

# Data Sources

- TARGET CITY ZIPCODES

- For zip code data, this analysis will be using information [www.zip-code.com](http://www.zip-code.com) for the three cities using the city names as keys for the data.

- INCOME BY ZIPCODES

- For income by zip code, this analysis will be using the 2017 income tax file available at <https://www.irs.gov/statistics/soi-tax-stats-individual-income-tax-statistics-2017-zip-code-data-soi>. It will be downloaded and saved as 17zpallagi.csv

- GROCERY STORES BY ZIPCODE

- To identify grocery stores by Zipcode, this analysis will use FourSquare data. The following venue keys will be used to identify the grocery stores:
    - grocery\_store = '4bf58dd8d48988d118951735'
    - organic\_grocery = '52f2ab2ebcbc57f1066b8b45'
    - supermarket = '52f2ab2ebcbc57f1066b8b46'