



Hi

My name is Michael Eng, I currently work as an interaction designer at Sublime Consulting in Stockholm. At Sublime, I work a lot with conceptual wireframes, sales efforts, requirements specification, prototyping during the design phase by for instance using applications like Axure, write use-cases, flowchart and infrastructures of various Web sites and task analyzes of web sites. I focused a lot on usability and accessibility by using several different design principals and methods.

Before my job at Sublime I worked at Nordnet Bank where my job consisted of the development of existing systems and products, but also new systems and products for Nordnet Swedish, Finnish, Norwegian and Danish website. I worked with user group analysis, conducted user testing, wrote personas, scenarios, wireframes and follow-up of my drafts and prototypes. As part of the UX team at Nordnet I also handled communication between the external and internal production team who build our products. Part of my job also included some front-end development In programs like Flash, After Effects, PHP, JavaScript, CSS3 and HTML5.

The two and a half years prior to my employment at Nordnet I worked as a interaction designer and mobile applications developer at Locomotiv, an advertising agency in central Stockholm. Locomotiv which is a very creative agency where everyone brings their own expertise to build the best products. My time at Locomotiv I started working with everything from global banner campaigns, campaign web sites in flash to Sony Ericsson and Flash components to ABRO's homepage.

In the last two years my role changed. As a user interface developer I built interfaces for webb sites and mobile applications with HTML5, CSS3, Javascript, PHP. My role was simultaneously advanced to Interaction Designer where I was working with the target group analysis, prototypes, scenarios and flow charts and wire frames. I supported the Art Director and the rest of the design team with user-centered design proposals. I inoled in a university education in HCI / interaction design at the University of Skövde to further develop and build on my academic skills in interaction and experience design.

My professional career in digital media began 16 years ago when I studied graphic design, programming and 3D modeling for about three years. I focused on design and interaction, and after graduation I got a job as 3D-modellerare/Director producer in Taiwan for six months.

Back home in Sweden again, I got a job as a programmer and designer at Semcon in Gothenburg. I worked with programs as Photoshop, PageMaker, Illustrator, Indesign, Flash, Director, Dreamweaver. We worked with companies such as Volvo, Jaguar and Assa Abloy. While I worked extra as group fitness instructor at SATS.

2004 I moved to Stockholm and began studying art, design and craft school where I also trained my sense of form. There were two courses in two years and I was completed in 2006. We worked with painting, drawing, 3D, interior and product design. In autumn 2006 I had an internship at an industrial design company in Stockholm, where I worked with the graphic identity and development projects for the company's products.

The years prior to my employment at Locomotiv I worked at Cloud Nine. There I was involved in developing Swedish website of the year in 2008, [www.VisitSweden.com](http://www.VisitSweden.com) (Internet World 2008). Other companies I've worked with during my time at Cloud Nine was Milko, Byggmax, Cision, Sibylla, Svenskt Näringsliv and the Fjällräven, among others. During my time at Cloud Nine began my building on my scills as an interaction designer, which I co-developed concepts, interactive flows, wireframes, and storyboards.

As you can see by my activities I like to have a lot to do. I like to plan and wants to be structured and straight forward. I am a very focused, curious, purposeful and sociable person. I'm very service minded after all the years of jobs in the service sector. I like working with other people.

It was a little bit about me, looking forward to hearing from you.

/ Sincerely, Mikael Eng

email: [mikael@mikaeleng.se](mailto:mikael@mikaeleng.se)  
web site: <http://www.mikaeleng.se>

mobile: +46 735939020      home: +46 8 604 66 56  
linkedin: <http://se.linkedin.com/pub/mikael-eng/14/651/b91>