

Hyejin Im

User Experience Designer

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hyejinim.github.io

WORK EXPERIENCE

User Experience Designer

Innovation Group, pxd Inc. | Seoul, Korea | Dec 2013 - Apr 2016

Conducted qualitative user research and designed user interfaces for various digital devices based on the research results

Interaction Research Intern

Lean UX Lab, pxd Inc. | Seoul, Korea | Oct 2013 - Dec 2013

Performed interaction design research for transparent flexible display in public spaces and developed user scenarios

Property Asset Management Intern

MatePlus | Seoul, Korea | Feb 2012 - Apr 2012

Managed financial & real estate documents and processed voice of the tenant

Interior Design Intern

De Arch | New York, NY | Jan 2011 - Feb 2011

Made interior concept boards and participated in a penthouse project

EDUCATION

Bachelor's degree in Urban and Regional Planning

Chung-Ang University, Korea | Graduated Aug 2012

Minor: Real Estate Management

PUBLICATION

Three Personas of Potential High-resolution Music Users

Hyejin Im, Nam Wook Kim

ACM CHI Conference Extended Abstracts | San Jose, CA | Jan 2016

SELECTED PROJECTS

Visualizing Nonlinear Narratives

Harvard SEAS | Sep 2016 - Present

Assisted a research project in collaboration with Disney Research Zurich. Designed visual representations of nonlinear narratives (Work in progress)

Vismorn: Morning Alarm Clock App

Personal Capstone Project, Coursera | Oct 2016 - Nov 2016

Developed a design concept for a new alarm clock app for sleepyheads based on user research results and made a prototype using Framer.js

MySingle: Samsung Intranet Service App

Client: Samsung | Jul 2015 - Oct 2015

Redesigned user interface of email, approval, to-do and employee search app used by Samsung employee

LG Signature Washing Machine

Client: LG Electronics | Dec 2015 - Mar 2015

Designed user interface of circular display and received iF Gold Awards, Red Dot Design Award, and CES 2016 innovation Award (submitted by LG)

SKILLS

Contextual inquiry, Personas, Scenarios, Design Strategy, A/B Test, Usability Test, Wireframing, Prototyping, Programming

HONORS AND AWARDS

Winner, New Employee Boot Camp

pxd | 2014

Finalist, Marketing Idea Challenge

Caffebene | 2012

Finalist, Student Mentor Project

Kiwoom Securities | 2011

Scholarship for International Internship

Chung-Ang University | 2010

A Merit-Based Scholarship

Chung-Ang University | 2009

CERTIFICATES

Interaction Design

UCSD, Coursera | Oct 2015 - Nov 2016

Data Visualization

UIUC, Coursera | Aug 2015

Data Driven Journalism

European Journalism Centre | Aug 2014

LEADERSHIP AND ACTIVITIES

Co-organizer, PLUX (Playground+UX)

Seoul, Korea | Jun 2013 - Aug 2016

Organized study materials and invited talks, and managed group members

Facilitator, Design Thinking Workshops

pxd | 2014 - 2015

In eBay Korea, Samsung Art Design Institute, and Ewha Woman's University

VOLUNTEERING

Upcycling Store Visual Merchandising

Beautiful Store | Apr 2011 - Jun 2011

Life Love Marathon for Suicide Prevention Campaign

LifeLine Korea | Aug 2011