Course Overview

Start Up in ICT

2022/2023

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Course Overview

1. Introduction to Entrepreneurship / Start-Ups

2. Innovation Vectors

3. Running a Start-Up

4. Building your Start-up

Course Overview /2

1. **Introduction to Entrepreneurship / Start-Ups**

2. **Innovation Vectors** **(Interviews with startups battling in the market)**

   - Internet of Things and Beyond

   - Blockchain

   - Neural Networks / AI / etc

   - Simulation / Digital Twins

   - *Anything else…?*

Course Overview

3.   Building your Start-Up / Theory

- Problem/Solution fit

- Product/Market fit

- Business Model Canvas

- Lean Startup Methodology

Course Overview

4. Building your Start-Up / Exercise

- Selection of your Start-Up Topics

- Assembling your teams

- Building up the BMC

- the Pitch!

The
"Three
Missions"
Of University

Every University has 3 "Fundamental Missions"

University "Missions"

1. **Scientific Research**

2. **High Education / Teaching**

3. **...?**

To share culture, knowledge and to transfer the results of Research outside of the University, contributing to the overall social growth and territorial cultural path.

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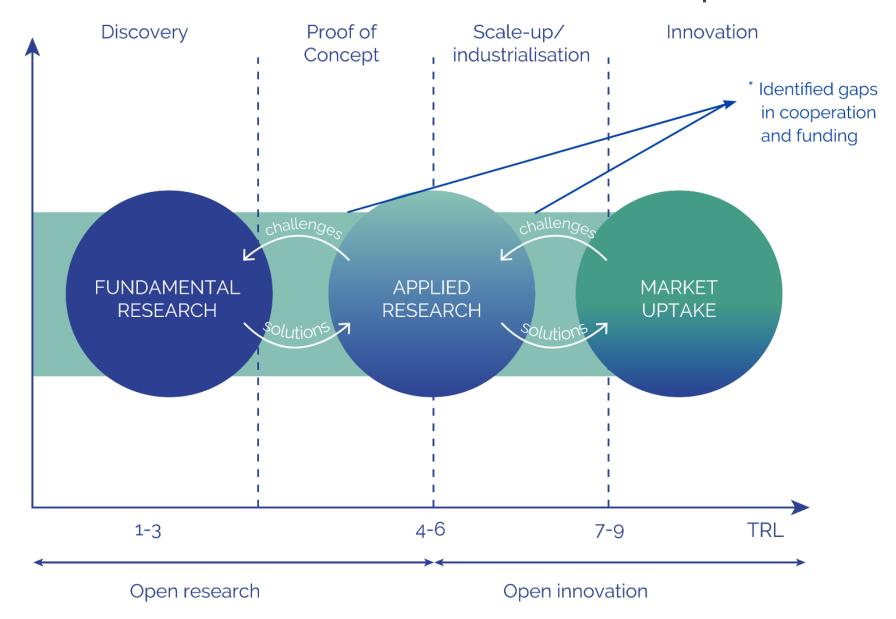
Progress

The "Third Mission"

- Technology Transfer

- IP and know-how Management

- Bringing products and services to the market

- Create social, economical, cultural advances

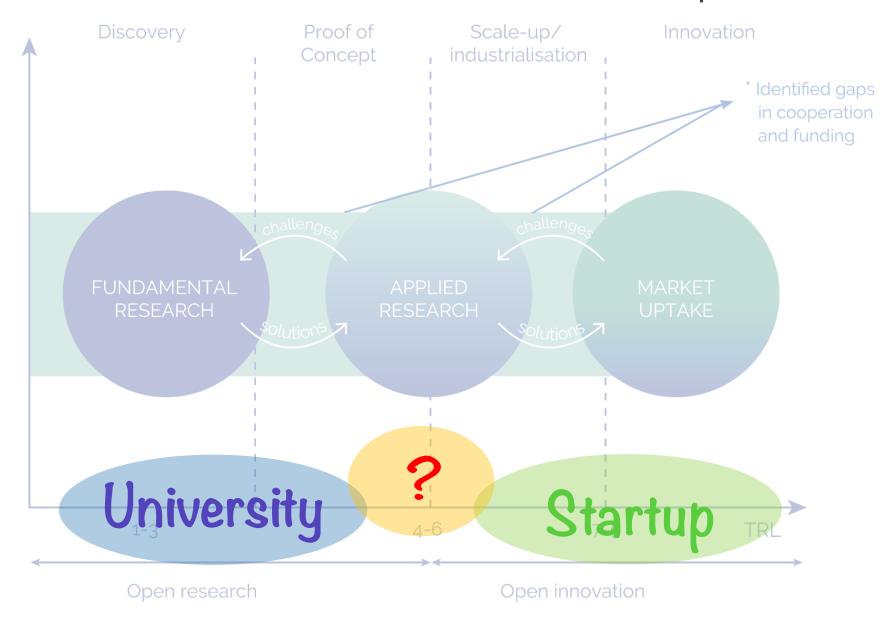.. in other words

3. **Bring everything to the public = Progress**

How can we do it?

What about a Start-Up?

The Research/Innovation Loop

The Research/Innovation Loop

The Best Know-How / IP / Tech Transfer "Hard Drive" Is a Brain with a Motivation

Interaction with me / keeping in sync

1. <u>**Always**</u>: **Subscribe to our Whatsapp Group (all communications will be given there)**

2. **Send me private whatsapp messages whenever you need info / help on anything. Tel. 338 3518240. Will reply asap.**

3. **Send me emails at <u>fabio.dalessi@unipd.it</u>. Lower priority.**

4. **Setup a one-on-one meeting: contact me by whatsapp.**

Exam

The Exam will be composed of two parts, in different dates:

1. **Theory: Written (with >=5 participants) or Oral test, with score 0-30. Personal score.**

2. **Group Work: Presentation of your Startup, Team of 3-4 people. Group Score 0-30.**

3. **Final Score: with 1>=15 AND 2>=15, the final score will be (Theory+Group Work)/2, rounded up.**

StartUp in ICT
University of Padua
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WhatsApp group

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