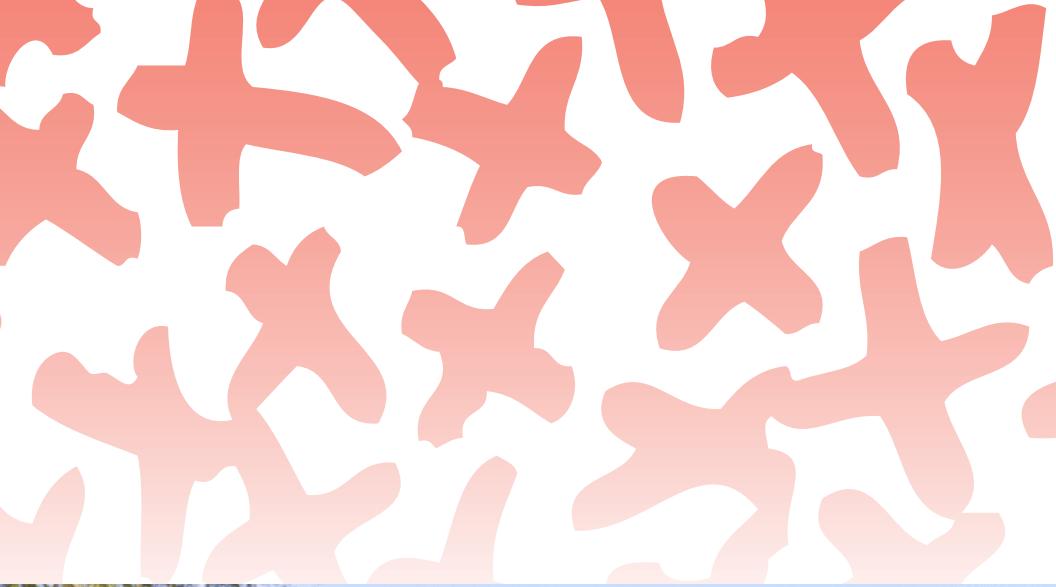




S N A P  
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S Y L L A B E Y E®

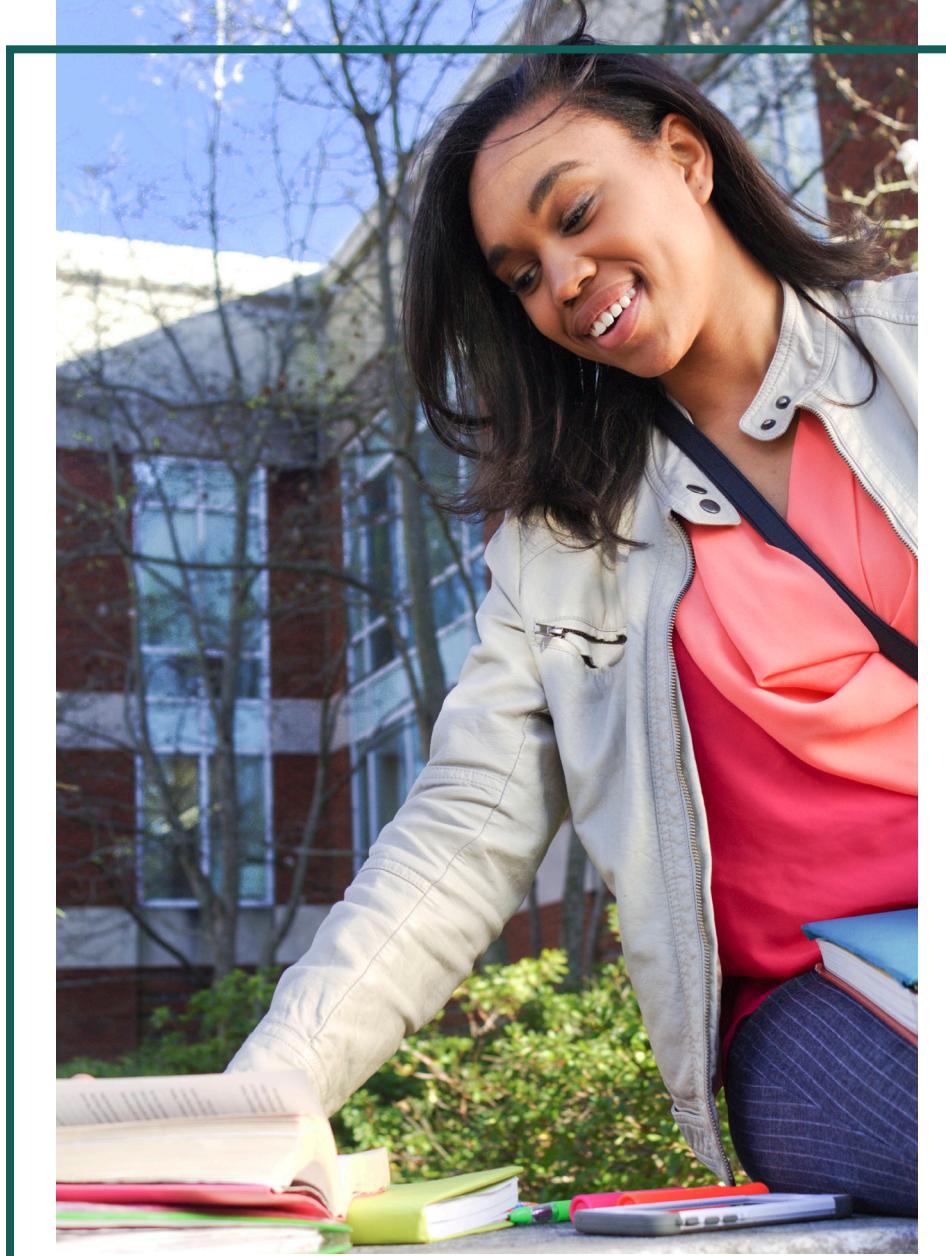


## SNAP. SAVE. ORGANIZE.

Do school better with SyllabEye, the revolutionary student productivity app. Take a picture of your syllabus with your phone or tablet and automatically import assignments and due dates to your calendar of choice, with customizable reminders.

No more losing out on easy points because of forgotten homework assignments. SyllabEye takes the electronic devices usually seen as distractions and puts them to work as active tools for your academic success!

{ DOODLE HERE }



"EDUCATORS AGREE STAYING ORGANIZED AND LEARNING TO PRIORITIZE ARE NECESSARY SKILLS FOR COLLEGE SUCCESS... AN APPLICATION LIKE SYLLABEYE HIGHLIGHTS THESE PRIORITIES ON A GIVEN DAY AND PROMPTS THE STUDENTS TO PLAN ACCORDINGLY."

-VIRGINIA D. HARDY, PHD,  
EAST CAROLINA UNIVERSITY VICE CHANCELLOR FOR STUDENT AFFAIRS

# WHAT'S **SYLLAB** *Eye*?



SyllabEye is a free smartphone application available for both Android and iOS that enables students to organize for academic success. With SyllabEye, students can quickly load their course assignments to their calendars with little to no manual data entry.

SIMPLY SNAP A PICTURE OF YOUR SYLLABUS, SAVE THE PICTURE TO A CALENDAR OF YOUR CHOOSING, AND ORGANIZE YOUR HOMEWORK, TESTS, AND MORE WITH EASE.

## FOR FACULTY

By encouraging their students to use SyllabEye, professors will save valuable teaching time by minimizing redundant calendar and scheduling questions. Their institutions gain a free and powerful tool for improving retention and academic performance through assisting student time management and accountability.

## FOR STUDENTS

There are over 21 million full time college students in the United States with a smartphone. SyllabEye transforms these ubiquitous devices of distraction into powerful tools that will directly enhance students' organizational skills. SyllabEye establishes and reinforces time management practices positively correlated with improved academic performance.

## FOR PARENTS

This free tool will aid students in managing their coursework by minimizing the number of late and missed assignments, allowing them to effectively budget their time. With the costs of higher education steadily rising, SyllabEye provides a means to maximize the return on educational investment.

## WHAT'S NEXT FOR **SYLLABEYE?**

C&J Visions is currently working on funding and developing major upgrades in time for Fall 2016! SyllabEye 2.0 will allow students to import png, xml and pdf files to improve accuracy and ease of use. Students will be able to share syllabi more easily with classmates. We're also adding the ability to adjust groups of assignment due dates at once to account for snow days and other school closures without the stress! We have many, many more exciting features to come, and we appreciate your support as we continue to revolutionize the college experience.

# QTNA/FAQ

## WHAT DO I NEED IN ORDER TO USE SYLLABEYE?

All you need is the app downloaded to your smartphone and our easy guide below!

## IS THERE A CHANCE MY INFORMATION COULD BE LOST?

As soon as you've entered your information and verified it as correct, you can safely back it up to any calendar platform of your choice!

## WHAT'S THE BENEFIT OF USING SYLLABEYE OVER TRADITIONAL CALENDARS OR OTHER DIGITAL OPTIONS?

No other program or application on the market takes advantage of the special technology we've developed for this app. Nowhere else can you directly import all your semester's information simply by snapping a photo!

## STUDENT INVOLVEMENT (HOW-TO)



**SNAP** Place your syllabus on a well lit table, and align the text within the camera window to be parallel with the yellow lines on your screen.



**SAVE** Once SyllabEye has read and imported your text into the app, you can personalize and expand on your professor's notes, and then save it to the calendar platform of your choice.



**ORGANIZE** customize notifications and alarms, manage assignments, and get that diploma!

1/14 - Course introduction--IN CLASS  
1/19 - Staying Safe Lesson, Staying Safe Assignment, Read Chapter 14  
1/21 - Alcohol 101--IN CLASS, Read Chapter 8  
1/26 - "Risks of Drinking" ONLINE (Monday Classes Meet), Alcohol Lesson, Alcohol Assignment  
1/28 - Addictions--IN CLASS, Read Chapter 7  
2/2 - Mental Health--ONLINE, Stress Lesson, Stress Assignment, Read Chapter 3  
2/4 - Mental Illness--IN CLASS, Read Chapter 2  
2/9 - Stress and Your Health--ONLINE, Concept of Health Lesson, Concept Health Assignment, Read Chapter 1  
2/11 - TEST ONE--IN CLASS, Study Guide Test 1 Chapters 2, 7, 8, 14  
2/16 - Concept of Health--ONLINE, Concept of Health Lesson, Concept Health Assignment, Read Chapter 1  
2/18 - Infectious Disease--IN CLASS, Read Chapter 11 (pages 244-258)  
2/23 - Cancer--ONLINE, Cancer Lesson, Cancer Assignment, Read Chapter 12  
2/25 - Cardiovascular Disease--IN CLASS, Read Chapters 8, 12  
3/2 - Healthy Eating--ONLINE, Healthy Eating Lesson, Healthy Eating Assignment, Read Chapter 4  
3/4 - Weight Management/Eating Disorders--IN CLASS, Read Chapters 5, 6  
3/9 - NO CLASS--SPRING BREAK

Retake      Use Photo

CANCEL      SAVE

Staying Safe Lesson, Staying Safe Assignment. Read

All day      TUE, JAN 19, 2016

Start      End

SyllabEye Calendar

Day before event at 5:00 PM, Notification

Safe      Same      Sale

1	2	3	4	5	6	7	8	9
q	w	e	r	t	y	u	i	o
a	s	d	f	g	h	j	k	l
z	x	c	v	b	n	m		
Sym	,	English(US)	.					

Images

Course Introduction 1N CLASS

Staying Safe Lesson, Staying Safe Assignment. Read Chapter 14

Alcohol 101--IN CLASS, Read Chapter 8

Risks of Drinking ONLINE (Monday Classes Meet), Alcohol Lesson, Alcohol Assignment

Addictions--IN CLASS, Read Chapter 7

Mental Health--ONLINE, Stress Lesson, Stress Assignment, Read Chapter 3

Mental Illness--IN CLASS, Read Chapter 2

Stress and Your Health--ONLINE, Concept of Health Lesson, Concept Health Assignment, Read Chapter 1

TEST ONE--IN CLASS, Study Guide Test 1 Chapters 2, 7, 8, 14

Concept of Health--ONLINE, Concept of Health Lesson, Concept Health Assignment, Read Chapter 1

Visit [http://www.syllabeye.com/syllabeye\\_FAQ.html](http://www.syllabeye.com/syllabeye_FAQ.html) for more in depth tips and tricks!

## PROFESSOR INVOLVEMENT

Professors or assistants merely copy their existing syllabus into SyllabEye's free template and distribute to students, as usual.



# Common Objections + Accommodations



○ Reluctance to change and fear of new technology -- many professors don't like learning new technology and are set in their ways.

△ SyllabEye does not have a learning curve or require understanding of any new technology for implementation.

○ No budget for new initiatives  
△ SyllabEye is completely free for the school and the students. There is no implementation cost.

○ What if dates change? What if we have snow days?

△ We have taken that into account and we are working on a date shift feature similar to Blackboard's solution, that way students will be able to shift their entire schedule to accommodate for cancelled school days.

○ Professors don't want to change syllabus format.

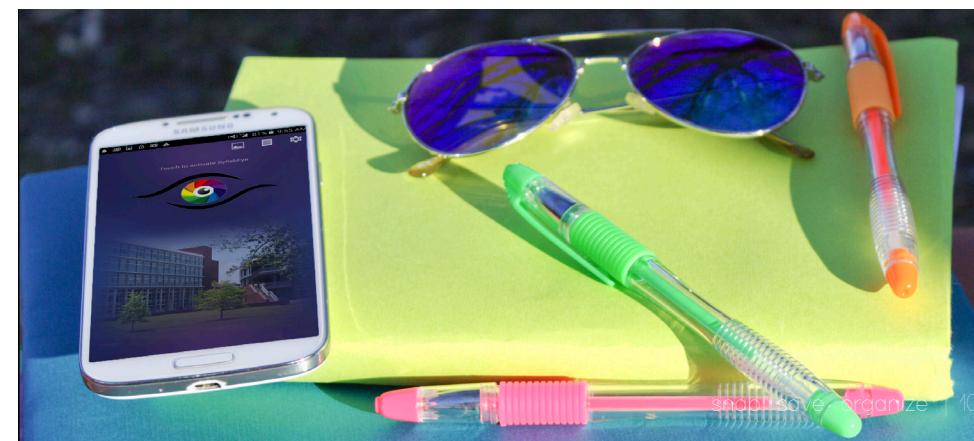
△ Professors can maintain their existing format and provide a SyllabEye-friendly version as an addendum, to be distributed to their class via methods to which they are accustomed, such as Blackboard, Moodle, university email, or via hardcopy.

# On Campus and Beyond

Though students are not consistently equipped with organizational skills for the 21st Century, millennials do possess other under utilized proficiencies, including a familiarity with technology. Instead of dismissing smart phones as objects of distraction, allow students the chance to imbue these devices with a purpose and they'll achieve greater success as a result.

Supporting SyllabEye encourages a culture of student problem solving and innovation, and equips students with the tools necessary to actively participate in creating positive change. Started by two East Carolina University students and fostered by a close-knit group of family and young professionals, SyllabEye is the next great start up story, and this is your opportunity to become a vital part.

It's time to do school better. Snap. Save. Organize, with Syllabeye.





## GET IN CONTACT!

TO FIND OUT HOW TO IMPLEMENT SYLLABEYE AT YOUR SCHOOL:  
252 518 5650 | [cameron@syllabeye.com](mailto:cameron@syllabeye.com)

TO LEARN MORE ABOUT THE APP & HOW IT WORKS, GO HERE:  
[www.syllabeye.com/syllabeye\\_FAQ.html](http://www.syllabeye.com/syllabeye_FAQ.html)

TO FIND OUT ABOUT DONATION, SPONSORSHIP, OR INVESTMENT  
OPPORTUNITIES  
252 518 5650 | [cameron@syllabeye.com](mailto:cameron@syllabeye.com)

TO INQUIRE ABOUT REFERENCING SYLLABEYE IN A PUBLICATION:  
252 518 5650 | [mikal@syllabeye.com](mailto:mikal@syllabeye.com)

WANT TO JOIN THE TEAM? HIT US UP:  
252 518 5650 | [mikal@syllabeye.com](mailto:mikal@syllabeye.com)

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## AS FEATURED IN:



THE  
**Real**IDEAL



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