

Chad is a very busy guy. Between always working and his perfect workout routine, he hardly has any time to cook or really watch his diet. He really wants to eat well, and as a physical therapist, really wants his clients to eat well.

Chad goes to a lot of restaurants and fast food to get his quick meals, and always tries to get the healthiest thing on the menu. Sadly, he never has the time to stop and read all the nutrient facts, and is too socially awkward to ask the workers about it.

He also tries looking for the healthiest options when he goes to the grocery store. Unfortunately, there are just too many options and he does not have the time to look at all the labels. If only there was a quicker way.

Chad hears a really high advertisement on his weekend radio about an app that can help him look at the calories and what's in his food that he does not have the time to make better choices. Not only is it convenient, but also really quick.

He decides to try the app, going through a download. He's able to quickly narrow down the healthiest option, saving him enough time to get to his clients early.

Thanks to the app, Chad is able to reach his peak health and carefully watch his intake. He was also able to recommend it to his clients to help them out, too.

Jeremy is very busy, but he still wants to eat well.

Jeremy goes to the grocery store to find some food for a new diet he is trying out.

Jeremy looks for foods that don't have any of the ingredients that his diet tries to avoid and without peanuts due to his allergies.

Jeremy looks at the nutrition facts for every food he is interested in.

Nutrition	
Substance X	9%
Substance Y	0%
Substance Z	17%
Substance R	200%
Substance E	49%
Substance C	3%

Jeremy finds that it takes a significant amount of time to look through the nutrition facts for every single food that he wants to eat.

Nutrition	
Substance X	9%
Substance Y	0%
Substance Z	17%
Substance R	200%
Substance E	49%
Substance C	3%

Jeremy tries a new food identification app that tells him how healthy the food is and if it will work with his diet. All he needs to do is take a picture of the nutrition facts.

Nutrition	
Substance X	9%
Substance Y	0%
Substance Z	17%
Substance R	200%
Substance E	49%
Substance C	3%

Jeremy is happy now that he can easily find healthy foods that can fit in his diet.

Chad Johnson is a man who works at a construction site for his father. He works long hours and as a single dad, he must feed his daughter every night. This leads Chad to tend to take his daughter to restaurants more often, because the hassle involved with cooking outweighs the benefits when he is tired from working.

Chad has a daughter who is allergic to a certain food dye. When she goes to restaurants, they normally do not list the ingredients in the food and sometimes figuring out which foods she can eat is tricky. Chad wants his daughter to be able to eat anything she wants and is able to eat, but experimenting with finding new foods she can eat presents way too much of a challenge.

Chad downloaded our app, a "What is In Your Food?" tracker in order to try and make it easier to see what is in his daughter's food.

When Chad goes to a restaurant the next day with his daughter, he looks up the food in which his daughter wants to try and then uses the information to see if his daughter can safely eat that food.

Sammi is sad that she's overweight. She constantly looks for healthy alternatives and tries to lose weight. She is unsure what's in her food and wants to learn more.

HEALTH APP
This app tells you what's in your food

Sammi found, recommended the health app. The app shows her what's healthy in the food and recommends healthy alternatives.

Sammi goes on the app, and is now a healthy weight.

His daughter then is able to try a dish at the restaurant she had been wanting to try, since there was no dyes the app suggested to be in the food.

Because she tried the new food, she now gets it every time they go to that restaurant. His daughter is very happy and Chad is happy seeing his daughter happy. He will use the app when finding new food for his daughter again.