

HYEJIN IM

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EDUCATION

Tufts University, Medford, MA

Graduate Certificate, Human-Computer Interaction, May 2018 (Expected)

Coursework: Human-Computer Interaction, New Technologies for Children, Objective-Oriented Programming for GUI, Human-Machine System Design

Chung-Ang University, Korea

Bachelor of Economics, Urban and Regional Planning, Aug 2012

Awarded a merit-based scholarship and national scholarship for work abroad

EXPERIENCE

UX Designer

pxd Inc. Innovation Group, Seoul, Korea, Dec 2013 - Apr 2016

Designed user interface of web, mobile, TV, washer and IoT products

Conducted interviews, usability tests and diary studies to derive design strategies

Awarded to 1st team winner of New Employee Boot Camp

Interaction Design Intern

pxd Inc. Lean UX Group, Seoul, Korea, Oct - Dec 2013

Developed user scenarios and interactions of Transparent Flexible Display

Design Intern

UX1, Seoul, Korea, Jan - Apr 2013

Analyzed digital products, developed service ideas and learned design process

Real Estate Property Management Intern

Mate Plus, Seoul, Korea, Feb - Apr 2012

Managed lease contracts and published monthly financial reports for landlords and tenants

Interior Design Intern

De Arch, New York, NY, Jan - Feb 2011

Made interior concept boards and assisted a penthouse interior design project

PUBLICATION

Visualizing Nonlinear Narratives with Story Curves

Nam Wook Kim, Benjamin Bach, **Hyejin Im**, et al. IEEE Transactions on Visualization and Computer Graphics (InfoVis), 2017

HONORS and AWARDS

Longlist, Kantar Information is Beautiful Awards, 2017

Finalist, Marketing Idea Challenge, Caffe Bene, 2012

Finalist, Student Mentor Project, Kiwoom Securities, 2011

National Scholarship, Chung-Ang University, 2010

A Merit-Based Scholarship, Chung-Ang University, 2009

SKILLS

Language: Korean (Native), English (Conversational); **Design:** Wireframes, IA, Scenarios, Storyboards, Personas, Affinity Diagram, Journey Map, Stakeholders Map, Prototyping; **User Research:** Contextual Inquiry, Qualitative Interview, Survey, Diary Study; **Coding:** Javascript, html/CSS, Java

ACTIVITIES

PLUX (Playground + UX)

Co-Organizer, 2013 - 2016

Organized study materials

Managed social media and acquired 1.7k followers in 1 year

Design Thinking Workshops pxd,

Facilitator, 2014 - 2015

Supported 5 workshops for universities and companies

Service Design Workshop for

Eco Life Korea Environmental

Industry & Technology Institute,

Participator, Jul - Sep 2013

Designed car sharing service for apartment community

VOLUNTEER

Eco-Party Mearry (Upcycling)

Beautiful Store, Apr - Jul 2011

Planned visual merchandising

Conducted eco workshops for middle school students

Life-Love Marathon for Suicide

Prevention Campaign

LifeLine Korea, Aug 2011

Supported marathon campaign with 1,500 participants

CERTIFICATES

Web Design for Everybody

(5-course), University of Michigan on Coursera, Apr 2017

Interaction Design (8-course),

UCSD on Coursera, Nov 2016

Data Visualization

UIUC on Coursera, Aug 2015

Data Driven Journalism

European Journalism Centre on Canvas, Aug 2014

Accelerated Intro to CS

Code.org, Apr 2014

Mobile App Design Course

SK Telecom, Korea, Jul 2013

National Certified Customer Satisfaction Leaders

Korea, Aug 2012