



GRIFFITH COLLEGE DUBLIN Assignment Cover Sheet

Student name:	Juntao Li		
Student number:	3112999		
Faculty:	Computing Science		
Course:	MSc in Interactive Digital Media	Stage/year:	1
Subject:	Visual Communication		
Study Mode:	Full time	<input checked="" type="checkbox"/>	Part-time
Lecturer Name:	Tara Carrigy		
Assignment Title:	Image		
No. of pages:			
Disk included?	Yes	<input type="checkbox"/>	No <input checked="" type="checkbox"/>
Additional Information:	(ie. number of pieces submitted, size of assignment, A2, A3 etc)		
Date due:	20.11.23 @ 23:55pm		
Date submitted:			
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Lionel Andrés Messi Website Design

Project Overview:

Create a visually appealing and user-friendly website dedicated to the legendary football player Lionel Andrés Messi. The website aims to showcase his career highlights, achievements, Impact on Chinese Football. Providing fans with an immersive and informative experience.

The Reason I chose him:

China is a great country and has most population in the world. But I do not understand why our football nation team is the worst in the world. I hope Messi's story will encourage Chinese youth.

Objectives:

1. Celebrate Lionel Andrés Messi's career through engaging and high-quality content.
2. Provide a seamless and responsive user experience across devices.
3. Increase user interaction through interactive elements.
4. Showcase statistics, achievements, and memorable moments in an organized manner.
5. Foster a sense of community by integrating social media and fan interaction.

Target Audience:

- Football enthusiasts and fans of Lionel Andrés Messi worldwide.
- Individuals interested in sports statistics, achievements, and behind-the-scenes content.
- Media and journalists seeking up-to-date information about Lionel Andrés Messi.

Design Direction:

1. **Visual Style:** Clean, modern, and dynamic.
2. **Color Palette:** Use color scheme that aligns with Argentina National Football Team Color.
LIGHT BLUE: #43A1D5 WHITE: #FFFFFF
GOLD: #D5B048 DARK BLUE: #173E69
3. **Font:** Easy to read and suitable for a sports-related website.
Roboto Condensed/Alegreya Sans/Oswald/Fjalla One

Key Features

1. Homepage:

The main landing page of the Lionel Messi website

2. About Messi

Achievements: Showcase Messi's career achievements in pictures or words

Biography: Messi biography

Messi and China: Messi's story with China

3. News:

Fixtures & Results: This season's schedule and tournament accomplishments

Player Stats: Season Stats and Career Stats

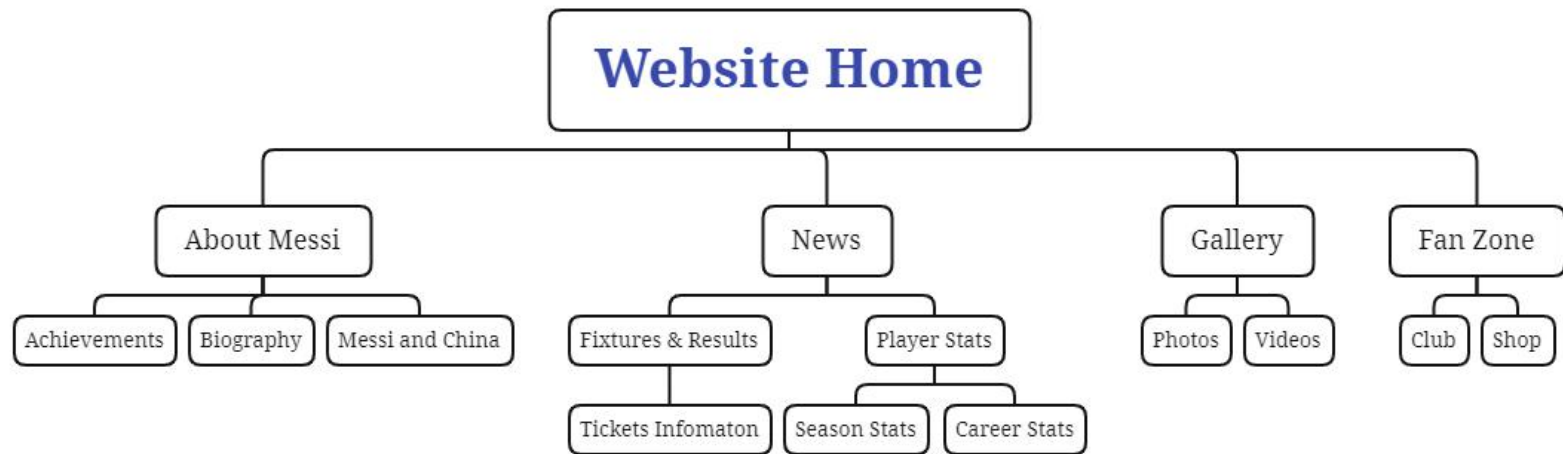
4. Gallery:

Photos&Video: Messi's best photos and videos on the football pitch.

5. Fans Zone:

Club: Fans Information Exchange Forum

Shop: Support Messi with your purchases

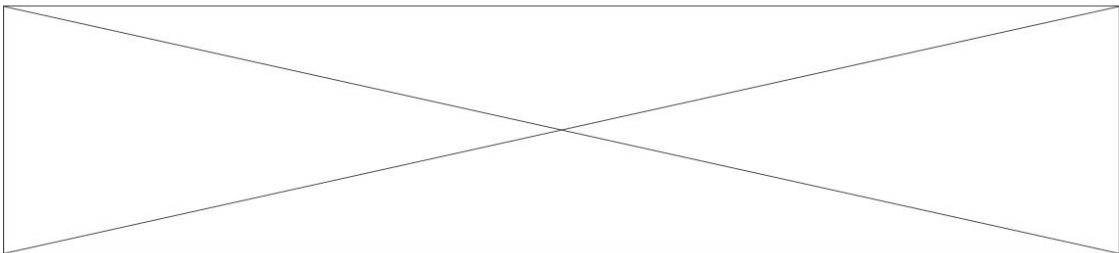


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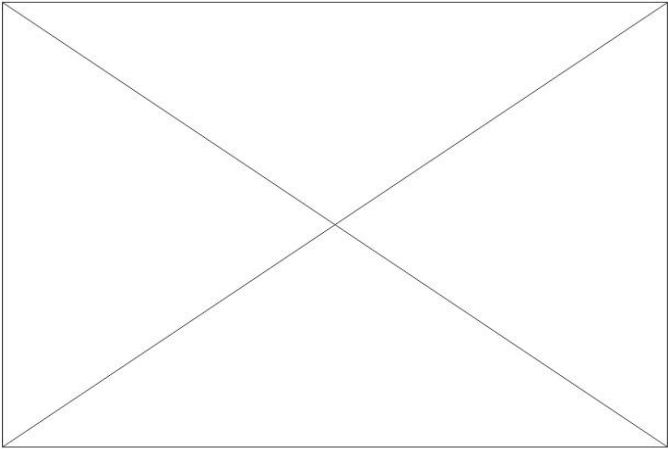
Home Page

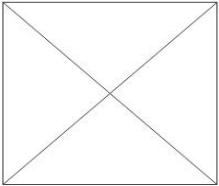


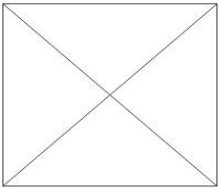
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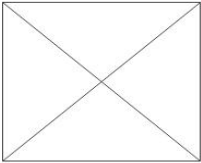


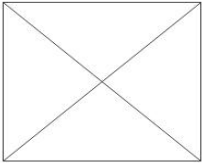
Fixtures & Results:

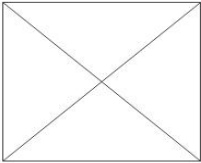










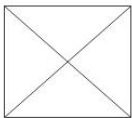
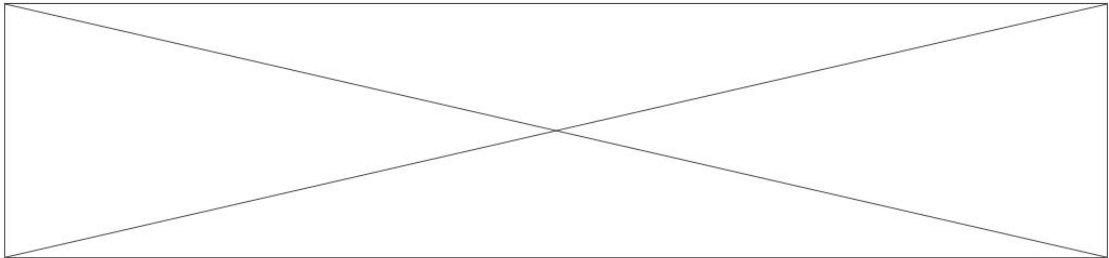


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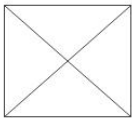
About Messi



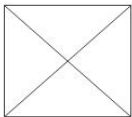
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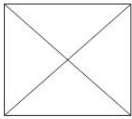
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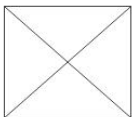
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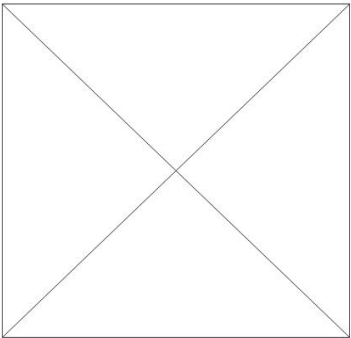
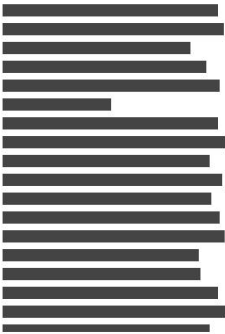
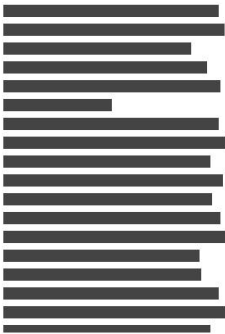
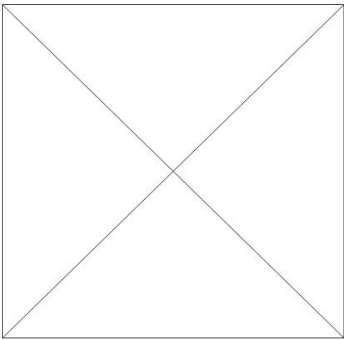
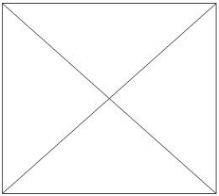
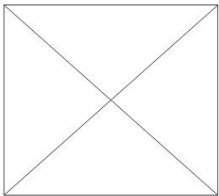
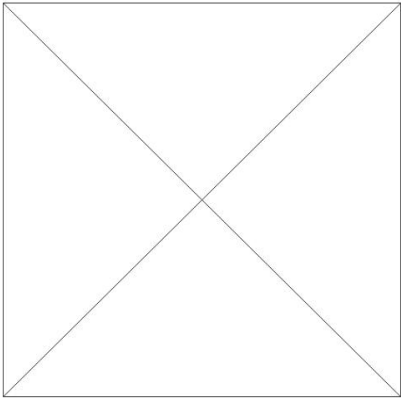


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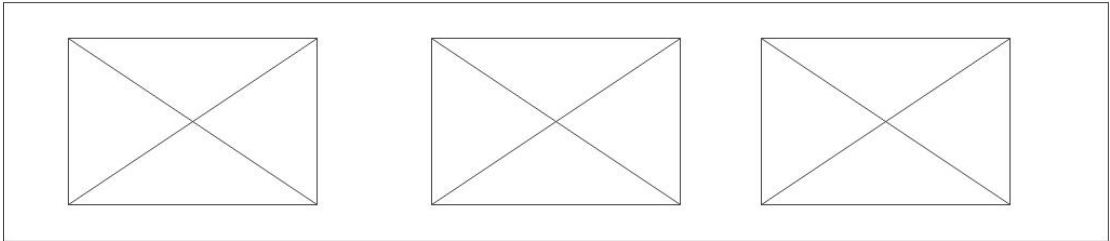
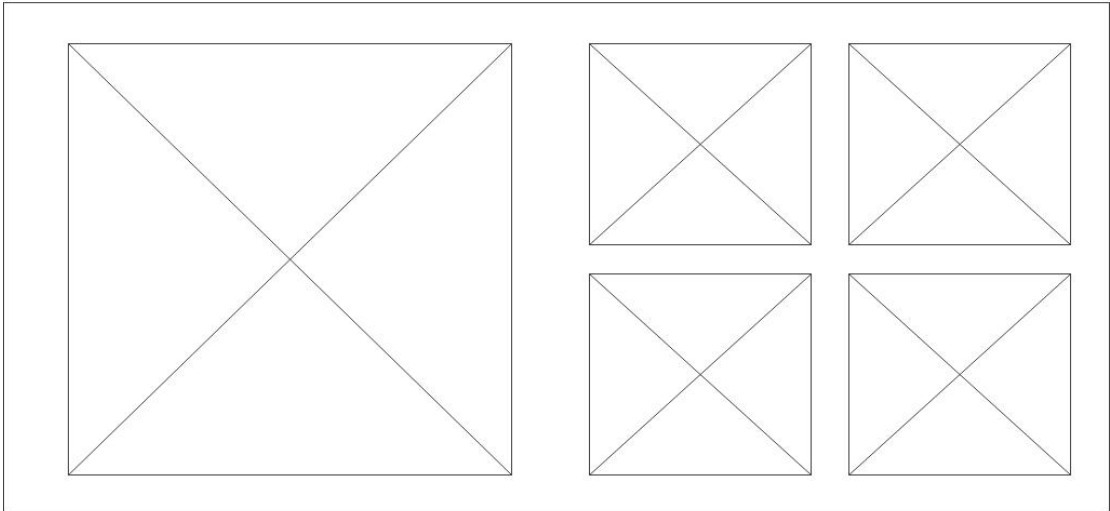
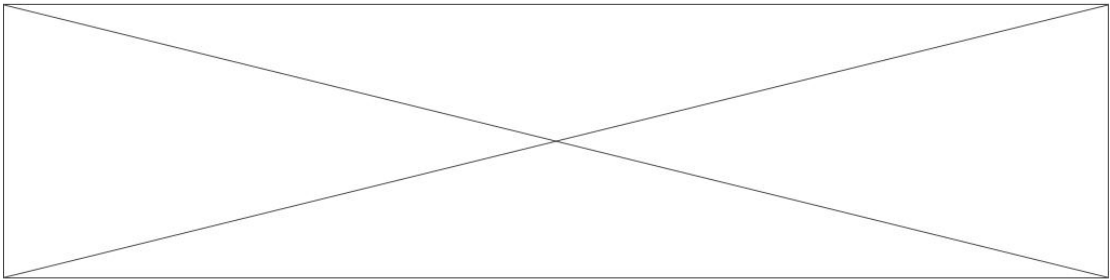
Fixtures & Results



Gallery



Nav

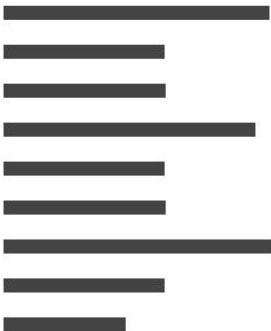
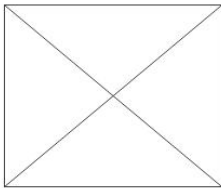
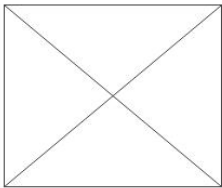
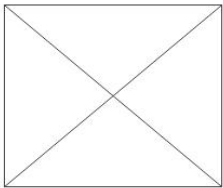


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Fans Zone

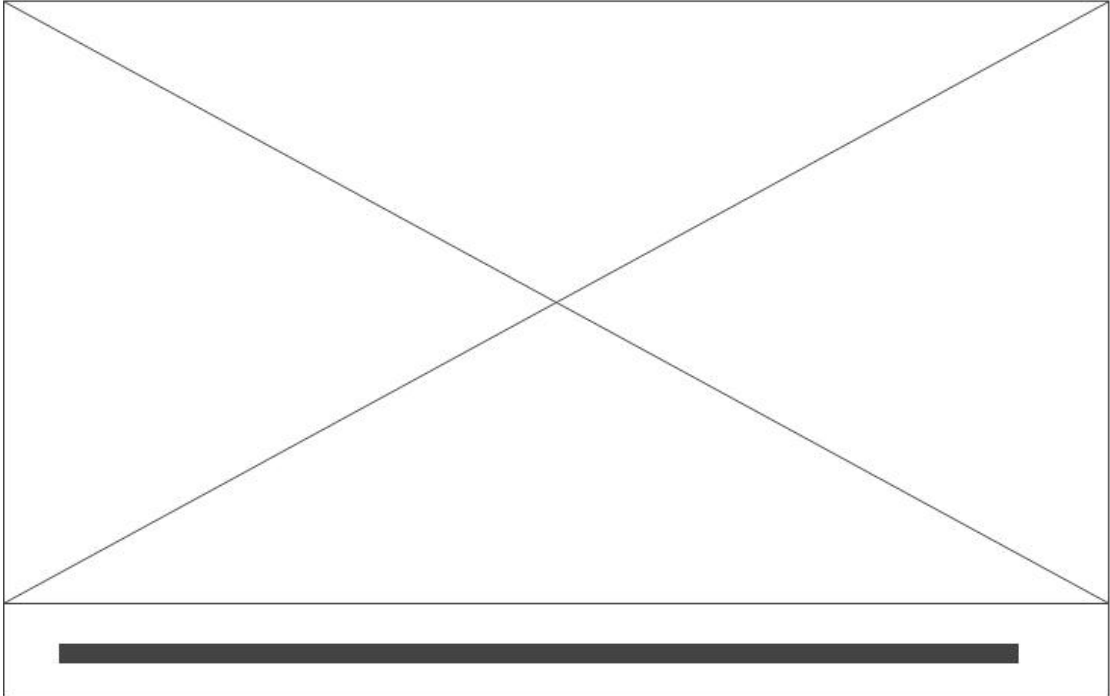


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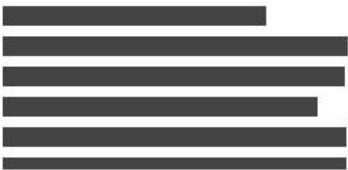
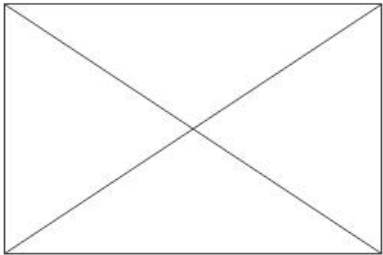


Submit

Clear

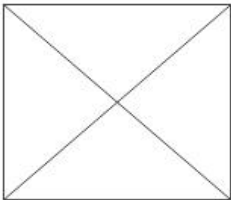
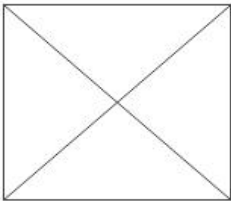
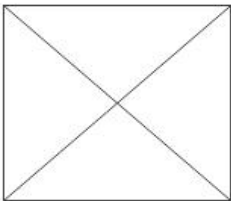
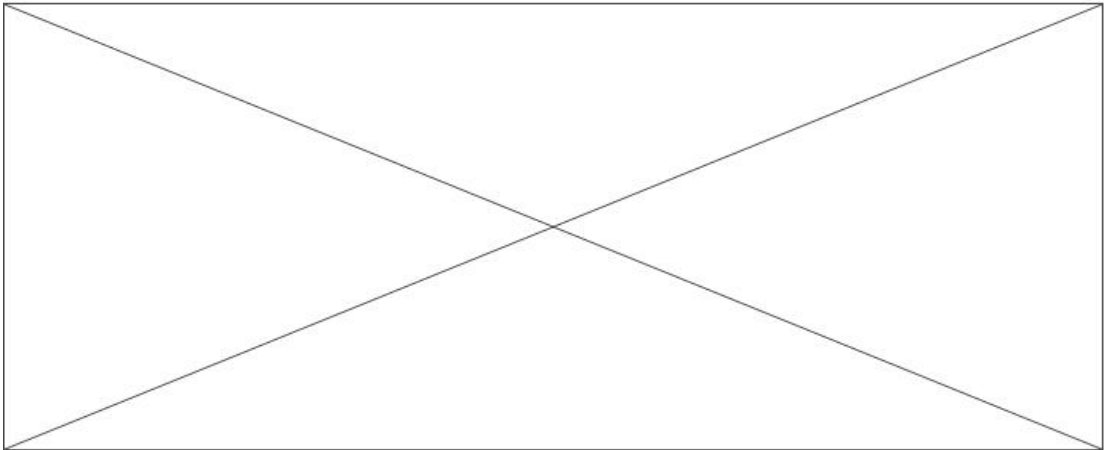
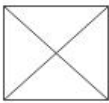


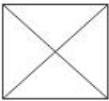
Fixtures & Results


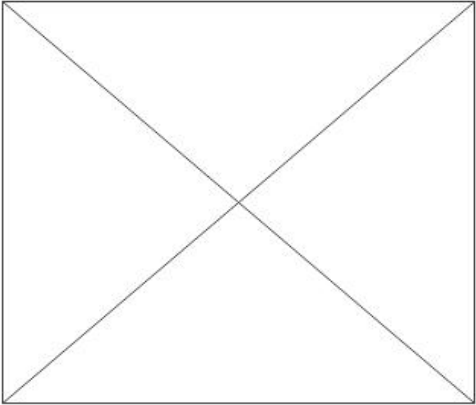



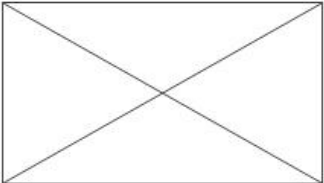

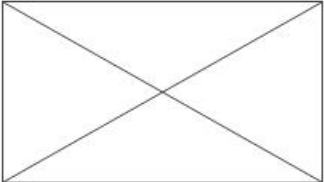
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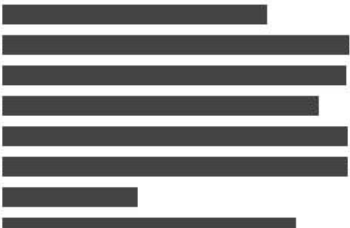
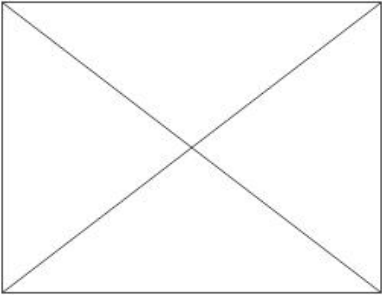
Moblie About Messi


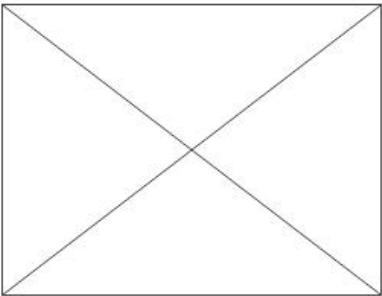





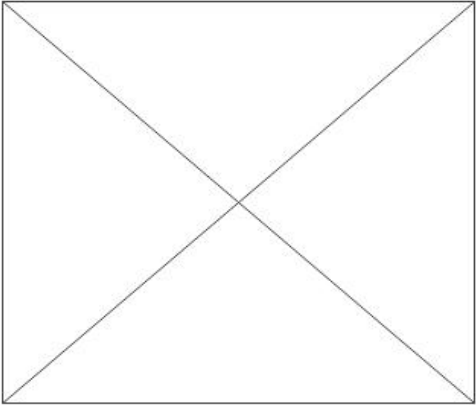



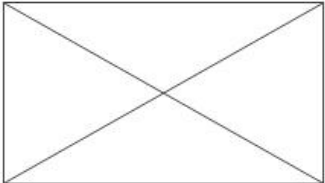

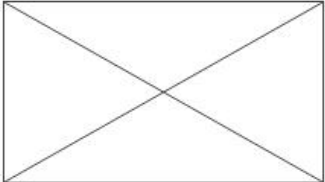


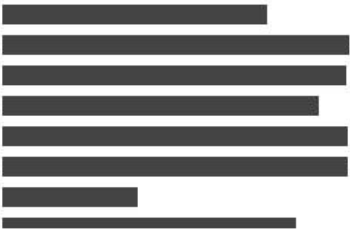
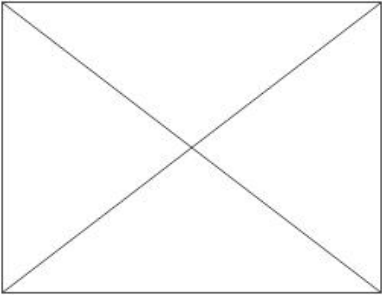



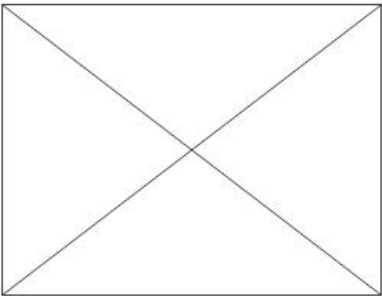




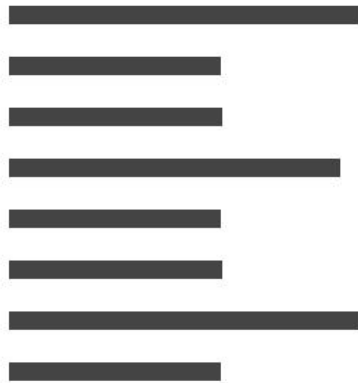
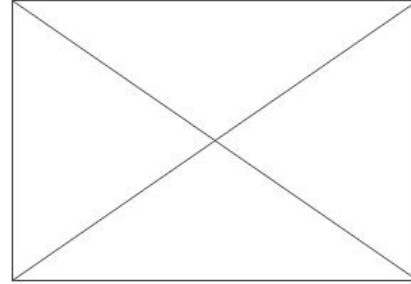
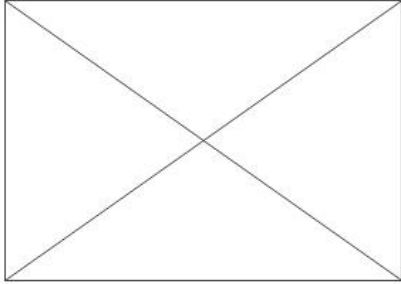
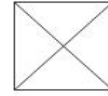








Moblle Fans Zone

[illegible]

Submit

Footer



FIRST TEAM

Paris - Monaco sets the Parc des Princes alight!



PARIS MONACO
FULL TIME - LIGUE 1

5 2
VIEW MATCH CENTRE



FIRST TEAM | November 24th 2023

Post Game Interviews: Paris-Monaco



FIRST TEAM | November 24th 2023

Pictures of the win over Monaco

Luis Enrique's press conference live after Monaco

FIRST TEAM | 11 hours ago

Live text: Paris-Monaco

FIRST TEAM | 17 hours ago

Replay: Pre-match live from the Parc des Princes

FIRST TEAM | 14 hours ago

Ligue 1 match day 13 schedule

FIRST TEAM | 24 November 2023



FIRST TEAM | November 24th 2023

Ousmane Dembélé: « Je savais que ça allait arriver »



CLUB | November 24th 2023

Youri Djorkaeff in the spotlight



FIRST TEAM | November 24th 2023

Mbappé receives his UNFP trophy for Player of the Month for October



FIRST TEAM | November 24th 2023

Line-up: Paris-Monaco



FIRST TEAM

Stats & Facts: Paris-Monaco



FULL TIME

PARIS
MONACO

5

2

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TICKETS & MUSEUM

SHOP

CULERS

LALIGA

Matchday 14 • Estadio de Vallecas

SPOILS SHARED IN VALLECAS



RAYO

39' LÓPEZ

FT

1 - 1

HT: 1 - 0



FC BARCELONA

82' (OG) LEXEUNE

MATCH CENTRE

MAIN PARTNERS



AMBILIGHT tv

Barça First Team Matches

Match Countdown

03:04:38:45

DAYS HOURS MINS SECS

28 TUESDAY
NOVEMBER

NEXT MATCH
PRESENTED BY 1XBET

03





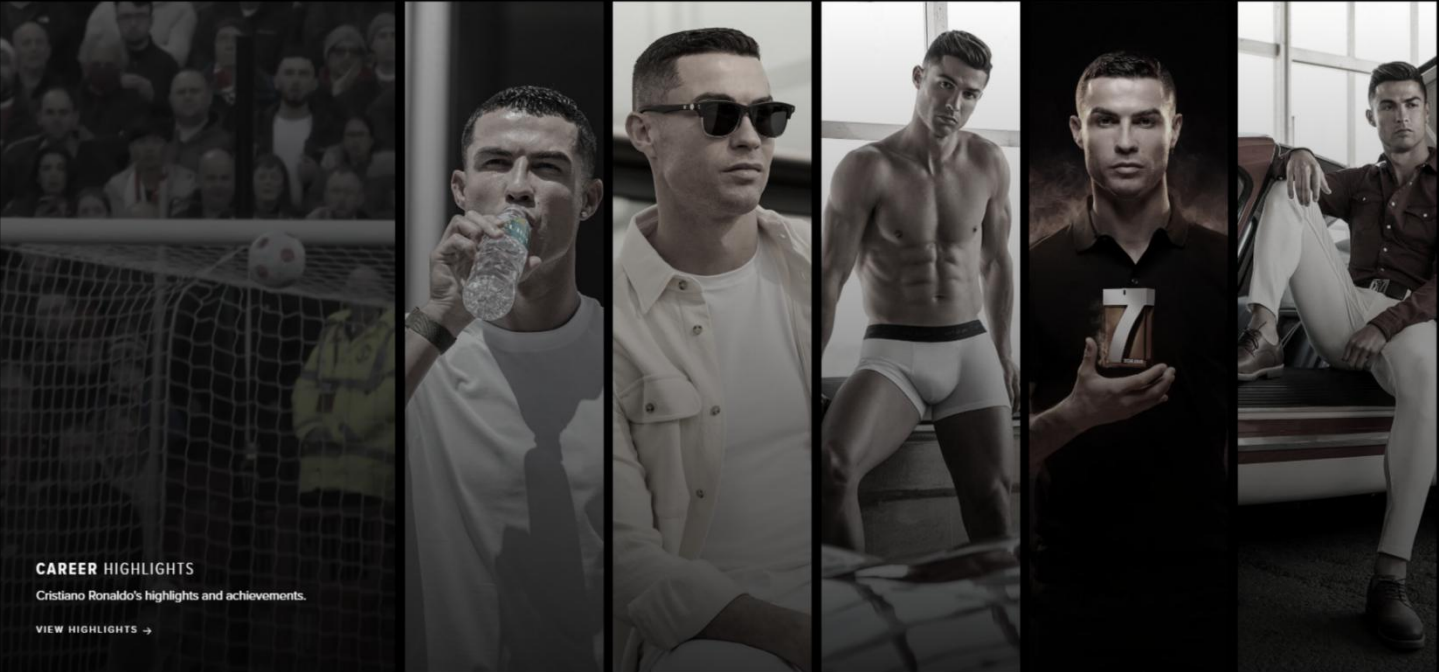
BECKHAM – Now streaming on
Netflix

≡ MENU



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CAREER HIGHLIGHTS

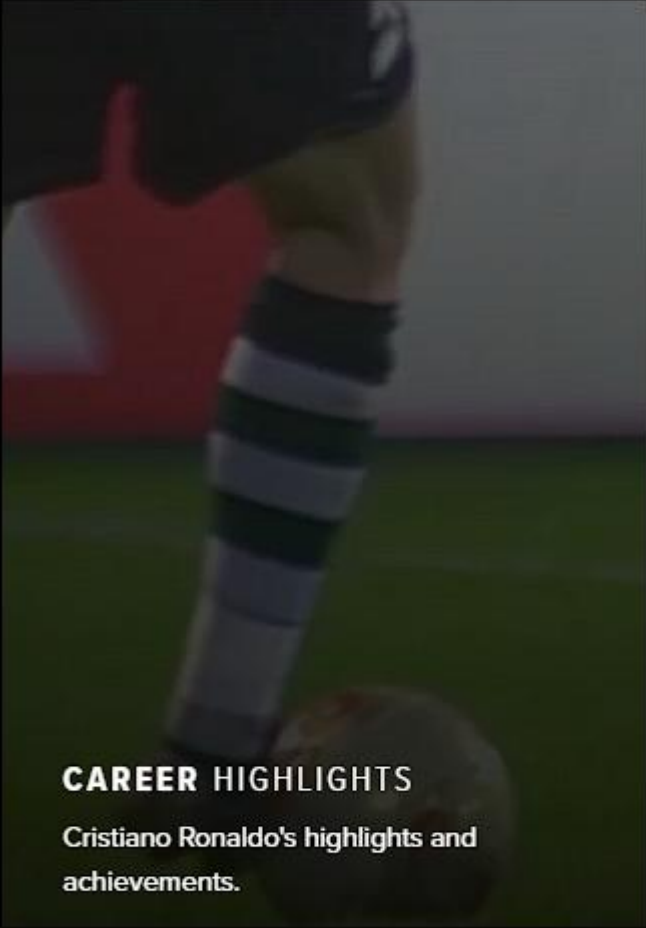
Cristiano Ronaldo's highlights and achievements.

VIEW HIGHLIGHTS →

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ACCEPT AND PROCEED

CRISTIANO RONALDO



CAREER HIGHLIGHTS

Cristiano Ronaldo's highlights and achievements.

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