Mike Dreiling

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Professional Profile

Hello, My name is Mike Dreiling. I am a graphic designer and developer with over 11 years experience building marketing campaigns for companies large and small. I am a professional who loves pixels, code, vectors, and above all working with great people. I am in search of personal and professional growth and great projects. Thank you for viewing!

Work Experience

Lead Graphic Designer & Marketing Coordinator,

2007 - Present

AlphaGraphics Missoula, Missoula, MT

- Lead and execute all jobs involving creative design, from conception to completion.
- Regularly meet with clients to establish relationships and become acquainted with various brands throughout the market.
- Assist Marketing Manager with creative strategy and execution of all internal marketing campaigns.
- Management and administration of all client order fulfillment websites.
- Produce a variety of print and web material such as catalogs, brochures, business cards, flyers, magazines, ebooks, websites etc...
- Manage and scrutinize over quality, color, and brand consistency in every project.
- · Administer and manage AlphaGraphics public-facing website.
- Design and administer client websites using Wordpress platform, HTML and CSS
- Communicate with vendors to establish and properly build various dies and appropriate file types for projects created off-site

Graphic Designer,

2007 - 2007

Simmons Media, Missoula, MT

- Produce print design for various Missoula radio stations
- Consult directly with sales representatives and marketing manager to conceptualize new material
- Produce designs for online use and promotional products

Graphic / Web designer,

2005 - 2006

Locomedia Design, Missoula, MT

- Design identity packages for a variety of radio stations located in Sheridan, WY
- Design and implement animated Flash banners and entire Flash web sites

Education

BA in Media Arts, Associates in Graphic Design

2001 - 2005

University of Montana and Seattle Art Institute

Graphic design, website design, animation, and illustration

Development Certification

2017

Montana Code School

Focus on full stack development, usability, agile methodologies, and cutting edge development practices using the MERN (Mongo, Express, React, Node) stack