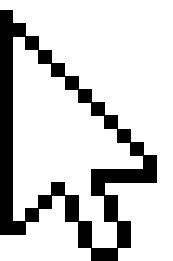
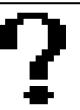
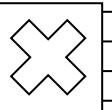


# TASK 2

## Web Development

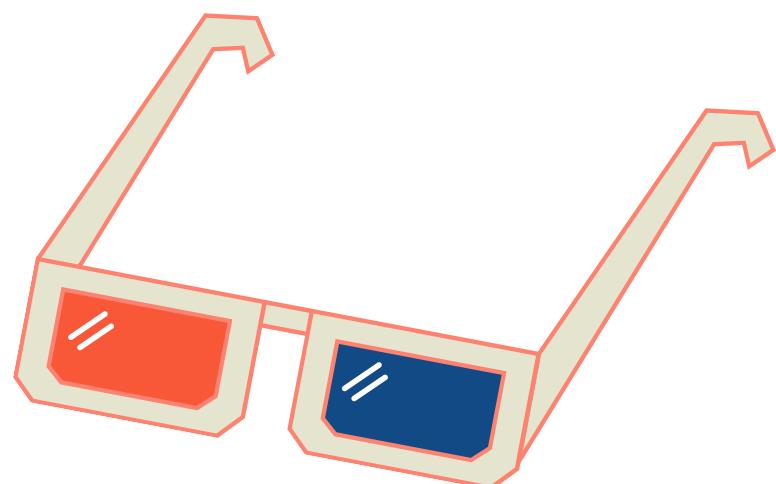


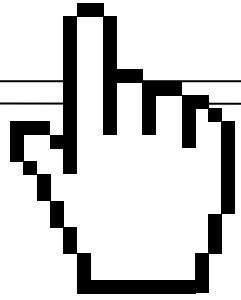
Mikea Montebello GRD-5.1B



# Website Idea

- A blog reviewing films, shows and genres.
- The aim is to give honest reviews with an informal tone to connect with the viewers compared to larger company film reviews.
- Also having a way to let the viewers have a say in film suggestions to make a review.
- Will be named *Cinema Scoped*.





# List of Pages 1



## 01 Index/ Home Page

General description of the review rubric. General descriptions of sections within the website. Can click on the sections to take you to the tabs.

## 02 About Page

About myself, the reviewer. Describing why the website exists.

## 03 Review Tab Page

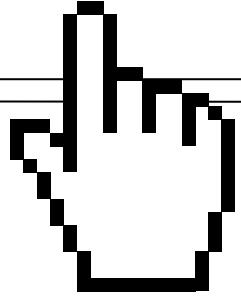
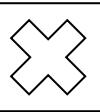
Where top articles will be viewed and sub-sections for films, shows and genres (03a,b,c).

## 04+ Separate Review Article Pages

My opinion will be listed according to the chosen review. A rubric of 10 popcorns out of 10 will be viewed on top with the written opinion below.

## 05 Viewer's Watchlist Page

They can see films I reviewed and save it to their watchlist.



# List of Pages 2



## 06 My Favourites Page

A list- style section with my top favourite films with their rating. Title can be pressed to see their review.

## 07 Suggestion Form Pages

A contact form where viewers can list suggestions of what I can review. A list underneath shows the top 10 viewer-voted watchlist.

## 03/6a Review Tab Page/ Favourites- Films Section

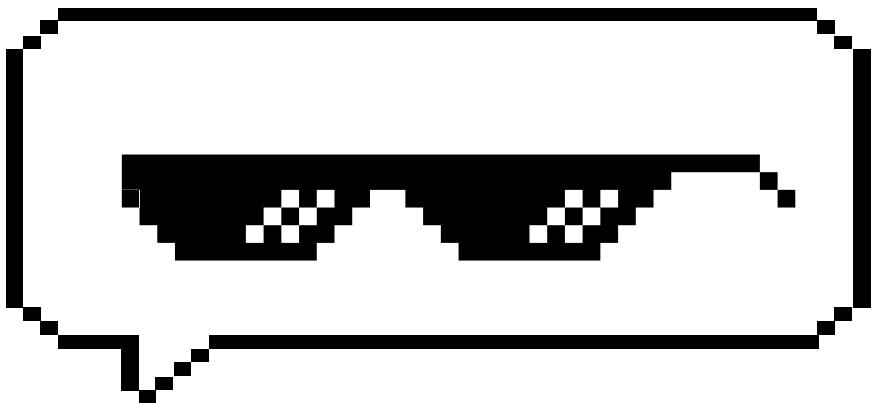
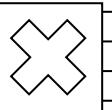
A specific article/ list page only for films.

## 03/6b Review Tab Page/ Favourites- Shows Section

A specific article/ list page only for shows.

## 03/6c Review Tab Page/ Favourites- Genres Section

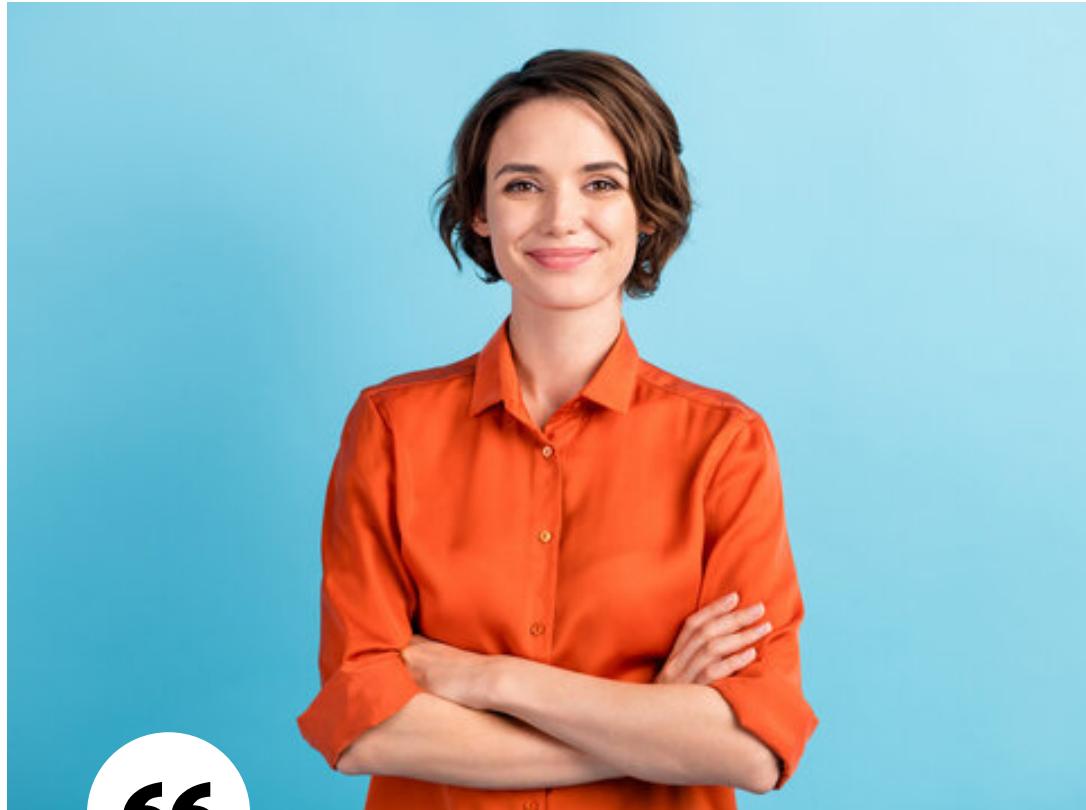
A specific article/ list page only for genres yet there is no ratings.



# Personas



# WILLA OLSEN



“

*“I never trusted independent, apparently really famous critics that can be bought easily. I want someone honest and that share my views on films.”*

## PROFILE

Gender : Female  
Age : 24  
Education : Bachelor's degree  
Occupation : Producer  
Location : England

## BIOGRAPHY

Willa is a professional producer who is looking to start working as a director. She wants to be the voice of the critics and give them what they want to see.

## MOTIVATIONS

Making the perfect movie with no bad criticism.

## SPECIAL NEEDS

Trouble understanding small text.

## PERSONALITY AND INTERESTS

- Extroverted
- Judgemental
- Likes going to the cinema.
- Enjoys reading reviews.

## FRUSTRATIONS

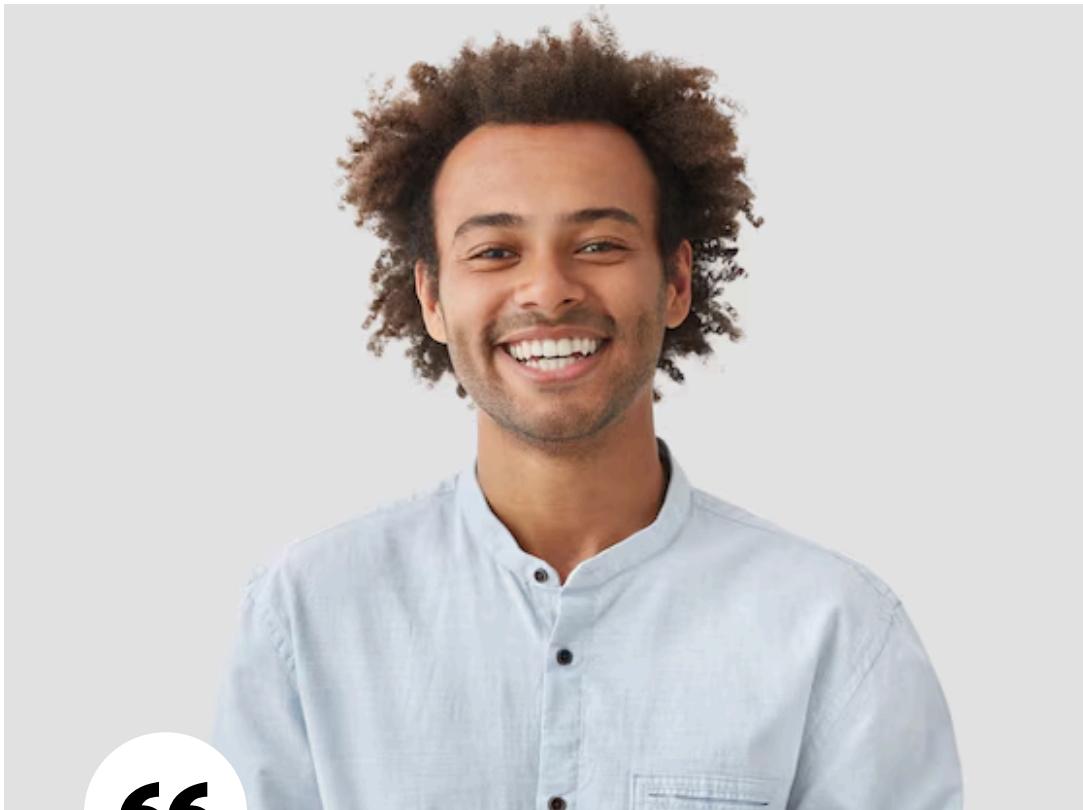
Too many film reviews by bigger companies that can be sold easily.  
Too many unrealistic and formal reviews.

## GOALS

Trying to find an underrated film reviewer to get an authentic review website and subjective opinions.



# EDWARD SANT



*I just really like movies and I like seeing reviews differing from mine and challenging my point of view."*

“

## PROFILE

Gender : Male  
Age : 21  
Education : Bachelor's degree  
Occupation : Cinema Manager  
Location : Spain

## BIOGRAPHY

Edward is obsessed with movies and any opinion formed from seeing a film. He lives and breaths cinema as a whole.

## MOTIVATIONS

Having his point of view challenged by other amateur and professional critics.

## SPECIAL NEEDS

Trouble with low contrast between background and text.

## PERSONALITY AND INTERESTS

- Introverted.
- Enjoys debates.
- Prefers cinemas over online streaming.

## FRUSTRATIONS

Boring, always like the other reviewers with nothing interesting to add.  
No one to hear his opinions.

## GOALS

Finding a reviewer with personal and unique views that is open to debates.



# GINA D'ALESSIO



“

*“I want really personal and interesting reviews and blogs about genres and themes in shows.”*

## PROFILE

Gender : Female  
Age : 19  
Education : Advanced Diploma  
Occupation : Student  
Location : United States

## BIOGRAPHY

Gigi likes shows more than movies, and is looking to find a safe space to suggest shows to be reviewed and find something similar to genres she likes.

## MOTIVATIONS

Finding shows that match others she likes.  
Finding interesting, opinion based articles about genres in shows and films.

## SPECIAL NEEDS

N/A

## PERSONALITY AND INTERESTS

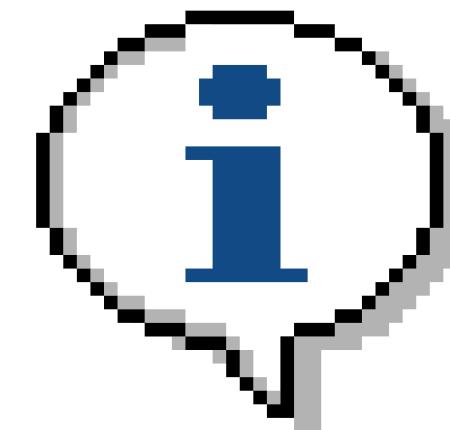
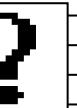
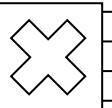
- Ambivert.
- Binge-watching shows while studying.
- Finding new genres of shows.

## FRUSTRATIONS

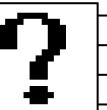
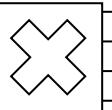
Finding no sufficient opinion articles about shows.

## GOALS

Finding new genres and shows based on previously liked shows.



# Sitemap



## Homepage

About

Reviews

Viewer Watchlist

My Favourites

Contact Form

Films List

Shows List

Genres List

Films

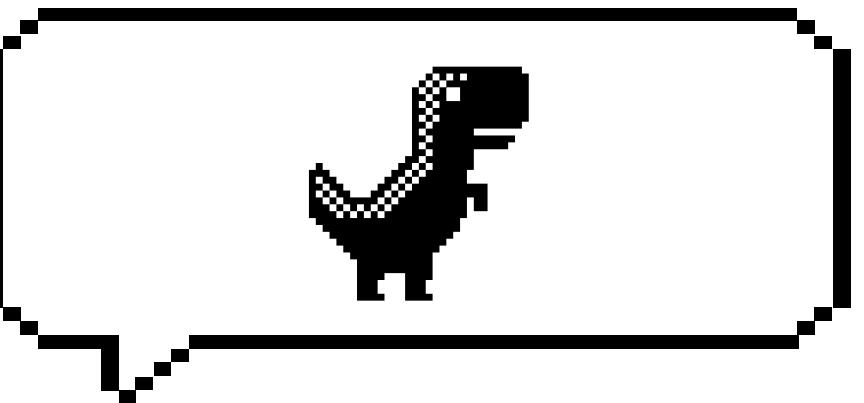
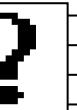
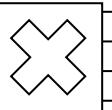
Shows

Genres

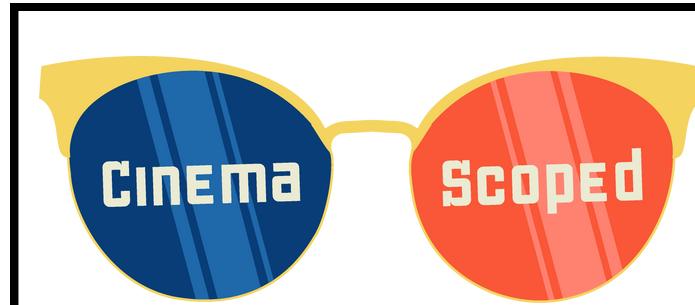
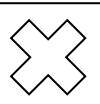
Articles

Articles

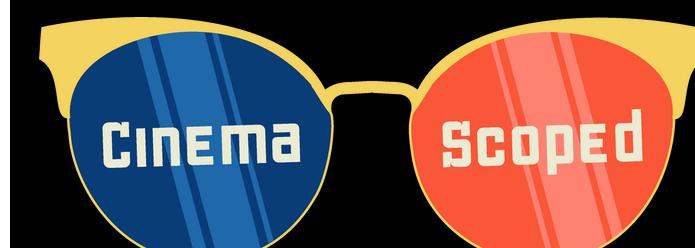
Articles



# Style Guide



# Cinema Scoped



# Cinema Scoped



# Cinema Scoped

**Titles- Kegger**

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

**Text- Verdana**   **Dyslexic- Friendly**

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0



#083d77



#f9ecd2



#f4d35e



#f85738

Empty Rating



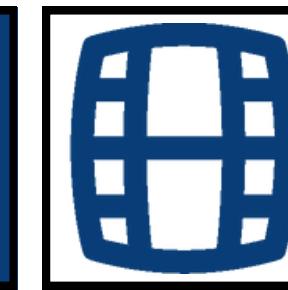
Rating



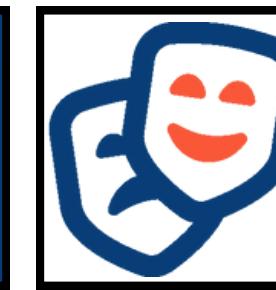
Contact Form Icon



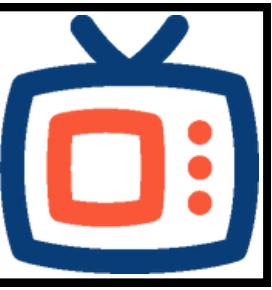
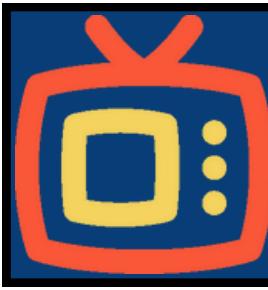
Film Reviews



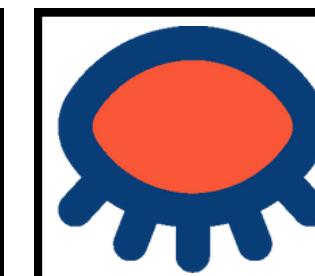
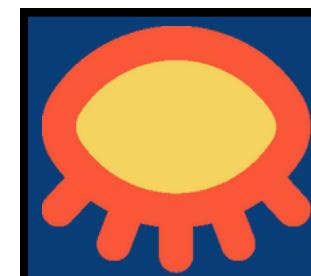
Genre Reviews



Shows Reviews

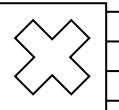


Added to Watchlist



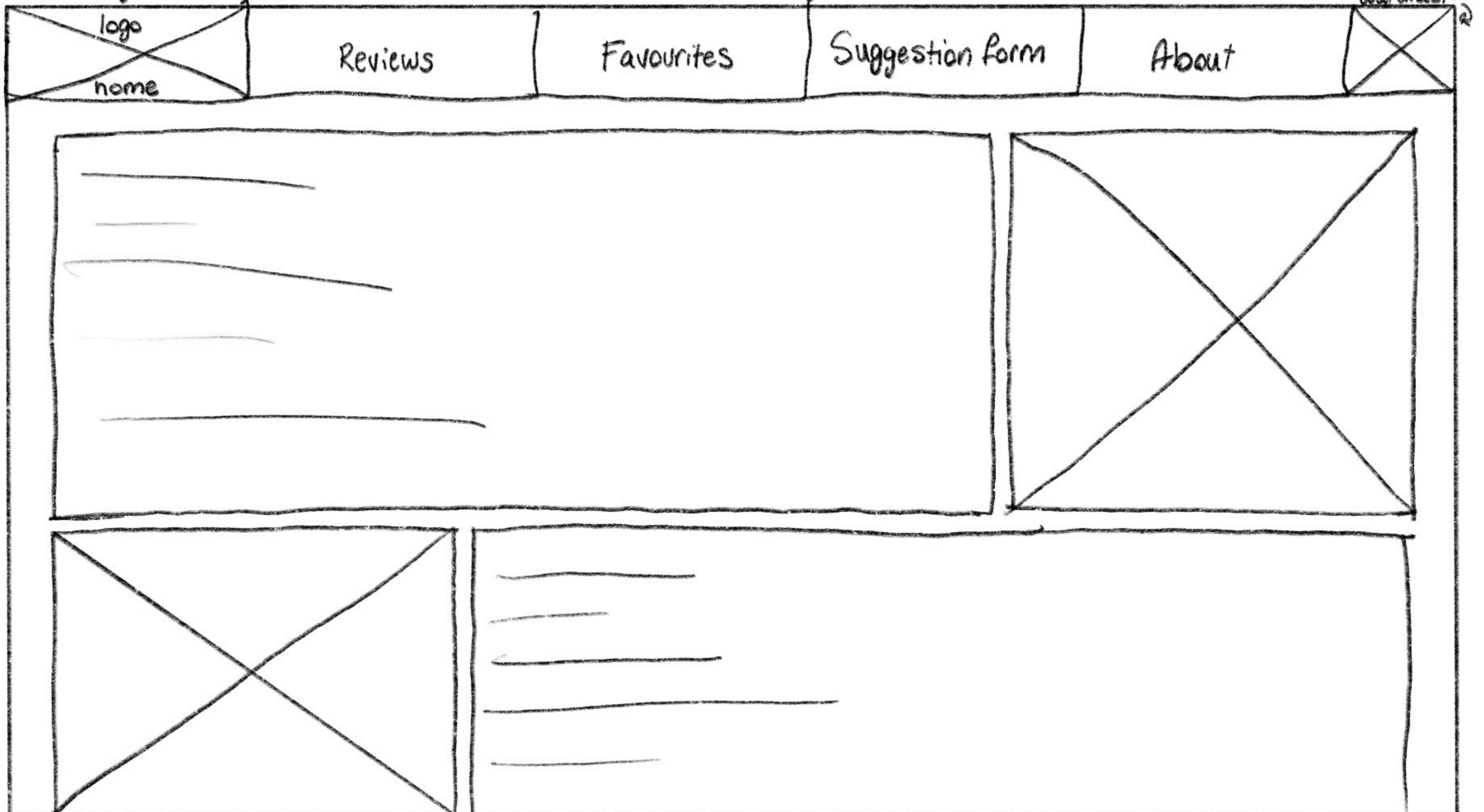
Watchlist Icon





# Low-Fidelity Wireframes

# Home Page 1



## Home Page 2

logo

home

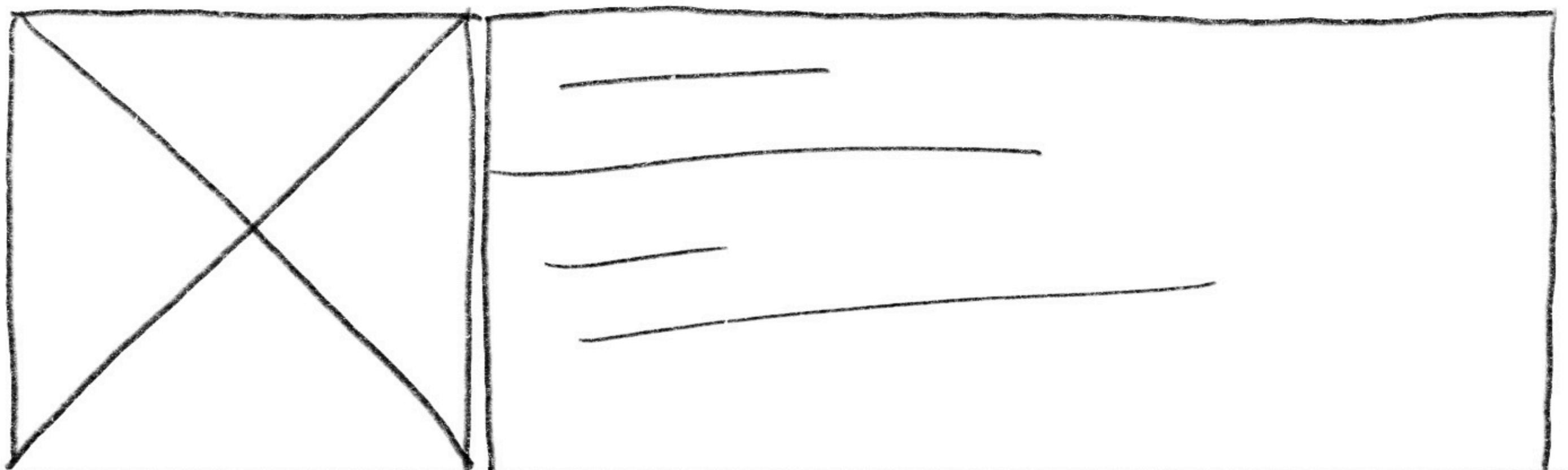
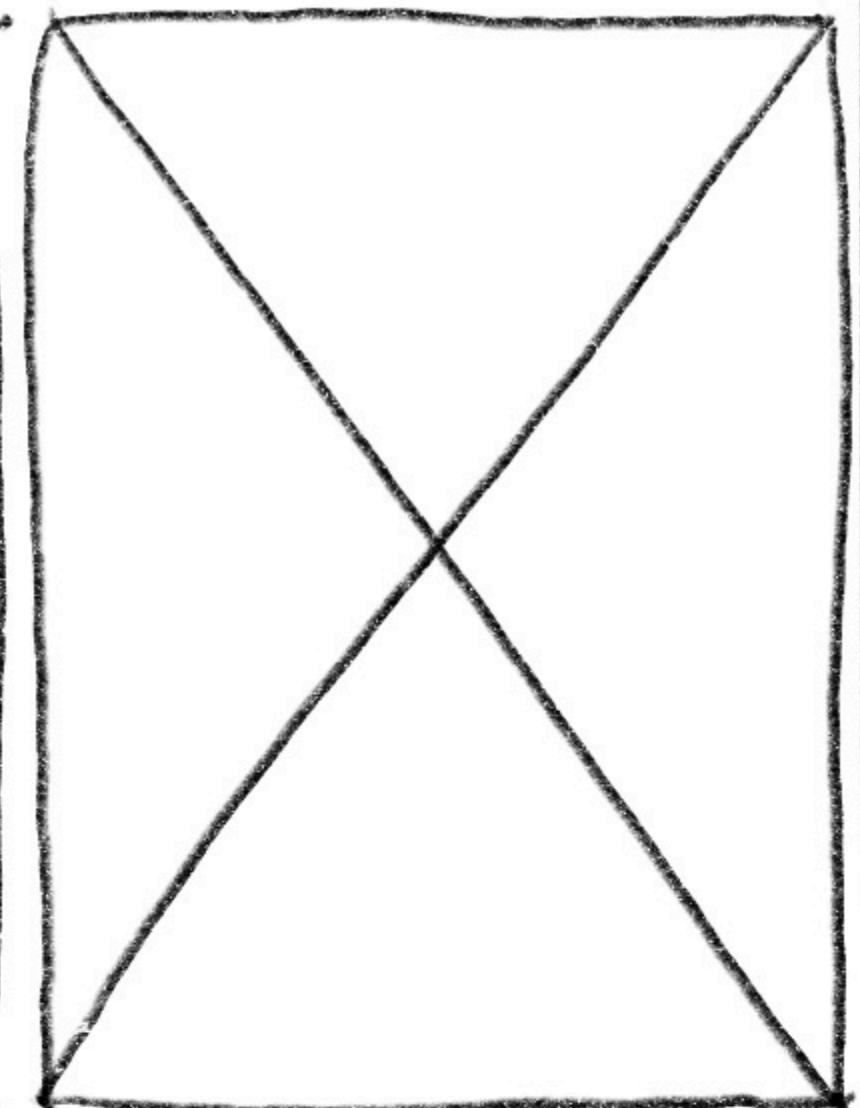
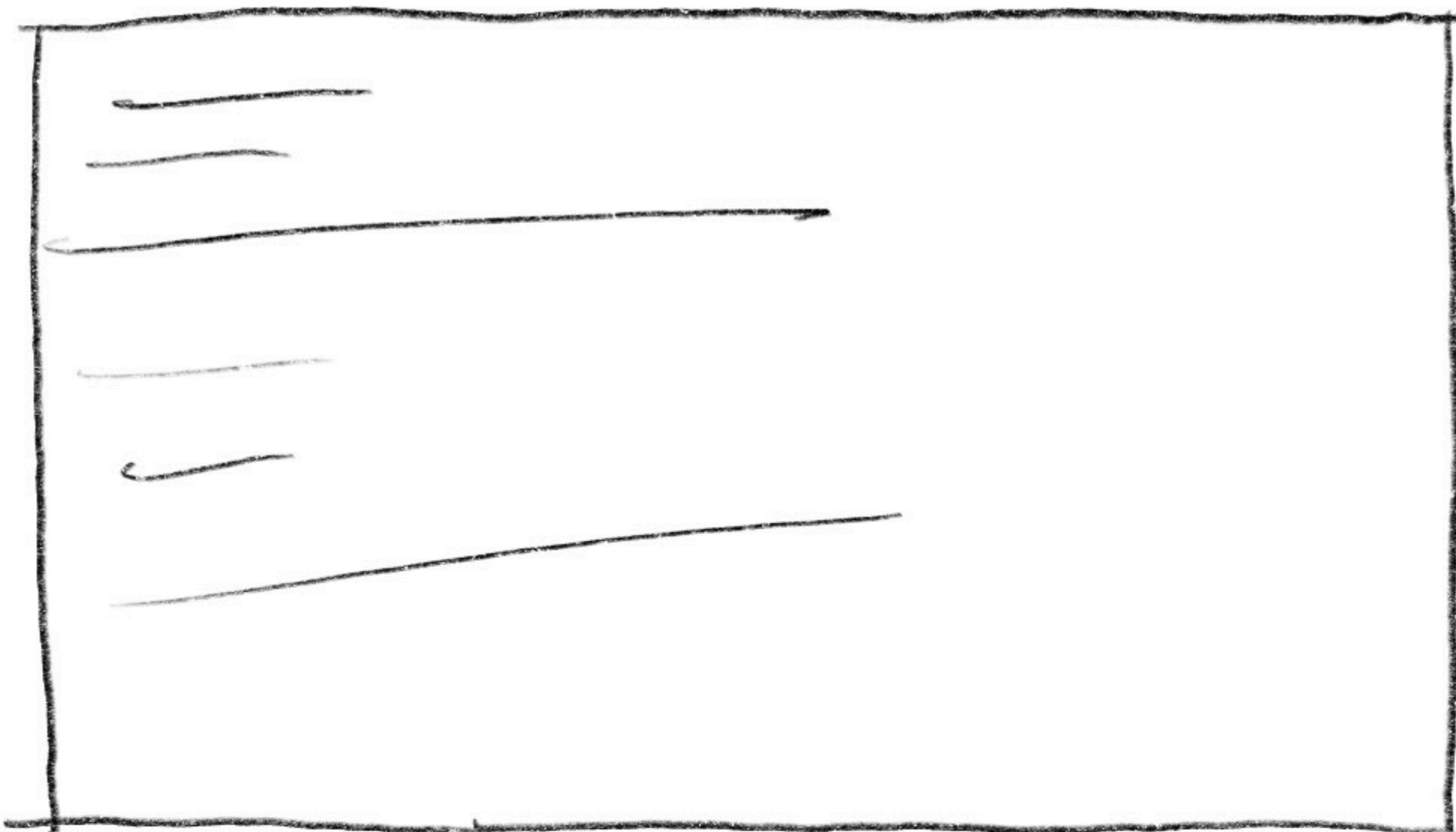
Reviews

Favourites

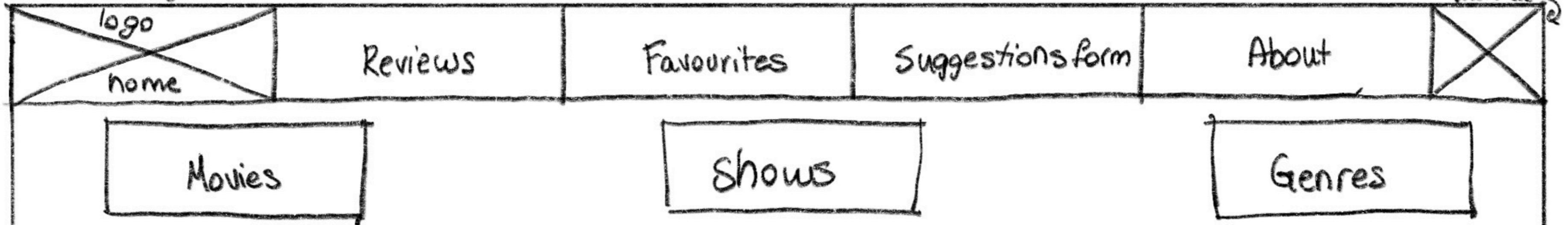
Suggestion Form

About

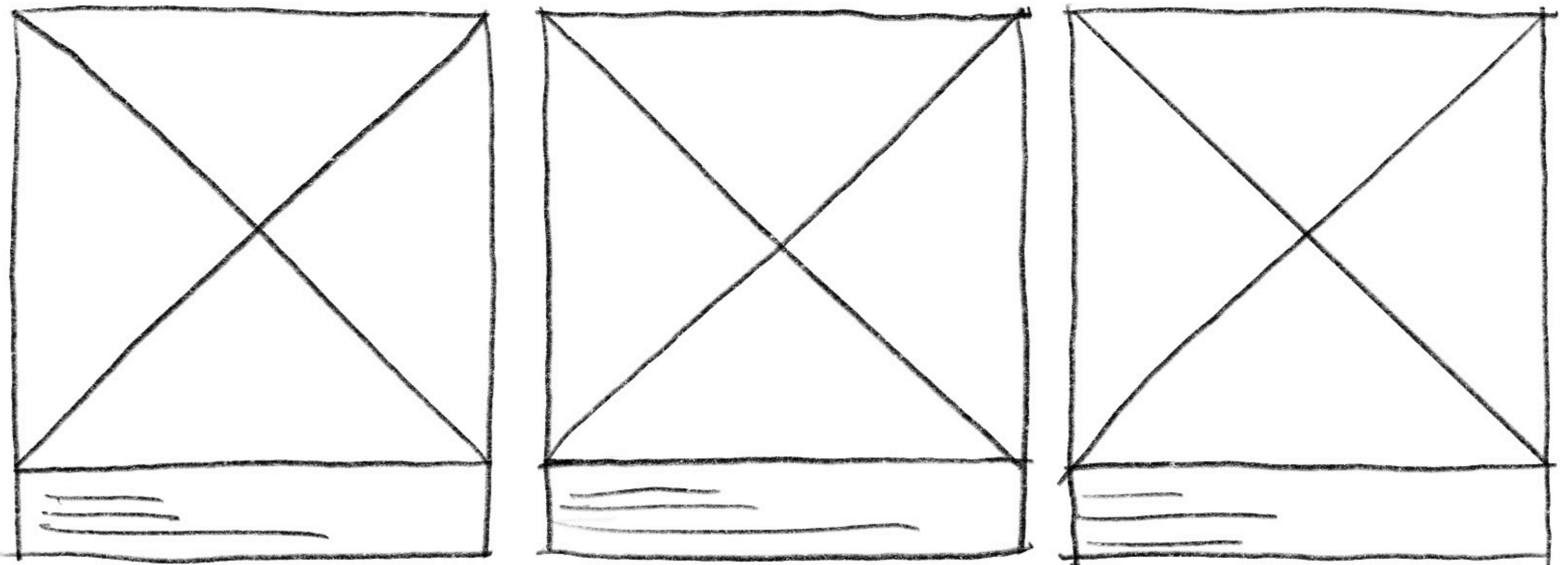
watch list



# Reviews Page



## Top Reviews



## Reviews Page 2

Logo  
home

Reviews

Favourites

Suggestion Form

About

watchlist

### Top Reviews

Movies

Shows

Genres

# Separate Reviews Page



## Separate Reviews Page 2



# Movie/show/Genre Review Title



A large, hand-drawn rectangular input field with a black outline. It contains several horizontal lines intended for text input. The top line is the longest, followed by three shorter lines stacked vertically below it.

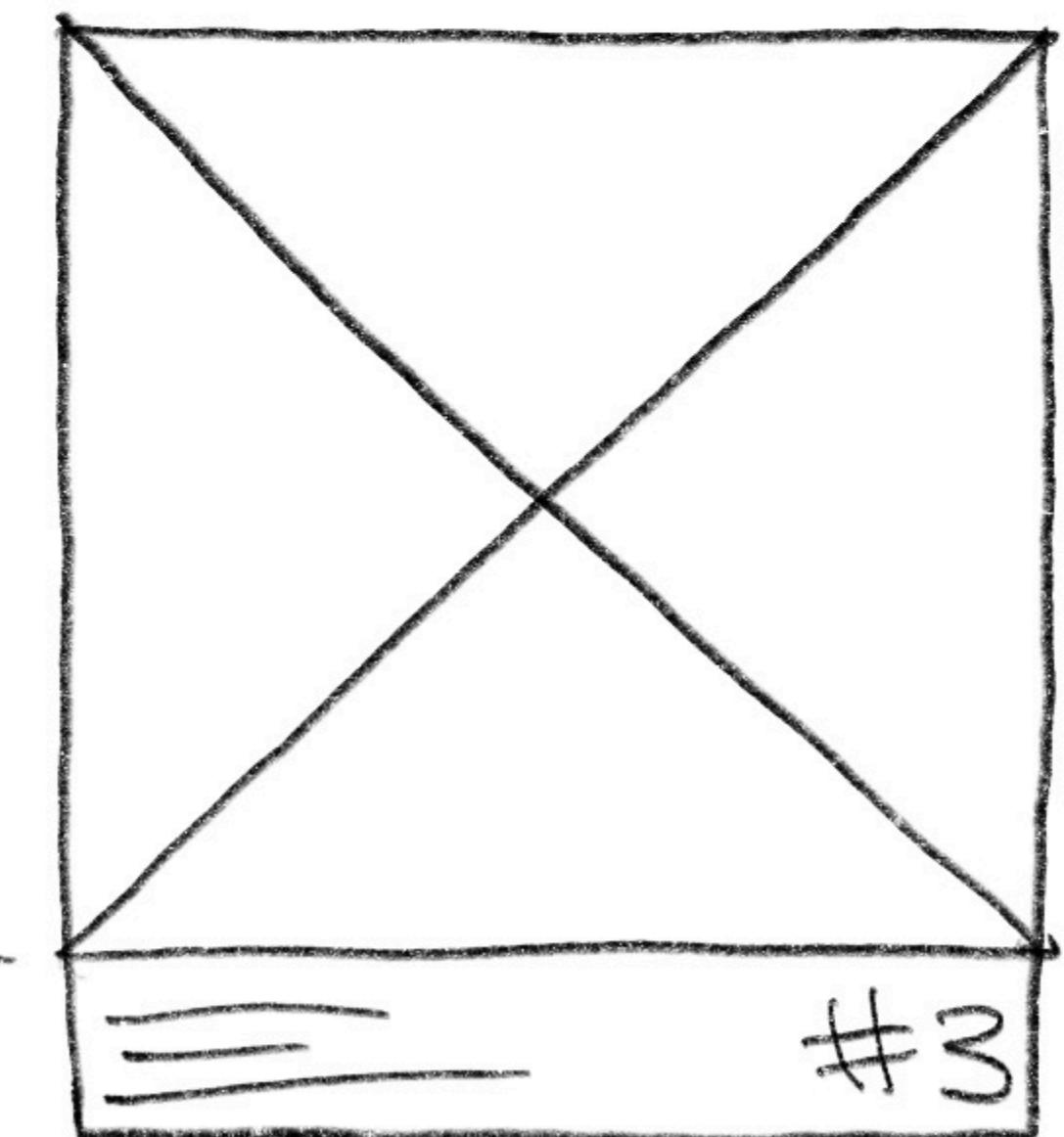
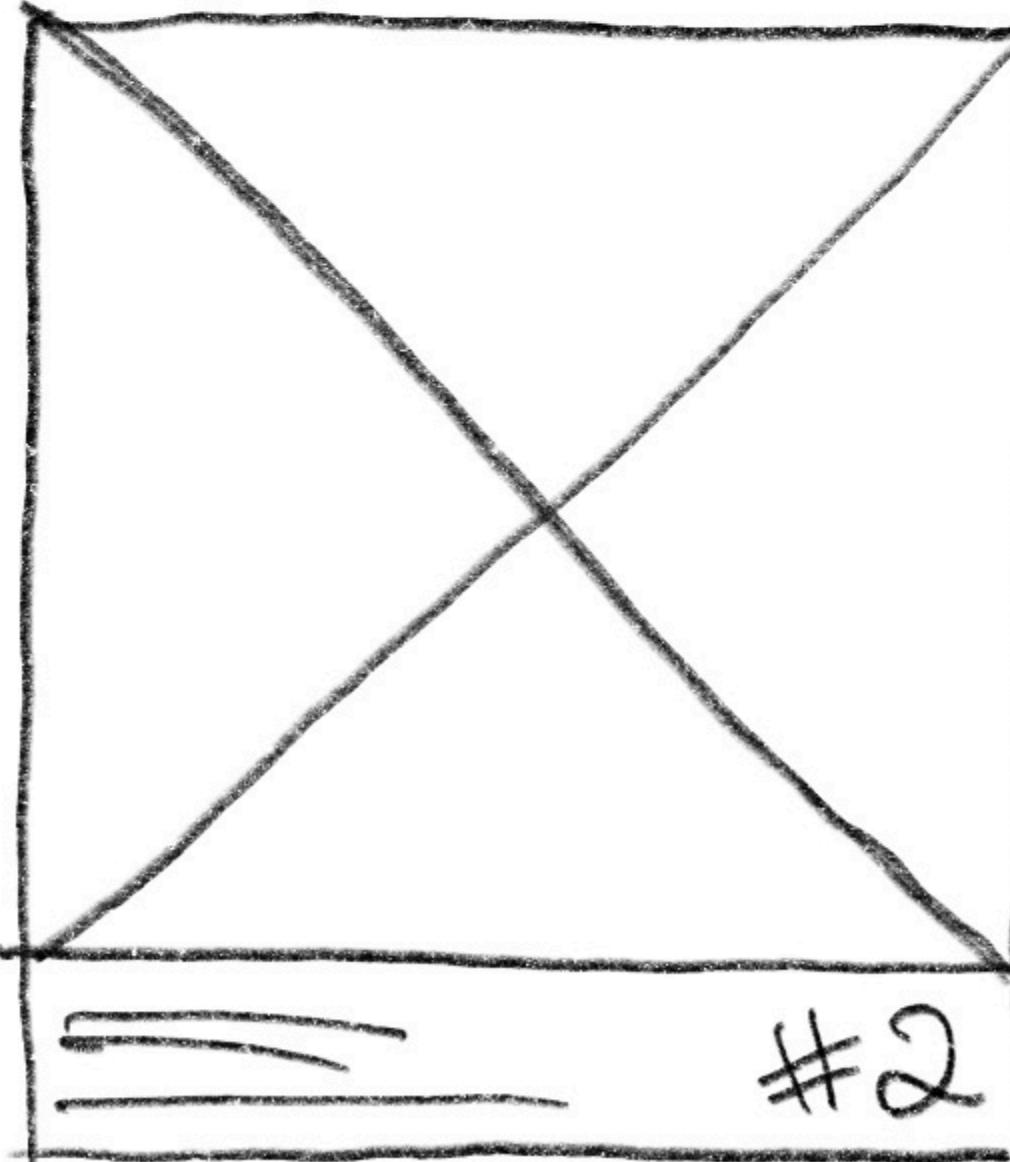
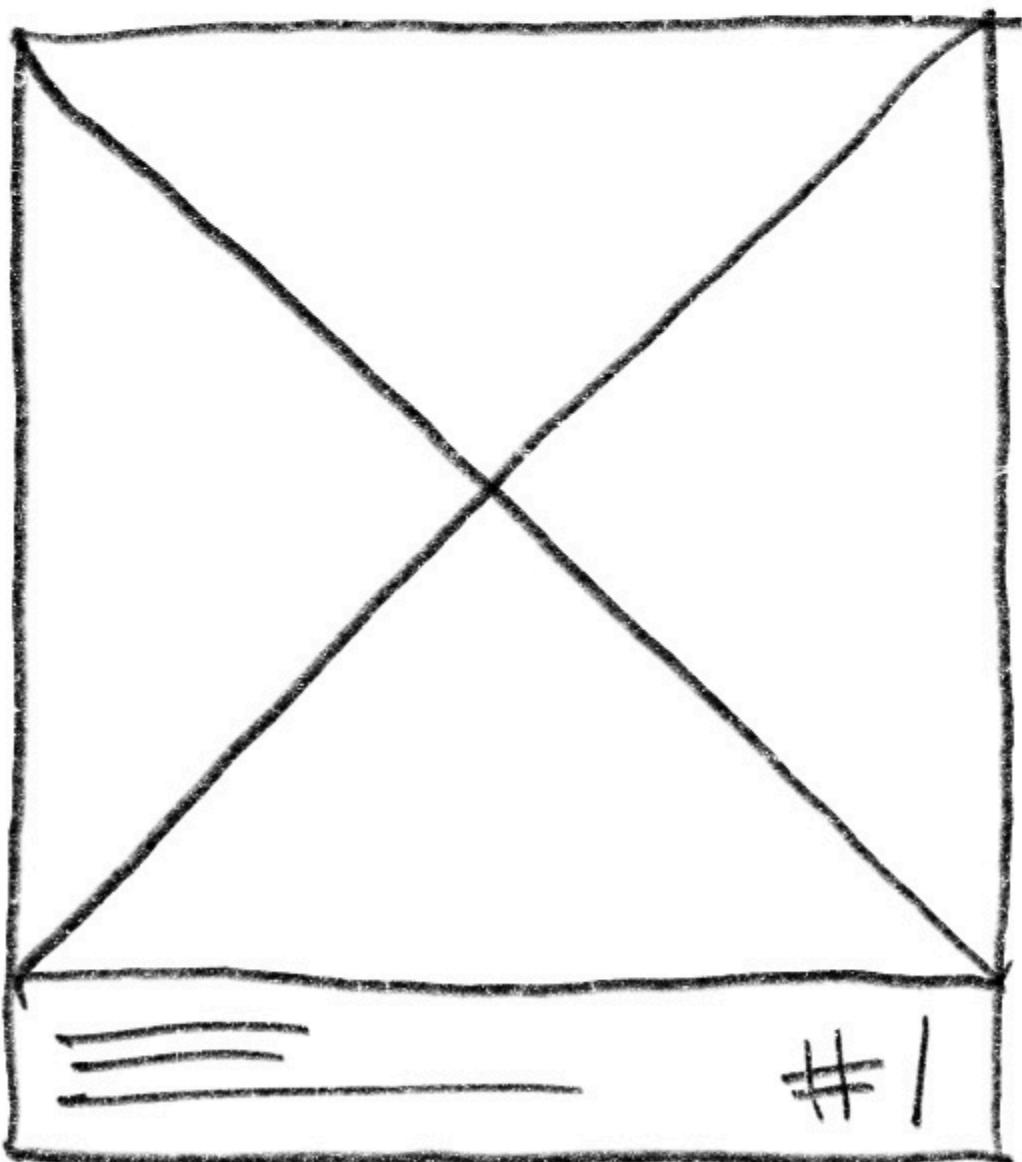
# Favourites/Watchlist Page 1



Movies

Shows

## Favourite films



# Favourites/Watchlist Page 2



Reviews

Favourites

Suggestion form

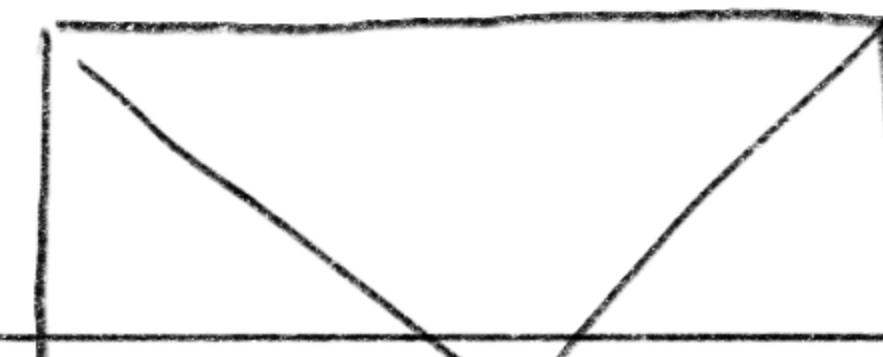
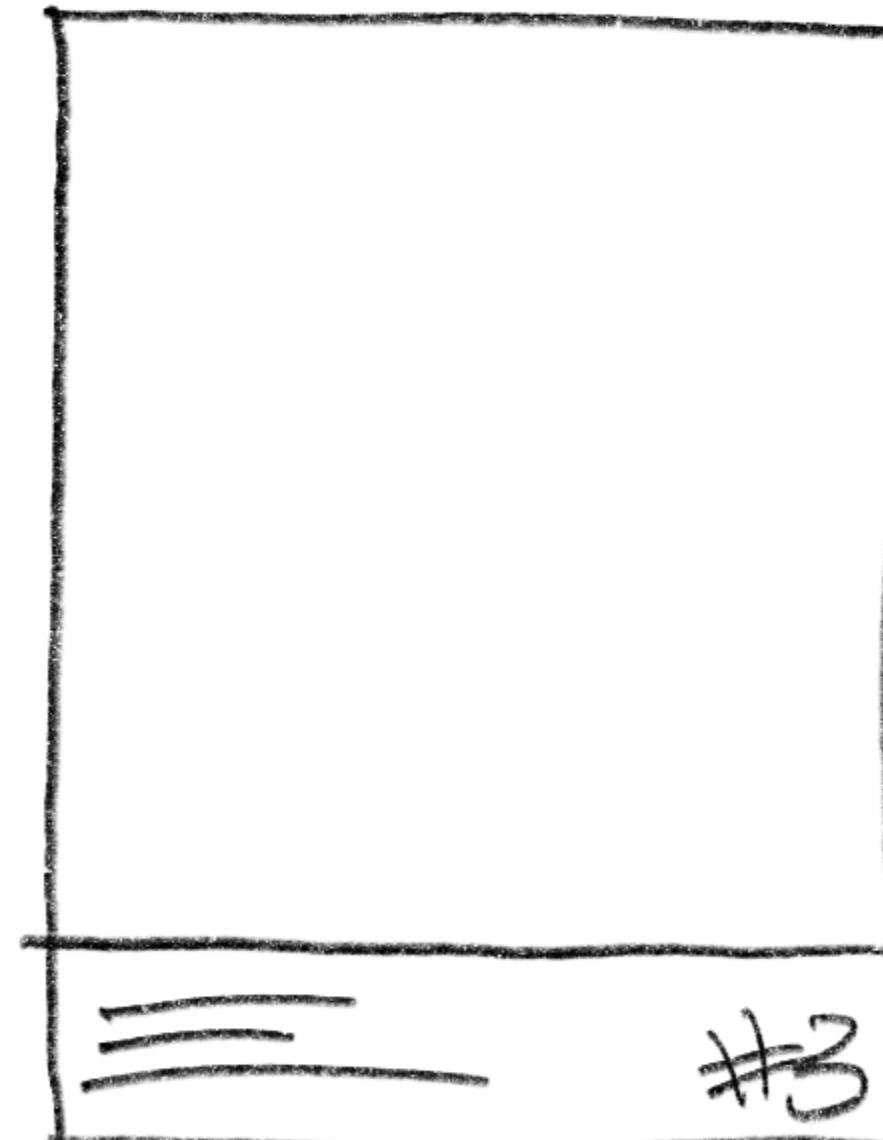
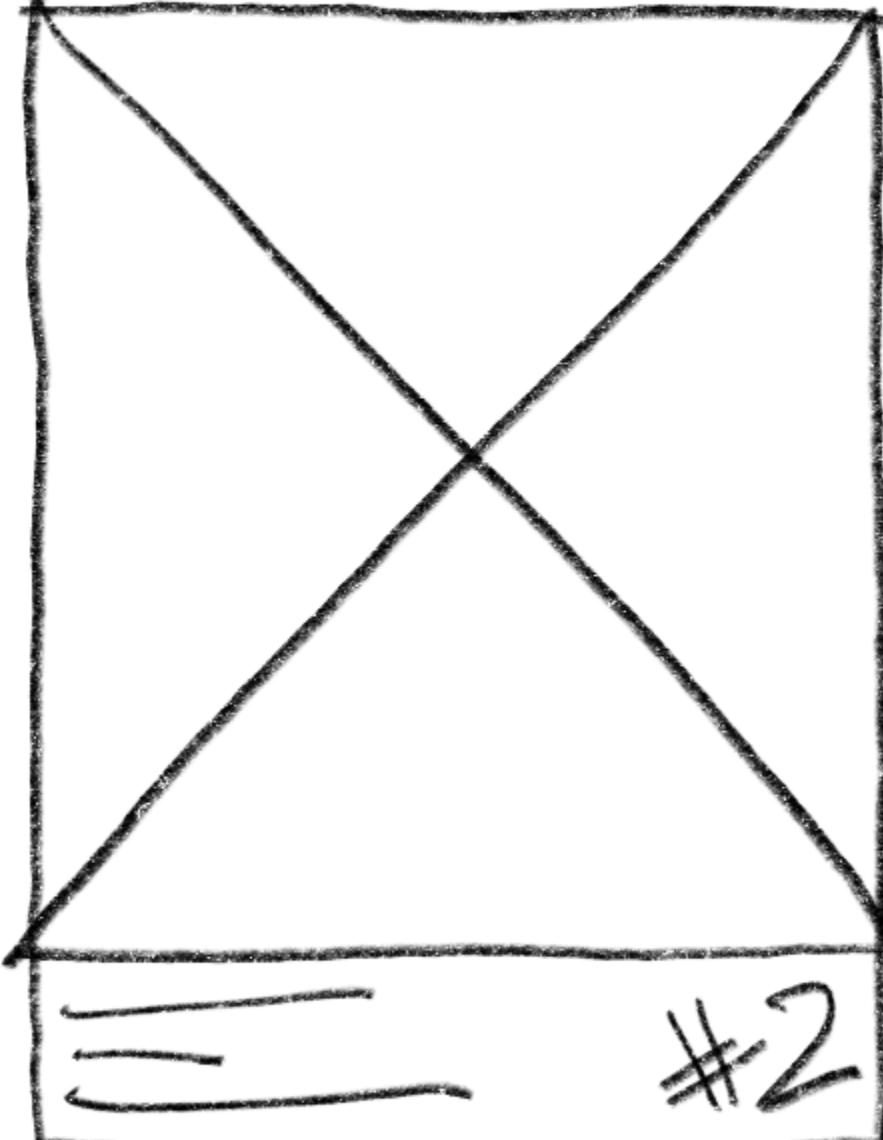
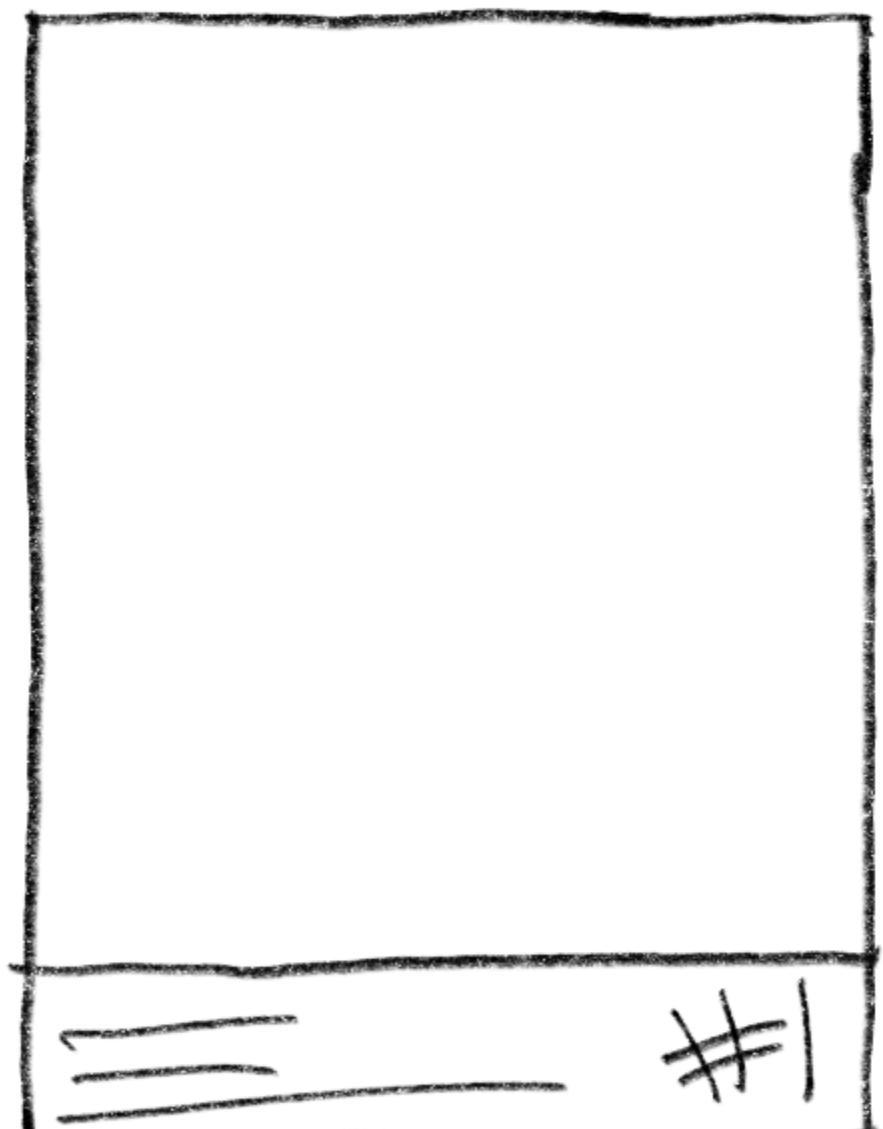
About

watchlist  
v

## Favourite Films/Shows

Movies

Shows



# Suggestion Form Page!

logo  
name

Reviews

Favourites

Suggestionform

About

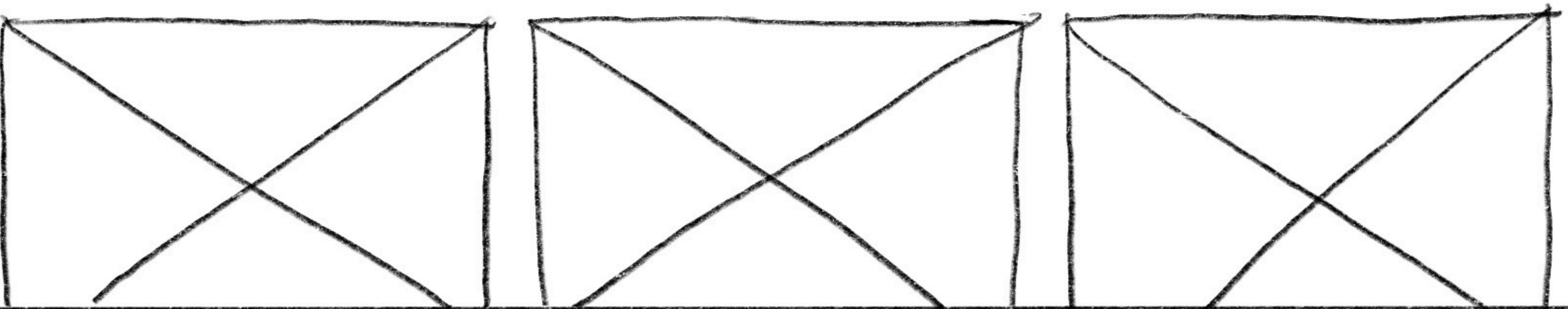
watchlist

Name:  Last Name:

Email:

Suggestion:

Top Suggested:



# Suggestion Form Page 2

watchlist

logo  
home

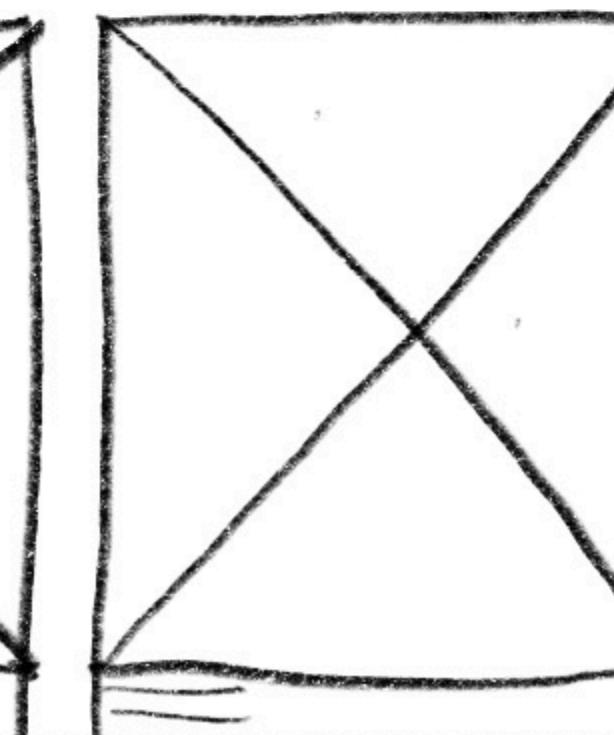
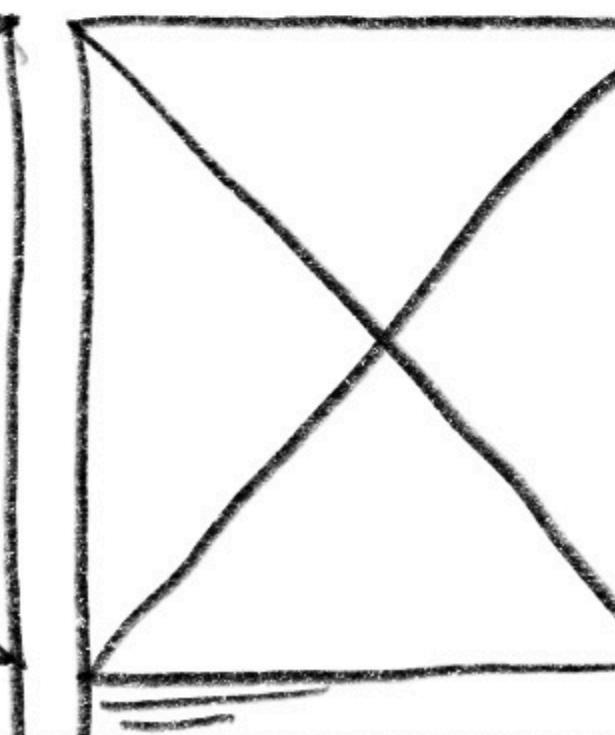
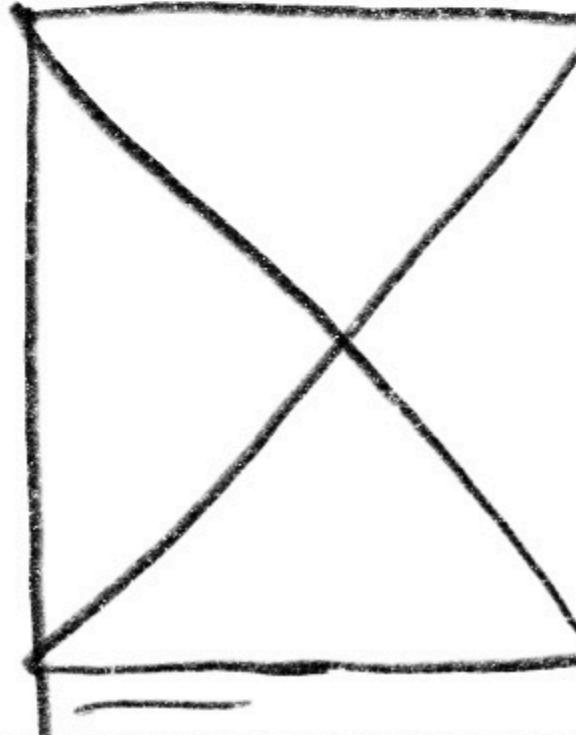
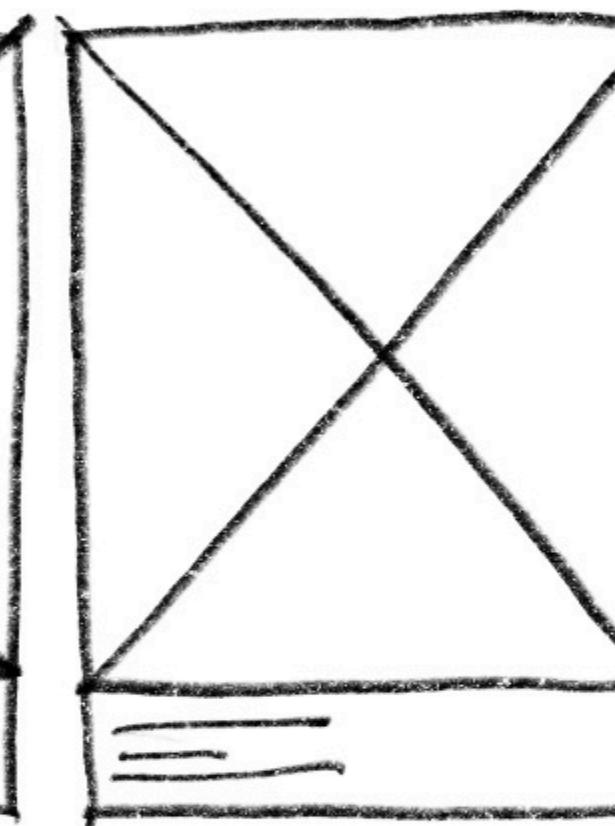
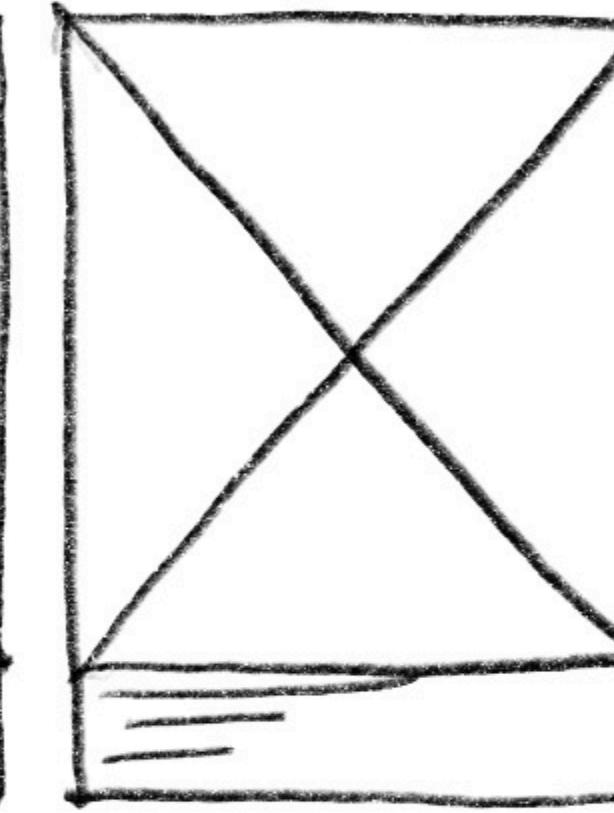
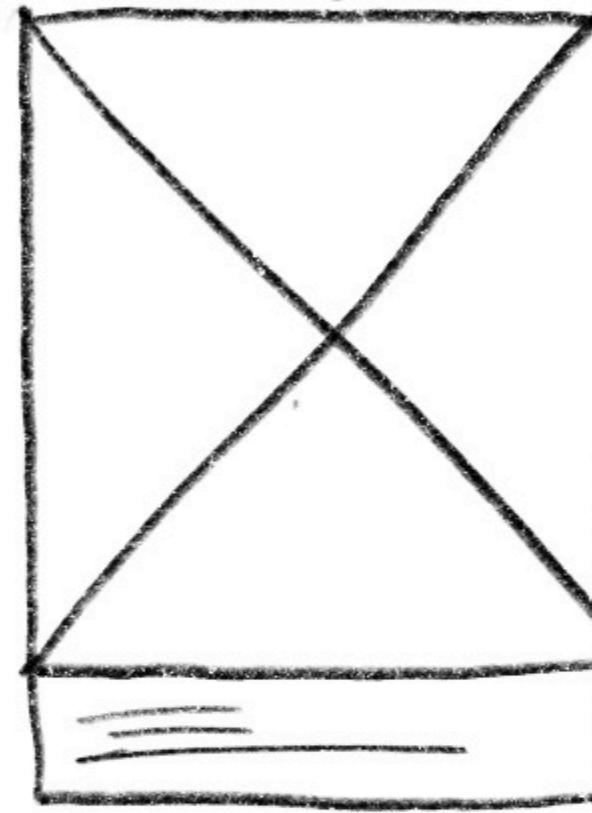
Reviews

Favourites

Suggestion form

About

Top Suggested:



Name:

Last Name:

Email:

Suggestion:

# About Page



## About

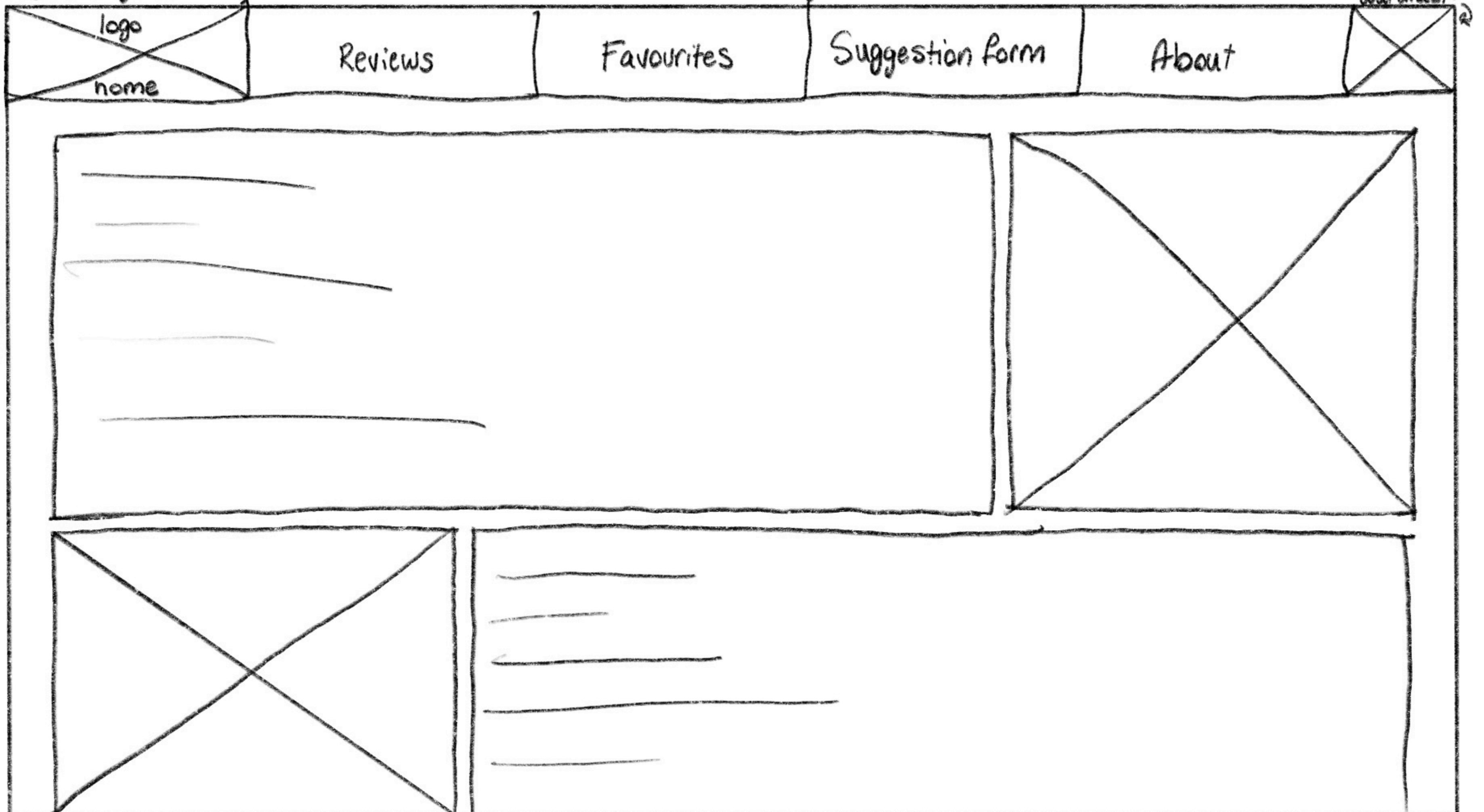
---

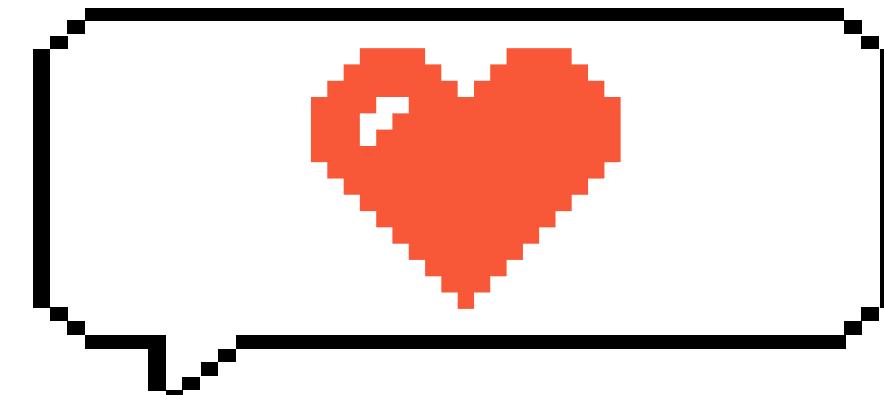
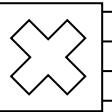
---

---

---

## About Page 2





# Medium-Fidelity Wireframes

# Home Page 1

logo/ home

Reviews

Favourites

Suggestion form

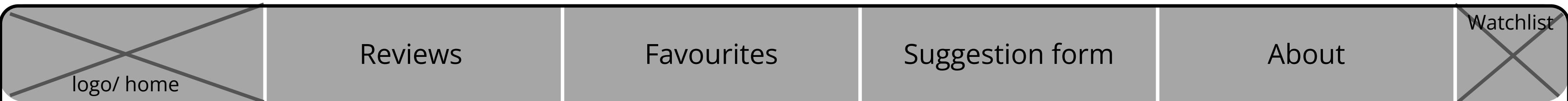
About

Watchlist

Text

Text

# Reviews Page 1

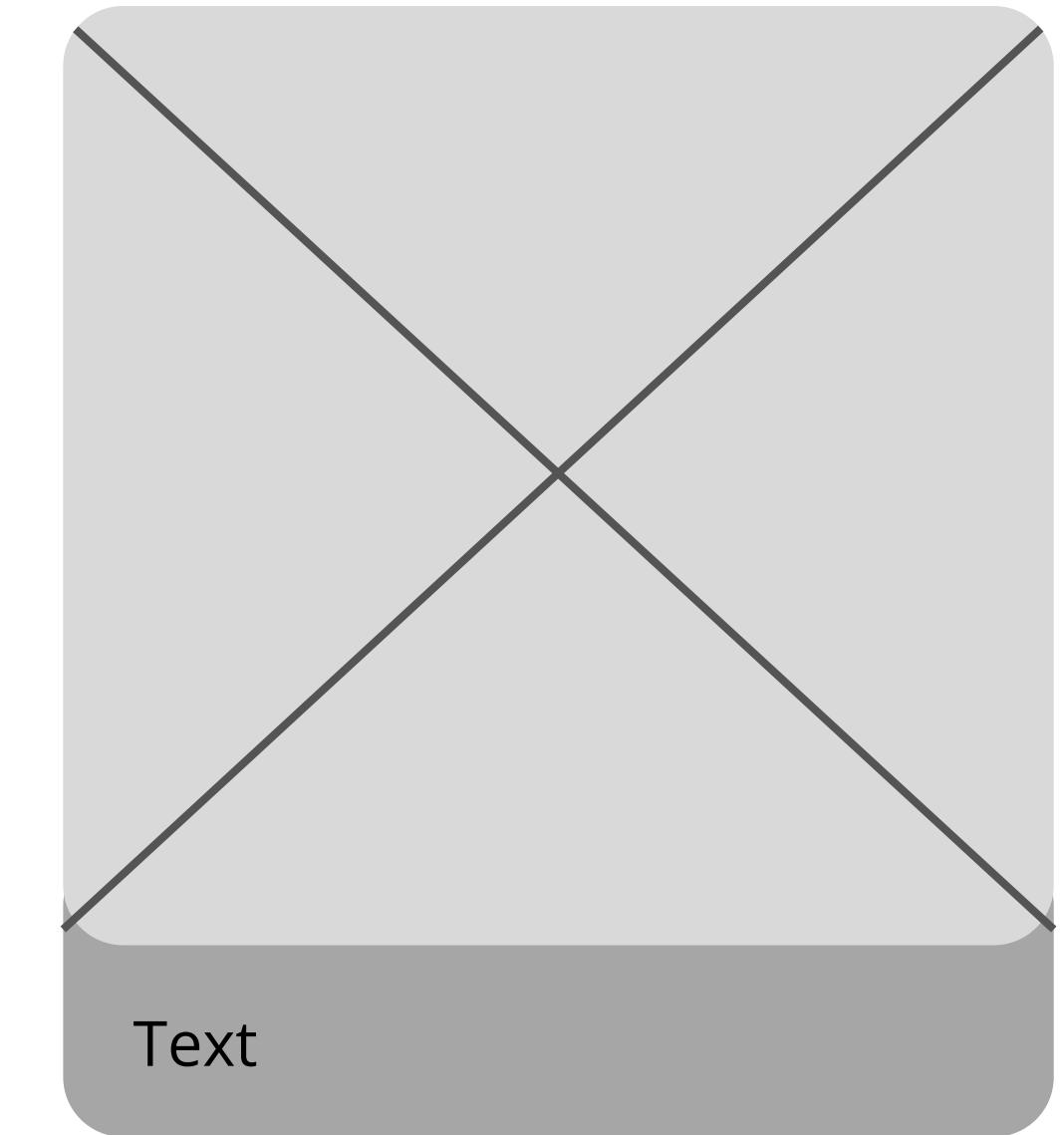
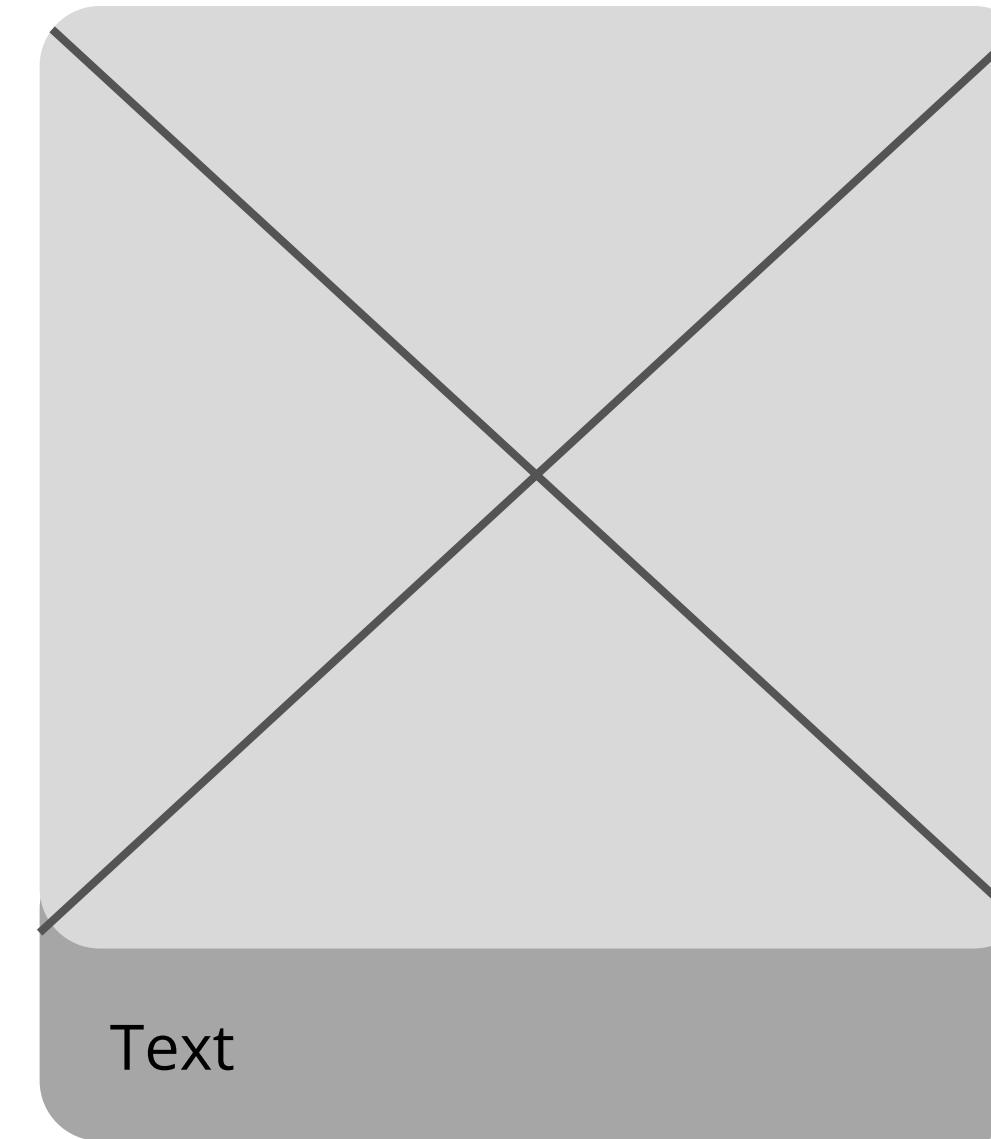
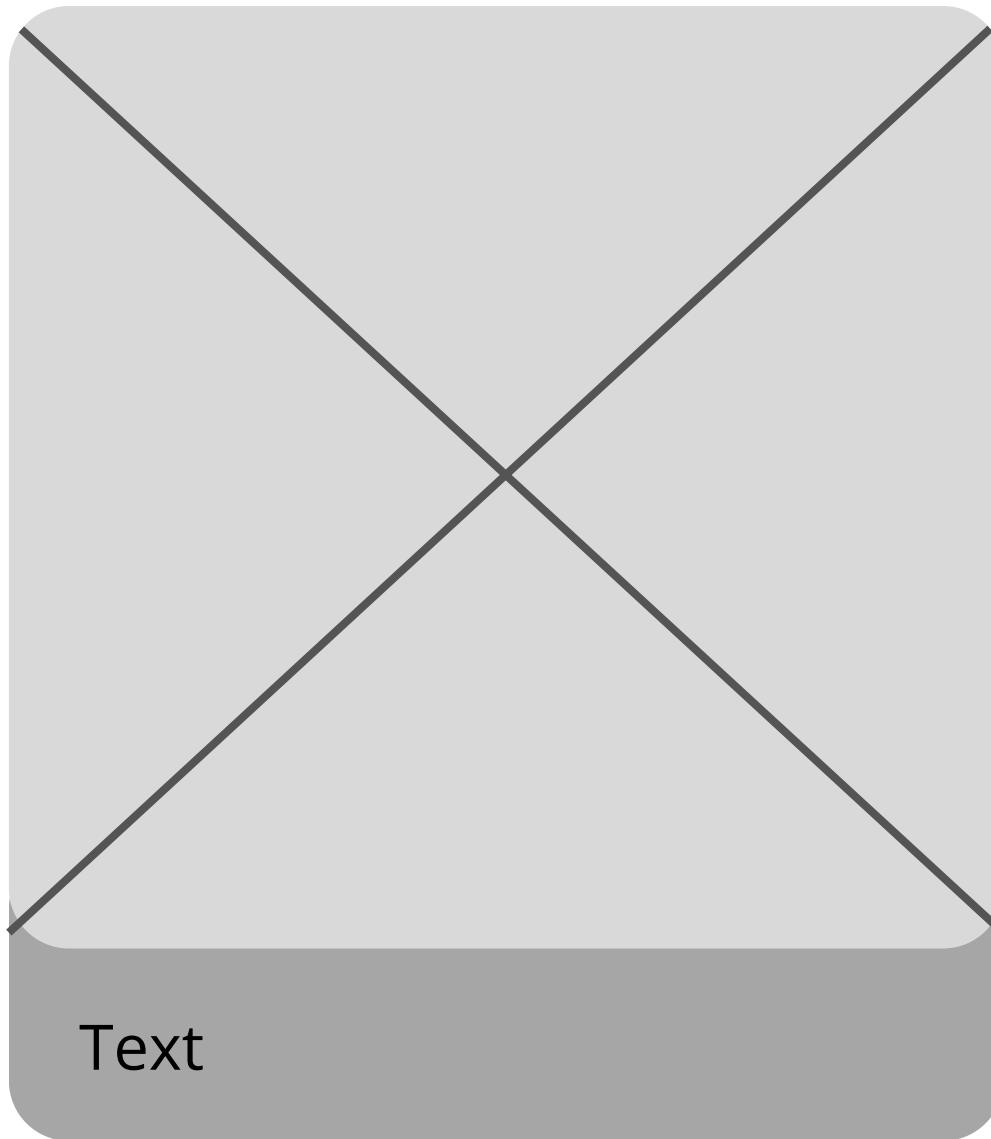


Movies

Shows

Genres

## Top Reviews



# Separate Reviews Page 1

The wireframe illustrates a user interface for a movie review application. At the top, there is a horizontal navigation bar with five items: 'Reviews', 'Favourites', 'Suggestion form', 'About', and 'Watchlist'. The 'Reviews' item is currently selected. On the far left and right edges of the main content area, there are large 'X' marks indicating that the logo/home and watchlist sections are disabled or removed. Below the navigation bar, there are two large, rounded rectangular buttons labeled with arrows: a left arrow on the left side and a right arrow on the right side. The central, largest area of the wireframe contains the text 'Movie/ Show/ Genre Review Title' and 'Text', which serve as placeholders for the actual review content.

Reviews

Favourites

Suggestion form

About

Watchlist

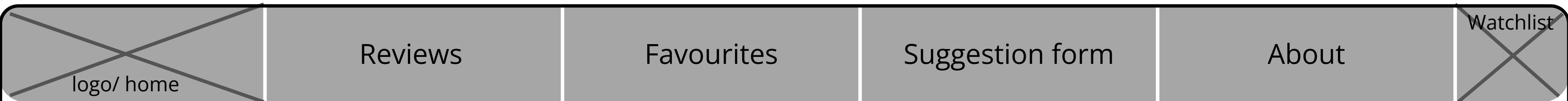
logo/ home

<-

->

# Movie/ Show/ Genre Review Title

Text



## Favourite Films/ Shows

Movies

Shows

Text

#1

Text

#2

Text

#3

## About Page 2

logo/ home

Reviews

Favourites

Suggestion form

About

Watchlist

Text

Text

# Suggestion Form Page 1

logo/ home

Reviews

Favourites

Suggestion form

About

Watchlist

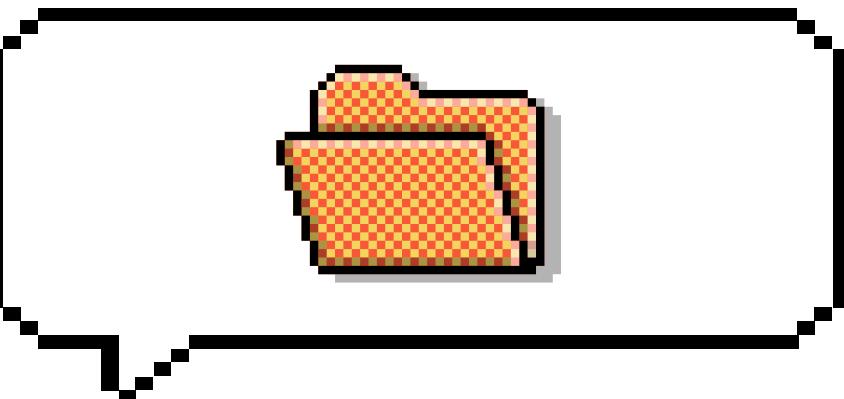
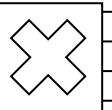
Name:

Last Name:

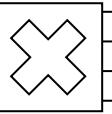
Email:

Suggestion:

Top Suggested:



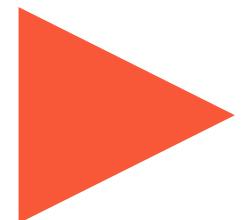
# IPO Charts



## Watchlist Page

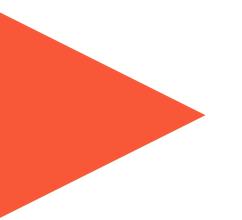
### Input

- Adding a review into the watchlist.



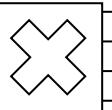
### Process

- Opening review tab from navigational bar
- Goes into film or shows tab
- Clicks on review
- Adds review to watchlist
- Opening watchlist tab from navigational bar
- Goes into film or shows tab
- Finds listed review



### Output

- Review can be found and opened to read again.



## Suggestion Form Page

### Input

- User Information (name, last name, email)
- User suggestions/ feedback system

### Process

- Email received
- Suggestion reviewed and stored
- Movie/ show watched (admin)
- Review written and rated (admin)

### Output

- Review published
- Viewer and suggester can read the review and save it to watchlist

## Review Making

### Input

- Movie Title
- Image
- Review Essay (admin)
- Rating (out of 10 popcrons)

### Process

- Layout of review
- Sizing image to layout
- Proof-reading
- Rating added

### Output

- Review published
- Viewer can read the review and save it to watchlist