

# Hyejin Im

hyejinim17@gmail.com | <http://hyejinim.github.io>

## EDUCATION

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**Tufts University** *Cambridge, MA*  
Graduate Certificate in Human-Computer Interaction *Sep 2017 - Present*

**Chung-Ang University** *Korea*  
B.E in Urban and Regional Planning, Minor in Real Estate Management *Aug 2012*

## WORK EXPERIENCE

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**pxd Inc.** *Seoul, Korea*  
User Experience Designer, Innovation Group *Dec 2013 - Apr 2016*  
Interaction Design Intern, Lean UX Group *Oct 2013 - Dec 2013*

**Mate Plus** *Seoul, Korea*  
Real Estate Property Management Intern *Feb 2012 - Apr 2012*

**De Arch** *New York, NY*  
Interior Design Intern *Jan 2011 - Feb 2011*

## PUBLICATION

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Visualizing Nonlinear Narratives with Story Curves  
Nam Wook Kim, Benjamin Bach, **Hyejin Im**, Sasha Schriber, Markus Gross, Hanspeter Pfister  
*IEEE Transactions on Visualization and Computer Graphics (InfoVis'17), 2018*

## HONORS and AWARDS

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Longlist, Kantar Information is Beautiful Awards	2017
Winner, New Employee Boot Camp, pxd Inc.	2014
Finalist, Marketing Idea Challenge, Caffebene	2012
Finalist, Student Mentor Project, Kiwoom Securities	2011
National Scholarship, Chung-Ang University	2010
A Merit-Based Scholarship, Chung-Ang University	2009

## LEADERSHIP, ACTIVITIES, and VOLUNTEER

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Co-organizer, PLUX (Playground+UX, Design Meet up)	<i>Jun 2013 - Jan 2016</i>
Facilitator, Design Thinking Workshops by pxd Inc.	<i>Jul 2014 - Dec 2015</i>
Participator, Service Design Workshop for Eco Life by Korea Environmental Industry & Technology Institute	<i>Jul 2013 - Sep 2013</i>
User Experience Design Consulting Program, UX1	<i>Feb 2013 - Apr 2013</i>
Volunteer, Upcycling Store by Beautiful Store, Korea	<i>Apr 2011 - Jul 2011</i>
Volunteer, Life-Love Marathon for Suicide Prevention Campaign by LifeLine Korea	<i>Aug 2011</i>

## CERTIFICATES

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Web Design for Everybody (5-course), University of Michigan on Coursera	<i>Apr 2017</i>
Interaction Design (8-course), UCSD on Coursera	<i>Nov 2016</i>
Data Visualization, UIUC on Coursera	<i>Aug 2015</i>
Data Driven Journalism, European Journalism Centre on Canvas	<i>Aug 2014</i>
Accelerated Intro to CS Course, Code.org	<i>Apr 2014</i>
Mobile App Design Course, SK Telecom, Korea	<i>Jul 2013</i>
User Experience Design Consulting Program, UX1	<i>Apr 2013</i>
National Certified Customer Satisfaction Leaders, Korea	<i>Aug 2012</i>

## SKILLS

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Design: Wireframe, IA, Scenarios, Persona, Journey Map, Stakeholders Map  
User Research: Contextual Inquiry, Survey, Diary Study  
Programming: Java, Javascript, html, CSS  
Visualization: R, Tableau (*elementary level*)