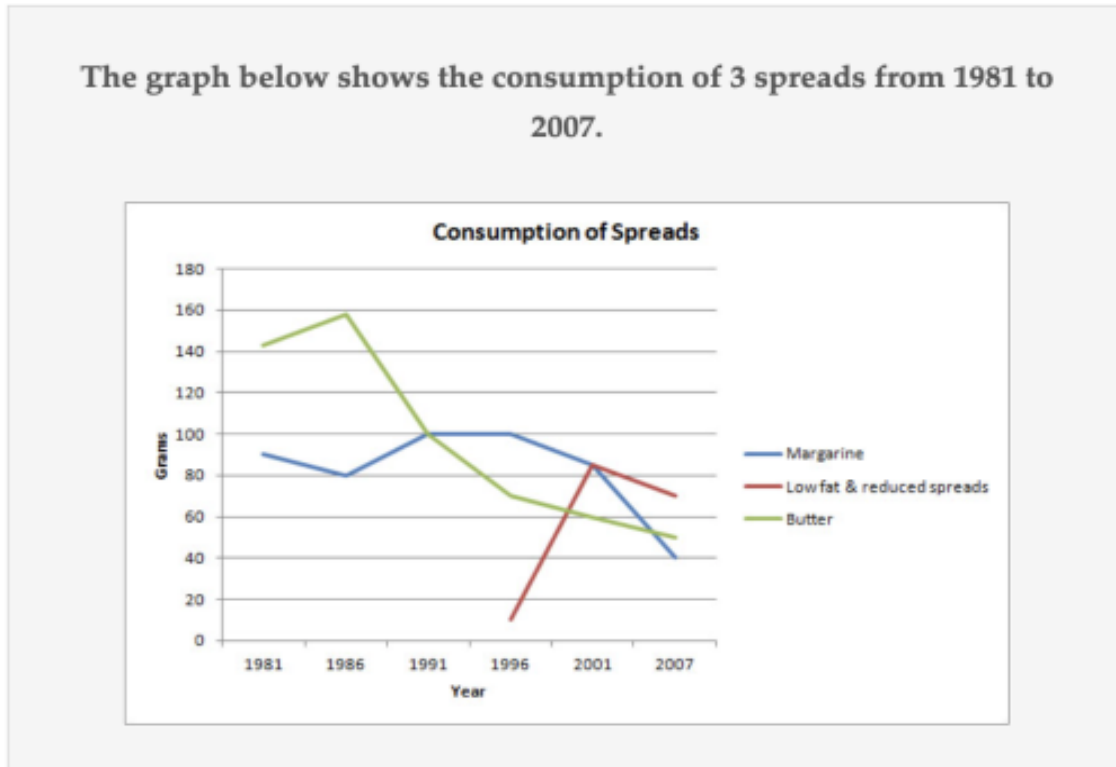# Task 1: Line Graph

**Subject:** The graph below shows the consumption of 3 spreads from 1981 to 2007.



The graph below shows the consumption of 3 spreads from 1981 to 2007.

Consumption of Spreads

# Answer #1

**Response:**

The graph illustrates the consumption trends of three different types of spreads—margarine, butter, and low-fat & reduced spreads—measured in grams per person from 1981 to 2007.
Overall, butter consumption was the highest in 1981 but saw a sharp decline over time. Margarine consumption remained relatively stable before declining after 1996. Low-fat and reduced spreads, which appeared in the mid-1990s, initially increased rapidly but later declined after 2001.
In 1981, butter had the highest consumption at around 140 grams per person, which peaked in the mid-1980s at approximately 160 grams. However, after this peak, its consumption declined steadily and dropped to below 50 grams by 2007. On the other hand, margarine started at about 90 grams in 1981, fluctuated slightly, and remained stable at around 100 grams until 1996 before experiencing a significant decline.
Low-fat and reduced spreads were introduced around 1996 and saw a rapid increase in consumption, peaking at nearly 80 grams in the early 2000s. However, after 2001, its popularity declined, reaching approximately 60 grams by 2007. Meanwhile, both butter and margarine continued their downward trends, with margarine dropping to its lowest level in the given period. This structure provides a clear analysis of the trends observed in the graph. Let me know if you need any refinements!

**Scores:**

Overall Band Score: 9

Task Response: 9 - Excellent response to the task. All key features are accurately described

Coherence & Cohesion: 9 - The report is exceptionally well-organized and easy to follow. The flow of information is natural and logical

Lexical Resource: 8.5 - A wide range of sophisticated vocabulary is used accurately and appropriately

Grammatical Range & Accuracy: 9 - The grammar is flawless. A wide range of grammatical structures is used with complete accuracy and fluency

# Answer #2

**Response:**

The line graph illustrates the trends in the consumption of three types of spreads, namely Margarine, Low Fat & Reduced Spreads, and Butter, from 1981 to 2007.
Overall, while Butter and Margarine exhibited a steady decline in consumption throughout the period, Low Fat & Reduced Spreads experienced a notable increase, eventually surpassing the other two spreads.
In 1981, the consumption of Margarine and Butter was recorded at 140 grams, whereas Low Fat & Reduced Spreads began at a modest 20 grams. By 1986, Margarine consumption had risen to 160 grams, while Butter consumption decreased significantly to 100 grams. However, by 1991, the trend reversed, with Margarine dropping to 100 grams, Butter declining further to 50 grams, and Low Fat & Reduced Spreads increasing to 80 grams. The trend for Margarine continued a downward trajectory to 80 grams in 1996, while Low Fat & Reduced Spreads reached its peak of 80 grams at the same time, indicating a significant shift in consumer preference.
In the following years, Margarine consumption declined steadily to 60 grams by 2001, with a subsequent sharp decrease to 40 grams by 2007. Conversely, Butter consumption showed some fluctuations, beginning at 140 grams in 1981, peaking just below 160 grams in 1986, before dropping to approximately 70 grams in 1996 and further down to 50 grams by 2007. Meanwhile, Low Fat & Reduced Spreads, which began at only 20 grams, escalated to 70 grams in 2001, ultimately stabilizing at 40 grams in 2007. This late surge allowed Low Fat & Reduced Spreads to surpass Butter in consumption by the end of the period, highlighting a significant shift in health-conscious consumer behavior.

**Scores:**

Overall Band Score: 9

Task Response: 9 - The report provides a comprehensive and accurate overview of the data presented in the graph.

Coherence & Cohesion: 9 - The report is well-structured and logically organized, with clear transitions between paragraphs and ideas.

Lexical Resource: 8.5 - The report demonstrates a wide range of vocabulary, using precise and sophisticated language to describe the trends in the graph.

Grammatical Range & Accuracy: 9 - The report is grammatically accurate and uses a variety of complex sentence structures effectively.