

TASK	CRITERIA	SCALE						WEIGHT	MARKS
		0	1	2	3	4	5		
1	Project Background & Justification	No explanation provided.	Off-topic, vague, or mostly copied text.	Minimal background; weak link to KSMC or unclear problem statement.	General background; shows some relevance but lacks detailed reasoning or context.	Clear and relevant explanation with minor gaps; connection to KSMC goals mostly evident.	Demonstrates deep understanding of SCPS background; identifies urban parking issues clearly; fully linked to KSMC's goals and strategic context; strong rationale for digital solution.	1	5
	Project Objectives	No objectives stated.	Irrelevant or incorrect objectives.	Vague or incomplete objectives; weak link to project needs.	General objectives that lack measurability or specificity.	Objectives mostly clear and realistic; partial use of SMART principles.	Lists 3–5 SMART objectives; measurable, achievable, and logically aligned with SCPS and smart mobility strategy.	1	5
	Scope & Deliverables	No scope provided.	Poor understanding of project scope.	Incomplete or inaccurate deliverables; no constraints mentioned.	General scope; lacks specifics or unclear boundaries.	Adequate scope and deliverables; minor omissions in coverage or detail.	Defines project scope comprehensively; identifies all major deliverables (mobile app, dashboard, IoT integration, etc.) with realistic constraints (time, budget, tech).	1	5
	Expected Benefits	Not attempted.	Benefits unrealistic or unrelated.	Few or vague benefits; little linkage to objectives.	Basic benefits stated; some may be general or redundant.	Benefits mostly clear and relevant; lacks quantification.	Clearly identifies benefits for KSMC, users, and community; links each to objectives; quantifies impact where possible.	1	5
2	Work Breakdown Structure (Level 3)	Not provided.	Incorrect format or poorly structured list.	Incomplete or inconsistent hierarchy; some irrelevant elements.	Adequate WBS; includes main phases but lacks logical order or detail.	Mostly complete WBS; clear structure but missing 1–2 sublevels or deliverables.	Complete WBS up to Level 3; logical hierarchy; uses correct numbering; covers all project phases (initiation, design, development, testing, deployment).	2	10
	Gantt Chart (Duration, Dependencies, Logic)	No Gantt chart provided.	Disorganized or incorrect data; lacks connection to WBS.	Incomplete Gantt chart; unclear or illogical sequence.	Timeline acceptable but missing some dependencies or durations unrealistic.	Mostly correct schedule with minor overlap or dependency errors.	Accurate durations, dependencies, and milestones; reflects full 24-week schedule; clear timeline and sequencing consistent with WBS.	2	10
	Gantt Chart (Duration, Dependencies, Logic)	None provided.	Irrelevant or incorrect milestone naming.	Misplaced or unclear milestones.	At least 1 milestone but lacks linkage to activities.	2 clear milestones; placement logical.	≥3 realistic milestones placed logically (e.g., Charter Approved, Design Completed, System Go-Live); fully tied to project phases.	1	5
3	Organizational Chart (Matrix Structure)	Not attempted.	Incorrect structure or roles.	Incomplete chart; missing key roles or unclear relationships.	Basic hierarchical chart without full matrix representation.	Complete chart; roles clearly labeled; minor omissions in relationships.	Professionally structured matrix chart; includes Project Sponsor, Project Manager, Functional Managers, and teams; clear horizontal & vertical reporting lines; demonstrates understanding of matrix coordination	1.6	8
	Stakeholder Power–Interest Matrix	None provided.	Irrelevant or incorrect mapping.	Minimal stakeholders; unclear or repetitive strategies.	3–4 stakeholders; general strategies; lacks classification and impact on project accuracy.	5 stakeholders; mostly logical classification and impact on project; strategies provided but brief.	≥6 relevant stakeholders identified; accurate power-interest classification; accurate impact on project, practical engagement strategies for each group	2.4	12
4	Organization structure	None provided.	Incorrect or random estimates.	Incomplete data; some incorrect calculations.	Basic estimation; lacks WBS linkage	Mostly correct; minor math or role omissions.	All roles (PM, Analysts, Designers, Developers, Testers) included; accurate rate × time × staff calculations; linked to WBS phases; realistic market rates used.	1.4	7
	Stakeholder matrix	None provided.	Irrelevant or unrealistic figures.	Weak or inconsistent cost structure.	Partial inclusion of categories.	Nearly complete; small omissions or unclear justification.	All major categories (hardware/software, training, contingency) included; costs justified and within RM350,000 limit.	1	5
	Stakeholder management strategies	None provided.	Incorrect total or missing data.	Poorly structured table.	Cost table presented but unclear or incomplete.	Total shown; some missing justifications.	Clear summary table with total ≤ RM350,000; all categories justified concisely.	0.6	3
TOTAL								10	80