ECONOMICS AND MANAGEMENT OF INNOVATION 2021-2022 - SCQ1098279

Questions on Chapter 4

1.What are some of the sources of increasing returns to adoption?

2.What are some examples of industries not mentioned in the chapter that demonstrate increasing returns to adoption?

3.What are some of the ways a firm can try to increase the overall value of its technology, and its likelihood of becoming the dominant design?

4.What determines whether an industry is likely to have one or a few dominant designs?

5.Are dominant designs good for consumers? Competitors? Complementors? Suppliers?

Vai a...

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