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excel-challenge

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

The Theater category makes up a large portion of the kickstarter projects.

Within that category the largest subcategory is plays. Making plays a very popular kickstart project.

December is the worst month to create a kickstarter.

1. What are some limitations of this dataset?

It doesn’t tell me each backers contribution amount. So I cant tell you what most people would contribute to a project. Or the mode.

1. What are some other possible tables and/or graphs that we could create?

Goal vs contribution filtered by category.