

# HYEJIN IM

10 Akron St • Cambridge, MA • 857-242-9555 • hyejinim17@gmail.com • <http://hyejinim.github.io>

## EDUCATION

### **Tufts University**, Medford, MA

Graduate Certificate, Human-Computer Interaction, May 2018 (Expected)

Coursework: Human-Computer Interaction, New Technologies for Children,  
Objective-Oriented Programming for GUI, Human-Machine System Design

### **Chung-Ang University**, Korea

Bachelor of Economics, Urban and Regional Planning, Aug 2012

Awarded a merit-based scholarship and national scholarship for work abroad

## EXPERIENCE

### **UX Designer**

pxd Inc. Innovation Group, Seoul, Korea, Dec 2013 - Apr 2016

Designed user interface of web, mobile, TV, washing machine and IoT products  
Conducted interviews, usability tests and diary studies to derive design strategies  
Awarded to 1st team winner of New Employee Boot Camp

### **Interaction Design Intern**

pxd Inc. Lean UX Group, Seoul, Korea, Oct - Dec 2013

Developed user scenarios and interactions of transparent flexible display

### **Design Intern**

UX1, Seoul, Korea, Jan - Apr 2013

Analyzed digital products, developed service ideas and learned design process

### **Real Estate Property Management Intern**

Mate Plus, Seoul, Korea, Feb - Apr 2012

Managed lease contracts and published monthly financial reports for landlords and tenants

### **Interior Design Intern**

De Arch, New York, NY, Jan - Feb 2011

Made interior concept boards and assisted a penthouse interior design project

## PUBLICATION

### **Visualizing Nonlinear Narratives with Story Curves**

Nam Wook Kim, Benjamin Bach, **Hyejin Im**, et al. IEEE Transactions on  
Visualization and Computer Graphics (InfoVis), 2017

## HONORS and AWARDS

Longlist, Kantar Information is Beautiful Awards, 2017

Finalist, Marketing Idea Challenge, Caffè Bene, 2012

Finalist, Student Mentor Project, Kiwoom Securities, 2011

National Scholarship, Chung-Ang University, 2010

A Merit-Based Scholarship, Chung-Ang University, 2009

## SKILLS

**Language:** Korean (Native), English (Conversational); **Design:** Wireframes, IA,  
Scenarios, Storyboards, Personas, Affinity Diagram, Journey Map, Stakeholders  
Map, Prototyping; **User Research:** Contextual Inquiry, Qualitative Interview,  
Survey, Diary Study; **Coding:** Java, Javascript, HTML/CSS

## ACTIVITIES

### **PLUX (Playground + UX)**

Co-Organizer, 2013 - 2016

Organized study materials

Managed social media and

acquired 1.7k followers in 1 year

### **Design Thinking Workshops**

pxd, Facilitator, 2014 - 2015

Supported 5 workshops for  
universities and companies

### **Service Design Workshop for**

**Eco Life** Korea Environmental  
Industry & Technology Institute,  
Participator, Jul - Sep 2013

Designed car sharing service for  
apartment community

## VOLUNTEER

### **Eco-Party Mearry (upcycling)**

Beautiful Store, Apr - Jul 2011

Planned visual merchandising

Conducted eco workshops for  
middle school students

### **Love Life while Walking**

**Overnight** LifeLine Korea,

Aug 2011 Supported suicide  
prevention marathon campaign  
with 1,500 participants

## CERTIFICATES

### **Web Design for Everybody**

(5-course), University of Michigan  
on Coursera, Apr 2017

### **Interaction Design** (8-course),

UCSD on Coursera, Nov 2016

### **Data Visualization**

UIUC on Coursera, Aug 2015

### **Data Driven Journalism**

European Journalism Centre on  
Canvas, Aug 2014

### **Accelerated Intro to CS**

Code.org, Apr 2014

### **Mobile App Design Course**

SK Telecom, Korea, Jul 2013

### **National Certified Customer Satisfaction Leaders**

Korea, Aug 2012