
ECONOMICS AND MANAGEMENT OF INNOVATION 2021-2022 - SCQ1098279

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Questions on Chapter 4

- 1.What are some of the sources of increasing returns to adoption?
- 2.What are some examples of industries not mentioned in the chapter that demonstrate increasing returns to adoption?
- 3.What are some of the ways a firm can try to increase the overall value of its technology, and its likelihood of becoming the dominant design?
- 4.What determines whether an industry is likely to have one or a few dominant designs?
- 5.Are dominant designs good for consumers? Competitors? Complementors? Suppliers?

◀ [Questions on chapter 3](#)

Vai a...

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