

# THE REDNECK ROUNDUP

## PRIVACY POLICY

We are committed to protecting user privacy. This Privacy Policy is designed to tell you about our practices in relation to the collection, use, and storage of information that you may provide via this website at [www.theredneckroundup.com](http://www.theredneckroundup.com) (Site). Please be sure to read this entire Privacy Policy before using or submitting information to this Site.

In this Privacy Policy a reference to "TRRU", "we" or "us" means Buca Enterprises, LLC operating The Redneck Roundup social networking and social media platform..

## YOUR CONSENT

By using this Site, and/or by clicking 'I Accept' to the terms and conditions when becoming a member of TRRU you agree to be bound by the terms and conditions and this Privacy Policy. Whenever you submit information via this Site you consent to the collection, use, disclosure and storage of that information in accordance with this Privacy Policy.

## CHANGES TO THIS PRIVACY POLICY

If this Privacy Policy changes, the revised policy will be posted on this Site. Please check back periodically, and especially before you provide any personally identifiable information. Your continued use of this Site following any amendments to it will confirm your acceptance of such amendments.

## INFORMATION MANAGEMENT

Like many websites, this Site collects information from its visitors both by permitting you to establish user accounts and to communicate directly with us via e-mail, private messaging and feedback forms. Some of the information that you submit may be personally identifiable information including sensitive information (that is, information that can be uniquely identified with you, such as your full name, address, e-mail address, phone number, and so on).

Some areas of this Site may require you to submit information to enable you to benefit from the special features (such as groups, events, updates, private messaging) or to participate in a particular activity (such as an event, competition or promotion). You consent to us using the information you have submitted to contact you in relation to those special features and activities and to administer your participation in those activities.

Any information posted within the platform, may become public information. While we strive to protect and respect your privacy, we cannot guarantee the security of any information you disclose in a bulletin board or discussion forum.

## PASSIVE INFORMATION COLLECTION

We may use cookies to assign your computer a User ID so that we can identify your computer on our server. This enables us to track your use of the Site and to learn about your preferences so that we can make our Site better. In most cases, you may configure your web browser to disable cookies. We do not use cookies to collect and store personal information about you.

## USE AND DISCLOSURE OF INFORMATION

Except as otherwise stated, we may use your information to improve the Site, and to communicate information to you, and for our marketing, promotional, and research purposes. We may also use your personal information for purposes related to your membership of this Site which would be reasonably expected by you. We will not disclose information that personally identifies you to advertisers. However, we may use your personal information to provide advertisers with aggregate statistics of people who have seen their advertisements on the Site.

We may disclose your personally identifiable information to our related bodies corporate, advisers or consultants including third parties who provide us with administrative services that agree to treat it in accordance with this Privacy Policy. In addition, you agree that we may disclose your personally identifiable information to third parties, located in United States and/or any other country, but only (i) to third parties we use to support our business, in which case we will require such third parties to agree to treat it in accordance with this Privacy Policy; (ii) in connection with the sale, assignment, or other transfer of the business of this website to which the information relates, in which case we will require any such third party to agree to treat it in accordance with this Privacy Policy; or (iii) where required by applicable laws, court orders, or government regulations.

If you opt in at the point of registration, you acknowledge and agree that our commercial sponsors, business partners or associates located within United States and overseas, may use the Site to offer you information, provide you with details about events and organisations, or for other commercial purposes which your user profile indicates that you may be interested in.

If you subsequently decide that you do not wish to receive information either from us or third parties associated with us, please contact us with your request to be removed from the relevant mailing list. We will use reasonable endeavours to remove your name within 5 days of receipt of notice.

In addition, we will make full use of all information acquired through this Site that is not in personally identifiable form.

Under no circumstances will we sell or receive payment for licensing or disclosing your personal information.

## **ACCESS, CORRECTION AND DELETION**

You are able to request access to the information that is being held about you (contact details below). We will use reasonable endeavours to provide you with details of your personal information and details of how we collect, use, hold and disclose this information.

You may also request that we update, amend or delete any personal information being held about you. We will take reasonable steps to update, correct or delete your personal information as soon as possible after receipt of your request. If applicable, any legal requirement on us to maintain certain records of your personal information shall prevail over any of your requests.

## **SECURITY AND TRANSBORDER DATA FLOW**

We take reasonable steps to protect your personally identifiable information as you transmit your information from your computer to our Site and to protect such information from loss, misuse, and unauthorised access, use, modification, disclosure, alteration, or destruction.

However, you should keep in mind that the transmission of information over the Internet is not completely secure or error-free. In particular, e-mail sent to or from this Site may not be secure, and you should therefore take special care in deciding what information you send to us via e-mail. You are solely responsible for maintaining the secrecy of your username and passwords and any account information. Please be careful and responsible whenever you are using the Internet. Please contact us if you become aware or have reason to believe that there has been any unauthorised use of your personal information in connection with this Site.

Personal data may be transferred outside Australia but will remain subject to principles for fair handling of the information which are substantially similar to the Australian National Privacy Principles and will not be collected, held, used or disclosed by the recipients of the information in a manner inconsistent with this policy.

## **LINKS TO OTHER WEBSITES**

This Site may contain links or references to other websites. Please be aware that we do not control other websites and that this Privacy Policy does not apply to those websites. We encourage you to read the privacy policy of every website you visit.

## **CHILDREN'S PRIVACY**

We recommend that children under the age of 18 ask their parents for permission before sending any information about themselves to anyone by way of the Site or the Internet. Please note that, as specified under the Terms and Conditions for using this Site, this Site is for users aged 16 years or older.

## **DISCLAIMER**

We will only collect, use or disclose information that personally identifies you in accordance with this Privacy Policy unless we are required to disclose it by law or in our opinion we are required by disclose it to protect the rights or property of us or any third party, or to avoid injury to any person.

## **OTHER TERMS**

Your use of this Site is subject to our Terms and Conditions. Please read our Terms and Conditions.

## **HOW TO CONTACT US**

If you have any questions, comments, or concerns about this Privacy Policy, or would like to read, amend or delete any of your personal information, please contact us as follows:

Email: [info@theredneckroundup.com](mailto:info@theredneckroundup.com)  
U.S. Postal Service  
TRRU  
1052 Fieldstone Dr.  
Melbourne, FL 32940

*This Privacy Policy was last updated on Oct. 9, 2012*