

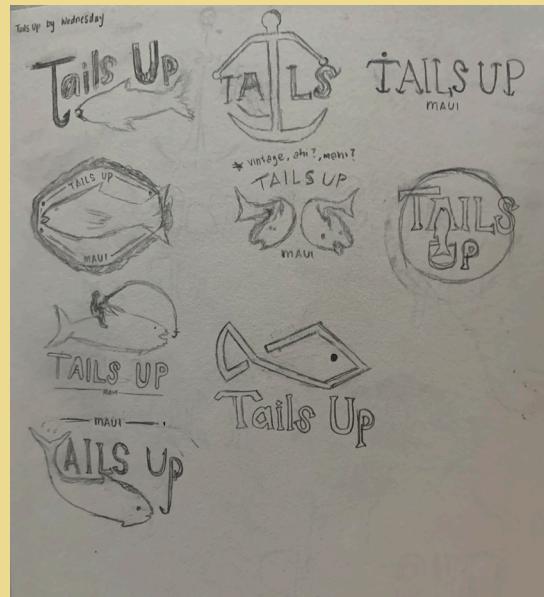
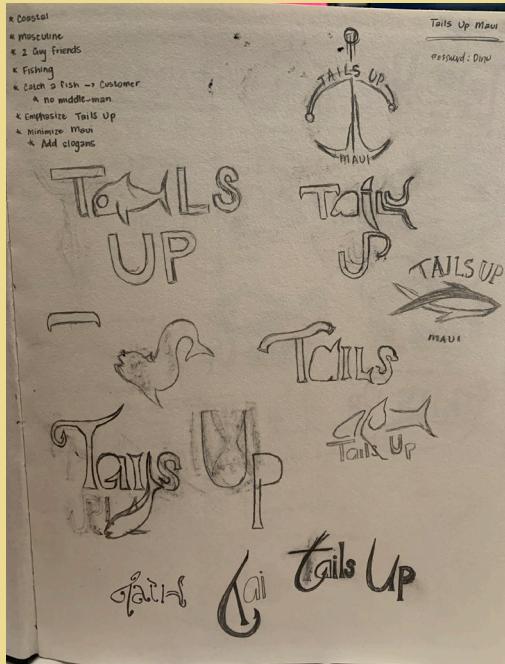


SAE DESIGN GROUP

INTERNSHIP PRESENTATION
MIKAELA YASAY



TAILS UP MAUI



SKETCHES

ABOUT
Sugar Mamas

Leanne & Ana
DENTAL PROFESSIONALS WITH A SWEET TOOTH

Aloha. We are Leanne Ochiai and Ana Magarao and we are the Maui Sugar Mamas. We are both raised here on Maui and have been best friends since we were 10 years old. We are fun, dedicated mommies, but ironically we are Dental Professionals who have the love and passion for baking. We have been baking together ever since we have been best friends for over 30 years.

Origin Story
HOW WE STARTED

We owe our passion to Leanne's mom, who is an amazing baker and Ana's high school food service teacher. They both taught us how to bake and to continue what we have been doing for many years. We wanted to start a business together and how fun it would be to do it with your best friend. We ventured into Entrepreneurship when a friend introduced us to the idea of selling bread online and sell our "one banana bread". That opportunity fell through, but our passion allowed us to push forward and



TAILS UP MAUI

FINAL DESIGNS



TAILS UP

WAI'EHU, MAUI

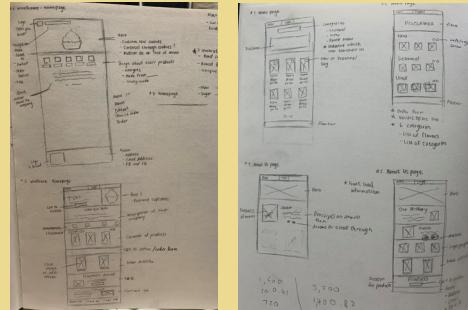
EST. 1991



MAUI SUGAR MAMAS

WIREFRAMES

LO-FI WIREFRAMES



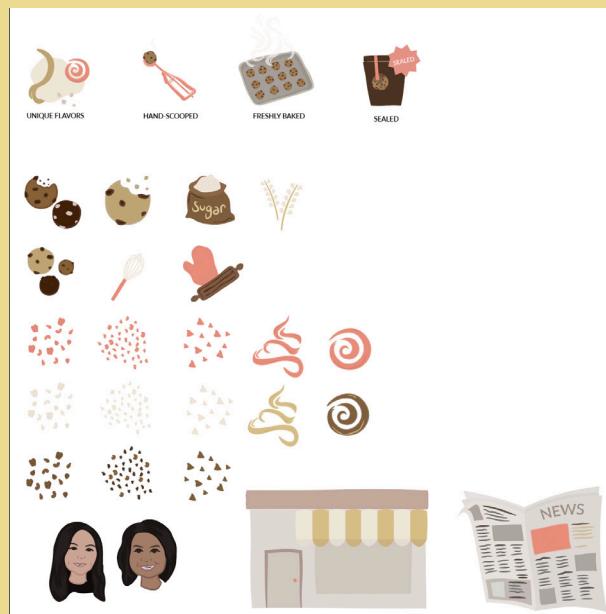
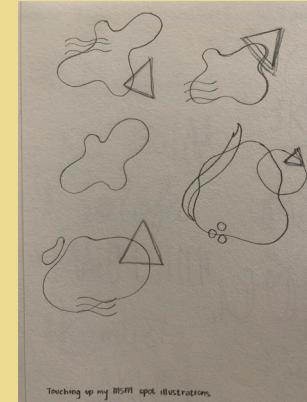
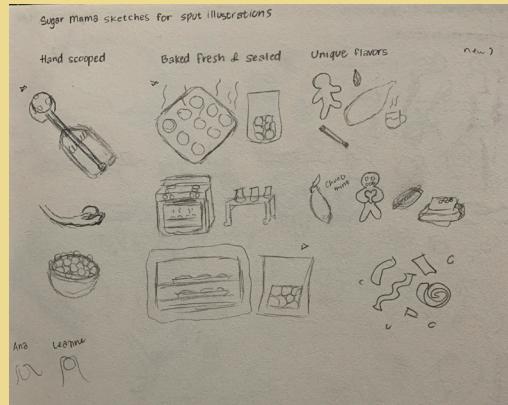
LO-FI WIREFRAMES (DIGITAL)

The digital wireframes illustrate the structure of the Maui Sugar Mamas website. The Home page features a hero section with a large image, followed by sections for 'Call Us Sugar Mamas', 'Featured Products', 'Featured in the News', and 'Do You Have Questions?'. The About page includes sections for 'Leanne & Aia', 'Our Story', 'Baking Up Successes', and 'Our Brand'. The Menu page displays two categories: 'Bite-sized Cookies' and 'Large Cookies', each with a list of items and their descriptions. The Order Form page contains sections for 'Order Details', 'Order Fees', and a 'Thank You' message at the bottom.



MAUI SUGAR MAMAS

SPOT ILLUSTRATION

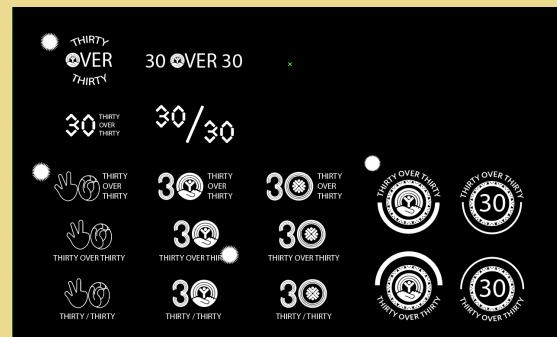
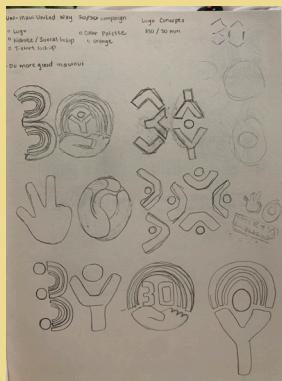




MAUI UNITED WAY

SKETCHES

UNITED WAY LOGO





MAUI UNITED WAY

FINAL DESIGNS



THIRTY FOR
THIRTY





HAWAI'I LANGUAGE ROADMAP

SKETCHES

INITIAL STICKER



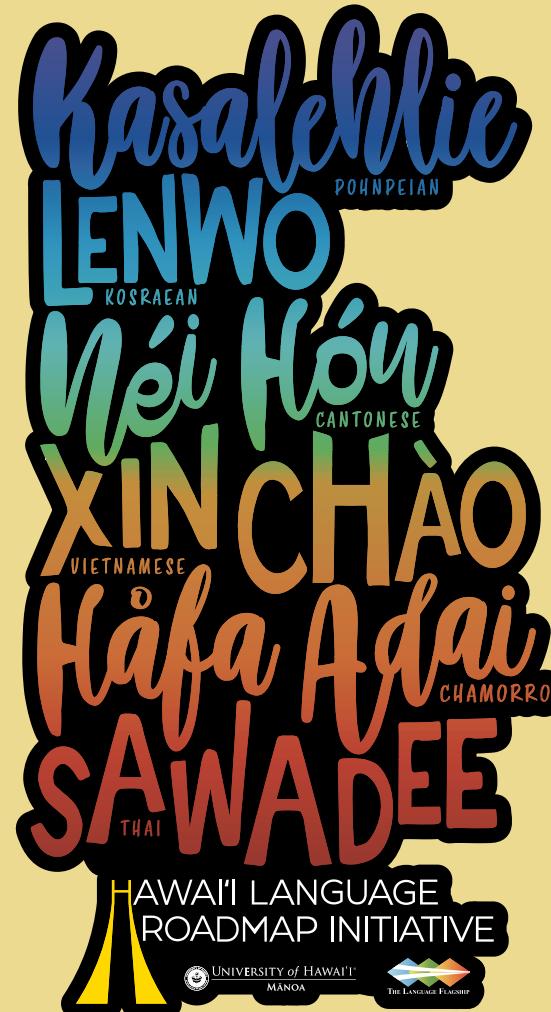
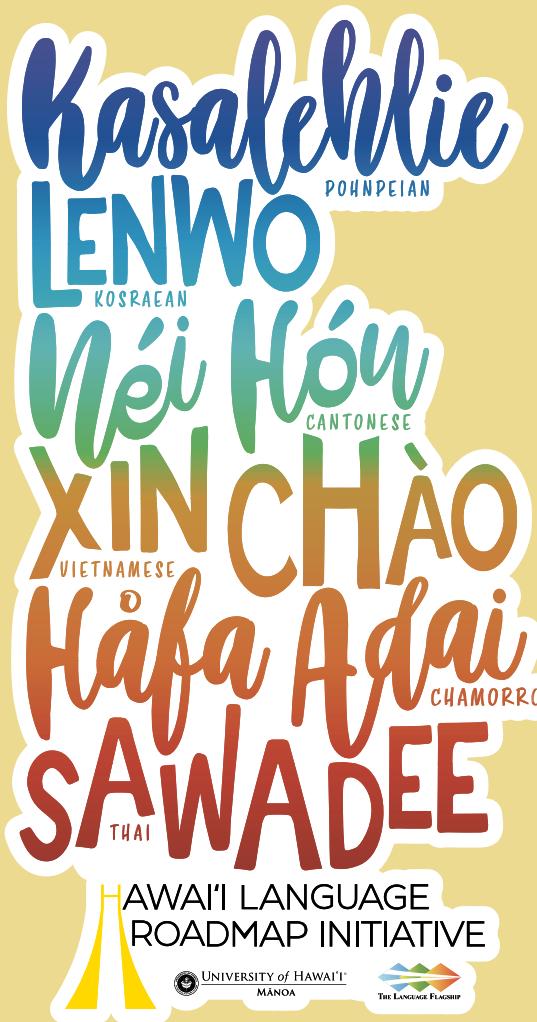
ORIGINAL LOGO





HAWAII LANGUAGE ROADMAP

FINAL DESIGNS





ROYAL HAWAIIAN CENTER

HOLIDAY CALENDAR

DECEMBER

KĒKĒMAPA 2022

Complimentary Programming

LĀ PULE SUNDAY	PŌ'AKAH'I MONDAY	PŌ'ALUA TUESDAY	PŌ'AKOLU WEDNESDAY	PŌ'AHĀ THURSDAY	PŌ'ALIMA FRIDAY	PŌ'AO'O SATURDAY
				LOCAL INFORMATION Age Building, A, and Floor at The Grove Stage and Helumoa Hale Guest Services For more information, call Helumoa Hale Guest Services, (808-922-2299)	1 12pm Gr Kekiki Hale Lesson +gōgo+ +égoné+ et Hale Girls	2 12pm - 1pm A2 Lat Making Lesson +gōgo+ +égoné+ et Malo Productions
4	5 +gōgo+ +égoné+ et Pu'uhonua	6 + 10AM - 12PM et Hale Lesson +gōgo+ +égoné+ et Kawila Trask Trio	7 + 10AM - 12PM A2 Latuhia Lesson +gōgo+ +égoné+ et Kawila Trask Trio +gōgo+ +yūm+ et Photos with Santa	8 + 12pm Gr Kekiki Hale Lesson +gōgo+ +égoné+ et Hale Girls	9 + 10AM - 1pm A2 Lat Making Lesson +gōgo+ +égoné+ et Malo Productions	3 +gōgo+ +pm+ et Kekiki Hale +gōgo+ +égoné+ et Holiday Performance +gōgo+ +yūm+ et Photos with Santa
11	12 +gōgo+ +égoné+ et Pu'uhonua	13 + 10AM - 12PM et Hale Lesson +gōgo+ +égoné+ et Kawila Trask Trio	14 + 10AM - 12PM A2 Latuhia Lesson +gōgo+ +égoné+ et Kawila Trask Trio +gōgo+ +yūm+ et Photos with Santa	15 + 12pm Gr Kekiki Hale Lesson +gōgo+ +égoné+ et Hale Girls	16 + 10AM - 1pm A2 Lat Making Lesson +gōgo+ +égoné+ et Malo Productions	10 +gōgo+ +pm+ et Kekiki Hale +gōgo+ +égoné+ et Holiday Performance +gōgo+ +yūm+ et Photos with Santa +gōgo+ +égoné+ et Kawila Trask Trio
18	19 +gōgo+ +égoné+ et Pu'uhonua	20 + 10AM - 12PM et Hale Lesson +gōgo+ +égoné+ et Kawila Trask Trio	21 + 10AM - 12PM A2 Latuhia Lesson +gōgo+ +égoné+ et Kawila Trask Trio +gōgo+ +yūm+ et Photos with Santa	22 + 12pm Gr Kekiki Hale Lesson +gōgo+ +égoné+ et Hale Girls	23 + 10AM - 1pm A2 Lat Making Lesson +gōgo+ +égoné+ et Malo Productions	17 +gōgo+ +pm+ et Kekiki Hale +gōgo+ +égoné+ et Holiday Performance +gōgo+ +yūm+ et Photos with Santa +gōgo+ +égoné+ et Kawila Trask Trio
25 Christmas Day	26 + 10AM - 12PM et Hale Lesson +gōgo+ +égoné+ et Kawila Trask Trio	27 + 10AM - 12PM A2 Latuhia Lesson +gōgo+ +égoné+ et Pu'uhonua	28 + 12pm Gr Kekiki Hale Lesson +gōgo+ +égoné+ et Hale Girls	29 + 10AM - 1pm A2 Lat Making Lesson +gōgo+ +égoné+ et Malo Productions	24 Christmas Eve +gōgo+ +pm+ et Kekiki Hale +gōgo+ +égoné+ et Holiday Performance +gōgo+ +yūm+ et Photos with Santa	26 New Year's Day +gōgo+ +pm+ et Photos with Santa

All programming is subject to change or cancellation. Contact Helumoa Hale Guest Services at 808.922.2299 or text us at 808.425.9088 for the latest information. Standard parking rates apply.

日本語

DECEMBER

KĒKĒMAPA 2022

Complimentary Programming

LĀ PULE SUNDAY	PŌ'AHĀI MONDAY	PŌ'ALUA TUESDAY	PŌ'AKO'L WEDNESDAY	PŌ'AHĀ THURSDAY	PŌ'ALIMA FRIDAY	PŌ'AO'NO SATURDAY
LOCAL INFORMATION						
	■ Building & 2nd Floor gs: The Grove Stage Hālau Hale			1 ■ 1pm G1 Kekaha Hale Lesson ■ 3pm+ 4pm+ 6pm+ Hālau Hale	2 ■ 1pm+ 3pm+ 4pm+ 6pm+ Lei Making Lesson ■ 3pm+ 4pm+ 6pm+ Mālu Productions	3 ■ 4pm+ 5pm+ 6pm+ Kekaha Hale ■ 5pm+ 6pm+ 7pm+ Hālau Hale ■ 6pm+ 7pm+ 8pm+ Photos with Santa
For more information, call Hēlūoma Hale Guest Services, (808) 922.2299						
5	5 ■ 3pm+ 4pm+ 6pm+ Pū/hūnua	6 ■ 11AM - 12PM 6 Hālau Lesson ■ 3pm+ 4pm+ 6pm+ Ka'ala Trail Thru	7 ■ 11AM - 12PM A2 Laulau Lesson ■ 3pm+ 4pm+ 6pm+ Hālau Hale ■ 3pm+ 4pm+ 6pm+ Photos with Santa	8 ■ 12pm G1 Kekaha Hale Lesson ■ 3pm+ 4pm+ 6pm+ Hālau Hale ■ 3pm+ 4pm+ 6pm+ Photos with Santa	9 ■ 11am - 1pm A2 Lei Making Lesson ■ 3pm+ 4pm+ 6pm+ Mālu Productions	10 ■ 4pm+ 5pm+ 6pm+ 8pm+ Kekaha Hale ■ 5pm+ 6pm+ 7pm+ Hālau Hale ■ 6pm+ 7pm+ 8pm+ Photos with Santa ■ 6pm+ 8pm+ 10pm+ Ka'ala Trail Thru
11	12 ■ 3pm+ 4pm+ 6pm+ Pū/hūnua	13 ■ 11AM - 12PM 6 Hālau Lesson ■ 3pm+ 4pm+ 6pm+ Ka'ala Trail Thru	14 ■ 11AM - 12PM A2 Laulau Lesson ■ 3pm+ 4pm+ 6pm+ Hālau Hale ■ 3pm+ 4pm+ 6pm+ Photos with Santa	15 ■ 12pm G1 Kekaha Hale Lesson ■ 3pm+ 4pm+ 6pm+ Hālau Hale ■ 3pm+ 4pm+ 6pm+ Photos with Santa	16 ■ 11am - 1pm A2 Lei Making Lesson ■ 3pm+ 4pm+ 6pm+ Mālu Productions	17 ■ 4pm+ 5pm+ 6pm+ 8pm+ Kekaha Hale ■ 5pm+ 6pm+ 7pm+ Hālau Hale ■ 6pm+ 7pm+ 8pm+ Photos with Santa ■ 6pm+ 8pm+ 10pm+ Ka'ala Trail Thru
18	19 ■ 3pm+ 4pm+ 6pm+ Pū/hūnua	20 ■ 11AM - 12PM 6 Hālau Lesson ■ 3pm+ 4pm+ 6pm+ Ka'ala Trail Thru	21 ■ 11AM - 12PM A2 Laulau Lesson ■ 3pm+ 4pm+ 6pm+ Hālau Hale ■ 3pm+ 4pm+ 6pm+ Photos with Santa	22 ■ 12pm G1 Kekaha Hale Lesson ■ 3pm+ 4pm+ 6pm+ Hālau Hale ■ 3pm+ 4pm+ 6pm+ Photos with Santa	23 ■ 11am - 1pm A2 Lei Making Lesson ■ 3pm+ 4pm+ 6pm+ Mālu Productions	24 ■ 4pm+ 5pm+ 6pm+ 8pm+ Kekaha Hale ■ 5pm+ 6pm+ 7pm+ Hālau Hale ■ 6pm+ 7pm+ 8pm+ Photos with Santa Christmas Eve
25 Christmas Day	26 ■ 11AM - 12PM 6 Hālau Lesson ■ 3pm+ 4pm+ 6pm+ Ka'ala Trail Thru	27 ■ 11AM - 12PM A2 Laulau Lesson ■ 3pm+ 4pm+ 6pm+ Hālau Hale ■ 3pm+ 4pm+ 6pm+ Photos with Santa	28 ■ 11AM - 12PM A2 Laulau Lesson ■ 3pm+ 4pm+ 6pm+ Hālau Hale ■ 3pm+ 4pm+ 6pm+ Photos with Santa	29 ■ 12pm G1 Kekaha Hale Lesson ■ 3pm+ 4pm+ 6pm+ Hālau Hale ■ 3pm+ 4pm+ 6pm+ Photos with Santa	30 ■ 11am - 1pm A2 Lei Making Lesson ■ 3pm+ 4pm+ 6pm+ Mālu Productions	31 New Year's Eve

All programming is subject to change or cancellation. Contact Hēlūoma Hale Guest Services at 808.922.2299 or text us at 808.425.9088 for the latest information. Standard parking rates apply.

日本語



All programming is subject to change or cancellation. Contact Helumoa Hale Guest Services at 808.922.2299 or text us at 808.425.9088 for the latest information. Standard parking rates apply.

日本語