

Quick Questions	Text	Answers	Notes
	How often do you use Google at work?	Daily Weekly Monthly Yearly Less than once a year	
	Besides using a database, how would you most likely get information you require to do your job?	Search online Ask a colleague Check a reference book Ask a contact in the same industry Other	
	What is your biggest limitation for accessing information?	Forgot the password Not the right tool Database errors Takes too long Not sure where to get the information	
	What would enable you to provide better client presentations?	Better access to visuals More time to prepare More accurate or relevant data Better resources (software) Not relevant, I don't provide client presentations	
	What would be the most common reason for typical last minute efforts related to your job?	Other interesting opportunities Internal errors New client opportunities Change in priorities Procrastination	
	How often do you use your laptop during a one hour client meeting?	Continuously When needed as a resource Every few minutes A few times throughout the meeting Never	
	If you were in a pinch, what would be your preferred source of information (if you couldn't access a database)?	Business magazine Business TV Phone a co worker Newspaper Business website	
	How often do you use Pinterest?	Never Monthly Weekly Daily Multiple times per day	
	How often do you use Twitter?	Never Monthly Weekly Daily Multiple times per day	
	How often do you use Facebook?	Never Monthly Weekly Daily Multiple times per day	
	How often do you play games (video or word games) in a typical week day?	Never Once a day A couple times a day Several times a day More than not, I'm playing a game	
	How often do you play games (video or word games) in a typical weekend day?	Never Once a day A couple times a day Several times a day More than not, I'm playing a game	

What kind of mobile apps do you use most?	Answer options Games (ex: Sudoku, Angry Birds, Scrabble) Communication (ex: video chat, group texting, social networking) Information (ex: weather, news) My phone doesn't support apps
With £1,000 you would...	Buy something cool Go on vacation Pay bills Save it
Do you use a mobile phone / PDA for...	Phone calls only Calls plus text messaging and/or listening to music and/or email All of the above plus web browsing or mobile applications (e.g. word processing) I don't regularly use a cell phone / PDA