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## ECONOMICS AND MANAGEMENT OF INNOVATION 2021-2022 - SCQ1098279

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### Questions on Chapter 7

- 1.What are some of the reasons that a firm might use both qualitative and quantitative assessments of a project?
- 2.Identify a particular development project you are familiar with. What kinds of methods do you believe were used to assess the project? What kinds of methods do you believe should have been used to assess the project?
- 3.Will different methods of evaluating a project typically yield the same conclusions about whether to fund its development? Why or why not?

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