



UNIVERSITÀ  
DEGLI STUDI  
DI PADOVA

# MOBILE DESIGN

MOBILE PROGRAMMING AND MULTIMEDIA

M.SC. IN COMPUTER SCIENCE  
2023/2024

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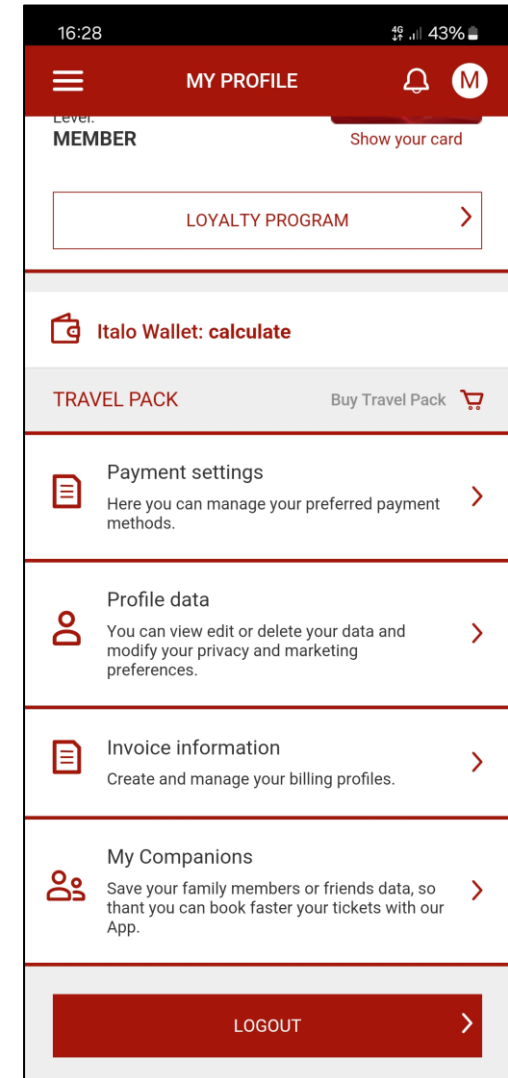
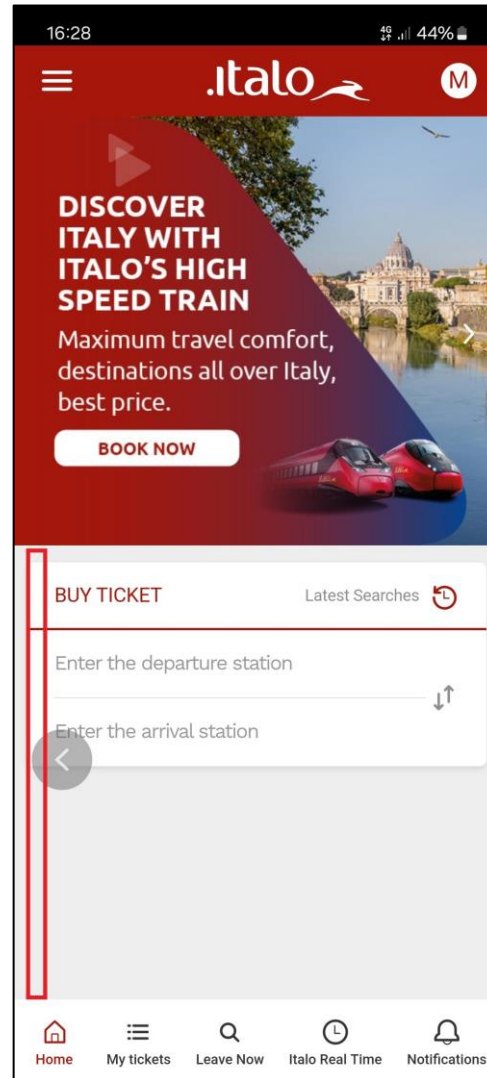
# NEGATIVE DESIGN: ITALO

Main problems:

- carousel management
- conflict with OS gestures
- loss of the bottom menu in internal pages
- dangerous operations in the comfort zone

Some solutions:

- provide carousel information using another approach
- delete problematic gestures
- include the bottom menu on all pages
- move dangerous operations outside the comfort zone



# POSITIVE DESIGN: TAPO

Positive aspects:

- follows the principle: “content on top”
- tool bar on the bottom (following iOS guidelines)
- just-in-time interfaces
- gestures

