

Mike Strusz

Data Analyst

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Professional Summary

Results-driven Data Analyst with a strong background in transforming data into actionable insights. Leveraging analytical expertise, technical proficiency in SQL, Python, and Tableau, and a unique creative approach, I excel at making complex data understandable and impactful. My passion for data storytelling and process optimization, combined with an educational leadership background, positions me as a versatile analyst ready to tackle challenges and deliver strategic solutions.

Key Skills

- **Technical Expertise:** SQL, Python, R, Excel, Tableau, Data Cleaning
 - **Data Visualization:** Interactive Dashboards, Data Storytelling, Tableau
 - **Analytical Skills:** Statistical Analysis, Predictive Modeling, Market Research, Trend Analysis
 - **Process Improvement:** Workflow Automation, Documentation Creation, Cross-functional Collaboration
 - **Key Strengths:** Strategic Analysis, Process Optimization, Cross-functional Collaboration, AI-Driven Efficiency
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Experience

Tip a ScRxipt - Data Analyst Intern | August 2024 – Present

- Conducted synthetic dataset analysis, creating Tableau dashboards for strategic presentations
- Optimized sales databases, reducing manager contact management time by 25%
- Worked collaboratively with business partners to deliver on customer expectations.
- Transformed complex data into actionable insights for internal and external stakeholders

Marketing & Community Engagement | January 2024 – Present

Pabst Theater Group

- Developed innovative advertising strategies, increasing flyer distribution by 125%
- Created multimedia content to enhance social media engagement
- Identified 11 high-value downtown advertising locations, including Milwaukee public libraries.

Math Department Chair | Kingdom Prep Lutheran High School

- Designed and taught advanced college-level statistics course with 100% student pass rate
 - Led "Exploration Thursday" program, connecting 90+ students with off campus opportunities weekly.
 - Kept 250+ Families safe and informed as the schools Covid Safety Director during the thick of the pandemic.
 - Implemented data-driven scheduling systems to optimize student participation
 - Served as the school photographer for marketing and yearbook purposes.
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Projects

- Developed comprehensive machine learning models predicting customer satisfaction across airline and music industry datasets
 - Conducted in-depth market research and created visualization strategies using SQL, Python, and Tableau
 - Developed interactive dashboards to visualize complex market trends and support data-driven decision making
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Education

Coding Temple: Data Analytics Bootcamp (Recent Graduate)

- Completed comprehensive portfolio of 40+ data analysis projects
- Demonstrated hands-on proficiency through multiple self-directed data projects
- Developed extensive practical skills through independent data analysis work

M.S. in Educational Leadership | University of Wisconsin Oshkosh

B.S. in Education (Math Emphasis) | Martin Luther College