

Hyejin Im

WORK EXPERIENCE

User Experience Designer

Innovation Group, pxd Inc. | Seoul, Korea | Dec 2013 - Apr 2016

Conducted qualitative user research and designed user interfaces for various digital devices based on the research results

Interaction Research Intern

Lean UX Lab, pxd Inc. | Seoul, Korea | Oct 2013 - Dec 2013

Performed interaction design research for transparent flexible display in public spaces and developed user scenarios

Interior Design Intern

De Arch | New York, NY | Jan 2011 - Feb 2011

Made interior concept boards and participated in a penthouse project

EDUCATION

Bachelor's degree in Urban and Regional Planning

Chung-Ang University, Korea | Graduated Aug 2012

GPA: 3.55/4.5, Minor: Real Estate Management

PUBLICATION

Three Personas of Potential High-resolution Music Users

Hyejin Im, Nam Wook Kim

ACM CHI Conference Extended Abstract | San Jose, CA | Jan 2016

SELECTED PROJECTS

Visualizing Nonlinear Narratives

Disney Research | Nov 2016 - Present

Assisted a research project for Disney Research Zurich. Brainstormed and designed visual representations of nonlinear narratives (Work in progress)

Vismorn: Morning Alarm Clock Mobile App Design

Personal Capstone Project, Coursera | Oct 2016 - Nov 2016

Developed a design concept for a new alarm clock app for sleepyheads based on user research and made a prototype using Framer.js

Smart Home Product User Interface Design

Client: Commax | Jan 2016 - Apr 2016

Designed wall pad and mobile interfaces for a home IoT environment

MySingle: Intranet System User Interface Design

Client: Samsung | Jul 2015 - Oct 2015

Designed email, approval, and to-do mobile app for entire Samsung employee

LG Signature Washing Machine User Interface Design

Client: LG Electronics | Dec 2015 - Mar 2015

Designed user interface and received iF Gold Awards, Red Dot Design Award, and CES 2016 innovation Award (submitted by LG)

User Experience Designer

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hyejinim.github.io

SKILLS

Contextual inquiry, Personas, Affinity diagramming, A/B Testing, Scenarios, Wireframing, Prototyping, Programming

HONORS AND AWARDS

Winner, New Employee Boot Camp

pxd | 2014

Finalist, Marketing Idea Challenge

Caffebene | 2012

Finalist, Student Mentor Project

Kiwoom Securities | 2011

Scholarship for International Internship

Chung-Ang University | 2010

A Merit-Based Scholarship

Chung-Ang University | 2009

CERTIFICATES

Interaction Design

UCSD, Coursera | Oct 2015 - Nov 2016

Data Visualization

UIUC, Coursera | Aug 2015

Data Driven Journalism

European Journalism Centre | Aug 2014

LEADERSHIP AND ACTIVITIES

Co-organizer, PLUX (Playground+UX)

Seoul, Korea | Jun 2013 - Aug 2016

Organized study materials and invited talks, and managed group members

Facilitator, Design Thinking Workshops

pxd | 2014 - 2015

In eBay Korea, Samsung Art Design

Institute, and Ewha Woman's University

VOLUNTEERS

Upcycling Store Visual Merchandising

Beautiful Store | Apr 2011 - Jun 2011

Life Love Marathon for Suicide

Prevention Campaign

LifeLine Korea | Aug 2011