Travel Strategy

List each project member with student number (one per line)

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Project Description (max 1 page)

At the basis, the Journey Plan enables you to understand the differences between cities and countries before planning your travels. Having a multitude of useful data such as health risks, travel advisories, emergency numbers, average cost of living, currencies, required vaccinations, voltages, type of sockets and plugs used, tipping customs, etc., in a centralized website will facilitate researching for all travelers. Instead of having to research the specifics separately, since most travellers have the same questions, it makes sense that an app like this would attract a large user base. The biggest feature will be to compare average fares and differences between destination and origin travel locations. Furthermore, as a web application, Journey Plan will allow users that are logged in to access community driven categories which will have information that is displayed based on a voting system. For example, a city specific packing list that shows items to bring during travel recommended by other, Journey Plan, users. The list will show the items that have the highest votes and allow users to submit their items. Each category on the website will have it's own tab and show relevant information.

Risk

In point form, describe the most important risk(s) and how you will mitigate it.

Data gathering
- ● The importance of having enough data to be able to see valuable information for every country is a risk as some countries might not have government provided statistics. For example, Canada has a branch of the government called Statistics Canada which provides CSV files which could be parsed and displayed on our website. Other countries might not provide data which means we will need to find third party data that might not be as accurate. This leads us to the next risk:

Accuracy of data
- ● As the data is not static, we have to make sure that we fetch up to date data for our users and to make sure that we get our data from reputable sources.

Competition (max 1 page, min 3 competitors)

Search terms: list the terms you used in your search
Number of pages examined: should be at least 25 links
http://itineree.com/
https://www.triphobo.com/
https://roadtrippers.com/
https://www.planapple.com/
https://www.tripit.com/web
https://www.inspirock.com/
http://www.triporama.com/
https://www.taketours.com/
https://www.ixigo.com/trip-planner
https://in.lastminute.com/
https://traveltriangle.com/
https://www.rome2rio.com/

Competitor 1

Travefy

Travefy is an itinerary planner where you can pick a destination, put in your dates and you will

Trip Boho is also an itinerary planner. You search for your target location, enter the dates, and then are presented with a dashboard where you can drag and drop your travel plan schedule.

Competitor 2

Trip advisor

Trip advisor is a travel forum where users can find information on establishments (hotels, restaurants, activities …) around the world to plan their trips. However, the data is only based on subjective reviews.

Our website will provide objective facts on locations you want to visit.

Smart travel is a blog type website that writes articles about general travel inquiries (flight security, how to pack).

Our website will provide data in a straight forward set of important travel must-knows (visa, currency, health concerns).

Description of Customer and Company

The company is a travel agency which prides themselves in providing accurate and meaningful information to their customers. It is an agency that makes the proper arrangements for travelers. The customer wants to make sure that their service is reputable as it won't base itself on hear say, but accurate data from respected sources.

Link to the company:
https://www.boueztravel.com