

**DraftKings**

Presents

**DraftFunds**

**March 6, 2020**

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# Description of Product

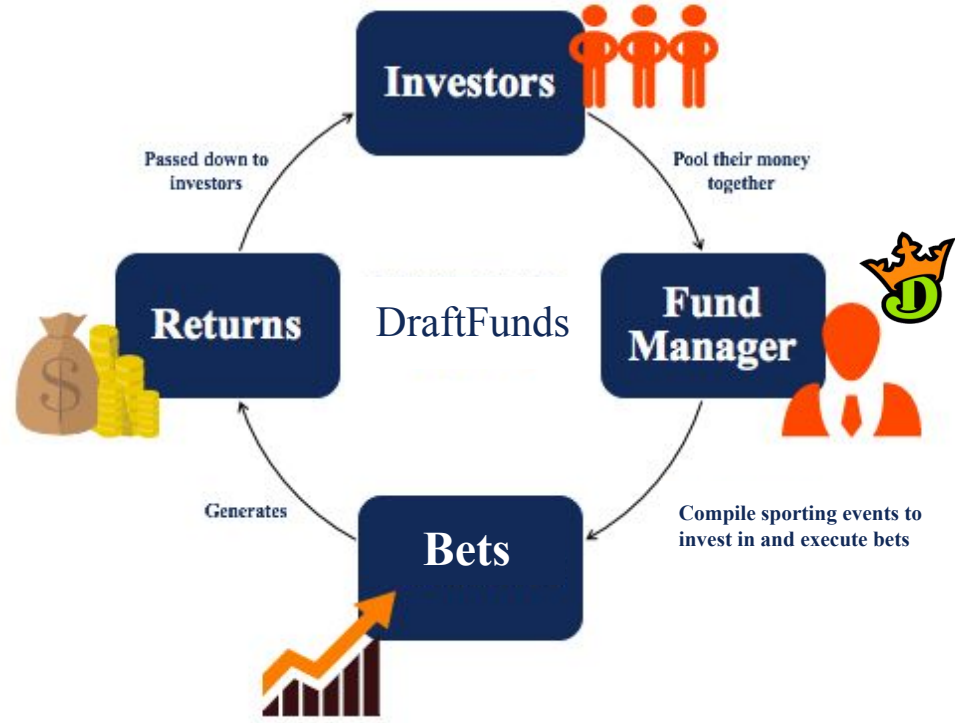
- Mutual Funds + Sports Betting = DraftFunds
- A fund of money that will place a bet, of same nominal value, on multiple sporting events within the fund's target scope

Examples:

Moneyline bets for all underdogs for an NFL season

Chicago Bulls ATS for 2020-2021 NBA season

All individual game unders for a week of play



# How It Works - User Experience

1. User pulls up DraftFunds product portfolio in DraftKings app or online.
2. User researches DraftFunds offerings from catalog.
3. User purchases shares of the DraftFund(s) he/she thinks will have good returns.
4. DraftKings manages money in the fund and executes each bet, of the same nominal value, within the DraftFunds scope.
5. User tracks DraftFunds performance over time via dashboard in DraftKings app or online.
6. DraftFunds mature, and the user's returns are placed within their account balance.

| DRAFTFUNDS   |          | NBA             | COLLEGE BASKETBALL | NHL             | PGA TOUR - HONDA CLASSIC | ATP - ACAPULCO  |     |
|--|----------|-----------------|--------------------|-----------------|--------------------------|-----------------|-----|
| Name   | Ticker   | Price Per Share | Yield              | 1-Yr Avg Return | 3-Yr Avg Return          | Since Inception | Buy |
| NFL 2020 Total Season Unders                               | NTSU     | \$25.00         | 23.6%              | 1.23%           | -1.87%                   | -3.17%          | +   |
| Chicago Bears winning Against The Spread Total Season 2020 | CBWTSATS | \$15.00         | -52.3%             | 34.76%          | 8.74%                    | -4.83%          | +   |
| All Game Unders for Week 5 of the 2020 XFL Season          | XGUW520  | \$5.00          | 68.18%             | N/A             | N/A                      | 68.18%          | +   |



THE GAME  
INSIDE  
THE GAME.



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DRAFTKINGS  
SPORTSBOOK

DAILY FANTASY

SPORTSBOOK

Home

My Bets

Live In-Game

Rewards

Help

Flash Bet

Pools

Casino

## MY BETS

ALL

UNSETTLED

SETTLED

WON

LOST

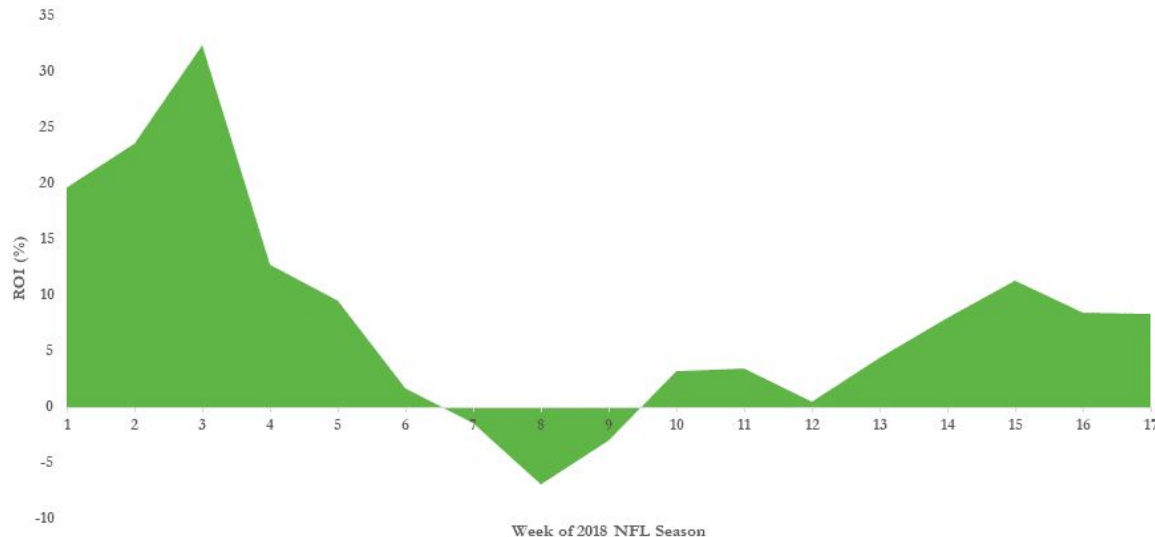
Ticker: N18UML

Balance: \$541.50

Returns: \$41.50

Rate of Return: 8.3%

Underdog Against Money Line 2018 NFL Regular Season Fund Performance



Overall Record OTML:  
86-168-2

Best Week OTML:  
Week 9 -- 7-6

Best Week ROI:  
Week 10 -- 58.9%

Worst Week OTML:  
Week 4 -- 3-12

Worst Week ROI:  
Week 4 -- (46.0%)

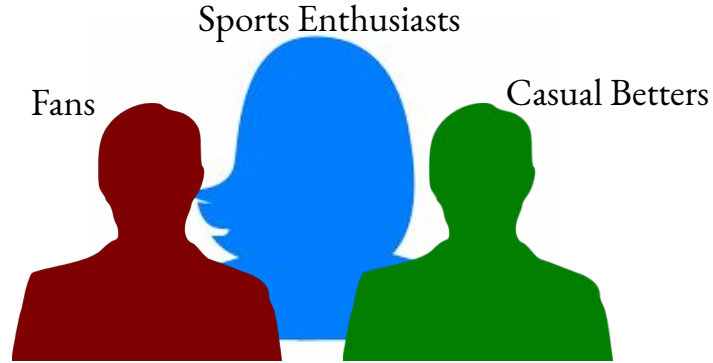


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# Business Case



- Mitigated Risk
- Convenience
- Passive Betting
- Increased Betting Volume
- Alternative short term investment
- Increased drama and excitement!



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# DraftKings Fit

## Market Leaders

Pair first US company to offer legal, mobile and online sports betting with first self-service sports betting mutual fund

## Promotional Offers

DraftFunds shares can be used as a sign up offer to new users to help win market share when launching in new areas

## Innovation

The company that revolutionized fantasy sports can now revolutionize sports betting altogether!

## SIGN UP BONUS DRAFT FUNDS

**AWARDED AS RISK-FREE BET + DEPOSIT BONUS!**

SIGN ME UP



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