



Department of Information Engineering (DEI)

Master degree on ICT for Internet and Multimedia Engineering (MIME)

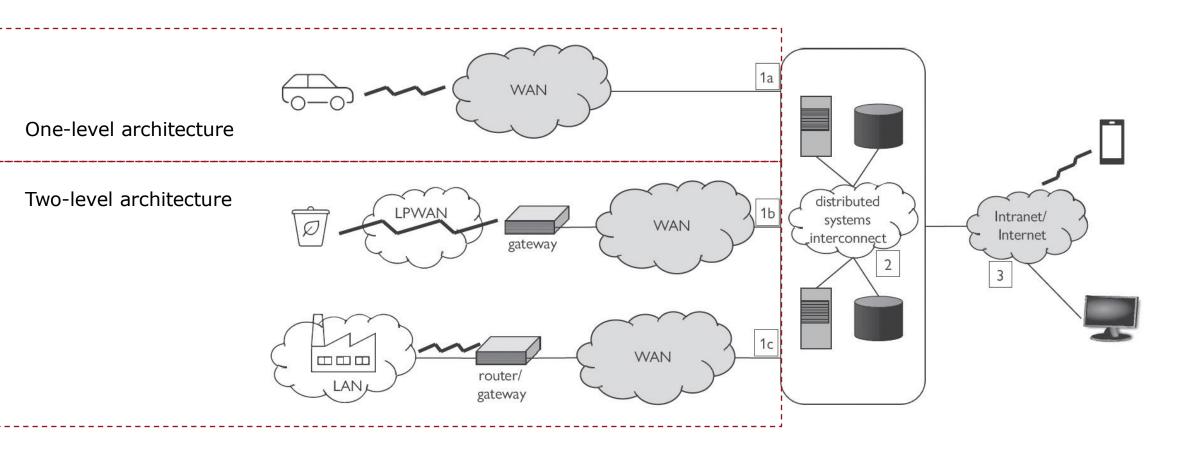
Internet of Things and Smart Cities 12 - Cloud

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Do you remember?

Network architectures



Do you remember?

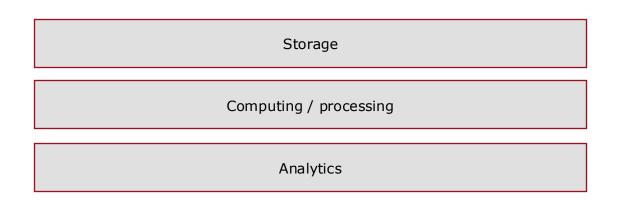
The cloud

- "Back-end" processing is depicted by a generic cloud.
 - Data from a variety of diverse sources are aggregated and processed for optimization and discovery of global trends and relations.
 - Depending on nature and real-time requirements, sensor data may be processed "in-flight" as streams, stored for post-processing and archival purposes, or both.
 - It may also contain some common services such as large-scale storage, analyticsprocessing engines, data visualization and graphing, as well as management functions such as security and provisioning.
 - Machine learning (ML) and artificial intelligence (AI) algorithms are usually operated in the cloud where they can work with large aggregations of data.

Cloud

Introduction

- It is the point of high-level aggregation and processing of data in an IoT system.
- Aggregation and processing may be located in different «places»:
 - At the lower levels (e.g., at the end nodes): limited data sets, limited network and computational resources, more energy constraints, local data, etc.
 - At the cloud level: can span multiple IoT domains to provide system-level insights.
- Cloud implementation generally consists of several components:









12 – Cloud Cloud computing

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Introduction

- Cloud computing allows on-demand ubiquitous access to resources such as servers, storage, network and services.
- The resources are virtualized and can be dynamically allocated based on the received requests → shared pool of configurable computing resources.
 - **Elasticity**: the amount of resources to be allocated can grow and shrink dynamically, to adjust to the changes in load and demand.
- Cloud systems provide externally visible access points with ample bandwidth for data ingestion: end users can easily upload and activate services.

Classes

- Cloud services can be classified as:
 - **Public**: the resources are provided by the commercial cloud so that everyone can access them through subscription.
 - Private: the resources are managed within an enterprise.
 - More control and privacy.
 - Can generally count on a more limited set of resources, though dedicated.
 - **Hybrid**: the resources are split into a private and a public portion. This allows to meet security, regulatory and performance demands.

Benefits

- Cloud computing has several strengths wrt local computing such as:
 - The computing resources in the cloud appear to be infinite.
 - The computing resources can be scaled on-demand, in accordance with load variations.
 - There is no need for a big starting investment in hardware resources (good for start-ups).
 - Simplified operations via virtualization and multiplexing of workloads.
 - Potentially increased reliability, resilience, security.

Virtualization

- Virtualization decouples workload encapsulating it into a Virtual Machine (VM).
- A Virtual Machine (VM) can be defined as:

A compute resource that uses software instead of a physical computer to run programs and deploy apps. One or more virtual "guest" machines run on a physical "host" machine. Each virtual machine runs its own operating system and functions separately from the other VMs, even when they are all running on the same host.

- The hardware and software can be decoupled.
- VMs can be activated when required, and dimensioned at will:
 - Scalable computing infrastructure (e.g., to respond to traffic spikes when needed).
 - Pay-per-use approach with respect to computing resources (good for start-ups).
 - No need for an accurate estimate of the needed computed capacity.

Virtualization

- The physical infrastructure of the cloud is composed of multiple data centers deployed in different places (and even different countries).
- This approach has both technical and legislative implications:
 - By replicating important data, redundancy is realized.
 - If the same resources are available in different locations, latency can be reduced.
 - It allows to comply with different data protection regulations.

Disadvantages

- Some disadvantages of the cloud are:
 - Cloud outages can cause the unavailability of the hosted resources.
 - Real-time constraints may be not satisfied due to network latency.
 - A vendor lock-in may occur, as most cloud computing solutions are proprietary.

Requirements

- **Data distribution**: how fast/well data is distributed from the source (sensor) to the consumer (actuator, applications etc.), after (cloud) computing.
- Scalable storage: data may not be accessed immediately after collection.
- Processing service: Temporal and spatial aggregation and correlation between multiple devices can provide useful insights.
- Flexibility: Heterogeneous sources must be handled.
- Reliability: the application scenario may have strict QoS requirements.
- Scalability: The cloud infrastructure should provide an adequate QoS independently from the number of information sources and consumers.
- Security: Collected data may be sensitive, so that they must be properly handled.

Models

- Different models can be defined for cloud computing:
 - Infrastructure as a Service (IaaS).
 - Platform as a Service (PaaS).
 - Software as a Service (SaaS).

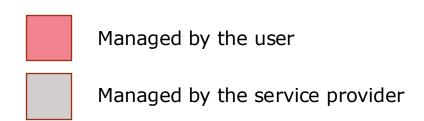
		Software as a Service (SaaS)	Function as a Service (FaaS)	
	Platform as a Service (PaaS)	Applications: CRM, email, office productivity, games	Function instantiation, activation, scaling	
Infrastructure as a Service (laaS)	Language runtime, libraries, database, web servers, development tools			
Virtual machines				
Servers, storage, network				

Infrastructure as a Service (IaaS)

- The cloud vendor provides the the VMs, networking and storage resources.
- The users are responsible for executing the VM image on their own operating system, providing the runtime environment, the middleware, and applications.
- The user is completely responsible for the VM monitoring and patching.
- Benefits: Flexibility, automation, cost-reduction, control, scalability.
- <u>Drawbacks</u>: Legacy systems, internal training, security.
- Examples:
 - Amazon Web Services (AWS)
 - IBM Cloud
 - Microsoft Azure
 - Cisco Metacloud
 - Oracle Cloud

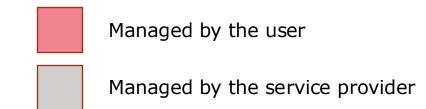
Comparison

On-site	laas
Applications	Applications
Data	Data
Runtime	Runtime
Middleware	Middleware
0/S	0/S
Virtualization	Virtualization
Servers	Servers
Storage	Storage
Networking	Networking



Platform as a Service (PaaS)

- The platform can be accessed through the Internet, and provides developers with a framework and tools to build apps and software that are tailored to the organization's individual needs.
- The vendor takes care about updating and monitoring the runtime system.
- <u>Benefits</u>: Cost-reduction, scalability, migration, less coding, freedom.
- <u>Drawbacks</u>: Data security, runtime issues, integrations.
- Examples:
 - Google App Engine
 - OpenShift
 - Force.com
 - Apache Stratos
 - Magento Commerce



Comparison

On-site	laas	Paas
Applications	Applications	Applications
Data	Data	Data
Runtime	Runtime	Runtime
Middleware	Middleware	Middleware
O/S	O/S	0/S
Virtualization	Virtualization	Virtualization
Servers	Servers	Servers
Storage	Storage	Storage
Networking	Networking	Networking

Comparison: IaaS vs. PaaS

- IaaS offers a great deal of control over your operating systems.
- PaaS can build apps without having to host them on-premise, so to benefit from more flexibility but with a little less control.

Feature	IaaS	PaaS	
Control	Full control over infrastructure	Limited control, focus on application logic	
Management	User manages OS, middleware, runtime, and apps	Provider manages OS, middleware, and runtime	
Flexibility	Highly customizable	Pre-configured, less flexible	
Skill Requirement	Requires expertise in managing infrastructure Suitable for developers, minimal infrastructure		
Use Cases	e Cases Data storage, legacy application hosting Rapid app development, microservices		

Software as a Service (SaaS)

- The vendor provides the entire application.
- The user simply connects to it through web browsers and mobile applications.
- <u>Benefits</u>: Cost-reduction, scalability, integration, upgrades, ease of use.
- <u>Drawbacks</u>: Security, limited customization, interoperability, less control, wasted resources, shadow IT (unmanaged SaaS apps could have potential security gaps).
- Examples:
 - Salesforce
 - Dropbox
 - Slack
 - Google Apps
 - Microsoft Office 365

Managed by the user
Managed by the service provider

Comparison

On-site	laas	Paas	Saas
Applications	Applications	Applications	Applications
Data	Data	Data	Data
Runtime	Runtime	Runtime	Runtime
Middleware	Middleware	Middleware	Middleware
O/S	O/S	0/S	O/S
Virtualization	Virtualization	Virtualization	Virtualization
Servers	Servers	Servers	Servers
Storage	Storage	Storage	Storage
Networking	Networking	Networking	Networking

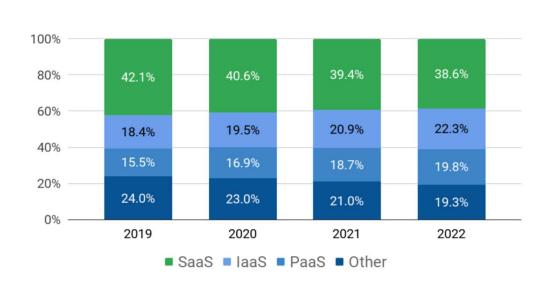
Comparison: SaaS vs. PaaS

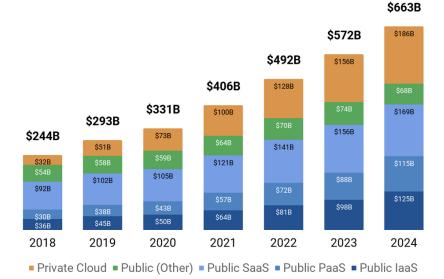
- PaaS is generally used to build new products on top of already existing network.
- SaaS products are entirely managed by the vendor and ready to use by the team.

Feature	SaaS	PaaS	
Purpose	Provides fully operational software	Provides a platform for developing applications	
Target Users	End-users	Developers and IT professionals	
Customization	Minimal customization, mostly configuration	High customization for app development	
Management	Provider manages everything Users manage apps and data, while the provide manages the platform		
Skill Requirement	None (general use) Development and deployment skills needed		

Market share

- IaaS has been around the longest, offering cloud services, such as databases, event processors, notification systems, AI toolkits, and visualization.
- There are some nascent offerings of IoT PaaS and SaaS that are somewhat experimental in terms of features and business models.





Source: https://www.t4.ai/





12 – Cloud Cloud components

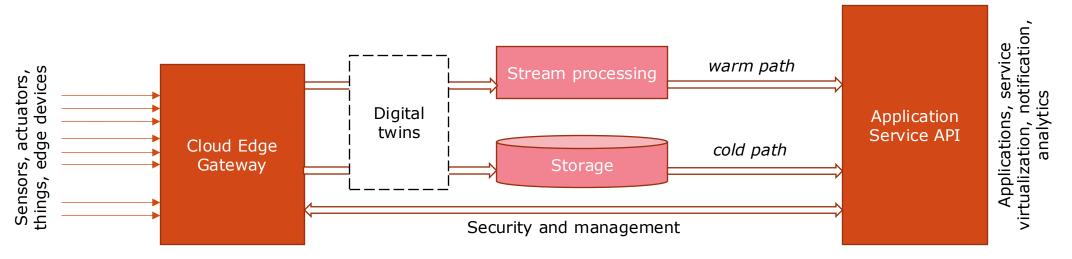
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Overview

- In order to support IoT operations, the cloud infrastructure typically includes:
 - An edge interface for data injection.
 - Time-series data stream processing.
 - Data aggregation and storage.
 - Security and management.



Cloud edge gateway

- It represents the **boundary** between the edge and the cloud.
- Its role is similar to the one of the IoT gateways, but it lies within the cloud security perimeter.
- Data can consist of:
 - Sensor reading sampled at a regular or irregular interval;
 - Notifications due to an alarm (e.g., if a monitored variable exceeds the threshold);
 - Timestamps and metadata (e.g., origin info and contextual details).
- Based on that, different IoT environments may have different security policies, and this is the entry point for a secure and trusted cloud environment.
 - It can carry out authentication, access control, and filtering functionalities.

Service API Security and management Service Stream processing Stream processing Application Service API Security and management

Cloud edge gateway

- The <u>incoming data</u> can arrive directly from IoT devices or from the IoT gateways.
 - Data may follow the "warm path" towards the stream processing, or the "cold path" towards the storage.
- The <u>incoming data</u> is then **routed** to the correct destination.
 - Routing is performed based on the data type, topic and content.
- The data volume to handle may be very high and diverse.
 - Data translation may be needed if there are differences in formats.
 - Scalability techniques to balance loads.
- The <u>outgoing data</u> is directed towards the edge. It can consist of:
 - Actuation commands.
 - Configurational information.

Digital twins

The digital twin can be defined as:



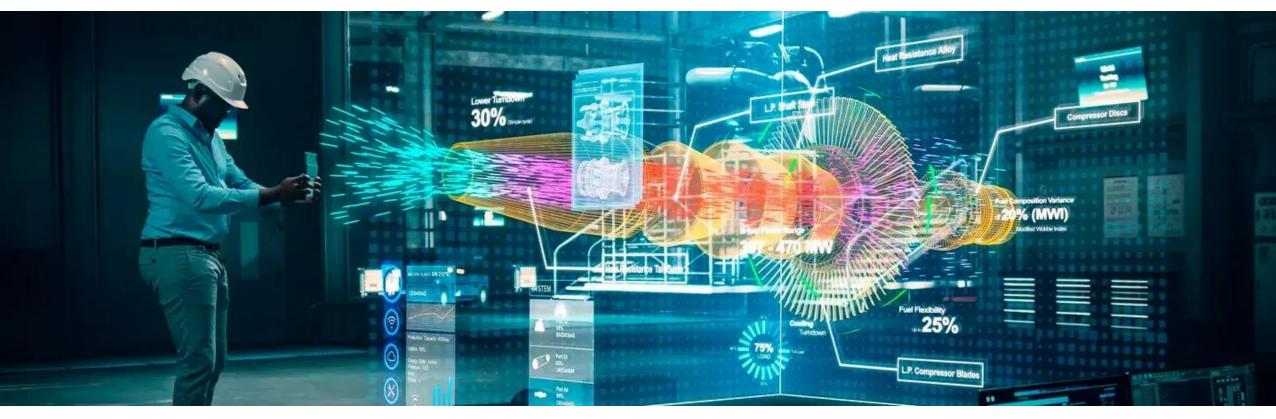
A <u>synchronized</u> cyber representation and replica that mirrors the states and behaviors of a physical thing.

- Digital twins can be employed to predict the behavior of the physical things, without impacting on the physical infrastructure. They can:
 - Reduce the command latency with respect to the communication with physical things.
 - Have an always-on test platform (even when the device is asleep).
 - Reduce **bandwidth** and **power** (access to the digital twin instead of direct access to the real device, thereby saving network resources and avoid the device to wake up).

Object digital twins

- Developing a digital twin for an actual physical object involves a process:
 - Creating a virtual model of the physical product (e.g., CAD).
 - Adding sensors or other devices that can collect relevant performance data.
 - Feed real-time data into the software where the virtual model is hosted.
 - Run simulations of a product's performance in different environments and develop or test new iterations.
 - Develop of a new physical product which can be fitted with monitoring devices to create new product digital twins.

Digital twins (example)



https://www.essentracomponents.com/en-gb/news/trends/industry-40/the-digital-twin-what-is-it-and-how-does-it-work

Stream processing

- The stream processing typically occurs in real-time, for data which flows directly from the source to the consumer (in the warm path).
- Possible types of processing: detection of anomalous events, transformation and aggregation of data coming from multiple input domains.
 - In normal system operations (dominant), data is within "bounds" and does not create critical events → data can undergo a simple processing: visualization.
 - In case of "emergency", data undergo a more complex processing, and may be forwarded to other functional transformations.

Storage

- IoT data and events ingested from the edge sources may be stored for batch processing and archival purposes such as the long-term comparisons or auditing.
 - Computationally intensive applications, such as ML and AI, often work with large collections
 of data in the batch mode to create and refine inferencing models.
 - Analytics may use swaths of archival data (e.g., building telemetry on comparable days from the previous seasons and years) to improve optimizations and predictions.
- The data storage can follow two strategies:
 - Short-term storage.
 - Long-term storage.

Storage

- The data storage can follow two strategies:
 - Short-term storage
 - It consists in storing data for a pre-defined period of time.
 - It allows fast access to the recent history.
 - Typically has a duration of the order of hours or days.
 - Long-term storage
 - High-precision data can be aggregated and down sampled for trend analysis and archival purpose.
 - Data can be stored for the training and testing of Machine and Deep Learning models.

Storage: type of data

- IoT data share the basic properties of big data:
 - Volume: the amount of data is huge (even though of smaller size).
 - Velocity: data production is fast, and its processing and management need to be fast.
 - Variety: data may come from different types of sources and have different formats.
 - Veracity: data may contain errors, missing samples.
- IoT data have unique features:
 - Time-series data: data are usually sampled at regular or irregular intervals in time. Each sample is usually associated to a timestamp.
 - Semi-structured and unstructured data.
 - Data management: Different applications can have different policies for data storage.
 - Writing and accessing data: data may be accessed sequentially or randomly.

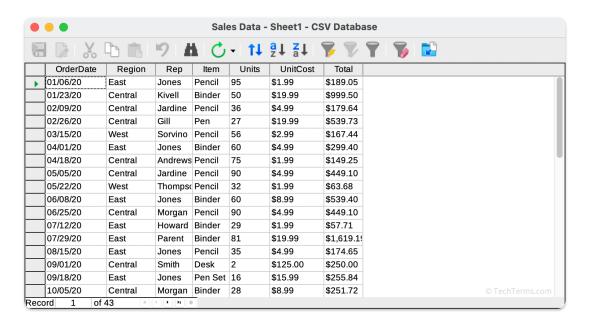
Storage: databases

- Cloud implementations of IoT storage services typically consist of:
 - Input stage: receive incoming data through posting and subscriptions to the topics to be stored and write them in the database.
 - Output stage: the storage service implements queries and APIs for data retrieval.
- The central piece is the database, where data is actually stored.
 - Generally distributed: ~ thousands of servers in multiple geographic regions.
 - Capacity, scalability, and fault tolerance by means of partitioning and replication.
 - The selection of the type of database for IoT systems is made primarily based on its
 fitness for representation and querying of IoT-style data and metadata which tend to be
 variable-length collections of time-stamped semi-structured and unstructured data.

Storage: flat file

- When databases started being used, all the complexity resided in the program, whereas the data was just a data record.
- Example: flat file.
 - It can be a plain text file (e.g. csv, txt or tsv), or a binary file.
 - The database format itself does not make those relationships explicit.

John	Blue	John F. Kennedy Blvd	Jersey City	NJ07305
Mary	Rose	Stevens Ave	Jersey City	NJ07305
Carl	Pen	Washington Street	Newark	NJ07102
Julia	Smith	Vernon Boulevard	Long Isl City	NY11101

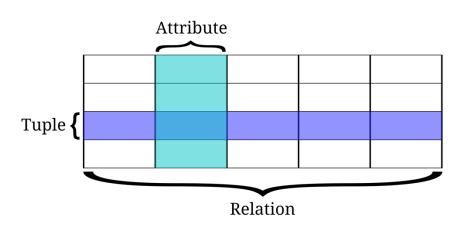


Storage: flat file

- Advantage: very simple and clear.
- <u>Disadvantages</u> for IoT networks:
 - Updating the data structure is a complex task, since the file is completely managed by the program, an update in the data implies updating all the programs using it.
 - Speed can be compromised (if the file is large, accessing the data is time consuming).
 - There is no protection of the data.

Storage: Relational Database Management System (RDBM)

- DataBase Management System (DBMS): Logical requests for the data, and the DBMS translates them into commands that perform the required operations.
 - Logical request asks for a piece of information, without caring of location on the hard disk.
 - Updates in database do not require modifications in the program if requests are the same.
- The Relational database (RDBM) is one of the most widespread.
 - It consists of two-dimensional tables of rows (records/tuples) and columns (attributes).
 - Each cell contains an atomic value (i.e., a non-divisible value).
 - The relation is a logical connection.
 - Fix and well-defined structure of data.
 - Fairly elaborate designs and implementations.



Storage: Relational Database Management System (RDBM)

- <u>Example</u>: financial transactions.
 - A transaction may need to debit one account and credit another with the same amount in a consistent manner (both operations are successful, or neither is in the case of failures).

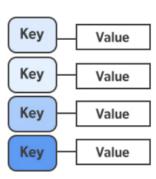
		Transaction Column	Method Column	Product Column
		1	Paypal	T-shirt Jeans
Customer Column Lucy		2	Paypal	Shirt Jacket
Simon		3	Paypal	Shoes
William	\rightarrow	4	Visa	Skirt
william		5	MasterCard	Hoodie
		6	MasterCard	Sweater Jeans

Storage: Relational Database Management System (RDBM)

- Legacy RDBMS are generally not a good fit for the storage of IoT data.
 - Impose a rigid schema on data (vs. variable semi-structured IoT data).
 - Any changes of format or addition of new types of sensors may require redesign of the schema to accommodate their data models and reconfiguration of the database.
 - Slow and expensive process.
 - Lower throughput and scalability due to the transactional overhead.
 - High licensing and maintenance costs.

- NoSQL: It is <u>NOT</u> a Structured Query Language (SQL).
 - This is to distinguish NoSQL from the traditional commercial databases designed for structured data and commonly queried using the variants of SQL.
 - NoSQL says what those systems are not, but it does not indicate what they are.
- NoSQL databases are designed to satisfy the following properties:
 - Easily expansion as data grow.
 - Guarantee low latency even when the number of requests increases.
 - Do not support transactional processing and guarantees (so lower overhead).
 - Scalability: designed for big-data and web applications with high data volume.
 - Support multi-node and clustered implementations (geographic distribution and replication).

Storage: NoSQL Databases



Key-value stores:

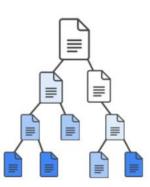
- Data are stored as a collection of key-value pairs.
- No need for a specified structure since each key-value pair is stored as a single record.
- Keys are unique identifiers for values. They can be generic numbers, or specific descriptions of the values they are associated with.
- Values can be as complex as required (numbers, sentences, and even key-value pairs).
- <u>Example</u>: dictionary (word: key; word meaning: value).
- <u>Use case</u>: record sessions in applications that require logins.
 - Each session can be marked with identifiers and all the corresponding information is associated to it (profile info, targeted offers, payment details...).

- Key-value stores advantages:
 - Simplicity: they are simple to use and to define.
 - Speed: simplicity implies that the requests can be quickly satisfied.
 - Scalability: they can scale both vertically and horizontally.
- Key-value stores disadvantages:
 - Simplicity: depending on the application, they could be too simple.
 - No filter possibility: values are seen as a single element, therefore the whole value is always returned thus preventing the possibility of extracting a specific information.
 - No query language.

Storage: NoSQL Databases

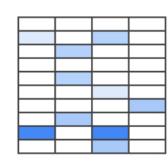
Document-oriented databases:

- Similar to key-value stores (keys are used as unique identifiers).
- However, keys are associated to a document.
- The content of documents is classified using metadata (so the database "understands" what class of information it holds).
- They have a query language, which allows querying documents based on the metadata.
- Documents can be of variable length (additional benefit in IoT systems as new types of sensors with different message formats, and lengths are introduced).



- Document-oriented databases advantages:
 - Flexibility (documents do not require consistency).
- Document-oriented databases disadvantages:
 - Although it is possible to create links between documents, this makes the database very complex, thus impairing its performances.

Storage: NoSQL Databases

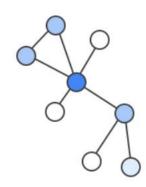


Column-oriented databases:

- Data is organized as rows and columns.
- At first sight, they may look schema, relational databases. However, the key difference is that column-oriented databases store data by columns, rather than by rows.
- They have a dynamic schema and each column is stored separately.
- Designed for petabytes of data spread across thousands of servers in multiple data centers.
- Use case: search applications.

- Column-oriented databases advantages:
 - Scalability: they support massive parallel processing.
 - Responsiveness: load and query time are small.
- Column-oriented databases disadvantages:
 - The update of the single column field is not very efficient
 - Row-specific queries are slow.

Storage: NoSQL Databases



Graph databases:

- Use graph structures for semantic queries of data.
- They consist of nodes and edges. Nodes are the entities (i.e., the agents and objects) of the relationship. Edges represent relationships between entities.
- Graph-based structure can help in terms of data visualization.
- <u>Use case</u>: representing complex structures and relationships in IoT systems (e.g., layout and connections among the components in an HVAC system of a large building).

- Graph databases advantages:
 - Thanks to the relationship-oriented representation, it is easier to spot trends and recognize the most influencing elements.
- Graph databases disadvantages:
 - Scalability: it is difficult to scale across a number of servers.

Limitations

- Cloud-based IoT has the following limitations:
 - High or unpredictable **latency**: for some applications (such as industrial automation) the low latency is a key requirement. However, the physical distance between the cloud infrastructure and the devices often defines the minimum latency that can be achieved.
 - High bandwidth requirement: if the gateways do not have enough bandwidth capacity, they cannot access the cloud-based services.
 - **No in-network filtering or aggregation**: some application collect data from different geographical locations, and the relevant information may be the an aggregated measure instead of the reading of the single devices.





12 – Cloud Cloud analytics

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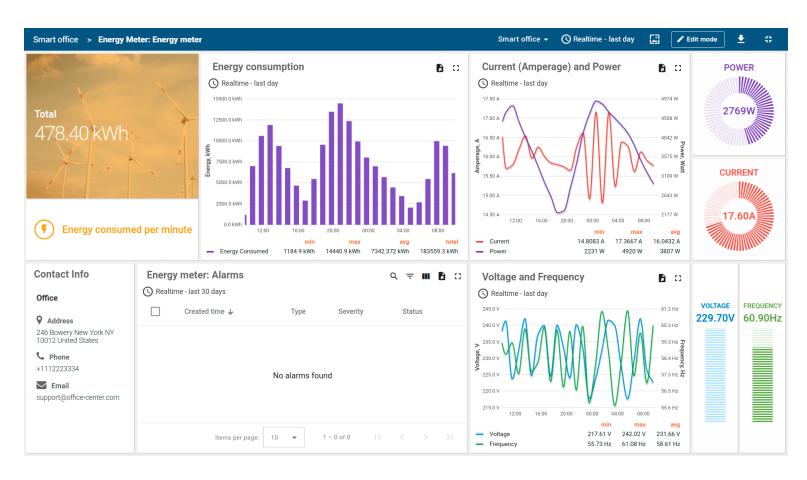
Introduction

- In a single environment multiple IoT devices may be deployed, each of which can report data on a regular basis → the amount of data grows very quickly.
- IoT data can be analyzed in order to:
 - Gain insights about the system state and behavior.
 - Perform descriptive analysis: "what happened?"
 - Predict future behaviors: "what will happen next?"
 - Define a set of actions to achieve a desired behavior: "how to get there?"

Visualization

- The output of the analysis often needs to be shown to a person which will take decisions based on it.
- The user interface that shows the system state and allows the human operator to perform control actions is usually referred to as system dashboard.
- Data visualization can often allow to gain some insights.
- For this purpose, however, the charts need to be as informative as possible:
 - Always indicate the label for the chart axes.
 - Avoid using abbreviations and acronyms.
 - Highlight the important chart contents.
 - Do not make the chart more complex than needed.

Visualization (example)

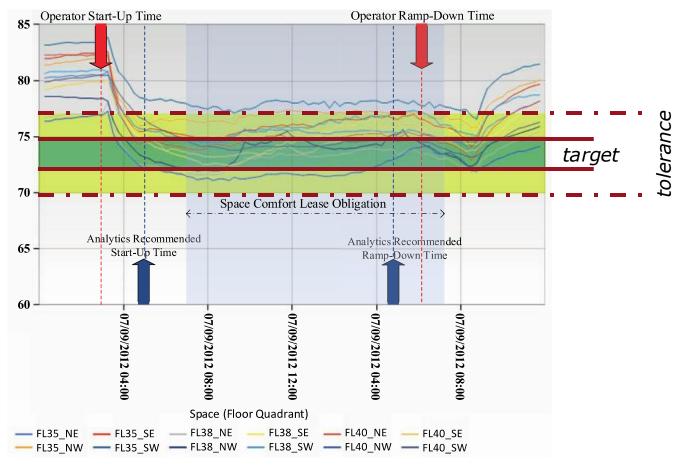


https://thingsboard.io/docs/userguide/dashboards/

An example of IoT analytics

- Consider a building management system which shows the temperature measurements of 3 different floors (35, 38 and 40).
- The temperatures are reported in Fahrenheit and the interval 72-75°F represents the **target** temperature. It is shown in green in the dashboard.
- The corresponding tolerance interval is shown in yellow.

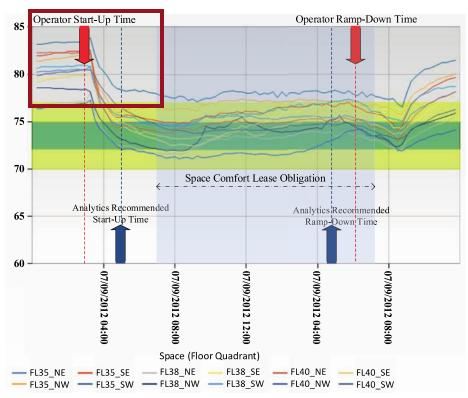
Dashboard of building temperatures and control action



An example of IoT analytics

<u>Objective</u>: To control costs, the intensity of cooling is reduced, and temperatures may be allowed to drift out of the range comfortable to humans when the building is not occupied, i.e., before arrival and after departure of the occupants.

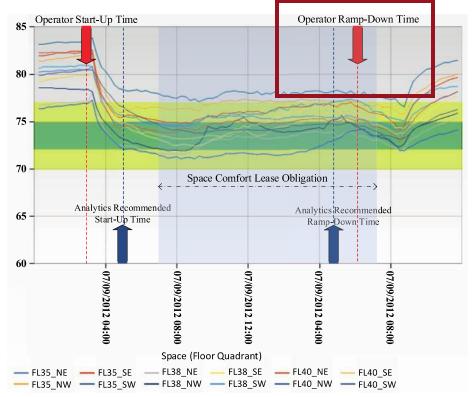
- Bring-up (aka start-up time): the time when the more intense cooling starts to in order to normalize the building ambient temperature in time for occupant arrival
 - Fixed for the season.
 - Determined by the system operators a day in advance, based on weather forecast, expected occupancy for a particular day, and prior experience with the building behavior.



An example of IoT analytics

<u>Objective</u>: To control costs, the intensity of cooling is reduced, and temperatures may be allowed to drift out of the range comfortable to humans when the building is not occupied, i.e., before arrival and after departure of the occupants.

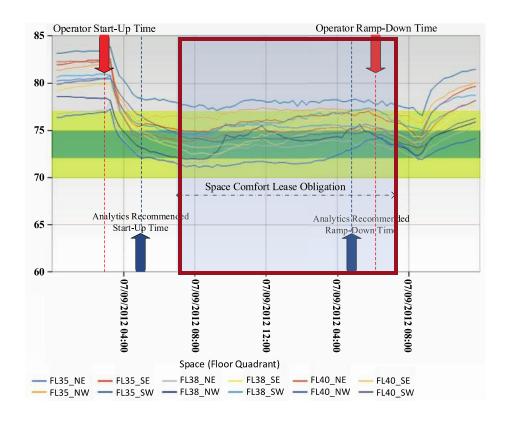
- Ramp-down (aka bring-down): reduce the cooling before occupant departure.
 - Initiated in advance because the building ambient conditioning has a degree of inertia that causes some lag between the change of settings and their measurable effect.



An example of IoT analytics

Constraints: Space Comfort Lease Obligation, i.e., period of time when the building owner is obligated to maintain the agreed-upon space comfort conditions by the lease agreement. Failure to do so is subject to financial penalties.

- The IoT control system is subject to this constraint when optimizing.
- There might be some other constraints.



An example of IoT analytics

- Normal operations (autopilot): monitor temperature thresholds, and use control scripts to adjust the cooling as and where necessary.
- When something unusual happens or a fault is detected, the BMS alerts the
 operators using the display indicators, notifications, or alerts commensurate with
 the severity of the condition.
- (Additional) fine adjustments to depend on the building's changing conditions:
 - Reduce the intensity of cooling when the weather turns cloudy.
 - Reduce the intensity of cooling when building occupancy drops (e.g., holidays).
 - Building occupancy can be dynamically tracked by sensors (e.g., security gate counters).

An example of IoT analytics

- Wu, L. et al, (2012) 'Improving efficiency and reliability of building systems using machine learning and automated online evaluation', 2012 IEEE Long Island Systems, Applications and Technology Conference (LISAT), Farmingdale, NY.
- Anderson, R. et al (2014) 'Di-BOSS: research, development and deployment of the world's first digital building operating system' in Capehart, B. L. and Brambley, M. R. Automated diagnostics and analytics for buildings. Fairmont Press, Inc., Lilburn, GA, p 109–125.
- This example is based on a real deployment.
- Analytics system: predict building behavior and suggest control actions to reduce energy consumption while maintaining occupant comfort.
- Based on a set of thermodynamic models, machine learning, weather data, and historical data on building's operation recorded for the past several years.
- Predictions 24 h in advance + short-term 2 h predictions for fine tuning.
- Results of building's operation with and without analytics:
 - Optimizations for \$505,000 during a measured winter season (~\$5M in total).
 - Average energy savings of 12% per building and on the order of \$10 per square meter.

Machine learning

- Machine learning consists in training an algorithm based on a set of available data (i.e., the training set) so that it like perform a pre-defined task on a set of samples which it has never seen (i.e., the test set).
- Different types of machine learning algorithms:
 - Continuous estimation and optimization (predictions or actions).
 - Classification (assess to which category a given input belongs to).
 - Clustering (identify groups sharing some features, which may not be evident at first).
 - Anomaly detection (detect events different from the nominal system behavior).
 - Recommendation system (make predictions and suggestions based on past patterns).
 - Transcription (converting an unstructured input into a sequence of characters).
 - Data generation (generating new samples like those which are available).