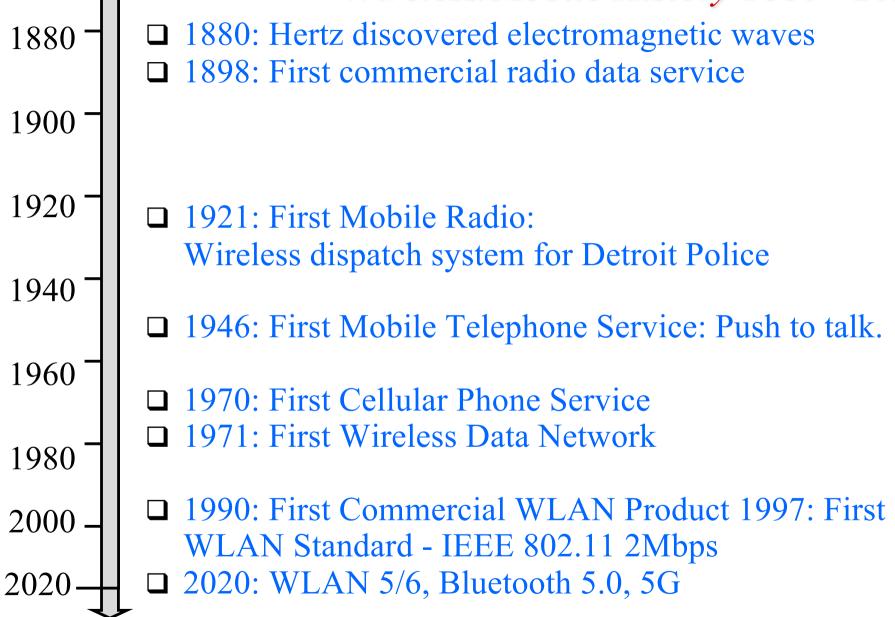
## COMP9336/4336 Mobile Data Networking www.cse.unsw.edu.au/~cs9336 or ~cs4336 Redirected to Moodle

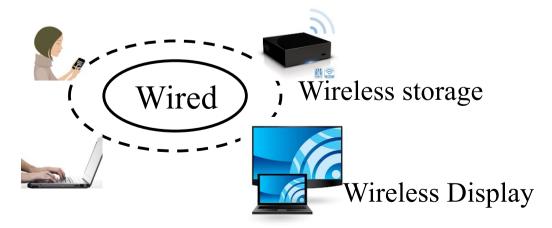
# Trends in Mobile Data Networking





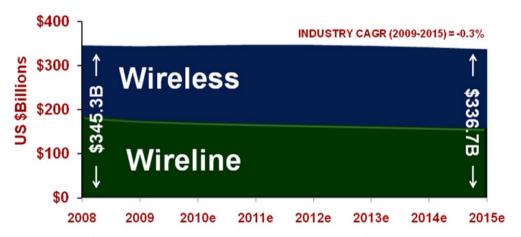
#### Access is all wireless

- Wireless, in the form of WiFi, started in 1999.
  - First it was an option.
  - Now it is standard in all computing devices
- Most of the access (end user connectivity) is wireless
- Mobile phones, tablets have multiple wireless technologies: WiFi, Bluetooth, Cellular, but *no wired connectivity*



### Most Revenue in Wireless

- □ US Wireless industry is valued at \$195.5 billion ≥ publishing, agriculture, hotels and lodging, air transportation, and motion picture and recording.
- ☐ Wireless industry directly/indirectly provides more than 2.6% of all US employment
- Wireless revenue is expanding



Ref: http://www.ctia.org/your-wireless-life/how-wireless-works/wireless-quick-facts

http://atlantic-acm.com/index.php?option=com\_content&view=article&id=557%3Avisual-dataline-us-telecom-wireless-and-wireline-service-revenues-2010-2015&catid=46%3A2010-datalines&Itemid=20

## Mobile speed forecast

CISCO annual report 2018-2023

- Wi-Fi speed will triple by 2023. Globally, the average Wi-Fi speeds will grow from 30.3 Mbps in 2018 to 92 Mbps by 2023.
- Cellular speeds will more than triple by 2023. The average mobile network connection speed was 13.2 Mbps in 2018 and will be 43.9 Mbps by 2023.
- The average 5G connection speed will reach 575 Mbps by 2023.

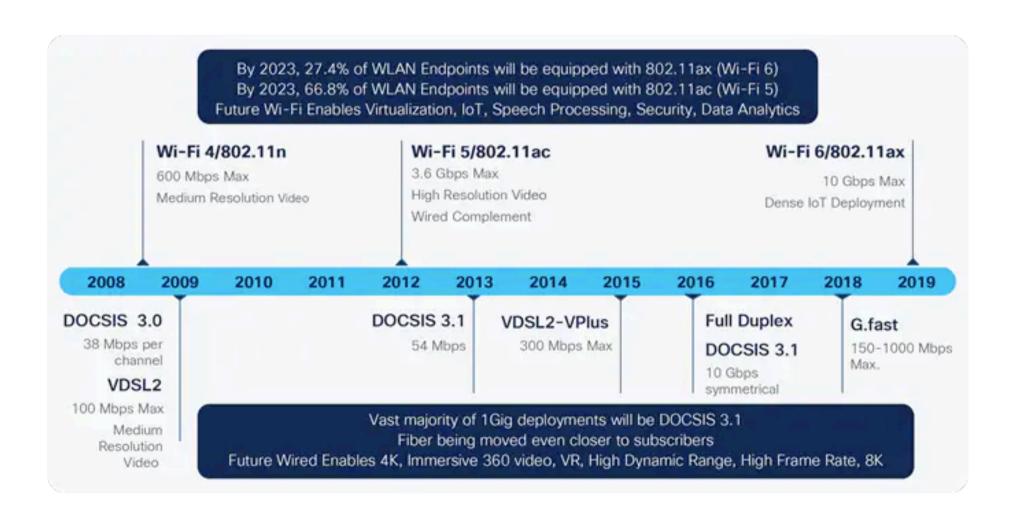
## The incredible momentum of WiFi CISCO report



- Wi-Fi hotspots will grow four-fold from 2018 to 2023. Globally, there will be nearly 628 million public Wi-Fi hotspots by 2023, up from 169 million hotspots in 2018.
- Wi-Fi6 hotspots will grow 13-fold from 2020 to 2023 and will be 11 percent of all public Wi-Fi hotspots by 2023.

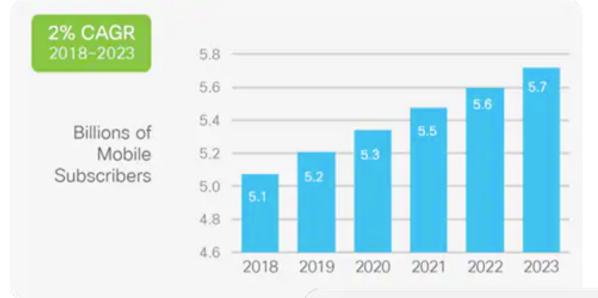
#### WiFi evolution

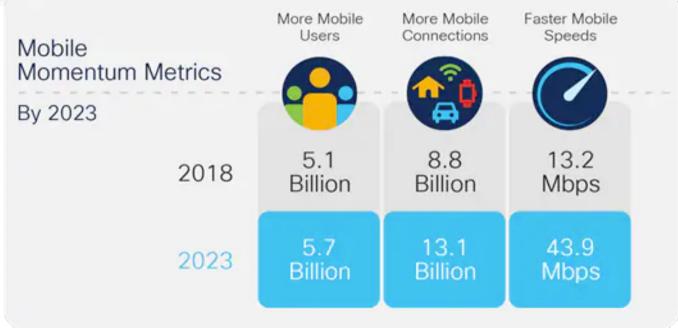
#### CISCO Annual Report 2018-2023



#### Mobile growth forecast

CISCO annual report 2018-2023

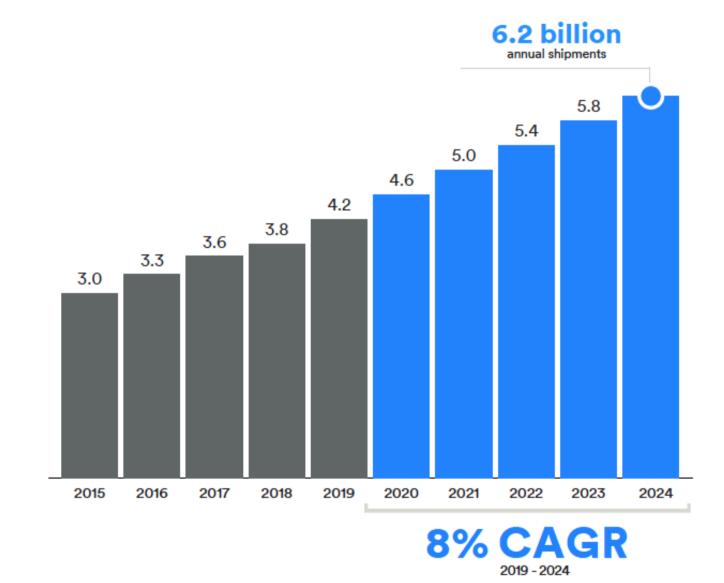




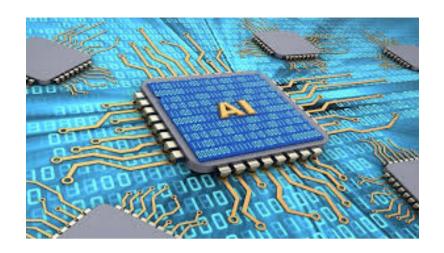
#### Total Annual Bluetooth® Device Shipments

numbers in billions





Source: ABI Research, 2020



### Other trends New developments

- AI (artificial intelligence) in mobile networking
- Sensor-aided mobile networking
- Drone-aided mobile networking
- Programmable wireless environment
- Simultaneous wireless information and power transfer
- Terahertz wireless networking
- Nanoscale wireless sensor networking
- **...**



#### Summary: wireless and mobile trends

- 1. WiFi has grown worldwide in just 15 years and continues to develop in capacity with innovations in PHY and data link layer
- 2. Bluetooth has reached the 5 billion milestone in 2020
- 3. 5<sup>th</sup> generation of cellular technology is already here in 2020 with massive capacity and new features
- 4. Wireless speed growth is following Moore's Law
- 5. Mobile subscriptions are approaching world population
- 6. Many innovative new technologies are being developed to meet the unabated demand in wireless and mobile communications