



Visiting Directory

- ☒ [Airports and Transportation](#)
- ☒ [Animal Attractions](#)
- ☒ [Concert Halls and Theaters](#)
- ☒ [Conventions](#)
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Visiting



With its great weather, miles of sandy beaches, and major attractions, San Diego is known worldwide as one of the best tourist destinations.

The [San Diego Convention and Visitor's Bureau](#) is the official travel resource for the San Diego region such as maps and directions, visitor safety tips, where to stay, what to do and how to get around.

International, and commercial air service for the region is provided by the [San Diego International Airport](#).

The [San Diego Historical Society](#) connects the past to the future so all generations will understand and appreciate the richness of San Diego's regional history.

The [Gaslamp Quarter](#) is Southern California's premier dining, shopping and entertainment district, where you'll find a truly eclectic blend of food, fun and culture all within one of San Diego's most historic areas.

At the world-famous [San Diego Zoo](#), you will see some of the world's rarest wildlife including giant

OTIS - The [Online Transit Information System](#) lets you find out how to get around San Diego using the Metropolitan Transit System's buses, trolleys, or trains.

The City operates two general aviation airports, [Brown Field](#) and [Montgomery Field](#). There are also eight general aviation airports operated by the [County of San Diego](#).

A visit to the [San Diego Wild Animal Park](#) is like a safari to many of the world's most exotic places.

World-renowned [Balboa Park](#) is home to fifteen museums, various arts and international culture associations, as well as the San Diego Zoo, making it one of the nation's largest cultural and entertainment complexes.

[SeaWorld San Diego](#): To entertain, amaze and educate, creating memories that last a lifetime. SeaWorld has hosted more than 100 million guests since opening in 1964.

I want to...

find out about:

- [airport transportation](#)
- [taking a train](#)
- [the Gaslamp Quarter](#)
- [Old Town San Diego](#)
- [local hotels/restaurants](#)

request:

- [a trolley schedule](#)
- [a Visitor's Guide](#)


get directions to:


- [the San Diego Zoo](#)
- [Seaworld](#)
- [the Wild Animal Park](#)


Visiting Resources

Park & Recreation 

San Diego Convention & Visitors Bureau 

Port of San Diego 

San Diego Zoo 

San Diego Convention Center 

SeaWorld San Diego 



THE PIXAR PROCESS

There is a scene in *Toy Story 2* when the old man repairing Woody tells the impatient toy collector Al, "You can't rush art." This is especially true at Pixar, where films go through four stages: development, creating the storyline; pre-production, addressing technical challenges; production, making the film; and post-production, "polishing" the final product. Use the lever to the left to learn about the specific steps of each stage.

VENUES

House of Blues : Southeast

HiFi Buys Amphitheatre »

t :: 404.443.5090

2002 Lakewood Way
Atlanta, GA 30315

: general information

: event calendar

: map + directions

House of Blues - Myrtle Beach »

t :: 843.272.3000

4640 Highway 17 S.
N. Myrtle Beach, SC 29582

: event calendar

: special events

: business

: dining

: gospel brunch

: map + directions

House of Blues - New Orleans »

t :: 504.310.4999

225 Decatur St.
New Orleans, LA 70130

: event calendar

: special events

: business

: dining

: gospel brunch

: map + directions

VENUES »

HOB Venues main page

california

southwest

northwest

mountain

midwest

northeast

southeast

canada

HOB travel guide

Hitting the road? See what concerts and events are happening near your destination.

select a city

find

california

Coors Amphitheatre

Cox Arena

House of Blues Anaheim

House of Blues San Diego

House of Blues Sunset Plaza

overview

After crawling into Santa's bag of toys when he was a baby, Buddy (Will Ferrell) wound up at the North Pole and spent his entire life raised by elves. But Buddy grows three times bigger than all the others, and eventually he sets off for New York City in search of his biological father (James Caan). His father is a no-nonsense workaholic who doesn't buy Buddy's story. Even Buddy's 10-year-old half-brother doesn't believe in him or Santa. The poor misfit finds a whole city of jaded New Yorkers who have forgotten the meaning of Christmas, and is determined to make everyone believe in him and the spirit of the holiday.

technical details

Starring Will Ferrell, James Caan, Bob Newhart, Ed Asner, Mary Steenburgen, Zooey Deschanel

Release Date
November 7, 2003

MPAA Rating
PG - for some mild rude humor and language

Director(s) Jon Favreau

Screenwriter(s) David Berenbaum

Genre
Holiday, Comedy

Studio New Line

Running Time
90 minutes

Production Company Guy Walks Into A Bar Productions, Shawn Danielle Productions, Gold/Miller Productions, Mosaic Media Group, New Line

Country
U.S.

Media Type
Color

Web Sites
[Official Site](#)

we heard ... the pre-release buzz

10/08/03

Lots of images, including Will Ferrell being attacked by a raccoon, [can be found here](#). (Film Force)

09/23/03

The new theatrical trailer is online, and it's pretty darn funny. You can find it by clicking on the Trailers & Clips tab.

reviews

AVERAGE SCORE: [4.17/5](#)

POSITIVE

SOURCE	RATING	THE GIST
<i>Boston Phoenix</i>	N/A	... treats its young audience members with respect and makes its older ones feel like children. more
<i>Chicago Sun-Times</i>	3 stars/4	This is one of those rare Christmas comedies that has a heart, a brain and a wicked sense of humor, and it charms the socks right off the mantelpiece. more
<i>Chicago Tribune</i>	3 stars/4	... formulaic but lovable ... more
<i>Entertainment Weekly</i>	B+	... much funnier and more nimble than a "Jingle All the Way" placeholder needs to be ...
<i>Film Journal International</i>	N/A	... one of the year's best comedies ... more
<i>FilmCritic.com</i>	4½ stars/5	For those of you with a belly laugh on your wish list, Christmas has come early this year. more
<i>Hollywood Reporter</i>	N/A	... at the very least a breezily entertaining, perfectly cast family treat. more
<i>L.A. Weekly</i>	N/A	... charmingly irreverent ... more
<i>TV Guide</i>	3½ stars/5	... the jokes never betray its heart-warming, not-too-sappy sentiments. more
<i>Washington Post</i>	N/A	Ferrell provides just enough humor to get us through the familiar fare and enjoy the ride. more

MIXED

SOURCE	RATING	THE GIST
<i>The Onion's A.V. Club</i>	N/A	... mediocre ... more
<i>Reel Views</i>	2½ stars/4	... a feather-light motion picture that embraces the Christmas spirit, but, in the process, forgets that it's trying to be a comedy. more
<i>Rolling Stone</i>	2 stars/4	... Ferrell makes the damn thing work. more
<i>Slant Magazine</i>	2 stars/4	... Ferrell's insane performance almost saves the show. more
<i>Village Voice</i>	N/A	... works best as a rapid-fire series of sight gags and absurd remarks ... more

READER REVIEWS

[Sign-In](#)

My Plans

[Sign-In to see your plans](#)

Packages

3 Night/ 2 Day Spring Break Escape

Available from 01 Mar 2004 to 28 Mar 2004

**Package Includes:**

3 Nights - Accommodation

4 - 2 of 3 Day Lift Ticket

Description:

Whistler 3 Night/ 2 Day Spring Break Escape. Minimum number of persons for this package is 4, maximum is 6. Package is based on two adults and two children (12 and under) sharing a one bedroom. Package includes two adult 2 of 3 day lift tickets and two child 2 of 3 day lift tickets (7-12), other lift tickets can be substituted at a different rate. Offer valid from Mar 1, 2004 - Mar 28, 2004. All rates shown are in CAD (USD) funds, taxes extra, subject to availability and subject to change. USD based on 1.30 exchange rate. Restrictions as well as cancellation/change fees apply. Other packages available, please inquire for details.

Starting from**\$1,103***

*Based on two adults and two children (12 and under). Taxes and fees are extra.

Start Date

Select a valid Start Date ...

Number of GuestsAdults
(18-64 yrs)

1

Seniors
(65+ yrs)

0

Children
(0-17 yrs)

0

[Back](#)[Go](#)

Rule n.1 of text...

- ◆ It has to be ***readable*** !!!
- ◆ Bad practice: diminish the font size to put more information / fit the layout
- ◆ Text should have a minimum size (corresponding to at least ***10 points on every screen***)

Rule n.2 of text

- ◆ There will always be someone not comfortable with our text size
- ◆ So, it is recommended to provide different versions, suitable to many kinds of users (extended target), offering ***resizing*** options



Two Ways to Change Text Size

There are two ways to change the size of the text you're viewing.

If you look under **View** on your browser's main menu at the top of your screen, you'll find an option with one of these names:

- Text Size
- Text Zoom
- Text Magnification, or
- Font Size.

Using that option, you can choose how much larger (or smaller) the text will be.



[Home](#) > [Our Brands](#) > Baby Foods

[All About Nestlé](#)

[Our Responsibility](#)

[Our Brands](#)

[Investor Relations](#)

[Careers](#)

[Nutrition](#)

Baby Foods

Text size :   



[Baby Foods](#)

[Dairy Products](#)

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[Ice Creams](#)

[Chocolate &
Confectionery](#)

[Prepared Foods](#)

[Food Services](#)

[Beverages](#)

[Bottled Water](#)

[Petcare](#)

The production of infant food goes right back to the origins of the Nestlé Company. Henri Nestlé's 'Farine Lactée' was the first product to bear the Nestlé name.

In 1867 a physician persuaded Henri Nestlé to give his product to an infant who was very ill — he had been born prematurely and was refusing his mother's milk and all other types of nourishment. Nestlé's new food worked, and the boy survived. From the very beginning, Nestlé's product was never intended as a competitor for mother's milk. In 1869, he wrote: "During the first months, the mother's milk will always be the most natural nutrient, and every mother able to do so should herself suckle her children."

The factors that made baby foods success in the early days of the Nestlé company — quality and superior



Top brands



[Milk](#)
[Eagle](#)

[Brands sites](#)

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Energy Conservation and Management

Energy Home

ESD Divisions

[ESD Home](#)
[General Information](#)

Energy Conservation and Management

[Collection Services](#)
[Environmental Protection](#)
[Sustainable Community](#)
[Recycling Programs](#)
[Miramar Landfill](#)

Energy Conservation & Management Division
Environmental Services Department
City of San Diego
9601 Ridgehaven Ct.
San Diego, CA 92123

Welcome

The Energy Conservation & Management Division was formed in response to the 2001 energy crisis and to pursue Mayor Dick Murphy's long-term [Goal to Pursue Energy Independence](#) for the City of San Diego. Find out how we can all work together to make this vision a reality.



Energy Saving Tips

Turn off your personal computer at the end of the day.



[More Tips...](#)



ENERGY
Alert Status:

(0) No Warning
-Operations Normal-

- ▶ [Energy Alert Descriptions](#)
- ▶ [View Today's Energy Status](#)
- ▶ [Potential City Facilities Affected](#)



What's New

- ▶ [Regional Energy Planning](#)
- ▶ [Downloadable Brochure: Energy Conservation Action Plan](#)

Rule n.3

- ◆ “Text is text”
- ◆ This means the user should be easily recognize it as such, and not as different things
- ◆ So for instance, beware of ***different fonts*** and anyway to diverse attributes to create graphical effects

RELATED WEBSITES

[Nestlé Waters](#) ↗

[Nestlé Aquarel](#) ↗

BRAND FOCUS

■ In this section

[Perrier](#)

[San Pellegrino](#)

[Vittel](#)

CONSUMER AREAS



[Childcare](#)



[Cooking](#)



[Petcare](#)



[Wellness](#)

The Golden rule

- ◆ Only one font, maximum two



Maria Skłodowska-Curie 1867-1934

Deutsch Version

Maria (Marie Fr.) Skłodowska-Curie (born in Warsaw, Poland, on November 7, 1867) was one of the first woman scientists to win worldwide fame, and indeed, one of the great scientists of this century. She had degrees in mathematics and physics. Winner of two Nobel Prizes, for Physics in 1903 and for Chemistry in 1911, she performed pioneering studies with radium and polonium and contributed profoundly to the understanding of radioactivity.

Perhaps the most famous of all women scientists, Maria Skłodowska-Curie is notable for **her many firsts**:

- She was the first to use the term radioactivity for this phenomenon.
- She was the first woman in Europe to receive her doctorate of science.
- In 1903, she became the first woman to win a Nobel Prize for Physics. The award, jointly awarded to Curie, her husband Pierre, and Henri Becquerel, was for the discovery of radioactivity.
- She was also the first female lecturer, professor and head of Laboratory at the Sorbonne University in Paris (1906).
- In 1911, she won an unprecedented second Nobel Prize (this time in chemistry) for her discovery and isolation of pure radium and radium components. She was the first person ever to receive two Nobel Prizes.
- She was the first mother-Nobel Prize Laureate of daughter-Nobel Prize Laureate. Her oldest daughter Irene Joliot-Curie also won a Nobel Prize for

**A truly remarkable figure
in the history of science !**



Moreover

- ◆ WE HAVE TO BE CAREFUL WHEN INSERTING A BLOCK OF TEXT, CONSIDERING AS USUAL THAT OUR INTUITION CAN BE WRONG, AND THAT SOMETHING THAT LOOKS GOOD MAY ACTUALLY NOT TO BE SO GOOD...



The Home Depot, Inc.

[Corporate Home](#) [Store Home](#) [Projects Home](#)[Site Map](#) [Store Locator](#) [Contact Us](#)[About The Home Depot](#)
[Corporate Responsibility](#)

■ Investor Relations

[Stock Information](#)
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[Financial Reports](#)
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[News Releases](#)
[Events and Presentations](#)
[Investor Facts](#)
[Contact Investor Relations](#)[Careers](#)[Media Relations](#)[The Home Depot Companies](#)[Home](#) > [Investor Relations](#)

Investor Relations

Founded in 1978, The Home Depot, Inc. is the world's largest home improvement retailer, the second largest retailer in the United States and the third largest retailer on a global basis, with fiscal 2003 sales of \$64.8 billion. The Company's common stock has been publicly traded since 1981, and is listed on the New York Stock Exchange under the symbol "HD."

RECENT FINANCIAL NEWS RELEASES

02/18/05

[THE HOME DEPOT TO HOST FOURTH QUARTER AND FISCAL YEAR 2004 EARNINGS CONFERENCE CALL ON FEBRUARY 22, 2005](#)

01/13/05

[THE HOME DEPOT ANNOUNCES SALES AND EARNINGS TARGETS FOR FISCAL YEAR 2005](#)

01/03/05

[THE HOME DEPOT ANNOUNCES INVESTOR AND ANALYST CONFERENCE JAN. 13, 2005](#)

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EXECUTIVE PRESENTATIONS

View Annual Report



Proud Past,
Bright Future

View [Proxy Statement](#)
Order an [Annual Report](#)
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HD Current Stock Price

Date: Feb 18, 2005
Time: 12:58 PM ET
Price: 42.14
Change: + 0.33
Daily High: \$42.23
Daily Low: \$41.74

Even worst...

- ◆ The temptation to use graphics instead of text
- ◆ Various problems:
 - ◆ First of all, bad scalability
 - ◆ The page size gets bigger (→ longer loading time)
 - ◆ No paste© allowed
 - ◆ Bad interactions with search engines



THE RESORT

[BACK TO MENU](#)

FAQ

Call 805-658-0100 for assistance in securing transportation or an airport pick-up. If you're driving yourself, there are approximate travel times by car:

10 minutes from the Santa Barbara Airport.

90 minutes from Los Angeles and Beverly Hills.

5 hours from San Francisco and Silicon Valley.

5. What is Bacara's address?

8001 Hollister Avenue

Santa Barbara, California 93117

6. Can you give me directions?

By car from Santa Barbara Airport:

A: Start out going North on WILLIAM L MOFFETT PL. towards FOWLER RD.

0.0 miles (0.0 km)

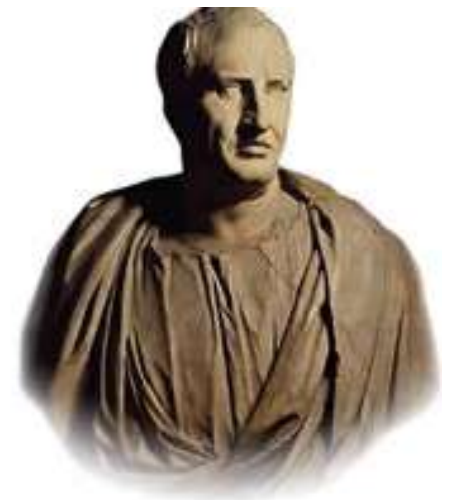
B: WILLIAM L MOFFETT PL becomes FOWLER RD.

0.3 miles (0.5 km)

C: FOWLER RD becomes S FAIRVIEW AVE.



The Lorem Ipsum



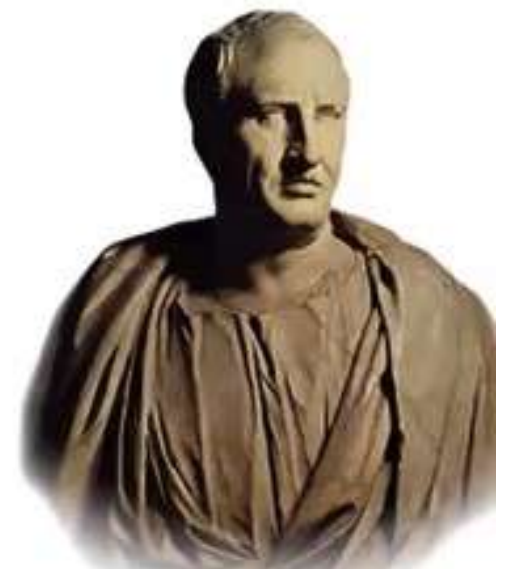
- ◆ Altered text by Cicero, the *De finibus bonorum et malorum* ("The limits of good and bad").
- ◆ *Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquid ex ea commodi consequatur. Quis aute iure reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint obcaecat cupiditat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.*

Typical Web design

- ◆ **Web design = layout design**

- ◆ Then we fill text boxes lorem ipsum

- ◆ And eventually the text boxes are filled with the real site text



Version 2.0 of ETAOIN SHRDLU... (!)



So...

- ◆ Text is seen as something detached from design, and typically its content is ignored (lorem ipsum is just a placeholder)
- ◆ In reality however, users read, and not only...



Let's begin to analyze...

- ◆ What do users do inside a web page



Users...

- ◆ See a web page in a so-called ***scanning mode***
- ◆ That is, they don't start to see it orderly, like reading a page, but instead they start with a fast ***scan***



The scan...



- ◆ ... happens necessarily in a continuous way
- ◆ ... because we use our *eyes* (!)
- ◆ So a good design will minimize this scanning effort, keeping into account it is done following this linear progression

So for instance...



- ◆ When our eye meets a big text box, it doesn't perform a good fast scan, and so the fatigue grows...
- ◆ So, we need to give a good structure, so that fast scanning can be successful



Investor Relations

InFocus Corporation
NASDAQ:INFS

[Investor Relations Home](#) →[Corporate Overview](#) →[Financial Reports](#) →[Stock Information](#) →[Fundamentals](#) →[Press Releases](#) →[Earnings Estimates](#) →[Investor Presentations](#) →[SEC Filings](#) →[Management](#) →[Analysts](#) →[Information Requests](#) →[Events Calendar](#) →[FAQ](#) →The InFocus logo is displayed in a bold, black, sans-serif font. It is centered within a white rectangular area that has a subtle gradient. A hand-drawn blue circle is drawn around the logo.

Corporate Overview

InFocus Corporation (NASDAQ: INFS) The projection industry pioneer and dominant worldwide leader in industrial design and research and development, markets award-winning digital projectors, technologies, and services for business and home use. In response to the ever-changing needs of its global customer, InFocus delivers the ultimate in ease of use and product reliability with the industry's most comprehensive line of projectors and presentation products. Founded in 1986, InFocus has led the digital projection industry for nearly 18 years, introducing ground-breaking products such as the flat-panel overhead display, the first data/video projector, the first handheld sub-two-pound data/video projector, the only home theatre projector with premium features that include HDTV compatibility and digital connectivity, and a proprietary lamp to lens InFocus Engine rear projection television solution that has set a new competitive bench mark for thin televisions that are light enough to hang on a wall. InFocus is the leader in global market share currently having sold over 1 million projectors around the globe and also leads worldwide in a category that is expected to grow from \$7 billion in revenue and 3.5million units in 2004, to \$10 billion in revenue and more than 6.5 million units in 2006. InFocus Corporation's global headquarters are located in Wilsonville, Oregon. For more information, visit the InFocus Corporation web site at www.infocus.com or contact the company toll-free at 800.294.6400 (U.S and Canada) or 503.685.8888 worldwide. To

The problem...

- ◆ Of the Curse of Lorem Ipsum is so that to best structure text we also need its content



Structuring

- ◆ There are various ways to structure
- ◆ We saw already the good practice to divide text into block (for the reading timers), on which we will go back later
- ◆ Breaking into smaller blocks can also be done with lorem ipsum, but we can do it in a much better way

Better structuring

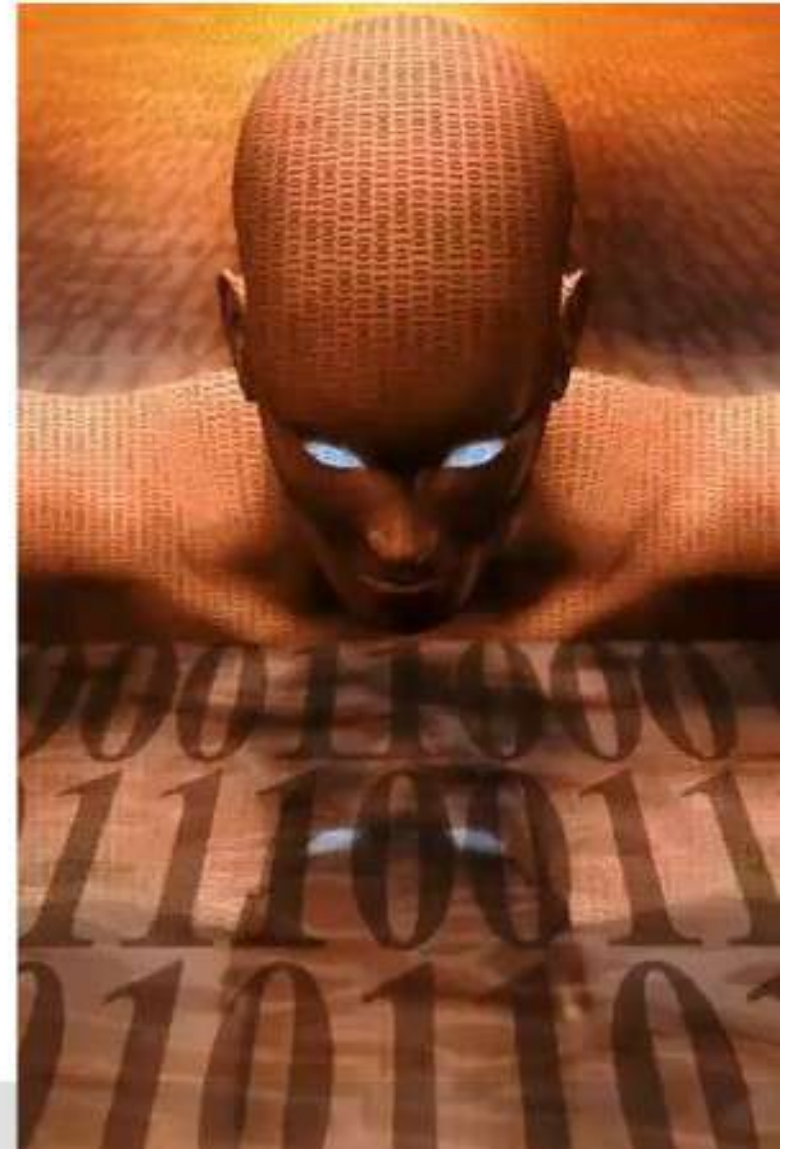
- ◆ Can be done, for instance, using descriptive titles
- ◆ In general, every relevant block of text should have a descriptive title

Better structuring (cont.)

- ◆ Similarly, on a finer note, we can use ***keywords*** inside blocks of text

The keyword

- ◆ ***Short and*** relevant, they make scanning fast and easy



Special note

- ◆ A particular case for keywords is the *link* case
- ◆ Links are noted even more than keywords
- ◆ And so it is important for them to follow the same principles of keywords (!)



search

go

| [site help](#)

| [useful links](#)

| [recent updates](#)

| [news centre](#)

| [contact us](#)

| [Cymraeg](#)

Notices and information sheets are also available in Adobe Acrobat PDF format via the Forms & Publications area of our site, which is accessible by clicking on the link above.

Notice 1

A Customs guide for travellers entering the UK

August 1999

[Updated August 2002](#)

[Updated November 2002](#)

Also available:

[A pocket customs guide for travellers entering the UK](#)

[Entering the UK from another EU country: Customs rules fact and fiction](#) (PDF 140 KB)

[Shopping across the Channel? Bringing back cigarettes and alcohol? Don't be taken for a smuggler](#) (PDF 151 KB)

[Flying abroad? Bringing back cigarettes and alcohol? Don't be taken for a smuggler](#) (PDF 157 KB)
(You will need [Adobe Acrobat Reader](#) to view/print these files.)

Contents

[Travelling within the EU](#)

[Goods you buy in the EU](#)

[Travelling to the UK from outside the EU](#)

[The customs allowances](#)

Keeping into account...

- ◆ ... that unfortunately they suffer from ***additional problems*** because of their nature...



For instance...

- ◆ ... the big mistake/shortcut of using the ***title of the page they link at***



Show	Time	Date
SOLD OUT 'O' BY CIRQUE DU SOLEIL-WED	7:30 PM	Wednesday August 10, 2005
SOLD OUT 'O' BY CIRQUE DU SOLEIL-WED	10:30 PM	Wednesday August 10, 2005
<u>'O' BY CIRQUE DU SOLEIL-THURS</u>	7:30 PM	Thursday August 11, 2005
<u>'O' BY CIRQUE DU SOLEIL-THURS</u>	10:30 PM	Thursday August 11, 2005
<u>'O' BY CIRQUE DU SOLEIL-FRI</u>	7:30 PM	Friday August 12, 2005
<u>'O' BY CIRQUE DU SOLEIL-FRI</u>	10:30 PM	Friday August 12, 2005
<u>'O' BY CIRQUE DU SOLEIL-SAT</u>	7:30 PM	Saturday August 13, 2005
<u>'O' BY CIRQUE DU SOLEIL-SAT</u>	10:30 PM	Saturday August 13, 2005
<u>'O' BY CIRQUE DU SOLEIL-SUN</u>	7:30 PM	Sunday August 14, 2005
<u>'O' BY CIRQUE DU SOLEIL-SUN</u>	10:30 PM	Sunday August 14, 2005
<u>'O' BY CIRQUE DU SOLEIL-WED</u>	7:30 PM	Wednesday August 17, 2005
<u>'O' BY CIRQUE DU SOLEIL-WED</u>	10:30 PM	Wednesday August 17, 2005
<u>'O' BY CIRQUE DU SOLEIL-THURS</u>	7:30 PM	Thursday August 18, 2005
<u>'O' BY CIRQUE DU SOLEIL-THURS</u>	10:30 PM	Thursday August 18, 2005
<u>'O' BY CIRQUE DU SOLEIL-FRI</u>	7:30 PM	Friday August 19, 2005
<u>'O' BY CIRQUE DU SOLEIL-FRI</u>	10:30 PM	Friday August 19, 2005
<u>'O' BY CIRQUE DU SOLEIL-SAT</u>	7:30 PM	Saturday August 20, 2005
<u>'O' BY CIRQUE DU SOLEIL-SAT</u>	10:30 PM	Saturday August 20, 2005
<u>'O' BY CIRQUE DU SOLEIL-SUN</u>	7:30 PM	Sunday August 21, 2005

Even worst...

- ◆ Using the web address of the page (!)
- ◆ Think of scanning, and the load of memorizing an address `http://www...` !





DeFalco
Real Estate Group

Superior Comprehensive Real Estate Services
SPONSORING THE BOCARATON.COM
REAL ESTATE MARKET GUIDE: [CLICK HERE!](#)

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CHECK OUT BOCA...

- » Business Directory
- » Local Employment
- » Real Estate

LOCAL COMPANIES

- » Creative Solutions
Personal Gift Service
- » WCS LENDING
- » DeFalco Real Estate

BOCA RATON CITY GUIDE

- » Beaches
- » City of Boca Raton
- » Day Care Centers
- » History of Boca Raton
- » Local Medical Centers
- » Local Non-Profits
- » Religious Centers
- » Schools
- » State & County



Welcome to BocaRaton.com...

[Search for Jobs](#)

BocaRaton.com has partnered with [Jobing.com Inc.](http://Jobing.com Inc) to provide BocaRaton and South Florida Residents with a comprehensive job search and posting service.

[Click here to read the press release.](#)

[Click here to post a job or to search the career database.](#)

[Order Online](#)

[Click here for our FAQ.](#)

[Click here to learn more about ordering online.](#)

[EVENT CALENDAR](#) - View upcoming events and post your Boca Raton and South Florida Events.

[REAL ESTATE SECTION](#) - Check out new homes for sale in

TRAVEL WITH US



FIND THE
Best Rates in Boca!
Select your days & click search!

Check-in:

February 16

Check-out:

February 17

[SEARCH](#)

**South Florida
Employers Use:**



CLICK HERE!

The “click here” (“clicca qui”)

- ◆ Don’t use “click here” as a link label!
- ◆ The real reason why it has to be absolutely avoided: it gives a much heavier computational load, and puzzles users too!



**Click
Here**



Better structuring (cont.)

- ◆ Another good way to structure text is for instance to use ***itemized lists*** (ordered or not ordered) using simple html and css