideable_type      started_at      ended_at
## Length:502992      Length:502992      Length:502992      Length:502992
## Class :character      Class :character      Class :character      Class :character
## Mode  :character      Mode  :character      Mode  :character      Mode  :character
```

```
##
##
##
```

```
##      start_station_name start_station_id      end_station_name      end_station_id
## Length:502992      Length:502992      Length:502992      Length:502992
## Class :character      Class :character      Class :character      Class :character
## Mode  :character      Mode  :character      Mode  :character      Mode  :character
```

```
##
##
##
```

```
##      start_lat      start_lng      end_lat      end_lng
## Min.      :41.65      Min.      :-87.84      Min.      :41.64      Min.      :-87.84
## 1st Qu.:41.88      1st Qu.: -87.66      1st Qu.:41.88      1st Qu.: -87.66
## Median :41.89      Median : -87.64      Median :41.89      Median : -87.64
## Mean   :41.90      Mean   : -87.65      Mean   :41.90      Mean   : -87.65
## 3rd Qu.:41.93      3rd Qu.: -87.63      3rd Qu.:41.93      3rd Qu.: -87.63
## Max.    :45.64      Max.    : -73.80      Max.    :42.07      Max.    : -87.51
```

```
##      member_casual      date      weekday
## Length:502992      Min.      :2022-01-01      Length:502992
## Class :character      1st Qu.:2022-02-08      Class :character
## Mode  :character      Median :2022-03-04      Mode  :character
##                               Mean   :2022-02-25
##                               3rd Qu.:2022-03-17
##                               Max.    :2022-03-31
```

```
# Checking for Date Consistency
```

```
IsDate <- function(mydate,date.format = "%m/%d/%y") {
  tryCatch(!is.na(as.Date(mydate,date.format)),
    error = function(err) {FALSE})
}
```

```
z_2021<-IsDate(cyclistic_2021$date)
table(z_2021)["FALSE"]
```

```
## <NA>
##      NA
```

```

z_2022<-IsDate(cyclistic_2022$date)
table(z_2022)["FALSE"]

## <NA>
##    NA

# Can count both true and false from table(z) command

#Measuring Ride Length and Ride Duration
library(tidyverse)
library(DataExplorer)
library(janitor)
library(lubridate)
library(ggplot2)
library(dplyr)
library(geosphere)
cyclistic_2021$ride_duration <- as.numeric(difftime(cyclistic_2021$ended_at,
cyclistic_2021$started_at))
cyclistic_2021$ride_length <-
distHaversine(cbind(cyclistic_2021$start_lng,cyclistic_2021$start_lat),cbind(
cyclistic_2021$end_lng,cyclistic_2021$end_lat))

cyclistic_2022$ride_duration <- as.numeric(difftime(cyclistic_2022$ended_at,
cyclistic_2022$started_at))
cyclistic_2022$ride_length <-
distHaversine(cbind(cyclistic_2022$start_lng,cyclistic_2022$start_lat),cbind(
cyclistic_2022$end_lng,cyclistic_2022$end_lat))

#Removing negative values of Ride Length, Ride Duration, Missing Start and
End Station Names

neg_length<-sign(cyclistic_2021$ride_length)
sum(neg_length<0)

## [1] 0

neg_duration<-sign(cyclistic_2021$ride_duration)
sum(neg_duration<0)

## [1] 3

sum(!is.na(cyclistic_2021$end_station_name)==TRUE)

## [1] 593684

sum(!is.na(cyclistic_2021$end_station_name)==TRUE)

## [1] 593684

sum(cyclistic_2021$end_station_name=="")

```

```
## [1] 69997

neg_length<-sign(cyclistic_2022$ride_length)
sum(neg_length<0)

## [1] 0

neg_duration<-sign(cyclistic_2022$ride_duration)
sum(neg_duration<0)

## [1] 2

sum(!is.na(cyclistic_2022$end_station_name)==TRUE)

## [1] 502992

sum(!is.na(cyclistic_2022$end_station_name)==TRUE)

## [1] 502992

sum(cyclistic_2022$end_station_name=="")

## [1] 89010

preparing_cyclistic_2021<-cyclistic_2021%>%
  filter(ride_duration>0)%>%
  filter(ride_length>0)%>%
  filter(!is.na(start_station_name))%>%
  filter(!is.na(end_station_name))%>%
  filter(!start_station_name == "")

preparing_cyclistic_2022<-cyclistic_2022%>%
  filter(ride_duration>0)%>%
  filter(ride_length>0)%>%
  filter(!is.na(start_station_name))%>%
  filter(!is.na(end_station_name))%>%
  filter(!start_station_name == "")

# Analysis

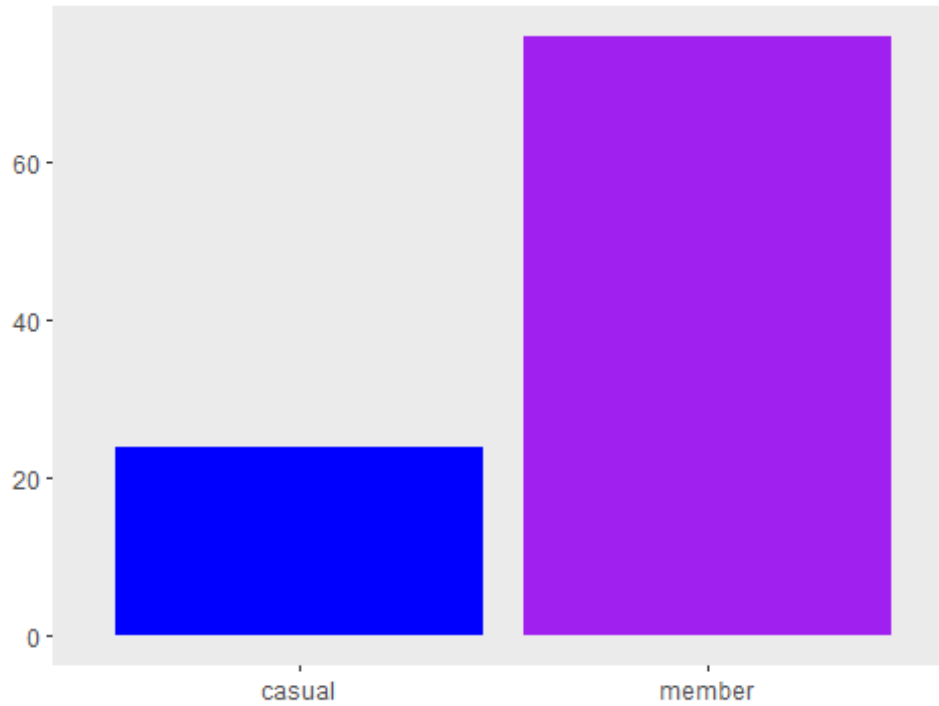
preparing_cyclistic_2021$weekday <- ordered(preparing_cyclistic_2021$weekday,
levels=c("Sunday", "Monday", "Tuesday", "Wednesday", "Thursday", "Friday",
"Saturday"))

preparing_cyclistic_2022$weekday <- ordered(preparing_cyclistic_2022$weekday,
levels=c("Sunday", "Monday", "Tuesday", "Wednesday", "Thursday", "Friday",
"Saturday"))
```

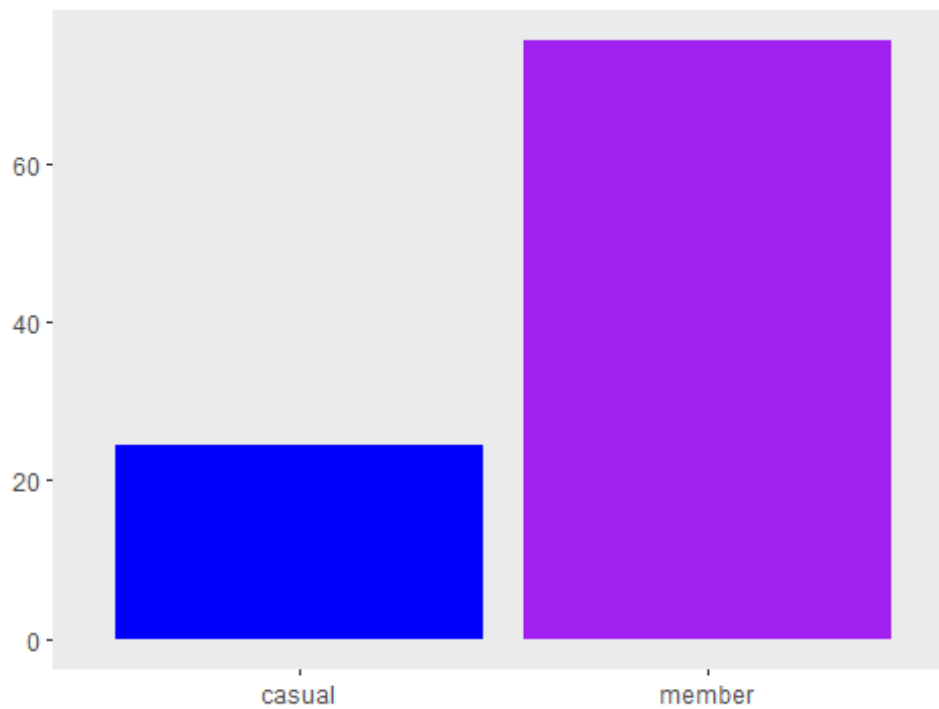
Including Plots

You can also embed plots, for example:

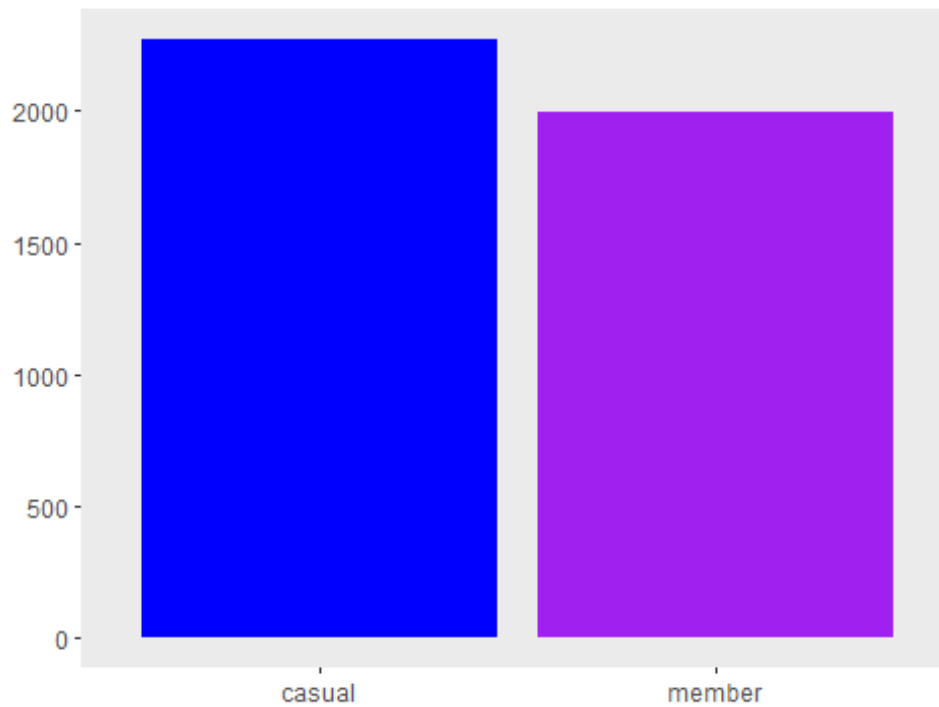
Percent of Member and Casual Cyclists 2021



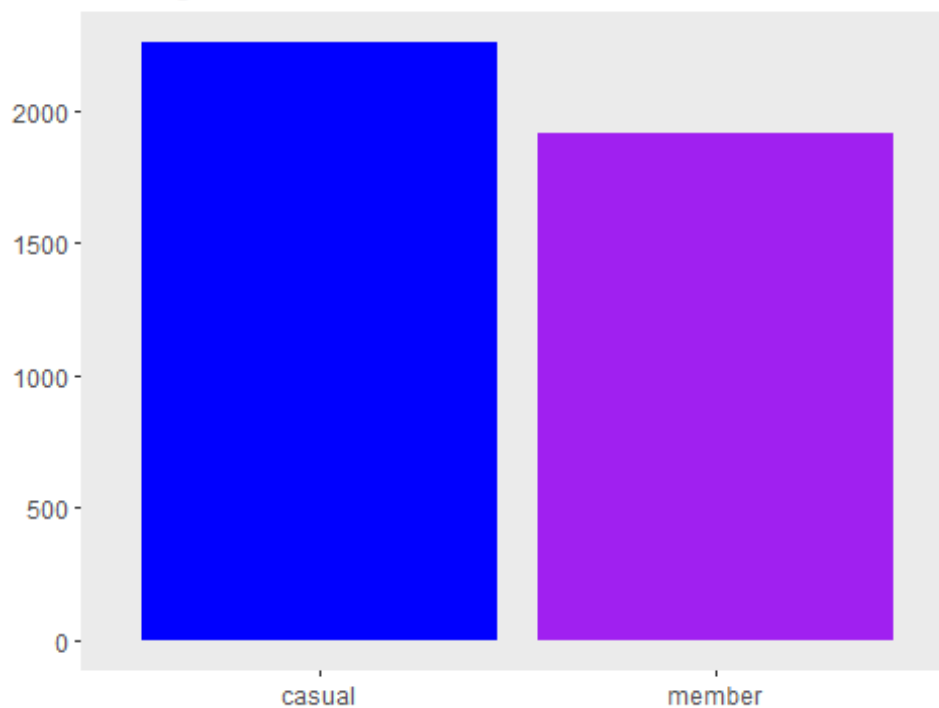
Percent of Member and Casual Cyclists 2022



Average Ride Distance 2021

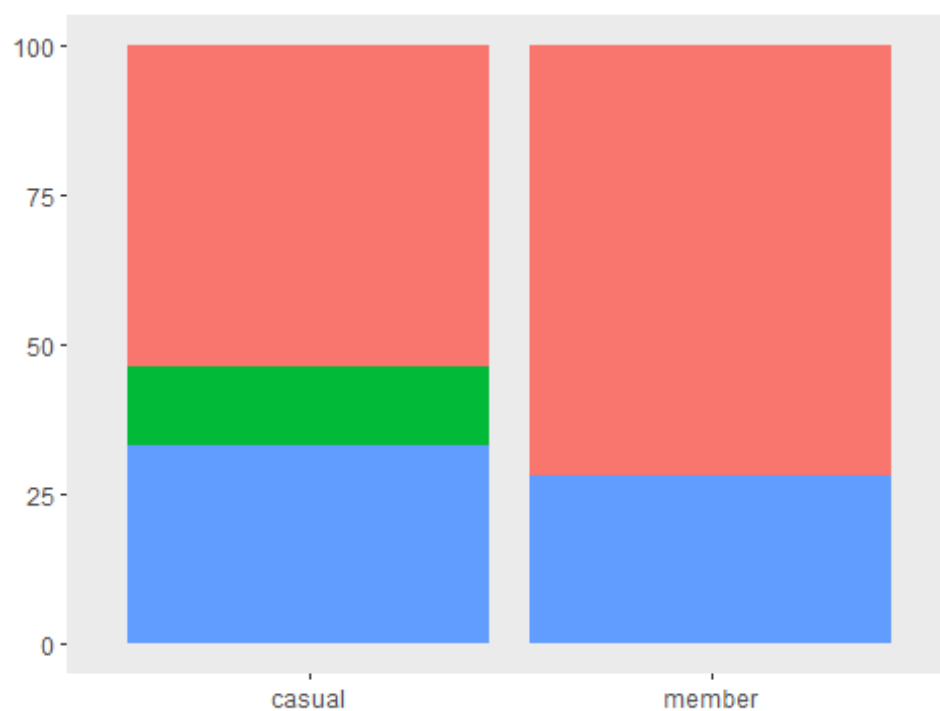


Average Ride Distance 2022



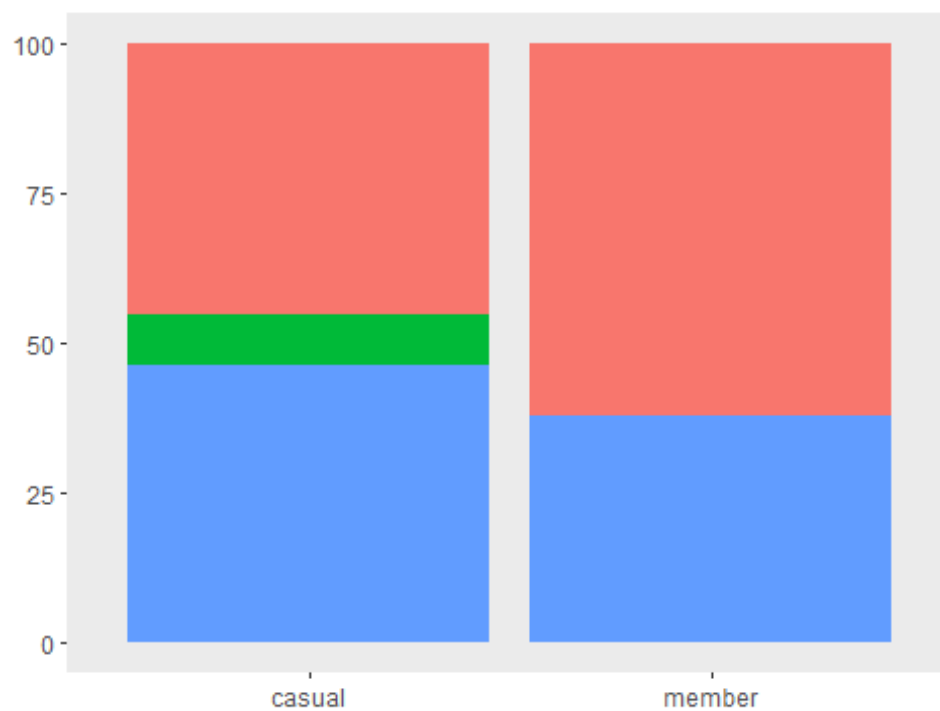
```
## `summarise()` has grouped output by 'member_casual'. You can override  
using the  
## `.groups` argument.
```

Bike Preference 2021 in Percent

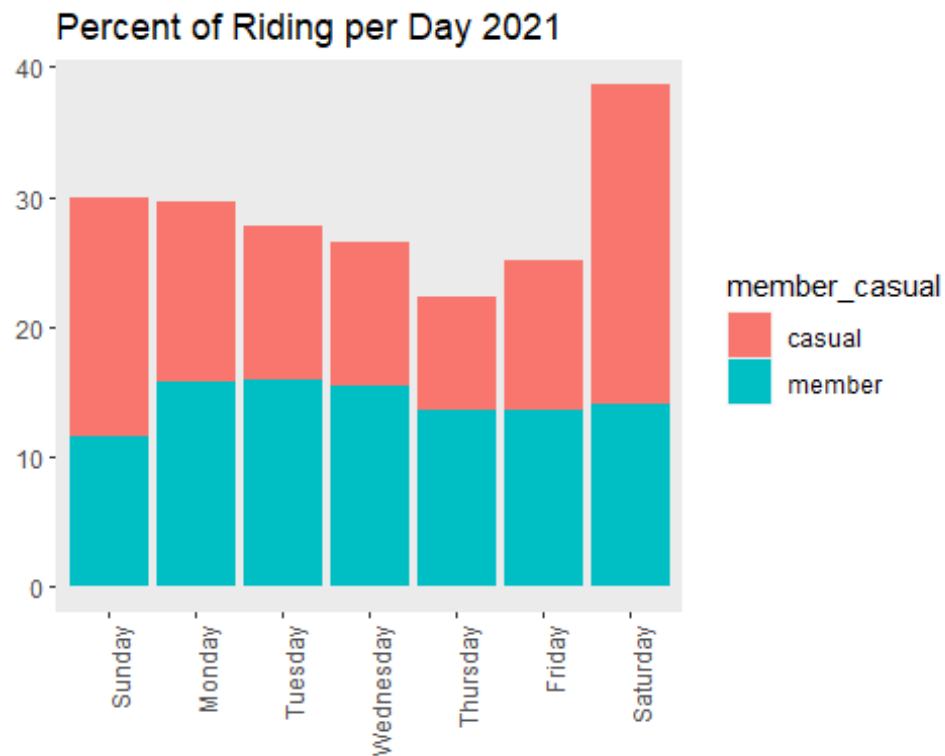


```
## `summarise()` has grouped output by 'member_casual'. You can override  
using the  
## `.groups` argument.
```

Bike Preference 2022 in Percent



```
## `summarise()` has grouped output by 'member_casual'. You can override  
using the  
## `.groups` argument.
```

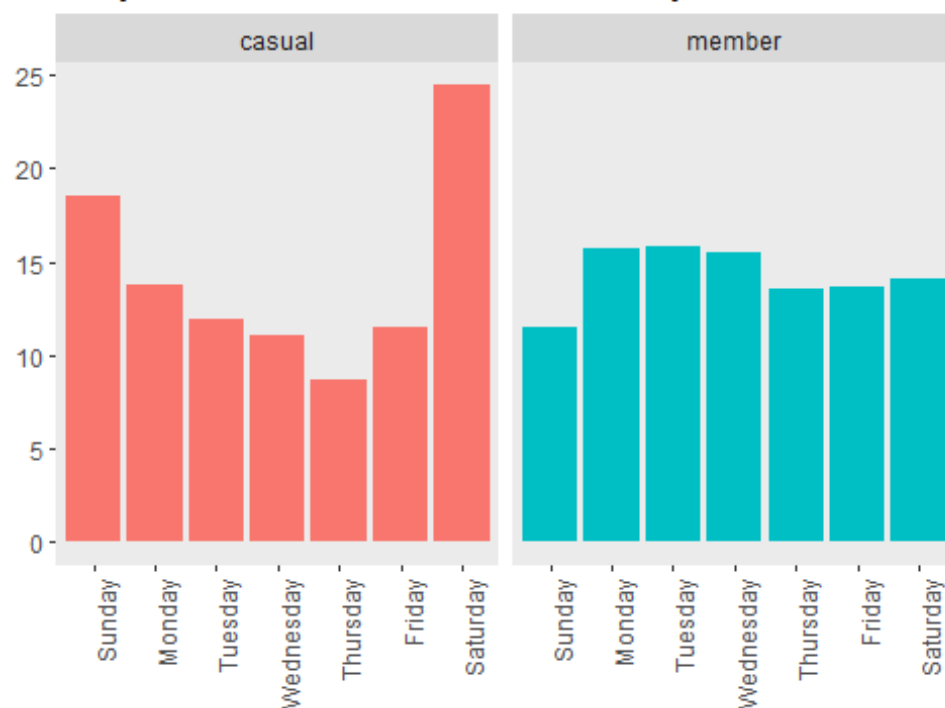


```
## `summarise()` has grouped output by 'member_casual'. You can override  
using the  
## `.groups` argument.
```

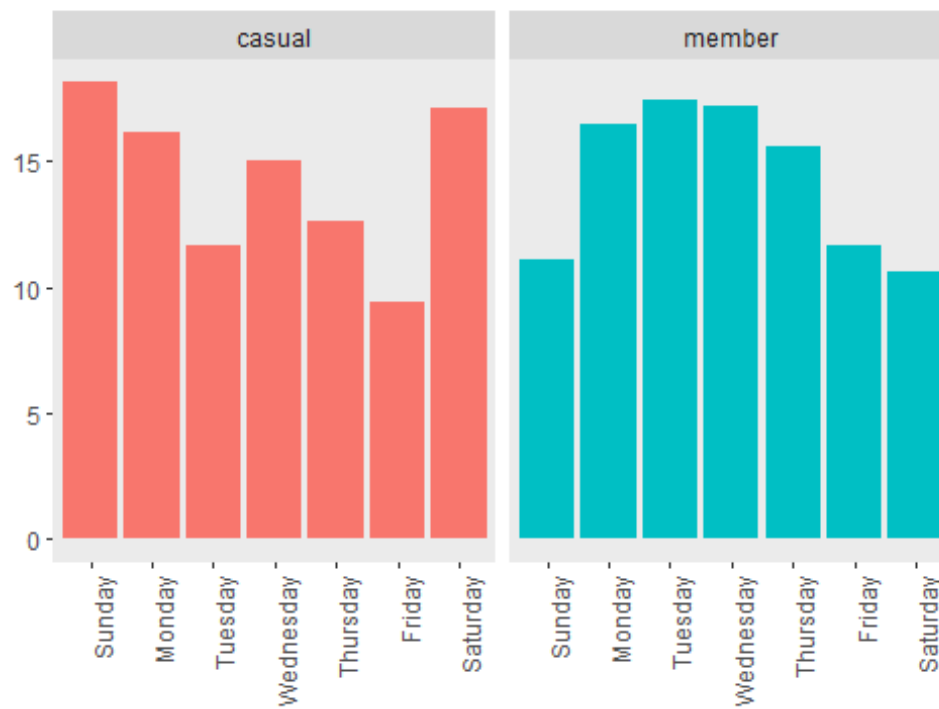
Percent of Riding per Day 2022



Daily Rides of Members and Casual Cyclists 2021 in Percent



Daily Rides of Members and Casual Cyclists 2022 in Percent



Note that the `echo = FALSE` parameter was added to the code chunk to prevent printing of the R code that generated the plot.