

# Michael Satzinger

## product designer

I love digging into a good design problem. Seeking to make great experiences by understanding users, their goals, and frustrations. I'm motivated by the process of seeing a design fail and improving it to reach its full potential.

## experience

14 West Baltimore, MD  
PRODUCT DESIGNER 05/18 - 02/20

Design for ground up development of marketing and ecomm production tools with integrations into multiple systems for delivering web content, mailings, order processing, lead gen collection, A/B testing, and reporting.

Interactions design for forms, grid listings, user management, permissions, search, modal panels, assistive help, error handling, content path builder.

Collaborated with designers, POs, and developers using sketches and wireframes to ideate on features.

Made clickable prototypes for complex or high impact interactions for early design testing and iteration.

Moderated beta testing, compiled results, and presented findings.

Produced pixel perfect final designs to hand off to developers.

Continuously met with users for insight into business and workflow to develop user personas, journey maps, and gather feedback.

Conducted several surveys to guide design decisions.

Completed heuristic evaluation of legacy tools to focus on areas of improvement and demonstrate success.

Agile development cycle and rituals.

University of Baltimore Baltimore, MD  
ADJUNCT PROFESSOR 05/15 - 05/18

Advanced 3D Modeling, Level Design, Programming II, Database Systems, Advanced Web Development

GRADUATE ASSISTANT 09/14 - 05/16

Ridgely Middle School Timonium, MD  
SPECIAL EDUCATION TEACHER 08/11 - 06/13

6th Grade Pre-Algebra, taught a self-contained class room for students with emotional disabilities.

## contact

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## skills

UX research methods  
Design thinking  
Accessibility  
Heuristics evaluation  
Information architecture  
Conduct card sorts  
Develop surveys  
Personas  
Story maps  
Paper and technical prototyping  
User testing

Game development  
Programming - Java, C#, JS, SQL, PHP, HTML, CSS  
3d modeling

## education

University of Baltimore  
DS, Information and Interaction Design  
ABD status, current GPA: 3.92

Graduate Certificate, Digital Media Production  
Final GPA: 4.0

Goucher College  
MA, Teaching  
Final GPA: 3.88

SUNY Farmingdale  
BS, Manufacturing Engineering Technology  
Final GPA: 3.83

## other interests

6 years teaching summer robotics and technology camps.

14 years crafting handmade electric guitars and basses.

8 years playing music and touring