# HYEJIN IM

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## EDUCATION

**Tufts University**, Medford, MA
Graduate Certificate, Human-Computer Interaction, May 2018 (Expected)
Coursework: Human-Computer Interaction, New Technologies for Children,
Objective-Oriented Programming for GUI, Human-Machine System Design

**Chung-Ang University**, Korea
Bachelor of Economics, Urban and Regional Planning, Aug 2012
Awarded a merit-based scholarship and national scholarship for work abroad

## EXPERIENCE

**UX Designer**
pxd Inc. Innovation Group, Seoul, Korea, Dec 2013 - Apr 2016
Designed user interface of web, mobile, TV, washer and IoT products
Conducted interviews, usability tests and diary studies to derive design strategies
Awarded to 1st team winner of New Employee Boot Camp

**Interaction Design Intern**
pxd Inc. Lean UX Group, Seoul, Korea, Oct - Dec 2013
Developed user scenarios and interactions of Transparent Flexible Display

**Design Intern**
UX1, Seoul, Korea, Jan - Apr 2013
Analyzed digital products, developed service ideas and learned design process

**Real Estate Property Management Intern**
Mate Plus, Seoul, Korea, Feb - Apr 2012
Managed lease contracts and published monthly financial reports for landlords and tenants

**Interior Design Intern**
De Arch, New York, NY, Jan - Feb 2011
Made interior concept boards and assisted a penthouse interior design project

## PUBLICATION

**Visualizing Nonlinear Narratives with Story Curves**
Nam Wook Kim, Benjamin Bach, **Hyejin Im**, et al. IEEE Transactions on
Visualization and Computer Graphics (InfoVis), 2017

## HONORS and AWARDS

Longlist, Kantar Information is Beautiful Awards, 2017
Finalist, Marketing Idea Challenge, Caffe Bene, 2012
Finalist, Student Mentor Project, Kiwoom Securities, 2011
National Scholarship, Chung-Ang University, 2010
A Merit-Based Scholarship, Chung-Ang University, 2009

## SKILLS

**Language**: Korean (Native), English (Conversational); **Design**: Wireframes, IA,
Scenarios, Storyboards, Personas, Affinity Diagram, Journey Map, Stakeholders
Map, Prototyping; **User Research**: Contextual Inquiry, Qualitative Interview,
Survey, Diary Study; **Coding**: Javascript, html/CSS, Java

## ACTIVITIES

**PLUX (Playground + UX)**
Co-Organizer, 2013 - 2016
Organized study materials
Managed social media and acquired
1.7k followers in 1 year

**Design Thinking Workshops**
pxd, Facilitator, 2014 - 2015
Supported 5 workshops for
universities and companies

**Service Design Workshop for
Eco Life** Korea Environmental
Industry & Technology Institute,
Participator, Jul - Sep 2013
Designed car sharing service for
apartment community

## VOLUNTEER

**Eco-Party Mearry (Upcycling)**
Beautiful Store, Apr - Jul 2011
Planned visual merchandising
Conducted eco workshops for middle
school students

**Life-Love Marathon for
Suicide Prevention Campaign**
LifeLine Korea, Aug 2011
Supported marathon campaign with
1,500 participants

## CERTIFICATES

**Web Design for Everybody**
(5-course), University of Michigan
on Coursera, Apr 2017

**Interaction Design** (8-course),
UCSD on Coursera, Nov 2016

**Data Visualization**
UIUC on Coursera, Aug 2015

**Data Driven Journalism**
European Journalism Centre on
Canvas, Aug 2014

**Accelerated Intro to CS**
Code.org, Apr 2014

**Mobile App Design Course**
SK Telecom, Korea, Jul 2013

**National Certified Customer
Satisfaction Leaders**
Korea, Aug 2012