

Data Sources

- TARGET CITY ZIPCODES

- For zip code data, this analysis will be using information www.zip-code.com for the three cities using the city names as keys for the data.

- INCOME BY ZIPCODES

- For income by zip code, this analysis will be using the 2017 income tax file available at <https://www.irs.gov/statistics/soi-tax-stats-individual-income-tax-statistics-2017-zip-code-data-soi>. It will be downloaded and saved as 17zpallagi.csv

- GROCERY STORES BY ZIPCODE

- To identify grocery stores by Zipcode, this analysis will use FourSquare data. The following venue keys will be used to identify the grocery stores:
 - grocery_store = '4bf58dd8d48988d118951735'
 - organic_grocery = '52f2ab2ebcbc57f1066b8b45'
 - supermarket = '52f2ab2ebcbc57f1066b8b46'