



Filter

Location

All

Store_Name

All

Store_City

All

Product_Cat...

All

Reset

Mexico toy store analysis: Regional sales dashboard

Select date:

01/01/2022

31/12/2023

\$410K

Stock value

29,742

Stock available

829,262

No of sales

50

No of stores

27.79%

% of profit

\$4.01M

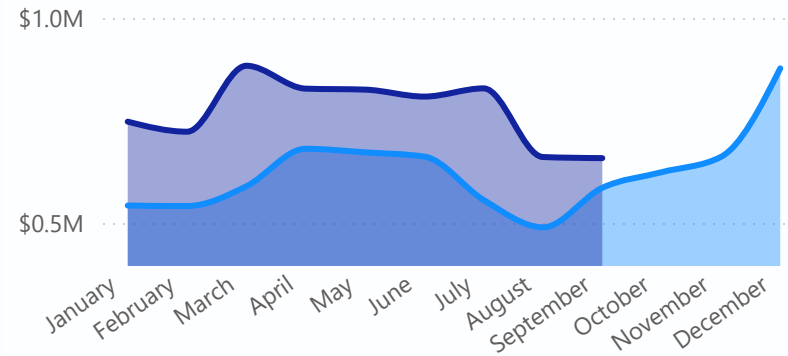
Total profit

\$14M

Total sales

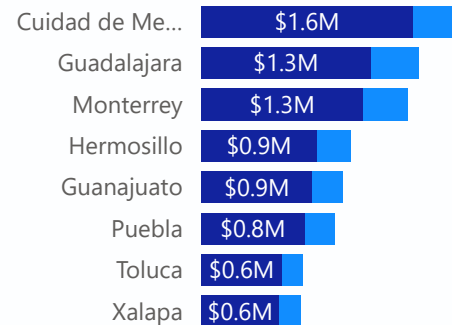
Sales revenue over time

Year ● 2022 ● 2023

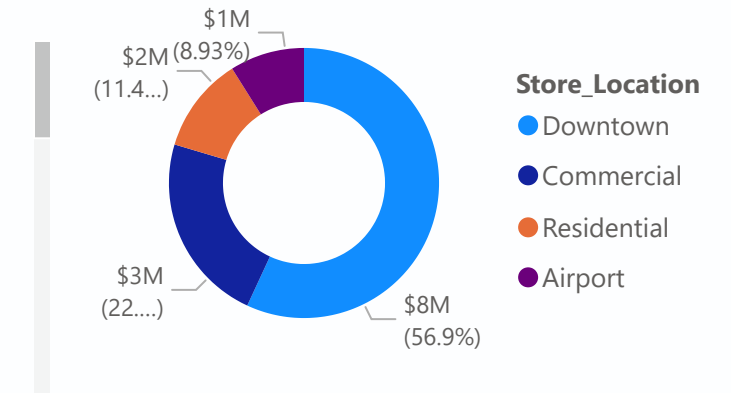


Sales & profit by City

● Total sales ● Total profit



Sales by each region



Top 10 products

Product_Category	Product_Name	Total sales
Toys	Lego Bricks	\$2,388,883
Electronics	Colorbuds	\$1,564,476
Art & Crafts	Magic Sand	\$968,962
Toys	Action Figure	\$926,748
Games	Rubik's Cube	\$912,983
Games	Deck Of Cards	\$587,398
Sports & Outdoors	Splash Balls	\$541,630
Sports & Outdoors	Nerf Gun	\$530,595
Toys	Animal Figures	\$507,766
Sports & Outdoors	Dart Gun	\$505,092
Total		\$9,434,533

Bottom 10 products

Product_Category	Product_Name	Total sales
Games	Uno Card Game	\$21,653
Games	Classic Dominoes	\$44,665
Art & Crafts	Playfoam	\$45,696
Games	Chutes & Ladders	\$49,739
Sports & Outdoors	Mini Basketball Hoop	\$66,149
Games	Monopoly	\$67,666
Toys	Teddy Bear	\$83,344
Toys	Mr. Potatohead	\$85,964
Sports & Outdoors	Foam Disk Launcher	\$91,364
Sports & Outdoors	Supersoaker Water Gun	\$101,827
Total		\$658,067

Stock Availability

Product_Category	Product_Name	Stock amount
Art & Crafts	Barrel O' Slime	1282
Art & Crafts	Etch A Sketch	402
Art & Crafts	Kids Makeup Kit	606
Art & Crafts	Magic Sand	1922
Art & Crafts	PlayDoh Can	2129
Art & Crafts	PlayDoh Playset	550
Art & Crafts	PlayDoh Toolkit	1387
Art & Crafts	Playfoam	357
Electronics	Colorbuds	1159
Electronics	Gamer Headphones	637
Electronics	Toy Robot	622