1. **What are three conclusions we can make about Kickstarter campaigns given the provided data?**

Given the provided data from the Kickstarter campaigns, three conclusions are:

* The smaller the goal of the Kickstarter campaign, the greater the probability that the campaign will be successful. This can be seen where of the 453 Kickstarter campaigns with a goal of less than 1000, 72% of these campaigns succeeded. This particular goal amount segmentation represented the largest success probability.
* Kickstarter campaigns created in the month of May have a higher chance of successfully meeting their goal.
* Of the total Kickstarter campaigns, plays were the largest category and considered the most successful in meeting their goal.

1. **What are some of the limitations of this dataset?**

-A limitation of the data set is that we are not able to see the geographic location of the Kickstarter campaign. While Kickstarter campaigns are all located online, the location of resulting campaign would affect the probability of the campaign’s success. This is because the location of the campaign would give us insight into preferences, and level of income, etc of its prospective supporter population.

-Another limitation of the data is that we are not able to see if each Kickstarter campaign is its first attempt. Ideas that have been negotiated after a period of consideration would have more of a chance of succeeding and meeting its goal.

-Lastly, a limitation of the data set is that it only includes projects under the current Parent categories. If we were able to have a larger data set with more specific categories, we would be able to dive deeper and see which category is the most successful in meeting their goal.

1. **What are some other possible tables/graphs that we could create?**

Another possible graph that we would be able to make from this data is to chart the outcomes of each Kickstarter campaign based on the length of the campaign. Although similar to our graph that shows which months contain the most successful campaigns, this graph would demonstrate whether shorter or longer campaigns were more/less successful.