

Planering

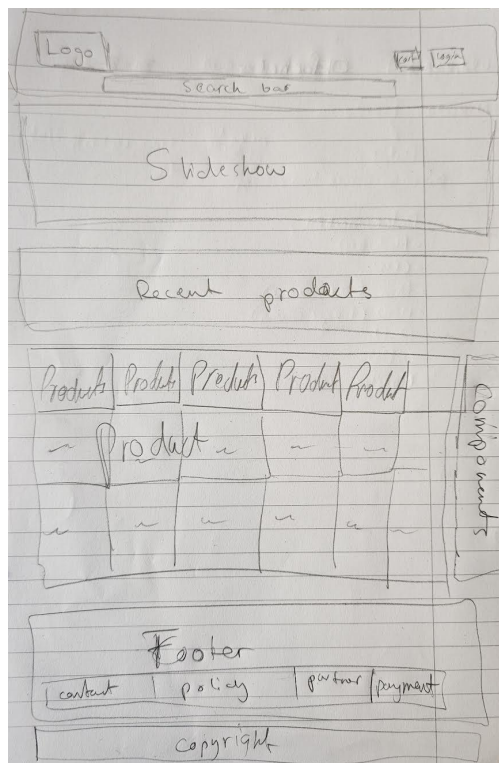
Sidans Syfte (Mål)

My website's goal would be to provide an ease of access to plenty of computer components with the quality guarantee. The website would be designed to attract customers that seek to buy the best of the best. Few of the components to be sold would be CPU, GPU, Ram, SSD and so fourth. Here begins the journey of seeking the best parts!

Kundgrupp

My choice of products would be targeted towards youngsters, streamers, gamers and designers. Each having a common interest such as owning a powerful computer. Customers with interests such as to own a dominating computer to play AAA games, render heavy environments or multiple layers in different softwares and stream with stable performance.

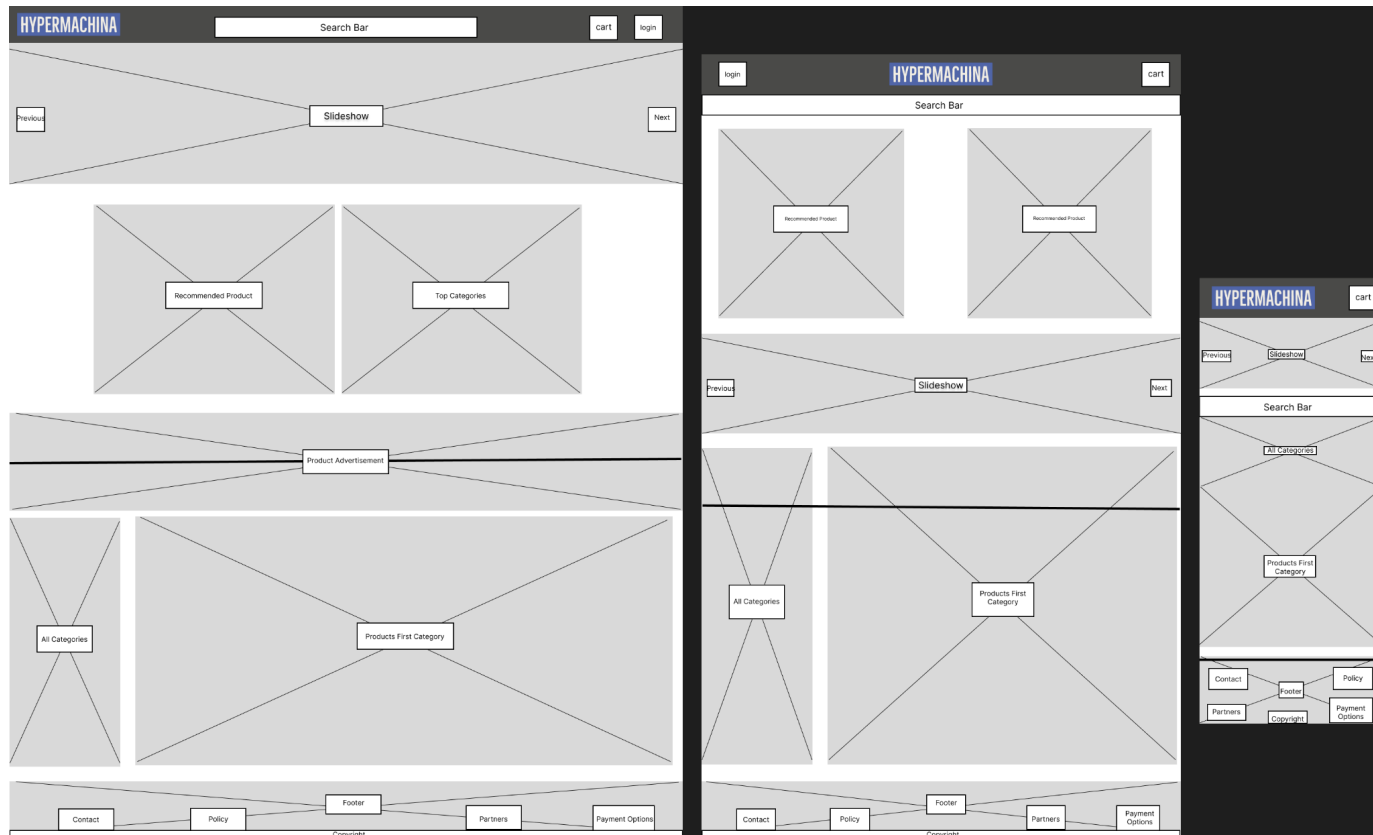
Skiss



Wireframe Dator 3 eller mer kolumner

Wireframe Tablett 2 kolumner

Wireframe Mobil 1 kolumn



Designdetaljer (Beskrivning Färger, Fonter, Bilder etc)

The website name would be **HyperMachina**. I chose it because Machina means a machine and Hyper is emphasizing the quality of performance.

Colors : White (#FFFFFF) as main colors, Davy's gray (#4A4A48) as top-bar, text colors would be **light** Isabelline (#F1F2EB) and **dark** Timberwolf (#D8DAD3) and

Font:

- **Title**: Roboto ; **reserved** : Montserrat and Proxima Nova
- **Text**: Proxima Nova
- **Links**: Montserrat

Bilder:

I would have a slideshow of images at the front page of my website displaying the most powerful components available currently. I would also have separate images of each of my products retailed under the slideshow displaying one or more images per. I would have a picture of my logo possibly SVG to fix resize issues. I would have a cart SVG that displays current interested or to-be-bought items.

HYPERMACHINA

Sitemap (Sidkarta)

