

# **Privacy Policy**

## **1. Information Collection and Use**

### **General**

Vote 2 Wear LLC does not require that you register for an account to view our products or user comments. Registration is required to use certain interactive features such as placing a vote, posting comments, receiving email and website notifications, participating in blog forums, submitting designs and content and participating in Daily Battles.

### **Personal Information**

Vote 2 Wear LLC collects personal information when you register for an account with Vote2Wear.com, when you visit the Vote 2 Wear LLC website, when you make a purchase, or any time you provide information to Vote 2 Wear LLC about yourself. Vote 2 Wear LLC may combine information about you that we have with information we obtain from business partners or other companies.

Vote 2 Wear LLC primarily uses your personal information for processing and shipping products you order and for providing customer service and support. For example, if you submit a design to Vote2Wear.com, Vote 2 Wear LLC may use the information that you provide us to communicate with you and pay you the commission that you earn. Similarly, if you sign up to receive Vote 2 Wear LLC newsletters, Vote 2 Wear LLC will use the email address you provide to send you the newsletters. Vote 2 Wear LLC does not share your credit card or other account information with unaffiliated third parties. Vote 2 Wear LLC may need to share certain personal information with third party vendors for manufacturing, printing, and other logistical purposes. The personal information is not provided to these vendors for marketing purposes.

### **Non-Personal Information**

Vote 2 Wear LLC uses analytic and reporting technologies to record, collect and store non-personal information. Non-personal information includes your browser type, your internet service provider and its location, the URL of the previous website you visited, your operating system, your IP address, and the date and time you accessed the Vote 2 Wear LLC website.

Vote 2 Wear LLC uses both your personal information and certain non-personal information to improve the quality and design of the website and to create new features, promotions, functionality, and services by storing, tracking, and analyzing user preferences and trends.

## **Registration**

Vote 2 Wear LLC requests certain personally identifiable information from you when registering for an account. During registration you are required to provide your contact information, including name, email address, and address. The website will also prompt you to create a user name and password to access your account. We use this information to contact you about the services on our site in which you have expressed interest.

You will only need to disclose your financial information if you are submitting your designs and content to our Daily Battles. Before submitting your first design to our site, you will be prompted to provide your financial institution into which commission from the sale of your t-shirts will be deposited. All financial information must be uploaded onto Stripe. Vote 2 Wear LLC does not process, analyze, or store your financial information.

When you register with Vote2Wear.com and sign in to our services, you are not anonymous to us.

Vote 2 Wear LLC allows you to sign in to the Vote 2 Wear LLC website using your Facebook, Twitter or Google+ account. Typically, the first time you use Facebook, Twitter or Google+ the specific social networking site will inform you of the information that will be shared with Vote 2 Wear LLC. Vote 2 Wear LLC may use that information for purposes described in this Privacy Policy. To learn more about what information Facebook, Twitter or Google+ collect when you use them to sign into the Vote 2 Wear LLC website, please refer to Facebook's, Twitter or Google+ privacy policy.

You have the option to provide demographic information (such as gender, birth date and general location) to us; we encourage you to submit this information to so we can provide you a more personalized experience on our site.

## **2. Information Sharing and Disclosure**

Vote 2 Wear LLC may share information collected by us with third parties to help process your order (e.g. shipping companies, credit card processors, email service provider, etc.) or to provide statistical and demographic analysis to Vote 2 Wear LLC to help us and our business partners provide you with better services.

When you make a purchase on our website or sign up for our email list, we will share only the necessary amount of personally identifiable information required for the third party to provide that service, including your name, address, and email address. All transactions are handled through a third-party vendor, Stripe. These third parties have their own privacy policies that Vote 2 Wear does not control or operate. Please review their policies before purchasing products from Vote 2 Wear LLC and uploading your designs and content to our Daily Battles.

Vote 2 Wear LLC will only disclose your personally identifiable information as required by law and when we in good-faith believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding or legal process served on our website.

Vote 2 Wear LLC may share personal information if we believe it is necessary in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Vote 2 Wear LLC's Terms of Use, or as otherwise required by law.

Vote 2 Wear LLC will not share, rent, lease, or sell your personal information (e.g. your email address, your credit card information, your name, your address, etc.) to any third party for their independent use or benefit. However, in the event that Vote 2 Wear LLC is acquired by or sold to another company, Vote 2 Wear LLC reserves its right to include your personally identifiable information among the assets transferred.

### **3. Children's Privacy**

The Vote 2 Wear LLC website is intended for adults and we will not knowingly permit anyone under the age of 18 to use our site. By agreeing to the Terms of Use, you represent and warrant that you are at least 18 years old, or have the permission of your parent or guardian, and otherwise have the right, authority and capacity to accept these Terms and abide by all of the terms and conditions set forth herein.

### **4. Cookies and Web Beacons**

Vote 2 Wear LLC may also use web beacons and cookies to collect your non-personal information. A cookie is a small file placed on the hard drive of your computer. A web beacon is an often-transparent graphic image, usually no larger than a 1x1 pixel that is placed on a web page or in an e-mail that is used to monitor the behavior of the user visiting the website or receiving the e-mail. Cookies and web beacons used by Vote 2 Wear LLC are not linked to personal information.

### **5. Confidentiality and Security**

Vote 2 Wear LLC follows generally accepted industry standards to protect the personally identifiable information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

If you have any questions about security on our website, you can send us an email at [legal@Vote2Wear.com](mailto:legal@Vote2Wear.com).

We limit access to personal information about you to employees who we believe reasonably need to come into contact with personal information to provide products or services to you or in order to do their jobs.

The security of your personal information is important to us. When you enter sensitive information (such as a credit card number) on our registration or order forms, we encrypt that information using secure socket layer technology (SSL).

## **6. Editing and Deleting Account Information**

If your personally identifiable information changes, or if you no longer desire to maintain an account on Vote2Wear.com, you may correct, update, amend, delete/remove or deactivate it by making the desired changes on account profile page (<http://www.threadless.com/account>). We will respond to your request to access within 30 days.

## **7. International Users**

If you are a user accessing the website from the European Union, Asia, or any other region with laws or regulations governing personal data collection, use, and disclosure, that differ from United States laws, please be advised that through your continued use of the website, which is governed by U.S. law and this Privacy Policy as incorporated in our Terms of Use, you will be transferring your personal information into the United States and you consent to that transfer.

## **8. Changes and Updates to Privacy Policy**

Vote 2 Wear LLC may update this policy at any time in its sole discretion and without prior notice. We will strive to notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your Vote2Wear.com account and/or by placing a notice on the website.

If we decide to change our Privacy Policy, we will post those changes on the home page, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

Vote 2 Wear LLC reserves the right to modify our Privacy Policy at any time, so we ask that you review it frequently. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page.

## **9. Waiver of Liability**

Whenever we obtain your personal information, we use commercially reasonable efforts to protect it from unauthorized access or disclosure. Nevertheless, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your

personal information, we cannot guarantee its absolute security. Accordingly, Vote 2 Wear LLC assumes no liability for any disclosure of data due to errors in transmission, unauthorized third party access, or other acts of third parties, or acts or omissions beyond our reasonable control.

## **10. Effective Date**

This privacy policy was last modified on September 07, 2015.

## **11. Contact Information**

If you have any questions or comments about this Privacy Policy, you can contact us at:

Privacy Policy

Vote 2 Wear LLC

12472 Lake Underhill Rd. Suite #245

Orlando FL 32826

United States

Phone: (321) 917-0215

Email: [legal@Vote2Wear.com](mailto:legal@Vote2Wear.com)