

Mike Mazierski

Front-End Web Developer and Designer

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CAREER OBJECTIVE:

As a front-end web developer, my goal is to use my skills in HTML, CSS, and JavaScript to build attractive and functional websites. I'm dedicated to creating smooth user experiences, improving online presence, and staying updated on industry trends. I thrive on collaboration with other teams such as SEO, CRO, analytics, and marketing, embracing new technologies, and aim to contribute to the success of dynamic projects, ensuring compelling digital experiences for users.

EDUCATION:

Sheridan College - Web Design Certificate (Sep. 2007 – Apr. 2008)

Seneca College - Graphic Design Diploma (Sep. 2002 – Apr. 2005)

Sheridan College - Art Fundamentals Certificate (Sep. 2001 – Apr. 2002)

SKILLS:

HTML5, CSS3, Sass/Less, WordPress, PHP, GIT, GitLab, SEO, Javascript, JQuery, ReactJS, WCAG 2.0, MySQL, Adobe Creative Suite (Photoshop, Illustrator, Indesign), Figma, Marketo/Email On Acid Testing

EXPERIENCE:

Pearson Online Learning Services - Front-End Web Developer (Mar. 2010 – Aug. 2023). Toronto, Canada.

- Participated in new program launches, working closely with the design, copy, marketing, SEO, and CRO teams to update or build sites, landing pages, and emails to promote new educational programs in a timely fashion.
- Collaborated closely with the design team to transform wireframes and mock-ups into functional and responsive web interfaces using HTML, CSS, and JavaScript.
- Assisted in updating Wordpress themes, and plugins as well as site migration.
- Worked alongside back-end developers to integrate front-end components with server-side logic, ensuring smooth data flow and optimal functionality.
- Conducted regular testing and debugging to identify and resolve issues, ensuring cross-browser compatibility and a consistent experience across devices.
- Played an active role in code reviews and knowledge sharing sessions, contributing to the team's growth and the improvement of coding standards.

Havas - Intermediate Web Designer (Sep. 2009 – Mar. 2010). Toronto, Canada.

- Assisted senior designers in the development and refinement of design concepts for a range of projects, including print materials, web assets, and promotional materials.
- Executed design tasks, such as creating mock-ups, producing graphics, and refining layouts under the guidance of senior team members.
- Contributed to brainstorming sessions, offering creative input and suggestions to enhance the visual impact and user experience of projects.

DRAFT FCB - Web Designer (Jul. 2008 – Sep. 2009). Toronto, Canada.

- Collaborated with cross-functional teams, including developers, copywriters, and project managers, to ensure design objectives aligned with project goals.
- Adapted and optimized designs for various platforms and mediums, ensuring consistent branding and design coherence.
- Participated in design critiques and feedback sessions, fostering a culture of continuous improvement and constructive critique.