**Invite Email**

Subject: Have Your Voice Heard - Join the KPMG Crowd Connection Community

[screenshot of homepage]

**Have your voice heard, and get an iPad.**

As a valued KPMG employee, we’d like to invite you to be part of an invite only online community that will influence the future of KPMG and our clients. Those who participate will be entered into a draw for an iPad and a tablet!

Now is your chance to help our clients do what they do – better. **Join** the discussions underway. Share your ideas, and interact with other valued employees.

**The challenge**

During our initial challenge, we will be addressing “big data”. How can we and our clients use and manage data sets so large that they become a burden? We’ll be running a series of activities around this challenge throughout the next few weeks. You can participate in a variety of ways after joining. We’ll also keep you up-to-date as we add new topics and opportunities to participate.

**Join Now**

We thank you for your time and appreciate your efforts.

Best regards,

*[signature]*