
ECONOMICS AND MANAGEMENT OF INNOVATION 2021-2022 - SCQ1098279

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Questions on Chapter 8

- 1.What are some of the advantages and disadvantages of collaborating on a development project?
- 2.How does the mode of collaborating (for example, strategic alliance, joint venture, licensing, outsourcing, collective research organization) influence the success of a collaboration?
- 3.Identify an example of collaboration between two or more organizations. What were the advantages and disadvantages of collaboration versus solo development? What collaboration mode did the partners choose? What were the advantages and disadvantages of the collaboration mode?
- 4.If a firm decides it is in its best interest to collaborate on a development project, how would you recommend the firm go about choosing a partner, a collaboration mode, and governance structure for the relationship?

◀ [Questions on Chapter 7](#)

Vai a...

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