Linear regression with R

Data Mining
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Start the R session and make sure there are no objects in the workspace

ls()

Eventually remove existing objects

rm(list=ls())

1 Boston Dataset

Upload the Boston dataset, that is inside library (or package) MASS.

```
library(MASS)
data(Boston)
```

The dataset contains information about 506 houses in the area of Boston. For other information about the dataset we can use the help online

?Boston

or

help(Boston)

First look at the variables...look at the information about the first 3 houses. We can access them through the *square brackets*, that are used to access the elements of vectors, matrices, datasets.

```
Boston[1:3,]
##
       crim zn indus chas
                           nox
                                  rm
                                     age
                                             dis rad tax ptratio black lstat medv
                        0 0.538 6.575 65.2 4.0900
## 1 0.00632 18 2.31
                                                   1 296
                                                           15.3 396.90 4.98 24.0
## 2 0.02731 0 7.07
                        0 0.469 6.421 78.9 4.9671
                                                  2 242
                                                           17.8 396.90 9.14 21.6
## 3 0.02729 0 7.07 0 0.469 7.185 61.1 4.9671 2 242 17.8 392.83 4.03 34.7
```

Dimension of the dataset

```
dim(Boston)
## [1] 506 14
```

For convenience we can assign the information about about the number of houses n to an object

```
n <- nrow(Boston)
n
## [1] 506</pre>
```

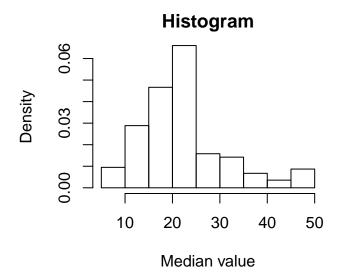
Consider only variables

- medve: median values of the houses (1000 \$)
- 1stat: lower status of the population (percent)

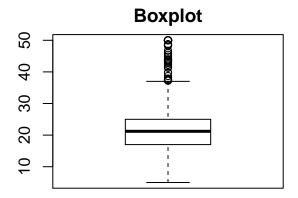
We want to evaluate whether and how the value medve can be predicted using 1stat. Start with some characteristics about the value

```
summary(Boston$medv)
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 5.00 17.02 21.20 22.53 25.00 50.00
```

```
## histogram of the distribution
## xlab=graphical option to assign a label to the x-axis
## main: title of the graph
hist(Boston$medv, prob=TRUE, xlab='Median value', main='Histogram')
```

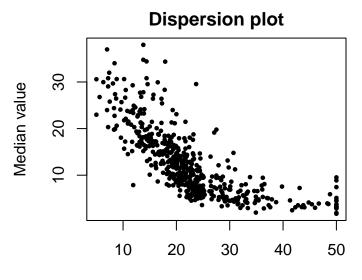


```
## boxplot of the distribution
boxplot(Boston$medv, xlab='Median value', main='Boxplot')
```



Median value

Graphical evaluation of the relationship between medv and 1stat



% of lower status of the population

The plot shows an inverse relationship between the variables. Correlation between the variables

```
cor(Boston$medv, Boston$lstat)
## [1] -0.7376627
```

What can we conclude?

Try to estimate a simple linear regression model

$$medv = \beta_0 + \beta_1$$
lstat + ε

Construct it step by step

```
beta1 <- cov(Boston$medv, Boston$lstat)/var(Boston$lstat)
beta1

## [1] -0.9500494

beta0 <- mean(Boston$medv) - beta1* mean(Boston$lstat)
beta0

## [1] 34.55384</pre>
```

Note that the variance of 1stat

```
mean(Boston$1stat^2)-(mean(Boston$1stat)^2)
## [1] 50.89398
```

is equal to

```
var(Boston$1stat)*(n-1)/n
## [1] 50.89398
```

as R computes variances and covariances by dividing them by n-1 instead of n in order to provide unbiased estimates (it works at a sample level, not at the population level). The R function needed to fit linear regression models is lm()

```
model <- lm(medv ~ lstat, data=Boston)
```

The output provides an object (model) with many details.

```
## basic information: estimate of the coefficients
model

##
## Call:
## lm(formula = medv ~ lstat, data = Boston)
##
## Coefficients:
## (Intercept) lstat
## 34.55 -0.95
```

Much of the information can be visualised through command summary

```
summary(model)
##
## Call:
## lm(formula = medv ~ lstat, data = Boston)
##
## Residuals:
      Min
               1Q Median
                                3Q
## -15.168 -3.990 -1.318 2.034 24.500
##
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) 34.55384   0.56263   61.41   <2e-16 ***
                          0.03873 -24.53 <2e-16 ***
## lstat
              -0.95005
## ---
                   0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## Signif. codes:
##
## Residual standard error: 6.216 on 504 degrees of freedom
## Multiple R-squared: 0.5441, Adjusted R-squared: 0.5432
## F-statistic: 601.6 on 1 and 504 DF, p-value: < 2.2e-16
```

The output contains:

- information about residuals
- estimate, standard error, significance test on the parameters
- information about the accuracy of the model
- test *F* for the significance of all the parameters

How can we comment on the output? Other information in model

```
names(model)

## [1] "coefficients" "residuals" "effects" "rank" "fitted.values"

## [6] "assign" "qr" "df.residual" "xlevels" "call"

## [11] "terms" "model"
```

How can we access the components?

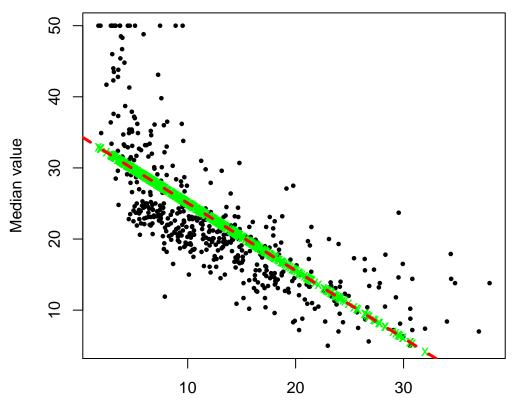
```
model$coefficients

## (Intercept) lstat
## 34.5538409 -0.9500494
```

Model-based estimated median values

```
est.values <- fitted(model)
```

Observations, model-based estimated values and linear regression fit

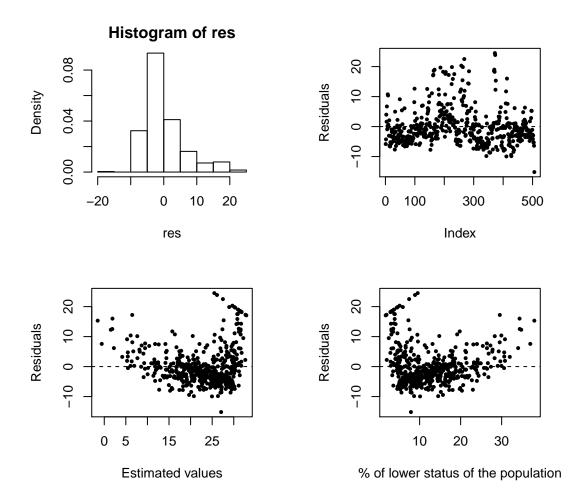


% of lower status of the population

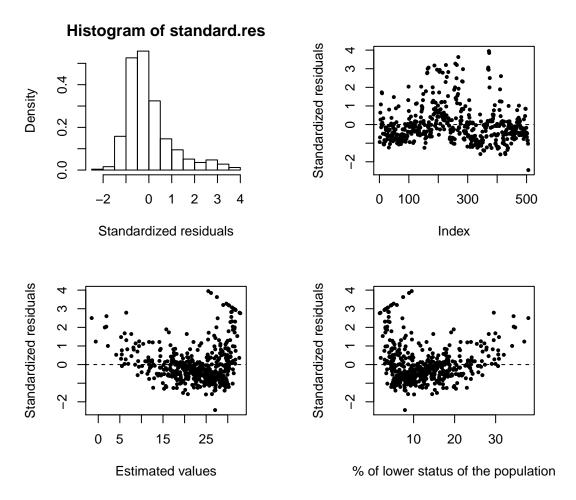
Residuals

```
res <- residuals(model)
```

Graphical evaluation of the residuals



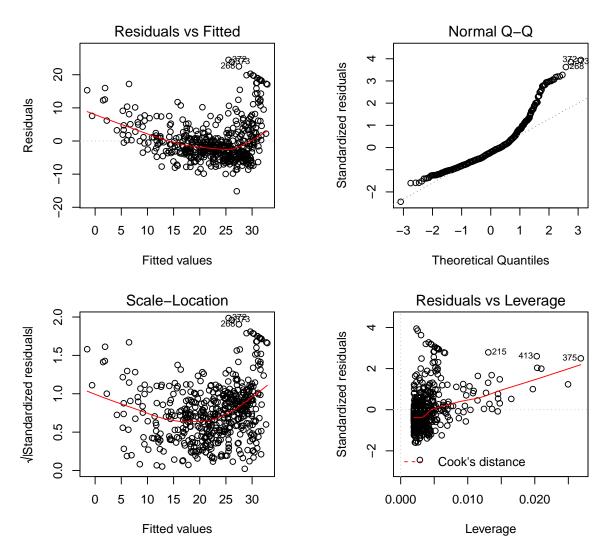
Graphical evaluation of the standardized residuals



Comments?

Graphical evaluation of the accuracy of the model provided by R

```
# subdivide the window into 4 parts, 2 rows and 2 columns
par(mfrow=c(2,2))
plot(model)
```



Are there any anomalies? There are "suspicious" values that R indicates through the corresponding row number in the dataset, but they are not anomalous on the basis of the Cook's distance (contour is zero).

Confidence interval at level 0.95 for β_1

```
## variance/covariance matrix associated to the parameter estimates
vcov(model)

## (Intercept) lstat

## (Intercept) 0.31654954 -0.018983106

## lstat -0.01898311 0.001500278

## standard error
se <- sqrt(diag(vcov(model)))
se

## (Intercept) lstat
## 0.56262735 0.03873342</pre>
```

```
## for beta1
beta1-qt(0.975, df=n-2)*se[2]

## lstat
## -1.026148

beta1+qt(0.975, df=n-2)*se[2]

## lstat
## -0.8739505

## or using the operator c()
c(beta1-qt(0.975, df=n-2)*se[2], beta1+qt(0.975, df=n-2)*se[2])

## lstat lstat
## -1.0261482 -0.8739505
```

Given the large values of n, the standard normal approximation can be used as well

```
c(beta1-qnorm(0.975)*se[2], beta1+qnorm(0.975)*se[2])
## lstat lstat
## -1.0259655 -0.8741333
```

Using R functionalities

```
confint(model)

## 2.5 % 97.5 %

## (Intercept) 33.448457 35.6592247

## lstat -1.026148 -0.8739505

## change the confidence level, for example 90%
confint(model, level=0.90)

## 5 % 95 %

## (Intercept) 33.626697 35.4809847

## lstat -1.013877 -0.8862212
```

Hypothesis test on $H_0: \beta_1 = -1$ against $H_1: \beta_1 \neq -1$ at significance level 0.05

```
statistic.t <- (beta1-(-1))/se[2]
statistic.t

## lstat
## 1.289601</pre>
```

```
qt(0.025, df=n-2)
## [1] -1.964682
```

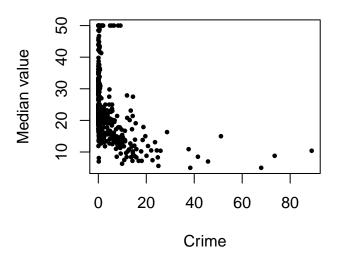
There is no empirical evidence against H_0 at significance level 0.05.

```
##p-value of the test
2*min(pt(statistic.t, n-2), 1-pt(statistic.t, n-2))
## [1] 0.1977807
```

We confirm the previous result. Predictions on a new dataset

1.1 Multiple linear regression model

Consider variable crim that includes the information about per capita crime rate by town. Relationship between crim and medv



Estimation of the model

$$medv = \beta_0 + \beta_1 lstat + \beta_2 crim + \varepsilon$$

```
model.mv <- lm(medv ~ lstat + crim, data=Boston)</pre>
summary(model.mv)
##
## Call:
## lm(formula = medv ~ lstat + crim, data = Boston)
##
## Residuals:
      Min
               1Q Median
##
                              3Q
                                    Max
## -15.234 -3.987 -1.513
                           2.138
                                25.017
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 34.31921 0.57374 59.816
                                        <2e-16 ***
## lstat
              ## crim
              -0.07045
                         0.03602 -1.956
                                          0.0511 .
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 6.198 on 503 degrees of freedom
## Multiple R-squared: 0.5476, Adjusted R-squared: 0.5458
## F-statistic: 304.4 on 2 and 503 DF, p-value: < 2.2e-16
```

The significance of β_2 is questionable.

How do we interpret the parameter estimates? How is medv related to 1stat?

1.2 Model with polynomials

Consider the model without crim. Given the dispersion plot between medv and 1stat we can try to insert a quadratic term, that is, we estimate model

$$medv = \beta_0 + \beta_1 lstat + \beta_2 lstat^2 + \varepsilon$$

```
model2 <- lm(medv ~ lstat + I(lstat^2), data=Boston)</pre>
model2 <- update(model, .~.+I(lstat^2))</pre>
summary(model2)
##
## Call:
## lm(formula = medv ~ lstat + I(lstat^2), data = Boston)
##
## Residuals:
##
        Min
                  1Q
                      Median
                                    3Q
                                           Max
## -15.2834 -3.8313 -0.5295
                              2.3095
##
## Coefficients:
##
                Estimate Std. Error t value Pr(>|t|)
## (Intercept) 42.862007 0.872084
                                   49.15 <2e-16 ***
## lstat
              -2.332821
                         0.123803 -18.84 <2e-16 ***
## I(lstat^2) 0.043547
                         0.003745
                                    11.63
                                            <2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 5.524 on 503 degrees of freedom
## Multiple R-squared: 0.6407, Adjusted R-squared: 0.6393
## F-statistic: 448.5 on 2 and 503 DF, p-value: < 2.2e-16
```

The new covariate has an associated coefficient significantly different from 0.

Compare the two models, with and without the quadratic term, using the F statistic

```
rss0 <- (6.216^2)*504

## or

## sum(model$residuals^2)

rss <- (5.524^2)*503

f <- (rss0 - rss)/rss * (503/1)

f
```

```
## [1] 135.183

qf(0.95, 1, 503)

## [1] 3.860012

## There is empirical evidence against H0 that suggests
## to move to the simplest model with a single covariate
## p-value
1-pf(f, 1, 503)

## [1] 0

## the p-value confirms the rejection of H0
```

In R we can use function anova()

```
anova(model, model2)

## Analysis of Variance Table

##

## Model 1: medv ~ lstat

## Model 2: medv ~ lstat + I(lstat^2)

## Res.Df RSS Df Sum of Sq F Pr(>F)

## 1 504 19472

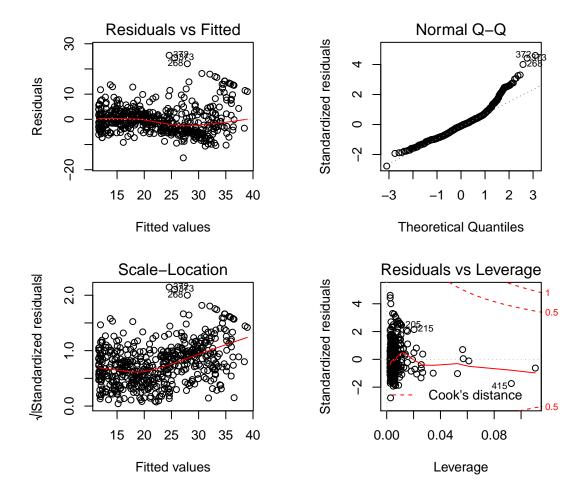
## 2 503 15347 1 4125.1 135.2 < 2.2e-16 ***

## ---

## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1</pre>
```

Note that in this case statistic *F* corresponds to the square of statistic *t* for the significance of the coefficient associated to the square of lstat in model2. Residuals of the updated model

```
par(mfrow=c(2,2))
plot(model2)
```



2 Gender discrimination dataset

Data in file Gender_Discrimination.csv contain the information about gender, experience and annual salary in \$ for some employees of a company. We want to evaluate whether the salary differs between males and females, given the experience.

```
my.data <- read.csv('Gender_Discrimination.csv', sep=',')</pre>
```

First look at the data

```
## [1] 208
summary(my.data)
##
      Gender
                  Experience
                                  Salary
##
   Female:140
               Min. : 2.00
                              Min.
                                     : 53400
   Male : 68
              1st Qu.: 7.00
                               1st Qu.: 66000
##
               Median :10.00
                              Median : 74000
##
##
                Mean :12.05
                              Mean : 79844
                3rd Qu.:16.00
                               3rd Qu.: 88000
##
##
                Max. :39.00
                              Max. :194000
```

Variable Gender is a qualitative variable with 2 levels, Female and Male

```
is.factor(my.data$Gender)

## [1] TRUE

levels(my.data$Gender)

## [1] "Female" "Male"

table(my.data$Gender)

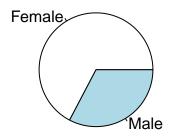
##
## Female Male
## 140 68
```

Initial description of the data. Boxplot of the salary

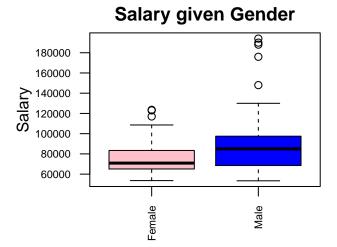
```
boxplot(my.data$Salary, las=2, col='grey', main='Annual Salary')
## las=2 plots the y-labels horizontally, to make them readable
```


Gender distribution

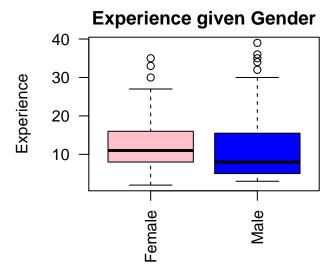
```
pie(table(my.data$Gender), labels=c('Female','Male'))
```



Distribution of salary given gender



Distribution of experience given gender

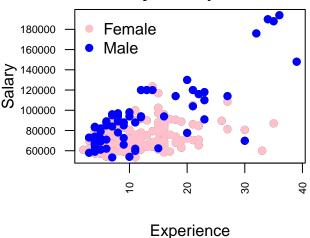


Dispersion plot of salary and experience



Dispersion plot of salary and experience by distinguishing gender

Salary vs Experience



Estimate a multiple linear with covariates Gender and Experience. Consider that Gender is codified so that it assumes value 0 if Gender=Female and value 1 if Gender=Male (R follows the alphabetical order; it can be changed). The model is

Salary =
$$\beta_0 + \beta_1$$
Gender + β_2 Experience + ε

or

Salary =
$$\beta_0 + \beta_1 I(Gender=Male) + \beta_2 Experience + \varepsilon$$

if we want to explicit that Gender has an associated binary/indicator variable (dummy variable). Thus, if Gender=Female, the model is

Salary =
$$\beta_0 + \beta_2$$
Experience + ε ,

while if Gender=Male, the model is

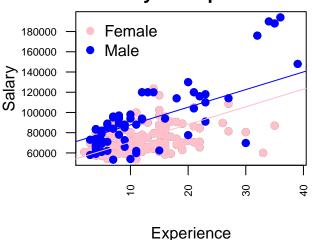
Salary =
$$\beta_0 + \beta_1 + \beta_2$$
Experience + ε ,

```
model <- lm(Salary ~ Gender + Experience, data=my.data)
summary(model)
##
## Call:
## lm(formula = Salary ~ Gender + Experience, data = my.data)
## Residuals:
     Min
             10 Median
                          3Q
                                Max
## -52779 -9806 -121
                        8347
                              60913
##
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) 53260.0 2416.6 22.039 < 2e-16 ***
## GenderMale 17020.6
                          2499.6 6.809 1.06e-10 ***
## Experience 1744.6 160.7 10.858 < 2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 16910 on 205 degrees of freedom
## Multiple R-squared: 0.4413, Adjusted R-squared: 0.4359
## F-statistic: 80.98 on 2 and 205 DF, p-value: < 2.2e-16
```

Note that in the summary we have the estimate of β_1 , the parameter in case gender is male. Female level is considered as *reference level*. The linear regression fit for females is $\widehat{\text{Salary}} = 5.3260001 \times 10^4 + 1744.6288555 * \text{Experience}$, while that for males is $\widehat{\text{Salary}} = 5.3260001 \times 10^4 + 1.7020585 \times 10^4 + 1744.6288555 * \text{Experience} = 7.0280587 \times 10^4 + 1744.6288555 * \text{Experience}$.

Graphical visualization

Salary vs Experience



Model with interaction between Gender and Experience

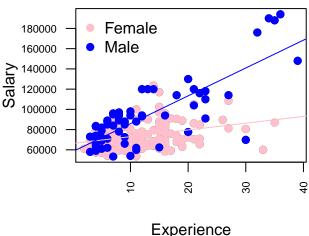
```
model2 <- lm(Salary ~ Gender * Experience, data=my.data)</pre>
summary(model2)
##
## Call:
## lm(formula = Salary ~ Gender * Experience, data = my.data)
##
## Residuals:
      Min
              10 Median
##
                            30
                                   Max
## -71048 -9278 -1701
                          9166 47932
##
## Coefficients:
##
                         Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                          66333.6
                                       2811.7 23.592 < 2e-16 ***
## GenderMale
                          -8034.3
                                       4110.6 -1.955 0.05201 .
## Experience
                                                3.228 0.00145 **
                            666.7
                                        206.5
## GenderMale:Experience
                                        287.3 7.261 7.95e-12 ***
                           2086.2
```

```
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 15110 on 204 degrees of freedom
## Multiple R-squared: 0.5561,Adjusted R-squared: 0.5495
## F-statistic: 85.18 on 3 and 204 DF, p-value: < 2.2e-16</pre>
```

What can we infer from the model? Is it preferable to the model without interaction? Why? A proper answer uses the value of R^2 , the residual analysis, test F with anova(),

Graphical inspection of the model

Salary vs Experience



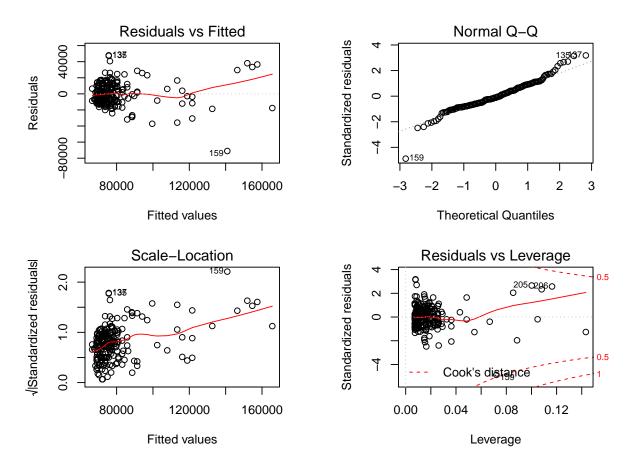
Does it make sense to include a polynomial term associated to Experience?

```
## let's try with the square of Experience
model3 <- update(model2, . ~ . +I(Experience^2))</pre>
summary(model3)
##
## Call:
## lm(formula = Salary ~ Gender + Experience + I(Experience^2) +
      Gender:Experience, data = my.data)
##
## Residuals:
     Min
##
             1Q Median
                        3Q
                                Max
## -71177 -9603 -1653 9365 48286
##
## Coefficients:
                       Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                      67736.622 3966.649 17.077 < 2e-16 ***
## GenderMale
                       -7858.634 4133.012 -1.901 0.0587.
                         433.976 507.375 0.855
## Experience
                                                    0.3934
## I(Experience^2)
                           7.661 15.249 0.502 0.6159
## GenderMale:Experience 2040.852 301.713 6.764 1.4e-10 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 15140 on 203 degrees of freedom
## Multiple R-squared: 0.5566, Adjusted R-squared: 0.5479
## F-statistic: 63.71 on 4 and 203 DF, p-value: < 2.2e-16
```

Comments?

We still need the residual analysis of model2.

```
par(mfrow=c(2,2))
plot(model2)
```



How can we comment on the plot? Using model2 we can predict the salary for a male and a female with 20 years of experience

without using predict()

```
## prediction for male
coef(model2)[1]+ coef(model2)[2]+coef(model2)[3]*20+coef(model2)[4]*20
## (Intercept)
## 113358.4
```

```
## prediction for female
coef(model2)[1]+ coef(model2)[3]*20

## (Intercept)
## 79667.82
```

3 Hald cement dataset

File Hald.dat contains the information about 13 cement mixture:

- column 1: Heat (cals/gm) evolved in setting, recorded to nearest tenth
- column 2: calcium aluminate
- column 3: tricalcium silicate
- column 4: tricalcium aluminoferrite
- column 5: dicalcium silicate

it is well known that some of the chemicals are partly equivalent. It is of interest the relationship between the heat evolved in setting and the chemicals. Upload the data

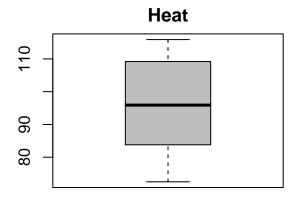
```
cement <- read.table('hald.dat')</pre>
cement
##
        V1 V2 V3 V4 V5
      78.5 7 26 6 60
## 2
    74.3 1 29 15 52
## 3 104.3 11 56 8 20
## 4 87.6 11 31 8 47
## 5 95.9 7 52 6 33
## 6 109.2 11 55 9 22
## 7 102.7 3 71 17 6
## 8 72.5 1 31 22 44
## 9 93.1 2 54 18 22
## 10 115.9 21 47 4 26
## 11 83.8 1 40 23 34
## 12 113.3 11 66 9 12
## 13 109.4 10 68 8 12
```

Assign a name to the variables

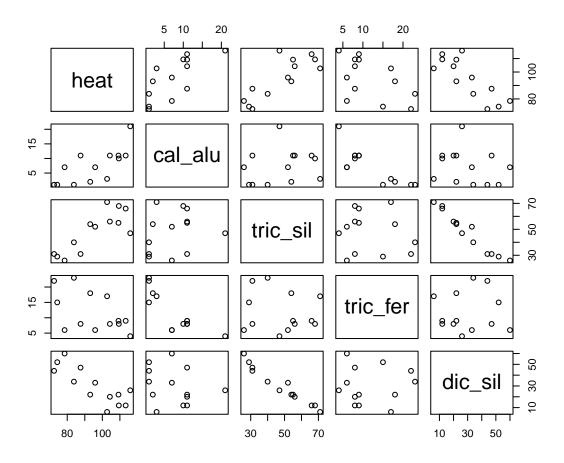
```
colnames(cement) <- c('heat','cal_alu', 'tric_sil', 'tric_fer', 'dic_sil')</pre>
```

Some preliminary graphical analyses

```
boxplot(cement$heat, col='grey', main='Heat')
```



pairs(cement)



Construct a first model with cal_alu as covariate

```
m.cement <- lm(heat ~ cal_alu, data=cement)</pre>
summary(m.cement)
##
## Call:
## lm(formula = heat ~ cal_alu, data = cement)
##
## Residuals:
      Min
              1Q Median
                               3Q
                                      Max
## -16.061 -9.048 1.339 7.883 15.614
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
                         4.9273 16.54 4.07e-09 ***
## (Intercept) 81.4793
## cal_alu
               1.8687
                           0.5264
                                     3.55 0.00455 **
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 10.73 on 11 degrees of freedom
## Multiple R-squared: 0.5339, Adjusted R-squared: 0.4916
## F-statistic: 12.6 on 1 and 11 DF, p-value: 0.004552
```

Add on tric_sil

```
m.cement2 <- lm(heat ~ cal_alu + tric_sil, data=cement)
summary(m.cement2)
##
## Call:
## lm(formula = heat ~ cal_alu + tric_sil, data = cement)
##
## Residuals:
     Min
             1Q Median
                           3Q
## -2.893 -1.574 -1.302 1.363 4.048
##
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) 52.57735
                          2.28617 23.00 5.46e-10 ***
                          0.12130 12.11 2.69e-07 ***
## cal_alu
               1.46831
## tric_sil
               0.66225
                          0.04585 14.44 5.03e-08 ***
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 2.406 on 10 degrees of freedom
## Multiple R-squared: 0.9787, Adjusted R-squared: 0.9744
```

```
## F-statistic: 229.5 on 2 and 10 DF, p-value: 4.407e-09
```

Both the variables are significant; including tric_sil moved $R^2 = 0.533948$ to $R^2 = 0.9786784$.

Add on the remaining variables

```
m.cement3 <- lm(heat ~ cal_alu + tric_sil + tric_fer + dic_sil, data=cement)
summary(m.cement3)
##
## Call:
## lm(formula = heat ~ cal_alu + tric_sil + tric_fer + dic_sil,
       data = cement)
##
##
## Residuals:
##
      Min
               1Q Median
                               3Q
                                      Max
## -3.1750 -1.6709 0.2508 1.3783 3.9254
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 62.4054
                         70.0710
                                    0.891
                                            0.3991
## cal_alu
                1.5511
                           0.7448 2.083
                                            0.0708 .
## tric_sil
                0.5102
                           0.7238 0.705 0.5009
## tric_fer
                0.1019
                           0.7547 0.135
                                            0.8959
## dic_sil
               -0.1441
                           0.7091 -0.203
                                            0.8441
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 2.446 on 8 degrees of freedom
## Multiple R-squared: 0.9824, Adjusted R-squared: 0.9736
## F-statistic: 111.5 on 4 and 8 DF, p-value: 4.756e-07
```

No significant variable anymore...but R^2 is still large...and F statistic would lead to reject the hypothesis of non-significant coefficients associated to all the covariates.... what's wrong in the model?

Check the correlations among the variables

```
cor(cement)

## heat cal_alu tric_sil tric_fer dic_sil

## heat 1.0000000 0.7307175 0.8162526 -0.5346707 -0.8213050

## cal_alu 0.7307175 1.0000000 0.2285795 -0.8241338 -0.2454451

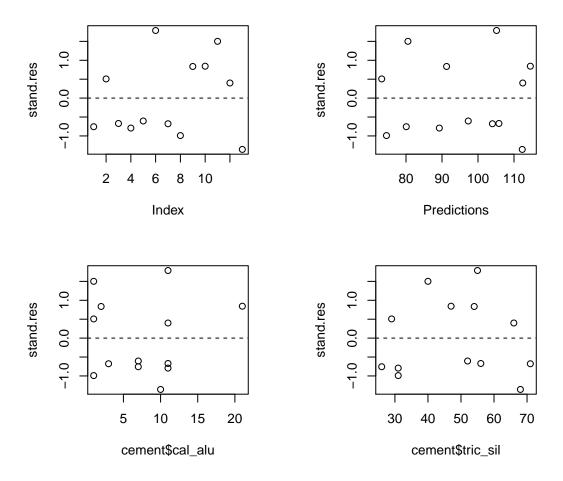
## tric_sil 0.8162526 0.2285795 1.0000000 -0.1392424 -0.9729550

## tric_fer -0.5346707 -0.8241338 -0.1392424 1.0000000 0.0295370

## dic_sil -0.8213050 -0.2454451 -0.9729550 0.0295370 1.0000000
```

Variables cal_alu and tric_fer are highly correlated as well as tric_sil and dic_sil. Including highly correlated variables in the model hides the effects on the response...the phenomenon is called **multicollinearity**. The practical solution is to maintain just one of the two correlated variables in the model. So we will refer to model m.cement2. Residuals of the model

```
stand.res <- rstandard(m.cement2)
predictions <- fitted(m.cement2)
par(mfrow=c(2,2))
plot(stand.res)
abline(h=0, lty=2)
plot(predictions, stand.res, xlab='Predictions')
abline(h=0, lty=2)
plot(cement$cal_alu, stand.res)
abline(h=0, lty=2)
plot(cement$tric_sil, stand.res)
abline(h=0, lty=2)</pre>
```



There are no deterministic patterns.

4 Carseats dataset

Dataset Carseats contains the information about 400 carseats. Data are included in package ISLR associated to the textbook Gareth J, Witten D, Hastie T, Tibshirani R. *An Introduction to Statistical Learning with Applications in R* (ISLR, from hereon). Springer, 2013. The following analysis answers to questions in exercise 10, chapter 3 of the textbook.

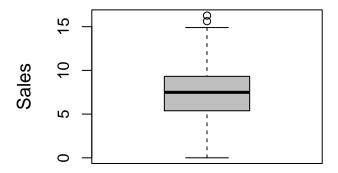
```
## upload library ISLR
library(ISLR)
## and the dataset
data(Carseats)
## dimension of the data
dim(Carseats)
## [1] 400
## variables
names(Carseats)
##
    [1] "Sales"
                       "CompPrice"
                                      "Income"
                                                     "Advertising" "Population"
                                                                                  "Price"
                       "Age"
                                                     "Urban"
                                                                    "US"
    [7] "ShelveLoc"
                                      "Education"
##
```

Extract the variables of interest, namely, Sales, Price, Urban, US, ShelveLoc.

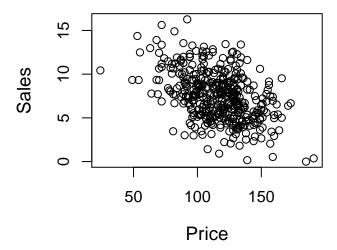
```
my.data <- Carseats[, c('Sales', 'Price', 'Urban', 'US', 'ShelveLoc')]</pre>
my.data[1:3,]
##
     Sales Price Urban US ShelveLoc
                    Yes Yes
## 1 9.50
              120
                                   Bad
## 2 11.22
               83
                    Yes Yes
                                  Good
## 3 10.06
               80
                    Yes Yes
                                Medium
```

Some graphical analyses to evaluate the relationship between the response (Sales) and the covariates

```
boxplot(my.data$Sales, col='grey', ylab='Sales', cex.lab=1.2)
```

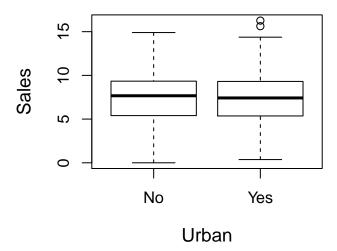


plot(my.data\$Price, my.data\$Sales, cex.lab=1.2, xlab='Price', ylab='Sales')



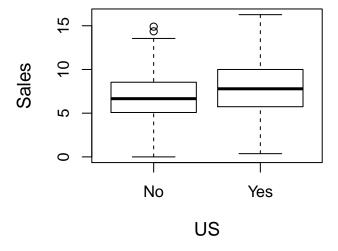
It seems there is an inverse relationship.

```
boxplot(my.data$Sales~my.data$Urban, cex.lab=1.2, xlab='Urban', ylab='Sales',
cex.names=1.2)
```



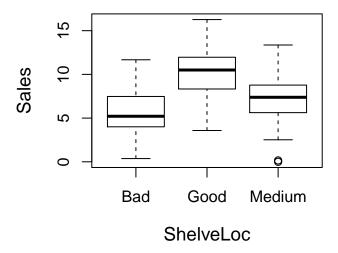
It seems there are no variations of Sales with respect to Urban, on average.

```
boxplot(my.data$Sales~my.data$US, cex.lab=1.2, xlab='US', ylab='Sales',
cex.names=1.2)
```

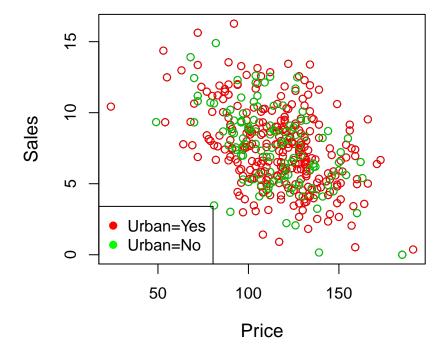


Is there anything interesting?

```
boxplot(my.data$Sales~my.data$ShelveLoc, cex.lab=1.2, xlab='ShelveLoc', ylab='Sales',
cex.names=1.2)
```

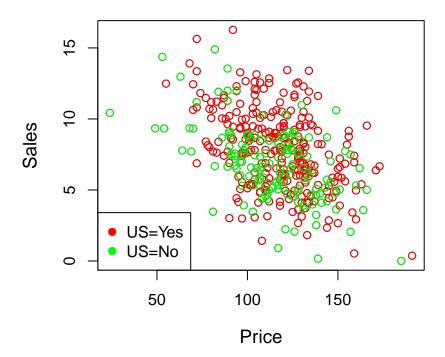


Is there anything interesting? Dispersion plot according to the levels of Urban

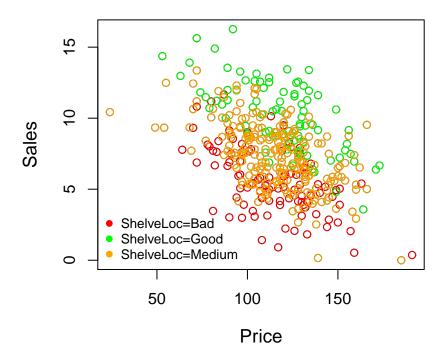


The partial overlapping of the observations belonging to the two groups suggests that there would not be interactions between the covariates.

Dispersion plot according to the levels of US



How can we interpret the plot? Dispersion plot according to the levels of ShelveLoc



How can we interpret the plot? Estimate the multiple linear regression model

```
model.sales <- lm(Sales~Price + Urban + US + ShelveLoc, data=my.data)
summary(model.sales)
##
## Call:
## lm(formula = Sales ~ Price + Urban + US + ShelveLoc, data = my.data)
##
## Residuals:
##
       Min
                1Q
                   Median
                                 3Q
                                        Max
  -5.0042 -1.2829 -0.0053
                            1.2471
                                     4.6856
##
## Coefficients:
                    Estimate Std. Error t value Pr(>|t|)
##
                                0.514569 21.999
## (Intercept)
                   11.320199
                                                  < 2e-16 ***
## Price
                   -0.058053
                                0.003941 -14.731
                                                  < 2e-16 ***
## UrbanYes
                                           1.199
                    0.245370
                                0.204700
                                                    0.231
## USYes
                    1.002308
                                0.195132
                                           5.137 4.41e-07 ***
## ShelveLocGood
                                0.278001 17.458 < 2e-16 ***
                    4.853360
## ShelveLocMedium
                   1.913316
                                0.227969
                                           8.393 8.61e-16 ***
## ---
## Signif. codes:
                   0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
```

```
## Residual standard error: 1.856 on 394 degrees of freedom
## Multiple R-squared: 0.5734,Adjusted R-squared: 0.568
## F-statistic: 105.9 on 5 and 394 DF, p-value: < 2.2e-16</pre>
```

How do we interpret the coefficients associated to the qualitative variables? Eliminate variable Urban

```
model.sales2 <- update(model.sales, .~.-Urban)</pre>
summary(model.sales2)
##
## Call:
## lm(formula = Sales ~ Price + US + ShelveLoc, data = my.data)
##
## Residuals:
##
      Min
           1Q Median
                             3Q
                                    Max
## -5.1720 -1.2587 -0.0056 1.2815 4.7462
##
## Coefficients:
##
                 Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                11.476347 0.498083 23.041 < 2e-16 ***
## Price
                -0.057825 0.003938 -14.683 < 2e-16 ***
## USYes
                 ## ShelveLocGood 4.827167 0.277294 17.408 < 2e-16 ***
## ShelveLocMedium 1.893360
                           0.227486 8.323 1.42e-15 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.857 on 395 degrees of freedom
## Multiple R-squared: 0.5718, Adjusted R-squared: 0.5675
## F-statistic: 131.9 on 4 and 395 DF, p-value: < 2.2e-16
```

Evaluate the accuracy of model.sales2 with respect to model.sales using statistic F

```
anova(model.sales2, model.sales)

## Analysis of Variance Table

##

## Model 1: Sales ~ Price + US + ShelveLoc

## Model 2: Sales ~ Price + Urban + US + ShelveLoc

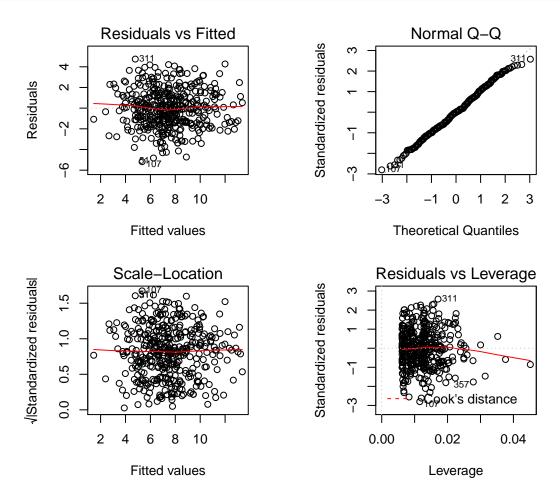
## Res.Df RSS Df Sum of Sq F Pr(>F)

## 1 395 1362.6

## 2 394 1357.6 1 4.951 1.4368 0.2314
```

Residual analysis from model.sales2 provided by R

```
par(mfrow=c(2,2))
plot(model.sales2)
```



A complete residual analysis would require further plots, as we have seen before; for example, histogram of the residuals, dispersione plot of the residuals against the covariates,

How do we interpret the model? Confidence interval at 95% level:

```
confint(model.sales2)
##
                          2.5 %
                                     97.5 %
## (Intercept)
                   10.49712308 12.45557170
## Price
                   -0.06556772 -0.05008219
## USYes
                    0.62963699
                                 1.39650421
## ShelveLocGood
                    4.28200999
                                 5.37232383
  ShelveLocMedium 1.44612467
                               2.34059480
```

Predictions of sales for a store in US, when the price of the carseat is 115 \$ and when ShelveLoc is Medium:

```
estimate <- coef(model.sales2)
estimate[1] + estimate[2]*115 + estimate[3] + estimate[5]

## (Intercept)
## 7.732908</pre>
```

How does the prediction change when ShelveLoc is Bad?

```
estimate[1] + estimate[2]*115 + estimate[3]

## (Intercept)
## 5.839548
```

Evaluate whether interactions in the model make sense...what do the previous plots suggest?

```
## for example...
model.sales3 <- lm(Sales~Price * ShelveLoc + US, data=my.data)
summary(model.sales3)
##
## Call:
## lm(formula = Sales ~ Price * ShelveLoc + US, data = my.data)
##
## Residuals:
##
     Min
             1Q Median
                          3Q
                                Max
## -5.2497 -1.2567 -0.0158 1.2418 4.5909
##
## Coefficients:
                     Estimate Std. Error t value Pr(>|t|)
                     ## (Intercept)
## Price
                    ## ShelveLocGood
                     5.870530 1.350791 4.346 1.77e-05 ***
                     1.645606 1.135419 1.449
## ShelveLocMedium
                                               0.148
## USYes
                     ## Price:ShelveLocGood -0.008877 0.011384 -0.780
                                               0.436
## Price:ShelveLocMedium 0.002128 0.009697 0.219
                                               0.826
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.859 on 393 degrees of freedom
## Multiple R-squared: 0.5732, Adjusted R-squared: 0.5667
## F-statistic: 87.98 on 6 and 393 DF, p-value: < 2.2e-16
```

The interaction is not significant.

Suppose we want to change the baseline level for one qualitative variabile. For example, we change the baseline level of ShelveLoc from Bad to Good. There are two possibilities

Function contrasts() allows more possibilities to specify *contrasts* (levels, relationships among levels), while relevel() only allows to change the reference level. They are equivalent for our purpose.

```
model.sales4 <- update(model.sales2, .~. - ShelveLoc + new.shelveloc2)
summary(model.sales4)
##
## Call:
## lm(formula = Sales ~ Price + US + new.shelveloc2, data = my.data)
##
## Residuals:
##
      Min
              1Q Median
                            3Q
                                  Max
## -5.1720 -1.2587 -0.0056 1.2815 4.7462
##
## Coefficients:
                     Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                    16.303514  0.518219  31.461  < 2e-16 ***
## Price
                    ## USYes
                     ## new.shelveloc2Bad -4.827167 0.277294 -17.408 < 2e-16 ***
## new.shelveloc2Medium -2.933807 0.238289 -12.312 < 2e-16 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.857 on 395 degrees of freedom
## Multiple R-squared: 0.5718, Adjusted R-squared: 0.5675
## F-statistic: 131.9 on 4 and 395 DF, p-value: < 2.2e-16
```

Note that the results are coherent with those from model.sales2, with obvious changes in signs and values of the coefficients associated to the dummies in Shelveloc.