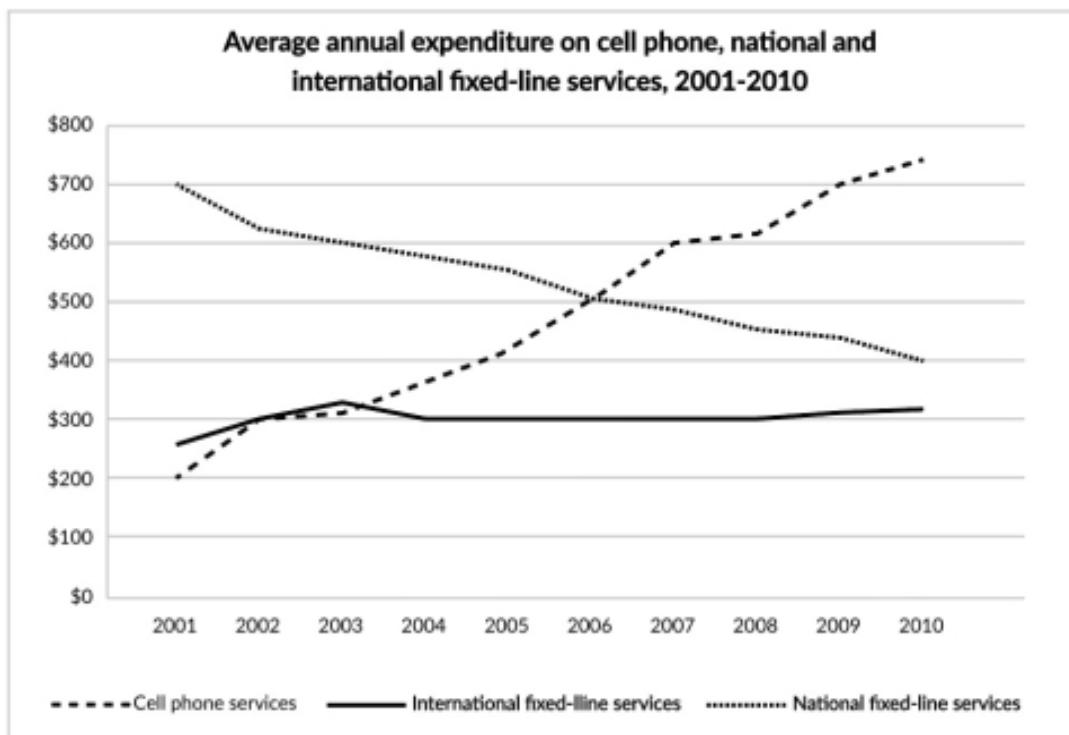


## Task 1: Line Graph

**Subject:** The graph below shows consumers' average annual expenditure on cell phone, national and international fixed-line and services in America between 2001 and 2010.



## **Model Answer #1**

### **Response:**

The provided line graph illustrates the average annual expenditures by American consumers on cell phone services, as well as national and international fixed-line services, over the period from 2001 to 2010.

An examination of the data reveals a pronounced shift in consumer spending habits, characterized by a dramatic increase in cell phone service expenditures, a decline in international fixed-line service spending, and the relative stability of national fixed-line service expenditures.

In detail, the expenditure on cell phone services commenced at approximately \$200 in 2001, demonstrating a remarkable upward trajectory that culminated at around \$700 by 2010. This consistent growth underscores a significant consumer transition towards mobile communication technologies. Conversely, international fixed-line services commenced at approximately \$700 but displayed a steady decline over the decade, ultimately settling at \$400 by 2010. This downward trend may reflect broader shifts in communication preferences, as consumers increasingly opted for alternative services.

Furthermore, national fixed-line services exhibited relative stability throughout the observed period. Beginning at roughly \$300 in 2001, expenditures experienced minor fluctuations, peaking at \$400 midway through the decade before reverting to approximately \$300 by 2010. This pattern indicates that while some consumers continued to utilize national fixed-line services, their spending remained largely unchanged, contrasting sharply with the dynamic shifts observed in the other service categories.

### **Evaluation:**

#### **Overall Band Score: 9**

**Task Response (9):** Excellent response to the task. All key features of the graph are accurately described and analyzed.

**Coherence & Cohesion (9):** The report is exceptionally well-organized and easy to follow. The flow of information is natural and logical.

**Lexical Resource (8.5):** A wide range of sophisticated vocabulary is used accurately and appropriately. The language is precise and effective.

**Grammatical Range & Accuracy (9):** The grammar is flawless. A wide range of grammatical structures is used with complete accuracy and fluency.

## **Model Answer #2**

### **Response:**

The provided line graph illustrates the average annual expenditures by American consumers on cell phone services, as well as national and international fixed-line services, over the period from 2001 to 2010.

An examination of the data reveals a pronounced shift in consumer spending habits, characterized by a dramatic increase in cell phone service expenditures, a decline in international fixed-line service spending, and the relative stability of national fixed-line service expenditures.

In detail, the expenditure on cell phone services commenced at approximately \$200 in 2001, demonstrating a remarkable upward trajectory that culminated at around \$700 by 2010. This consistent growth underscores a significant consumer transition towards mobile communication technologies. Conversely, international fixed-line services commenced at approximately \$700 but displayed a steady decline over the decade, ultimately settling at \$400 by 2010. This downward trend may reflect broader shifts in communication preferences, as consumers increasingly opted for alternative services.

Furthermore, national fixed-line services exhibited relative stability throughout the observed period. Beginning at roughly \$300 in 2001, expenditures experienced minor fluctuations, peaking at \$400 midway through the decade before reverting to approximately \$300 by 2010. This pattern indicates that while some consumers continued to utilize national fixed-line services, their spending remained largely unchanged, contrasting sharply with the dynamic shifts observed in the other service categories.

### **Evaluation:**

#### **Overall Band Score: 9**

**Task Response (9):** Excellent response to the task. All key features of the graph are accurately described and analyzed.

**Coherence & Cohesion (9):** The report is exceptionally well-organized and easy to follow. The flow of information is natural and logical.

**Lexical Resource (8.5):** A wide range of sophisticated vocabulary is used accurately and appropriately. The language is precise and effective.

**Grammatical Range & Accuracy (9):** The grammar is flawless. A wide range of grammatical structures is used with complete accuracy and fluency.

## **Model Answer #3**

### **Response:**

The provided line graph illustrates the average annual expenditures by American consumers on cell phone services, as well as national and international fixed-line services, over the period from 2001 to 2010.

An examination of the data reveals a pronounced shift in consumer spending habits, characterized by a dramatic increase in cell phone service expenditures, a decline in international fixed-line service spending, and the relative stability of national fixed-line service expenditures.

In detail, the expenditure on cell phone services commenced at approximately \$200 in 2001, demonstrating a remarkable upward trajectory that culminated at around \$700 by 2010. This consistent growth underscores a significant consumer transition towards mobile communication technologies. Conversely, international fixed-line services commenced at approximately \$700 but displayed a steady decline over the decade, ultimately settling at \$400 by 2010. This downward trend may reflect broader shifts in communication preferences, as consumers increasingly opted for alternative services.

Furthermore, national fixed-line services exhibited relative stability throughout the observed period. Beginning at roughly \$300 in 2001, expenditures experienced minor fluctuations, peaking at \$400 midway through the decade before reverting to approximately \$300 by 2010. This pattern indicates that while some consumers continued to utilize national fixed-line services, their spending remained largely unchanged, contrasting sharply with the dynamic shifts observed in the other service categories.

### **Evaluation:**

#### **Overall Band Score: 9**

**Task Response (9):** Excellent response to the task. All key features of the graph are accurately described and analyzed.

**Coherence & Cohesion (9):** The report is exceptionally well-organized and easy to follow. The flow of information is natural and logical.

**Lexical Resource (8.5):** A wide range of sophisticated vocabulary is used accurately and appropriately. The language is precise and effective.

**Grammatical Range & Accuracy (9):** The grammar is flawless. A wide range of grammatical structures is used with complete accuracy and fluency.