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## ECONOMICS AND MANAGEMENT OF INNOVATION 2021-2022 - SCQ1098279

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### Questions on chapter 3

1. What are some of the reasons that established firms might resist the adoption of a new technology? Are well-established firms or new entrants more likely to a) develop and/or b) adopt new technologies? What are some reasons for your choice?
2. Are well-established firms or new entrants more likely to a) develop and/or b) adopt new technologies? What are some reasons for your choice?
3. Think of an example of an innovation you have studied at work or school. How would you characterize it on the dimensions described at the beginning of the chapter?
4. What are some of the reasons that both technology improvement and technology diffusion exhibit s-shaped curves?
5. Why do technologies often improve faster than customer requirements? What are the advantages and disadvantages to a firm of developing a technology beyond the current state of market needs?
6. In what industries would you expect to see particularly short or long technology cycles? What factors might influence the length of technology cycles in an industry?

◀ [Chapter 2. Questions](#)

Vai a...

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