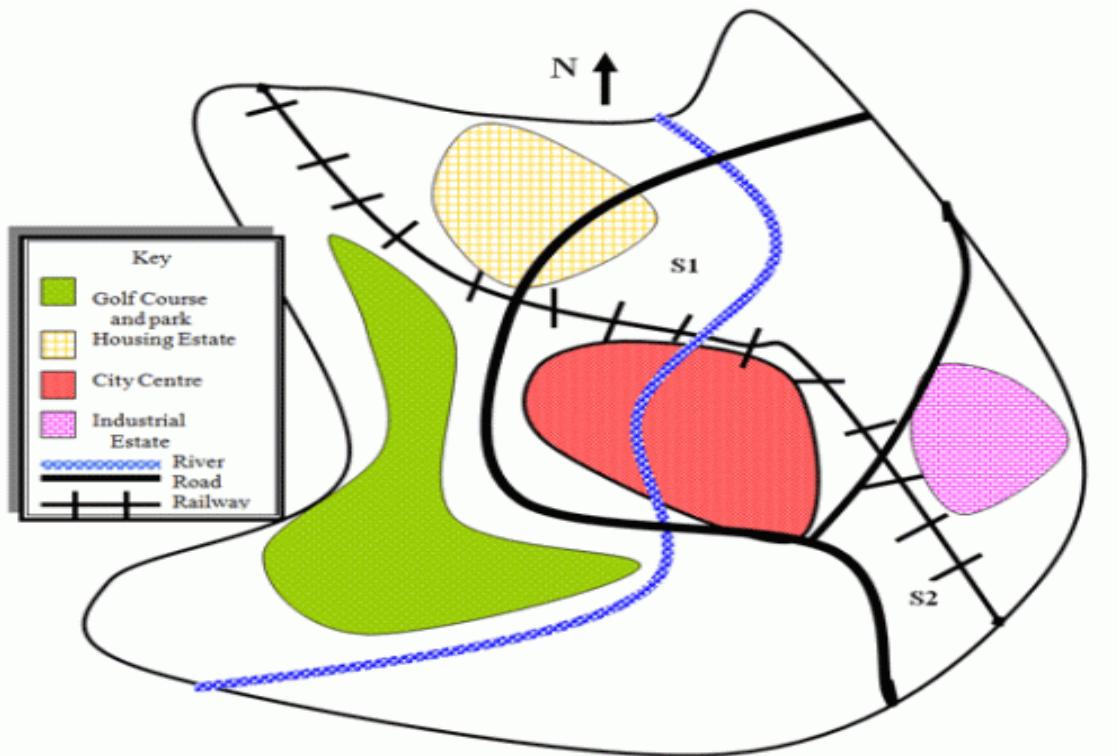


## Task 1: Map

**Subject:** Below is a map of the city of Brandfield. City planners have decided to build a new shopping mall for the area, and two sites, S1 and S2 have been proposed. Summarise the information by selecting and reporting the main features and make comparisons where relevant. Write at least 150 words.



## **Model Answer #1**

### **Response:**

The map shows two proposed locations, S1 and S2, for a new shopping mall in Brandfield. Both sites are situated near key areas of the city, each offering distinct advantages.

Site S1 is located north of the city center and is surrounded by a housing estate. It benefits from good transportation links, being close to a railway, road, and river, which makes it easily accessible. The proximity to residential areas could attract many customers, especially local residents and city center visitors.

Site S2 is positioned south of the city center and is closer to the industrial estate. This site is also well-connected with roads and a railway nearby, making it suitable for workers and commuters from the industrial zone. Although it is farther from the city center compared to S1, its location might support more practical, everyday shopping for people in this industrial area.

In conclusion, both sites are strategically located with potential to serve different groups: S1 could appeal more to residents, while S2 could cater more to industrial workers.

### **Evaluation:**

#### **Overall Band Score: 9**

**Task Response (9):** Excellent response to the task. All elements are covered, and the analysis is insightful.

**Coherence & Cohesion (9):** The report is exceptionally well-organized and easy to follow. The flow of ideas is natural and logical.

**Lexical Resource (9):** A wide range of sophisticated vocabulary is used accurately and appropriately. The language is precise and effective.

**Grammatical Range & Accuracy (9):** The grammar is flawless. A wide range of grammatical structures is used with complete accuracy and fluency.

## **Model Answer #2**

### **Response:**

The map illustrates two proposed locations for a new shopping mall in Brandfield. The first site (S1) is situated to the north of the city center, while the second site (S2) is located to the south.

S1 is close to both the housing estate and the city center, making it easily accessible for residents. Additionally, it benefits from strong transport links, including a nearby railway, road, and river, which would facilitate convenient access for shoppers. This site could serve a large urban population and attract people from various parts of the city.

On the other hand, S2 is situated further south, adjacent to the industrial estate. While it is somewhat more distant from the city center, its proximity to major roads and railways would likely appeal to workers and commuters from the industrial area. This location could cater more specifically to those employed in the nearby factories.

In conclusion, both sites offer distinct advantages: S1 could serve a wider urban population, while S2 may better meet the needs of workers from the industrial zone.

### **Evaluation:**

#### **Overall Band Score: 9**

**Task Response (9):** Excellent response to the task. All elements are covered, and the information is accurate and well-organized.

**Coherence & Cohesion (9):** The report is exceptionally well-structured and easy to follow. The flow of ideas is natural and logical.

**Lexical Resource (9):** A wide range of sophisticated vocabulary is used accurately and appropriately. The language is precise and effective.

**Grammatical Range & Accuracy (9):** The grammar is flawless. A wide range of grammatical structures is used with complete accuracy and fluency.

## **Model Answer #3**

### **Response:**

This map displays the planned locations for two shopping malls and the surrounding areas they will serve. These two sites are situated to the north and south of the city center, making them easily accessible to urban residents.

The first shopping mall (S1) is positioned between the city center and a housing estate, with the railway, road, and river nearby. This connectivity offers an abundance of transportation options, making the mall a convenient shopping destination for local citizens.

The second shopping mall (S2), located to the south of the city center, is also near an industrial estate, although it is slightly further from the center. This area is similarly surrounded by railway lines and roads, making it a potential hub for workers and commuters in the vicinity.

Areas like the golf course and park are separated from the city center by a road, allowing them to remain undisturbed by city traffic.

### **Evaluation:**

#### **Overall Band Score: 9**

**Task Response (9):** Excellent response to the task. All elements are covered, and the information is accurate and well-organized.

**Coherence & Cohesion (9):** The report is exceptionally well-structured and easy to follow. The flow of ideas is natural and logical.

**Lexical Resource (9):** A wide range of sophisticated vocabulary is used accurately and appropriately. The language is precise and effective.

**Grammatical Range & Accuracy (9):** The grammar is flawless. A wide range of grammatical structures is used with complete accuracy and fluency.

## **Model Answer #4**

### **Response:**

The diagram illustrates the city of Brandfield, showcasing its layout into distinct zones including residential, industrial, recreational, and commercial areas, with an emphasis on two proposed locations for a new shopping mall, labeled as S1 and S2.

In general, the river running through the city creates a natural division, and the city's multi-modal transport network, including rail and road, is well-placed to serve transportation throughout the entire area.

S1 is located on the north side of the river, adjacent to a large residential area and along a major road connecting to the city center. This location is advantageous for a number of reasons. Firstly, the proximity to a dense residential area can generate significant domestic foot traffic, which is important for the success of a shopping center. Secondly, S1's accessibility is further improved by its proximity to recreational facilities as well as the railway line, making it convenient for both visitors and residents. However, the increased traffic and potential noise may be a concern for nearby residents.

On the other hand, S2 is located to the southeast, close to an industrial and recreational area. While this location may attract workers from the industrial area and visitors from the agencies for leisure, its distance from major residential areas and the city center is a disadvantage. The relatively isolated location of this site may limit the customer base, reducing the likelihood of a shopping mall being successful at this location. While the presence of a minor road may provide greater convenience in commuting, it does not compensate for the locational disadvantages of S2.

Considering these factors, S1 is the more reasonable choice for the new shopping mall. The strategic location near a large residential area ensures a stable customer flow, which is essential for the survival of the shopping mall. In addition, with a tight traffic route, connecting to most of the landmarks and amenities in the area, it makes it more convenient to move around. Although there are potential challenges related to traffic and noise, this is not too disadvantageous compared to the prime location of S1 for a shopping mall.

### **Evaluation:**

#### **Overall Band Score: 9**

**Task Response (9):** The report provides a comprehensive and accurate summary of the information presented in the map, effectively addressing all aspects of the task.

**Coherence & Cohesion (9):** The report is well-structured and logically organized, with clear transitions between paragraphs and ideas. The flow of information is smooth and easy to follow.

**Lexical Resource (9):** The report demonstrates a wide range of vocabulary, using precise and sophisticated language to describe the map and its features. The language is natural and appropriate for the academic context.

**Grammatical Range & Accuracy (9):** The report exhibits a high level of grammatical accuracy and fluency. The use of complex sentence structures and varied grammatical features is impressive.

## **Model Answer #5**

### **Response:**

The provided illustration showcases the city layout of Brandfield with proposed sites S1 and S2 for a new shopping center.

The map displays key areas in the city including a golf course, park, housing estate, city center, and industrial estate, alongside transportation routes such as a river, road, and railway. Site 1 is in the northern part while Site 2 is situated in the south-east, both in proximity to the railway line.

Site 1 is strategically placed near a road, railway, and river, offering convenient accessibility. Conversely, Site 2, located on the city's outskirts, also has access to a road and railway line. Despite this, the central location and ample transportation links make Site 1 a more favorable choice for the new shopping mall.

Site 1 stands out due to its central position and easy access to multiple transport modes. In contrast, Site 2, despite its access to a road and railway, is somewhat isolated in comparison. Overall, the advantageous location of Site 1 close to the city center and various transport amenities presents it as the preferable option for the new shopping mall development.

### **Evaluation:**

#### **Overall Band Score: 9**

**Task Response (9):** The report provides a comprehensive summary of the key features and makes relevant comparisons between the two sites. It effectively addresses all aspects of the task.

**Coherence & Cohesion (9):** The report is well-structured and flows smoothly. The information is presented logically and coherently, with clear transitions between paragraphs and ideas.

**Lexical Resource (9):** The report demonstrates a wide range of vocabulary, using precise and sophisticated language to describe the map and its features. The language is natural and appropriate for the task.

**Grammatical Range & Accuracy (9):** The report exhibits a wide range of grammatical structures, used accurately and with complete control. The grammar and punctuation are flawless.

## **Model Answer #6**

### **Response:**

The map shows two proposed locations, S1 and S2, for a new shopping mall in Brandfield. Both sites are situated near key areas of the city, each offering distinct advantages.

Site S1 is located north of the city center and is surrounded by a housing estate. It benefits from good transportation links, being close to a railway, road, and river, which makes it easily accessible. The proximity to residential areas could attract many customers, especially local residents and city center visitors.

Site S2 is positioned south of the city center and is closer to the industrial estate. This site is also well-connected with roads and a railway nearby, making it suitable for workers and commuters from the industrial zone. Although it is farther from the city center compared to S1, its location might support more practical, everyday shopping for people in this industrial area.

In conclusion, both sites are strategically located with potential to serve different groups: S1 could appeal more to residents, while S2 could cater more to industrial workers.

### **Evaluation:**

#### **Overall Band Score: 9**

**Task Response (9):** Excellent response to the task. All elements are covered, and the analysis is insightful.

**Coherence & Cohesion (9):** The report is exceptionally well-organized and easy to follow. The flow of ideas is natural and logical.

**Lexical Resource (9):** A wide range of sophisticated vocabulary is used accurately and appropriately. The language is precise and effective.

**Grammatical Range & Accuracy (9):** The grammar is flawless. A wide range of grammatical structures is used with complete accuracy and fluency.

## **Model Answer #7**

### **Response:**

The map illustrates two proposed locations for a new shopping mall in Brandfield. The first site (S1) is situated to the north of the city center, while the second site (S2) is located to the south.

S1 is close to both the housing estate and the city center, making it easily accessible for residents. Additionally, it benefits from strong transport links, including a nearby railway, road, and river, which would facilitate convenient access for shoppers. This site could serve a large urban population and attract people from various parts of the city.

On the other hand, S2 is situated further south, adjacent to the industrial estate. While it is somewhat more distant from the city center, its proximity to major roads and railways would likely appeal to workers and commuters from the industrial area. This location could cater more specifically to those employed in the nearby factories.

In conclusion, both sites offer distinct advantages: S1 could serve a wider urban population, while S2 may better meet the needs of workers from the industrial zone.

### **Evaluation:**

#### **Overall Band Score: 9**

**Task Response (9):** Excellent response to the task. All elements are covered, and the information is accurate and well-organized.

**Coherence & Cohesion (9):** The report is exceptionally well-structured and easy to follow. The flow of ideas is natural and logical.

**Lexical Resource (9):** A wide range of sophisticated vocabulary is used accurately and appropriately. The language is precise and effective.

**Grammatical Range & Accuracy (9):** The grammar is flawless. A wide range of grammatical structures is used with complete accuracy and fluency.

## **Model Answer #8**

### **Response:**

This map displays the planned locations for two shopping malls and the surrounding areas they will serve. These two sites are situated to the north and south of the city center, making them easily accessible to urban residents.

The first shopping mall (S1) is positioned between the city center and a housing estate, with the railway, road, and river nearby. This connectivity offers an abundance of transportation options, making the mall a convenient shopping destination for local citizens.

The second shopping mall (S2), located to the south of the city center, is also near an industrial estate, although it is slightly further from the center. This area is similarly surrounded by railway lines and roads, making it a potential hub for workers and commuters in the vicinity.

Areas like the golf course and park are separated from the city center by a road, allowing them to remain undisturbed by city traffic.

### **Evaluation:**

#### **Overall Band Score: 9**

**Task Response (9):** Excellent response to the task. All elements are covered, and the information is accurate and well-organized.

**Coherence & Cohesion (9):** The report is exceptionally well-structured and easy to follow. The flow of ideas is natural and logical.

**Lexical Resource (9):** A wide range of sophisticated vocabulary is used accurately and appropriately. The language is precise and effective.

**Grammatical Range & Accuracy (9):** The grammar is flawless. A wide range of grammatical structures is used with complete accuracy and fluency.

## **Model Answer #9**

### **Response:**

The diagram illustrates the city of Brandfield, showcasing its layout into distinct zones including residential, industrial, recreational, and commercial areas, with an emphasis on two proposed locations for a new shopping mall, labeled as S1 and S2.

In general, the river running through the city creates a natural division, and the city's multi-modal transport network, including rail and road, is well-placed to serve transportation throughout the entire area.

S1 is located on the north side of the river, adjacent to a large residential area and along a major road connecting to the city center. This location is advantageous for a number of reasons. Firstly, the proximity to a dense residential area can generate significant domestic foot traffic, which is important for the success of a shopping center. Secondly, S1's accessibility is further improved by its proximity to recreational facilities as well as the railway line, making it convenient for both visitors and residents. However, the increased traffic and potential noise may be a concern for nearby residents.

On the other hand, S2 is located to the southeast, close to an industrial and recreational area. While this location may attract workers from the industrial area and visitors from the agencies for leisure, its distance from major residential areas and the city center is a disadvantage. The relatively isolated location of this site may limit the customer base, reducing the likelihood of a shopping mall being successful at this location. While the presence of a minor road may provide greater convenience in commuting, it does not compensate for the locational disadvantages of S2.

Considering these factors, S1 is the more reasonable choice for the new shopping mall. The strategic location near a large residential area ensures a stable customer flow, which is essential for the survival of the shopping mall. In addition, with a tight traffic route, connecting to most of the landmarks and amenities in the area, it makes it more convenient to move around. Although there are potential challenges related to traffic and noise, this is not too disadvantageous compared to the prime location of S1 for a shopping mall.

### **Evaluation:**

#### **Overall Band Score: 9**

**Task Response (9):** The report provides a comprehensive and accurate summary of the information presented in the map, effectively addressing all aspects of the task.

**Coherence & Cohesion (9):** The report is well-structured and logically organized, with clear transitions between paragraphs and ideas. The flow of information is smooth and easy to follow.

**Lexical Resource (9):** The report demonstrates a wide range of vocabulary, using precise and sophisticated language to describe the map and its features. The language is natural and appropriate for the academic context.

**Grammatical Range & Accuracy (9):** The report exhibits a high level of grammatical accuracy and fluency. The use of complex sentence structures and varied grammatical features is impressive.

## **Model Answer #10**

### **Response:**

The provided illustration showcases the city layout of Brandfield with proposed sites S1 and S2 for a new shopping center.

The map displays key areas in the city including a golf course, park, housing estate, city center, and industrial estate, alongside transportation routes such as a river, road, and railway. Site 1 is in the northern part while Site 2 is situated in the south-east, both in proximity to the railway line.

Site 1 is strategically placed near a road, railway, and river, offering convenient accessibility. Conversely, Site 2, located on the city's outskirts, also has access to a road and railway line. Despite this, the central location and ample transportation links make Site 1 a more favorable choice for the new shopping mall.

Site 1 stands out due to its central position and easy access to multiple transport modes. In contrast, Site 2, despite its access to a road and railway, is somewhat isolated in comparison. Overall, the advantageous location of Site 1 close to the city center and various transport amenities presents it as the preferable option for the new shopping mall development.

### **Evaluation:**

#### **Overall Band Score: 9**

**Task Response (9):** The report provides a comprehensive summary of the key features and makes relevant comparisons between the two sites. It effectively addresses all aspects of the task.

**Coherence & Cohesion (9):** The report is well-structured and flows smoothly. The information is presented logically and coherently, with clear transitions between paragraphs and ideas.

**Lexical Resource (9):** The report demonstrates a wide range of vocabulary, using precise and sophisticated language to describe the map and its features. The language is natural and appropriate for the task.

**Grammatical Range & Accuracy (9):** The report exhibits a wide range of grammatical structures, used accurately and with complete control. The grammar and punctuation are flawless.