

# NAACL 2015: Treasurer Report

Joel Tetreault

Yahoo Labs

# Budget Balances

Year	Budget Balance	Conf. Surplus	Outlays
2015	\$59,889	n/a	NACLO=5k ERF=3k SumWS=6k LSA=4.8k
2014	\$42,075	n/a	NACLO=5k ERF=1.5k
2013	\$36,580	8k	NACLO=5k ERF=1.5k
2012	\$116,072	17k	NACLO=5k ERF=1.5k LSA=10k SumWS=10k

# Sponsorship

Year	Sponsorship Amount	Number of Sponsors
2007	19k	n/a
2009	30k	n/a
2010	38k	n/a
2012	30k	15
2013	25k	14
2015	<b>59k (committed)</b>	23

# Ways to improve

- More Sponsorship!
  - Get creative with non-NLP companies: finance, gaming, health, materials, etc.
  - Get creative with other regions: Central and South America
  - Go for a diverse portfolio of places
  - Important that we have good sponsorship chairs!!
- Conference merging
  - Could we gain a little by co-locating with other conferences?